Pierce County Strategies, Activities and/or Projects Work Plan

Priority of Goal	Strategy/Goal to support 5 year coordinated plan	Activities	Person(s) Responsible	Timeline/ Deadline	Roadblocks to Implementation
3	Increase transportation options for the transportation disadvantaged.	▪Increase volunteers for volunteer driver programs ▪Maintain and increase vehicle for disabled ▪Develop new transportation programs	-Pierce County ADRC -CILWW -River Falls Share Ride	-Ongoing	-Funding -Lack of volunteers -Lack of transportation providers
1	Develop/expand/continue transportation services.	▪Coordinate with CILWW to improve service and coordination ▪Increase volunteers for volunteer driver program ▪Increase use of River Falls Share Ride	-Pierce County ADRC -CILWW -River Falls Share Ride	-Ongoing	-Funding -Rural area -Coordination challenges
4	Develop and improve access to information and increase awareness of transportation services marketing/educational outreach).	▪Use social media to market transportation programs ▪Use articles in newsletters to market transportation options ▪Increase public awareness	-Pierce County ADRC -CILWW	-Ongoing	-Funding -Rural area -Lack of county wide internet
5	Maximize the efficiency of transportation services through technology, innovation, local and regional coordination.	▪Explore route planning technology ▪Coordinate transportation with regional CILWW ▪Coordinate with nonprofit transportation programs	-Pierce County ADRC -CILWW -Spring Valley Staying Put	-Ongoing	-Funding -Lack of volunteers -Coordination challenges
2	Strive to increase transportation funding to create sustainable transportation service.	▪Apply for 85.21 grant ▪Apply for grants to support transportation ▪Advocate for increased funding at local and state level	-Pierce County ADRC -CILWW -Pierce County Board Members	-Ongoing	-Limited time and resources -Lack of knowledge about transportation funding

Pierce County Assessment of Transportation for Transportation – Disadvantaged Populations

Needs and Gaps

- Need for more volunteer drivers
- Lack of public transportation options, including fixed pick up options
- Lack of transportation in rural areas
- Lack of private company transportation options
- Limited weekend hours
- Lack of medical transportation
- Lack of transportation to Minnesota