

# TRANSPORTATION MOVES WISCONSIN

WWW.WISCONSINDOT.GOV

September 2014

## PUBLIC FEEDBACK SUMMARY

Wisconsin's transportation system directly supports our daily lives—connecting us to work, school and recreation; bringing customers to businesses; moving freight and much more. Transportation moves Wisconsin.

We're proud of our state's comprehensive transportation network, but also concerned about its future. We're at a critical juncture in developing the vision for the next generation of transportation.



Through the Transportation Moves Wisconsin campaign we gathered information and listed to how transportation impacts your life each day.

**Your feedback is valuable as we prepare for the 2015–2017 state budget.**

**MORE THAN  
600 PEOPLE  
ATTENDED**

Town Hall meetings  
held around Wisconsin



## FEEDBACK OVERVIEW



WisDOT received 281 comments during the campaign. Some people submitted comments through more than one means. For example, they may have filled out a comment card at a town hall meeting and submitted online feedback. In our analysis, that is reflected as two separate comments.

# TRANSPORTATION MOVES WISCONSIN

[WWW.WISCONSINDOT.GOV](http://WWW.WISCONSINDOT.GOV)

This summary looks at two issues: transportation investments and revenue options.

## TRANSPORTATION REVENUE OPTIONS

81 out of the 281 comments included revenue-related feedback, with no clear consensus. Looking at those 81 comments, 23 percent supported Regional Transit Authorities (RTAs) and 14 percent favored a gas tax increase. A number of revenue generators each captured four percent of the total feedback—including a sales tax increase; highway tolling; increased fees for trucks; and a vehicle miles traveled (VMT)-based system. The majority of those commenting on transportation revenue did not provide a specific suggestion, or they raised various other ideas such as a wheel tax, an increase to vehicle registration fees, or additional bonding.

## LEARN MORE

[www.wisconsindot.gov](http://www.wisconsindot.gov)

[facebook.com/WisDOT](https://www.facebook.com/WisDOT)

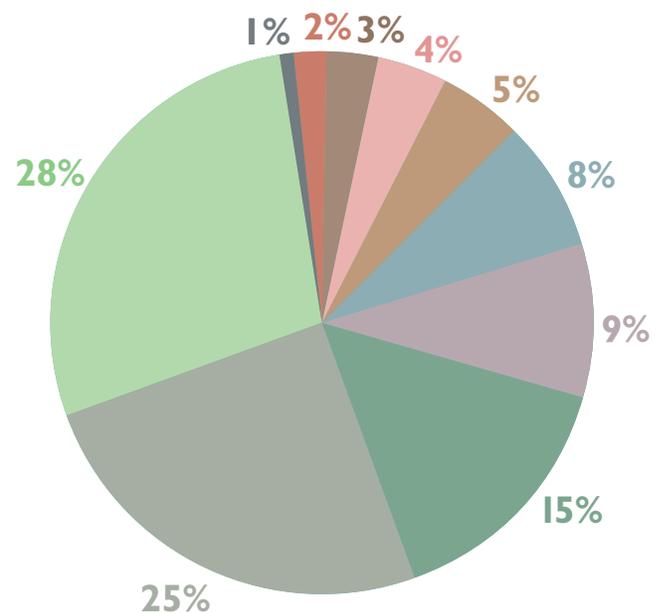
[twitter.com/WisconsinDOT](https://twitter.com/WisconsinDOT)

#WisDOT



## TRANSPORTATION INVESTMENTS

238 of the 281 comments referenced transportation investments, with public transit dominating the feedback. More than half of these comments (53 percent) expressed the need for more public and specialized transit services in Wisconsin. 15 percent want additional bicycle and pedestrian accommodations; while nine percent view increased spending on Wisconsin roads and highways a priority. The transportation investment percentages reflect up to three choices per comment submitted to WisDOT.



Bridges	1%	Passenger rail	8%
Intercity bus	2%	Roads/highways	9%
Freight rail	3%	Bike/pedestrian	15%
Multimodal	4%	Specialized transit	25%
Other	5%	Public transit	28%