

RV DEALER INFORMATION



WHAT TO KNOW: RV DEALERS

- ▶ All customers must be given a 3-day right to cancel and must be provided with a written notice informing them of their right.
- ▶ The dealer bond in Wisconsin covers all consumers 3 years from the date of expiration on the bond, not from date of purchase.
- ▶ A Sales Tax/Sellers Permit is required. Please contact the Wisconsin Department of Revenue at (608) 266-2776.
- ▶ The Wisconsin definition of motor home is a motorized vehicle. A RV is a tow-behind vehicle. Motor homes cannot be sold on Sundays. RVs can be sold on Sundays.
- ▶ Records are required to be kept according to Wisconsin law. All records should be maintained for 5 years.
- ▶ Any advertising must comply with Wis. Trans 139.03 and Wis. ATCP 100.
- ▶ RV dealers cannot charge an additional service fee.
- ▶ A licensed recreational vehicle salesperson (no exam required) must be present when RVs are being offered for sale. A licensed motor vehicle salesperson (exam is required) must be present when a motor home is being offered for sale.
- ▶ A log book shall be maintained containing all units sold with the pertinent information.
- ▶ RV license plates expire in April of each year. A prorated amount is charged based on when the RV is purchased.

FOR MORE INFORMATION

wisconsin.gov/Pages/dmv/dlr-agents/busns-licnse/recreationdlr.aspx

docs.legis.wisconsin.gov/code/admin_code/trans/142.pdf

Wisconsin Department of Transportation
(WisDOT) Dealer and Agent Section
4802 Sheboygan Ave, Room 201
PO Box 7909
Madison, WI 53707-7909
Phone: (608) 266-1425
Email: dealers.dmv@dot.wi.gov

