PURSUE · WIN · EXECUTE

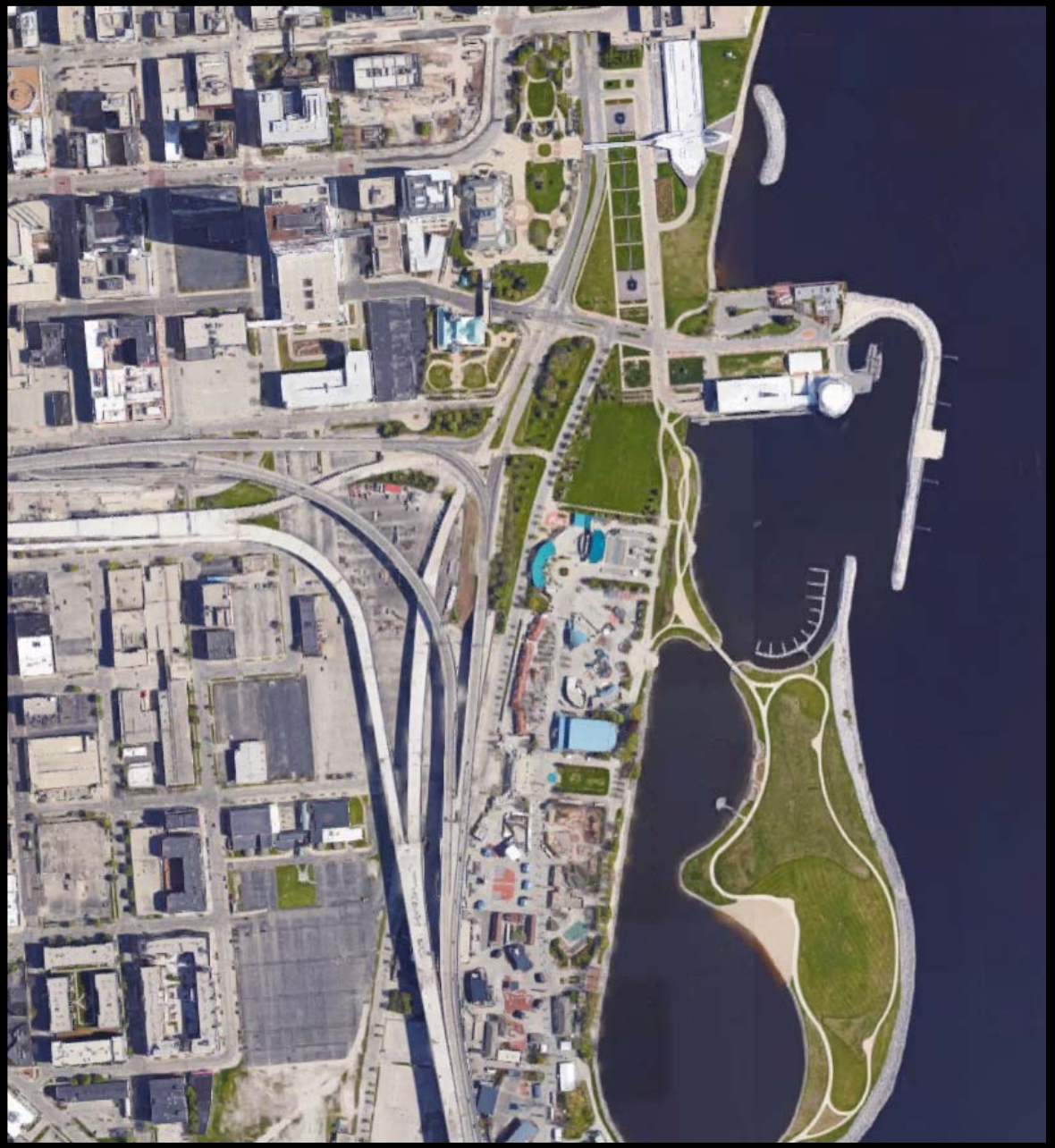
Diversifying Contracts in Design & Construction

