Regional Strategies, Activities and/or Projects Work Plan

Priority of Goal	Strategy/Goal to support 5 year coordinated plan	Activities	Person(s) Responsible	Timeline/ Deadline	Roadblocks to Implementation
5	Increase transportation options for the transportation disadvantaged.	●Evaluate existing regional ride scheduling service ●Funding for one call regional ride scheduling and coordination ●Evaluate the expansion to the SMRT bus (fixed route bus service) to more counties in the region.	●The Regional Transportation Coordinating Committee will be responsible for the coordination and completion of the activities	●Ongoing through 5 year plan period	●Cost of a centralized ride scheduling system ●Requires cooperation of counties and transportation agencies ●Requires coordination of transportation services ●Funding ●No RTA Authority
2	Develop/expand/ continue transportation services.	●Continue SMRT Bus Service in the Region ●Continue to facilitate the coordination of elderly disabled transportation services (shared volunteer drivers, etc.) ●Identify opportunities to maintain and expand the number of vehicles in the region providing transportation services ●Continue to expand the diversity of users ●Evaluate Coordination with for profit taxis ●Explore "VIA" Program (Austin, TX), a Uber/Lyft type local transportation system	●The Regional Transportation Coordinating Committee will be responsible for the coordination and completion of the activities	●Ongoing through 5 year plan period	●Complexity of funding rules ●Cooperation among all agencies ●Difficulty in prioritizing services, needs for vehicles ●Funding
3	Develop and improve access to information and increase awareness of transportation services (marketing/ educational outreach).	●Work with counties and explore shared marketing approaches to reach consumers ●Assist counties in getting more information on the internet and the coordination of information services ●Increase awareness of state sponsored "Rideshare" website for carpooling purposes ●Identify better methods to reach consumers in rural areas ●Utilize public PSAs and radio ads ●Utilize targeted marketing with professional assistance	●The Regional Transportation Coordinating Committee will be responsible for the coordination and completion of the activities	●Initiate Year 1 and 2 then ongoing through 5 year plan period	●Cost ●Web access (providers and consumers) ●Consumer literacy
3	Maximize the efficiency of transportation services through technology, innovation, local and regional coordination.	●Facilitate the sharing locally developed transportation technology (tracking, accounting programs) ●Work with counties in identifying and evaluating local/regional routing software ●Explore new media outlets (Facebook, Twitter, etc.) to communicate with users ●Continue to work cooperatively with neighboring counties (Juneau, Richland, Eau Claire, etc.) and neighboring regions	●The Regional Transportation Coordinating Committee will be responsible for the coordination and completion of the activities	●Ongoing through 5 year plan period	●Computer literacy ●Software interface ●Personnel to develop ●Data maintenance ●Cost of technology

Priority of Goal	Strategy/Goal to support 5 year coordinated plan	Activities	Person(s) Responsible	Timeline/ Deadline	Roadblocks to Implementation
1	Strive to increase transportation funding to create sustainable transportation services.	●Coordinate Local, State, and Federal elected officials' outreach ●Assist counties in pursuing state and federal transportation funding ●Maintain/increase existing funding levels ●Work with counties in pursuing grant funding through collaborative efforts ●Expand employee and business support for rides ●Gain medical centers support (local hospitals) ●Support state statute revisions authorizing local units of government the ability to form Regional Transit Authorities (RTA)	●The Regional Transportation Coordinating Committee will be responsible for the coordination and completion of the activities	●Ongoing through 5 year plan period	●Political support for funding ●Competitiveness among local providers ●Complicated processes (grants) ●Need grant writers ●Political support for RTA authority

The regional activities developed as part of the plan update process focus on continuing to explore a one call regional ride scheduling service. It was determined to it would be valuable to identify areas where such a service has been implemented and evaluate if such a service could be duplicated in the region. Additional regional activities identified include, continue and expand the existing SMRT Bus regional transportation service, identify shared marketing opportunities, explore different approaches to transportation, and support legislative efforts to allow for Regional Transit Authorities to be created through cooperation of local units of governments. The regional activities identified will help in addressing the "needs and gaps" identified by meeting participants. The Regional Transportation Coordinating Committee is identified as the responsible entity to facilitate the activities. Regional Transportation Coordinating Committee meetings over the planning period will address the activities listed in the work plan.

A Buffalo County "Needs and Gaps" and "Strategies, Activities and/or Projects Work Plans" was developed (illustrated on page 2). The county "Strategies, Activities and/or Projects Work Plans" will serve as a guide for Buffalo County to follow when implementing transportation coordination efforts at the county level to address service gaps and needs. The county work plans identify more county specific programs/activities that will improve transportation coordination and service delivery at the local level.

Identification of Priorities

Participants at the July 31, 2018 human services transportation coordination public meeting upon developing plan goals and activities, prioritized the goals by county based on resources, time, and feasibility. The prioritization of goals and actions are included on the county "Strategies, Activities and/or Projects Work Plans". Regional "Strategies/Goals" (page 13) were prioritized by meeting participants. Valuable in the prioritization assessment was reviewing the "roadblocks to implementation" that were identified in the plan update process. The "roadblocks to implementation" oftentimes identified a lack of resources or time to implement the activity.