TABLE 1
St. Croix County, WI
Coordination Plan Worksheet

Priority of Goal	Goal to support 5-year coordinated plan	Activities	Person(s) Responsible	Timeline/ Deadline	Roadblocks to Implementation
1	Strive to increase transportation funding to create sustainable transportation services.	Compile and maintain an inventory of transportation resources and programs that fund transportation and make available to agencies and stakeholders	TCC and RTCC	ongoing	time
		Evaluate the cost-effectiveness of creating a transportation manager position to coordinate and manage countywide transportation services	TCC, County, and Transit Commission	2019 and ongoing	funding, education of need
		Identify agency support services that can lend themselves to improving the provision of transportation services	TCC and Transit Commission	2019 and ongoing	time, funding
		Expand participation in TCC	TCC	2019 and ongoing	time, willingness to participate, marketing TCC
		Apply for 85.21, 5310, and 5311 grants, and other appropriate funding and/or pilot programs to continue existing services and expand services as desired	ADRC, CILWW, and Other Providers	annually	funding
2	Develop and improve access to information and increase awareness of transportation services (marketing/educational outreach).	Improve TCC communication to share information with a broader network of providers, decision-makers, riders, and potential riders	ADRC, TCC, and RTCC	ongoing	cooperation, funding
		Continue to maintain all transportation resource information on County website	County and ADRC	ongoing	
		Support partnerships to provide mobility management and to improve travel training and consumer education programs to expand consumer access to transportation services	TCC, Transit Commission, and RTCC	ongoing	funding, resources, marketing
		Review current customer input practices to develop a standardized policy to both receive and evaluate input and respond to customer concerns and complaints in a timely fashion	TCC, Transit Commission, and RTCC	ongoing	time
		Pursue coordinated marketing efforts through public media sources, whenever practicable	ADRC, TCC, and RTCC	ongoing	desire to coordinate

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Table 1, cont.

Priority of Goal	Goal to support 5-year coordinated plan	Activities	Person(s) Responsible	Timeline/ Deadline	Roadblocks to Implementation
		Expand support for transportation service coordination	All providers, TCC, Transit Commission and RTCC	ongoing	
		Expand transportation system performance monitoring and evaluation, and communicate the benefits of coordination efforts to decision makers and stakeholders	ADRC, TCC, RTCC, Transit Commission, and County Administration	ongoing	political environment
3	Increase transportation options for the transportation disadvantaged.	Inventory and evaluate transportation needs of various target populations to evaluate the effectiveness of existing transportation services	ADRC, TCC, Transit Commission, and RTCC	ongoing	funding, time, cooperation, marketing
		Improve transportation service coordination throughout the region	All providers, TCC, RTCC, and Transit Commission	ongoing	funding, time, cooperation
		Increase flexibility in client-specific programs for more efficient transportation service utilization and ease of use	All providers, TCC, and RTCC	ongoing	cooperation
		Consider expansion of transportation services to meet the needs of persons with disabilities after hours and weekends	All providers, TCC, and RTCC	2019	funding, marketing
4	Develop/expand/continue transportation services.	Increase efforts to maintain updated vehicle inventories and schedules to more effectively manage the use of existing vehicles	TCC, RTCC, Transit Commission, and all providers	ongoing	time, willingness to participate
		Expand participation in TCC, including rider participation	ADRC	2019-2023	time, willingness to participate
		Conduct ongoing evaluation of transportation service schedules to identify duplication of services, underused assets, and service gaps, as well as tracking needs of target populations	TCC, RTCC, Transit Commission, and all providers	ongoing	time, cooperation, funding program requirements

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Table 1, cont.

Priority of Goal	Goal to support 5-year coordinated plan	Activities	Person(s) Responsible	Timeline/ Deadline	Roadblocks to Implementation
5	Maximize the efficiency of transportation services through technology, innovation, and coordination.	Expand participation in TCC	ADRC	2019-2023	time, willingness to participate
		Increase flexibility in client-specific programs for more efficient transportation service utilization	TCC& RTCC	ongoing	time, funding, willingness to cooperate
		Conduct ongoing evaluation of transportation service schedules to identify duplication of services, underused assets, and service gaps, as well as tracking needs of target populations	TCC, RTCC, all providers	ongoing	time, funding
		Improve coordination and utilization of existing inventory of vehicles	ADRC, TCC, RTCC, and all providers	ongoing	time, policies, program stability
		Develop strategic plan for county-wide and region-wide transportation services	ADRC, TCC, Transit Commission, RTCC	ongoing	time
		Evaluate the cost-effectiveness of creating a centralized dispatch system for transportation services, county-wide or region-wide	RTCC, TCC	2019	funding, willingness to copperate, expertise, political environment
		Increase private sector involvement in improving transportation service coordination	TCC, RTCC, all providers	ongoing	willingness to participate
		Centralize dispatch system to reduce duplication of trips	TCC, RTCC, Transit Commission, all providers	2019	funding, willingness to participate
		Evaluate applicable technology applications to improve transportation coordination	TCC, RTCC, all providers	2021	funding, expertise