Lakefront Gateway Project

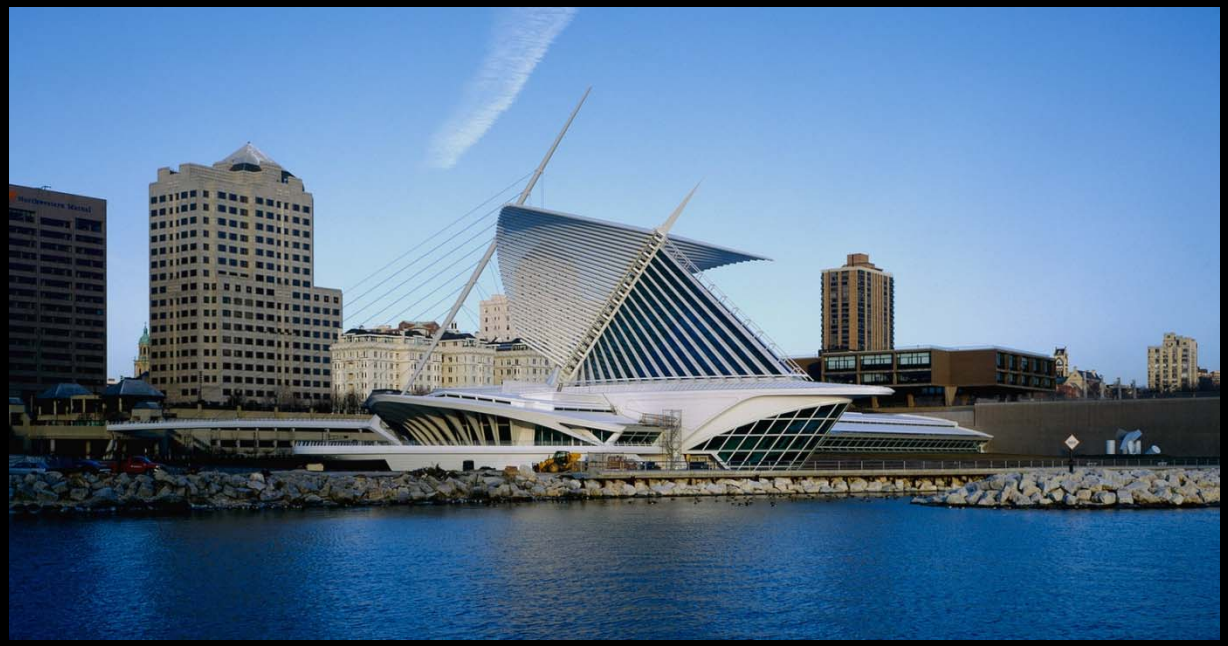
Michael Loughran

Public Works Coordination Manager

Existing Lakefront Footprint



Milwaukee Art Museum

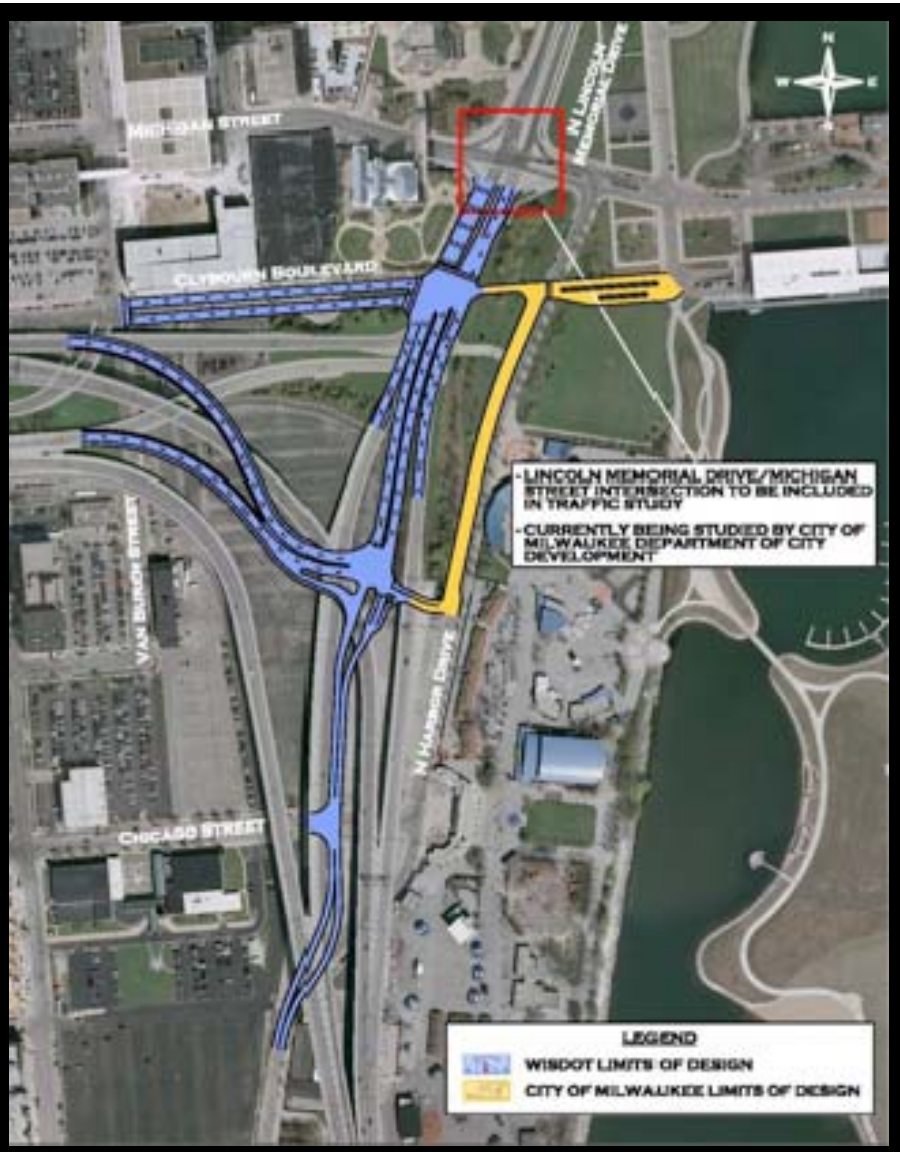


