Winnebago County Facilitation: 5.31.18					
	2019-2023 Goals	***Activities***	***Roadblocks***	***Responsible***	***Priority***
A	Identify sustainable transportation options for employment including evening/weekend and rural/non-specialized transportation customers	develop a county-wide task force/group to champion employment transportation and willingness to contribute time/resources	funding, employer contributions, geography, capacity, staff/agency turnover	Forward Services, employers, Advocap, Step Industries, Dept. Workforce Development	11
B	Identify additional opportunities for affordable and accessible transportation options (look for case studies/ examples/models)	Work with local Easterseals Transportation grant pilot project (Make the Ride Happen-Mobility Manager and pilot project with Feonix Rising Ride Provider)	funding, equipment (i.e. car seats), accessibility/capacity, existing rules/compliance	Planning Committee	11
C	Improve ease and availability of specialized transportation options/information to priority user populations and their support systems/service organizations	develop centralized specialized transportation database (County level or non-profit participation)	funding, qualifications, transportation inventory/database access/management	Planning Committee	6
D	Coordinate and support Easterseals transportation grant/pilot projects for rural transportation needs	participate on future pilot projects related to the Easterseals grant transportation coalition in Winnebago County	participation/buy-in	Planning Committee	6
E	Coordinate with healthcare providers, jail, Winnebago County Mental Health Institution on "discharge" time transportation	develop a county-wide task force/group to champion employment transportation and willingness to contribute time/resources	Institutional buy-in/participation, bureaucracy, lack of education on available services, insurance rules/policies	Institutions, transportation providers	4
F	Coordinate weekend transportation options	expand volunteer driver networks, coordinate with faith-based communities/churches and neighborhood associations, make better use/coordination of idle transportation	funding, drivers, vehicle availability	Planning Committee, faith communities, neighborhood associations	4
G	Advocate to State for universal tie down system guidance/legislation for mobility devices and vehicles	coordinate communication efforts with transportation providers/riders and legislators	federal guidance/participation, many type of vehicles/chairs, expensive for manufacturers, buy-in	Planning Committee	1
H	Coordinate with healthcare agencies to improve medical transportation options	coordinate with healthcare providers	buy-in	Planning Committee	1
I	Advocate and continue to improve local, regional and state transportation coordination efforts with mobility managers, transportation agencies, providers and advocates	coordinate efforts/communication and advocacy with local mobility manager (Make the Ride Happen-Lutheran Social Services) and statewide Wisconsin Association of Mobility Managers	funding constraints, politics	Planning Committee	
J	Adopt "complete streets" policies to plan for all modes of transportation across jurisdictions (walk, bike, transit, drive)	coordinate with local jurisdictions/public works/planning	funding/buy-in	Planning Committee	
K	Coordinate addition bicycle/pedestrian construction projects	coordinate with local jurisdictions/public works/planning	funding/buy-in	Planning Committee	
L	Advocate for Regional Transit Authority (RTA legislation)	advocate to state legislators and local municipalities/general public	buy-in	Planning Committee	