- Improved perception of public transportation - more diversity in ridership

Additional public input was requested on "What could be done better?"

- Combine all types of transit – break down silos among general ridership, disabled, elderly, etc. – "it's all transportation"
- Need more accessible transportation, especially as the population ages
- More volunteer drivers needed
- Encourage sharing of vehicles and other resources among local governments
- Secure enough funding for transportation programs
- Improve marketing, outreach, and education about transportation options
- Connected transportation infrastructure sidewalks, trails, transit routes – all modes

Mr. Fletcher provided the group with broad planning goals for inclusion in the plan. He explained the goals were developed by reviewing past Public Transit-Human Services Transportation Plans as well as sample goals provided by the Department of Transportation. The goals presented were:

1. Increase transportation options for the transportation disadvantaged.
2. Develop/expand/continue transportation services.
3. Strive to increase transportation funding to create sustainable transportation services.
4. Develop and improve access to information and increase awareness of transportation services (marketing/educational outreach).
5. Maximize the efficiency of transportation services through technology, innovation, local and regional coordination.

Mr. Fletcher asked for any additions or if anyone had any objections to the planning goals outlined. The group reviewed the goals and felt they represented/addressed input gathered at the meeting and through past experiences. The consensus of the group was that the goals be utilized in the plan update and the regional and county work plans.

The next portion of the meeting addressed the third element of the coordinated plan process and involved participants breaking into groups. The groups reviewed past county coordinated planning activities, analyzed needs and gaps, and identified strategies, activities