Discovery World

Summerfest

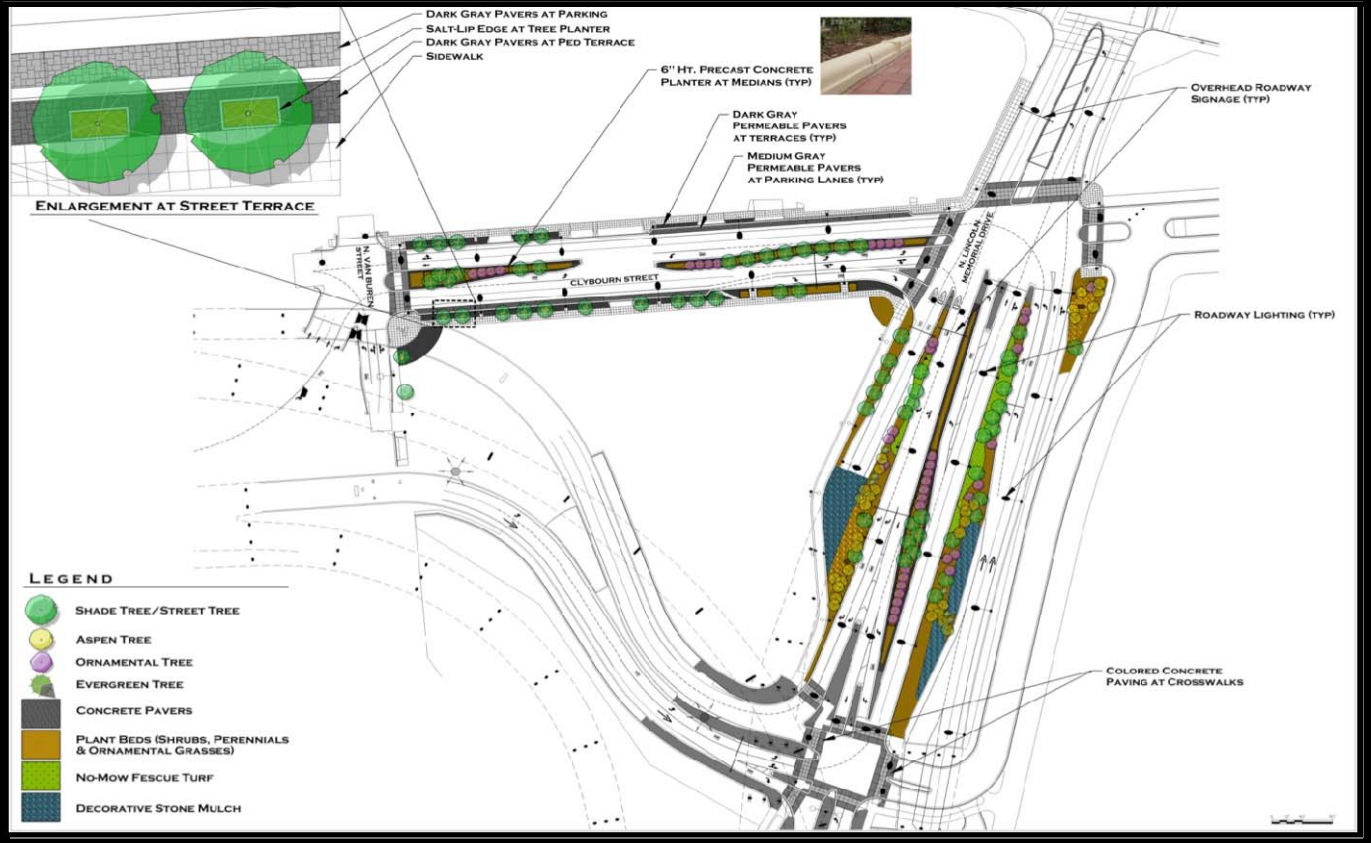
Lakefront Gateway Project

Lakefront Gateway Project

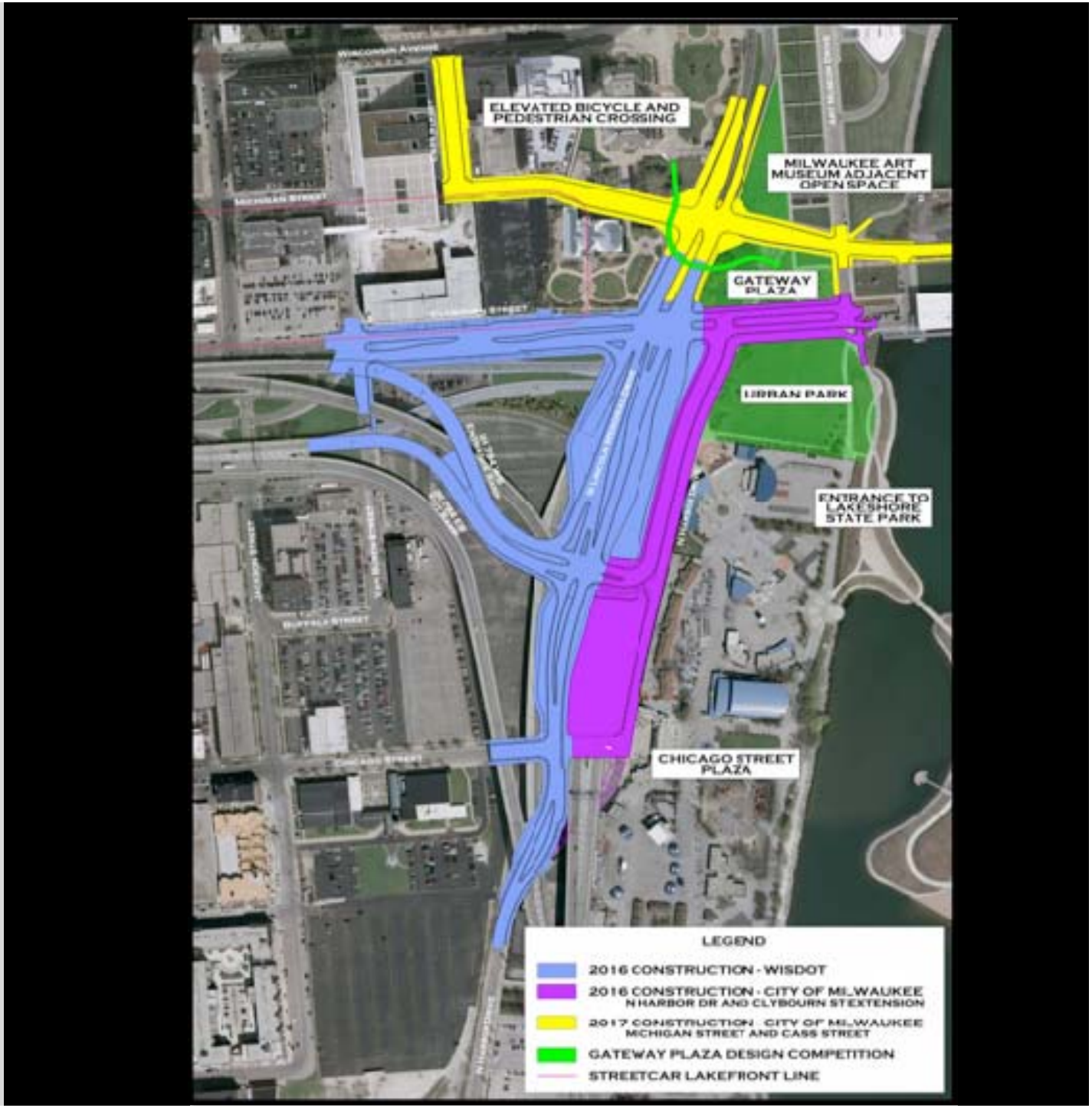


- WisDOT led design package
- City led design package
- LMD & Michigan Street Intersection Improvements top priority

Landscaping Elements



Lakefront Gateway: Project Breakdown



Downtown Milwaukee's Lakefront Current

Downtown Milwaukee's Lakefront Future