Outagamie County Facilitation: 8.1.18					
	2019-2023 Goals	***Activities***	***Roadblocks***	***Responsible***	***Priority***
A	Establish a Regional Transit Authority (RTA) for the Fox Cities	Advocate to state legislators for enabling legislation/ability to bring to local referendums for municipalities to consider	political will; funding mechanisms and municipal referendums	Planning Committee	7
B	Expand rural transportation routes (with a provider)	Concentrated effort to find transportation gaps and needs for rural portions of Outagamie County	funding; unknown customer demand; dedicated staffing efforts	Planning Committee	6
C	Work to expand affordable and convenient (7 day/week) transportation services beyond Appleton Urbanized Area	Coordinate efforts with Regional I-41 commuter feasibility study; coordinate transportation efforts with Valley Transit and Oshkosh (GO Transit)	funding, federal funding restrictions, staffing availability	Planning Committee	6
D	Expand Make The Ride Happen and mobility management programs in Outagamie County	Provide additional funds to increase mobility management services	funding, dedicated staffing efforts	Planning Committee	3
E	Expand cross-county and regional transportation options beyond Outagamie County	More service connections with Valley Transit and Oshkosh (GO Transit)	funding, coordination with transit agencies and municipalities; politics	Planning Committee	3
F	Improve bicycle & pedestrian accessibility county-wide	Collaborate with planning/public works departments with municipalities to encourage greater regional efforts	funding; departmental coordination/collaboration	Planning Committee	2
G	Explore new Information Technology Systems (ITS) for Valley Transit (as part of transit and para-transit services)	Develop a departmental technology plan for Valley Transit	funding	Valley Transit	2
H	Increase marketing/education materials to reach new customers and connect to employers/non-profits for work-related transportation	Develop periodic informational sessions/training sessions to promote available services; organize and facilitate a "Transportation Plunge" event(s) to encourage/educate customers on available transportation programs and services	funding, dedicated staffing efforts	Planning Committee	2
I	Increase transportation education to key policy makers/State Legislators	Gather customers' stories/examples on personal transportation experiences; develop a central database/clearinghouse of customer experiences	funding; dedicated staffing efforts	Planning Committee	2
J	Reconnect with Oneida Nation for transportation coordination committee	Continue to invite to participate on Outagamie County Transportation Coordinating Committee	participation from Oneida Nation	Planning Committee	0
K	Advocate for a regional transportation brokerage system for paratransit services	Collaborate with surrounding counties and explore ways to coordinate (Outagamie, Winnebago and Calumet)	collaboration and funding	Planning Committee	0