Table 1
Polk and Burnett Counties, Wisconsin
Coordination Plan Worksheet

Priority of Goal	Goal to support 5-year coordinated plan	Activities	Person(s) Responsible	Timeline/ Deadline	Roadblocks to Implementation
1	Develop and improve access to information and increase awareness of transportation services (marketing/educational outreach).	Reestablish a Transportation Coordinating Committee (TCC)	ADRC, providers, advocates	2018	Commitment, active participants
		Start stakeholder group meetings to coordinate services between counties/states	TCC, advocates from senior centers, users, ADRC, advisory committees	2018	Commitment, people can't get to meetings
		Educate county boards and public on need for and importance of transportation services	ADRC, Human Services, TCC and everybody	2018 and ongoing	County boundaries - all around Polk and Burnett, apathy
		Encourage communities to discuss all levels of transit needs, including ambulatory and non-ambulatory, in comprehensive plans and other local planning efforts	TCC, ADRC, Human Services, CAP, all advocates, economic development specialists, county planner	2018 and ongoing	State Medicaid brokerage, lack of forum and connection to process
		Develop one-stop shopping source for clients/public to get resource information on transit services, including 211 mobile phone info, interactive web info, low cost print materials on available services, social media	ADRC, TCC, CAP, Transportation Providers,	2018 and ongoing	Several locations for transportation data, coordination amongst stakeholders
		Maintain and update the Human Services Public Transportation Coordination Plan	ADRC	2018 and ongoing	Pulling everyone together

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2	Increase transportation options for the transportation disadvantaged.	Develop and continue to hold multi-county transit meetings between Polk and Burnett counties and other private and non-profit providers	TCC (Transportation Coordination Committee)	2018 and ongoing	Unknown leadership, burnout due to not being able to get past barriers, not knowing ALL potential players and getting key leaders to the table, reimbursements to pay for services, changes to state and federal law, changes to county department(s) responsibilities
		Identify transportation service options, review past work efforts and funding sources as they are deemed feasible and appropriate	TCC	2018 and ongoing	Lack of knowledge of what's available, not enough transportation services, what is needed and feasible, funding
		Pursue funding to implement service options as they are deemed feasible and appropriate to meet identified needs	TCC	2018 and ongoing	Lack of knowledge of what is available, not enough transportation services, what is needed and feasible, funding

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3	Develop/expand/continue transportation services.	Consider feasibility of upgrading and acquiring capital equipment, electronics (dispatch), etc. to meet needs of clients for shared use by multiple programs	TCC (Transportation Coordination Committee) and providers	2018 and ongoing	Available funding and coordination
		Prioritize vehicle and equipment acquisition needs to meet the needs of local populations	TCC and providers	2018 and ongoing	Available funding and coordination
		Continue to apply for federal and state funding to provide service to Polk and Burnett County residents	ADRC, providers and advocates	2018 and ongoing	Available funding and coordination
		Explore other funding sources and partnerships	TCC, CAP, Human Services and other advocates	2018 and ongoing	Available funding and coordination
		Examine feasibility of increasing transportation funding to create sustainable transportation services.	TCC, agencies, private sector	2019 and ongoing	Coordination, scarcity of funds
4	Maximize the efficiency of transportation services through technology, innovation and coordination.	Examine the development of a Polk/Burnett County mobility manager to help establish coordinated service resources	ADRC	2020	Funding, time
		Based on ridership data and projected needs, expand services to accommodate future requests	TCC / Regional TCC	2018 and ongoing	Funding
		Have active PBTCC to more efficiently use existing vehicles and expand services/capacity as needs arise	TCC	2018 and ongoing	Provider time, volunteers, funding
		Maintain the inventory of all providers and determine income/program requirements in an effort to maximize occupancy levels	ADRC, TCC, providers	2018 and ongoing	Willingness of providers to participate, level of data to be shared