- Connecting workers with employment.
- Need RTA authority.
- Availability of wheelchair accessible vehicles.
- COT availability.
- Outreach to employers.
- Mobility management.
- Partnerships are key.
- Promote sustainability.
- Funding limitations.

STRATEGIES TO ADDRESS IDENTIFIED GAPS AND NEEDS

The following strategies establish the framework for a five-year work program from 2019 through 2023. The listed strategies and actions were generated to address the identified gaps between current services and needs, as well as opportunities to improve efficiencies in service delivery.

The strategies are ranked by scores assigned by stakeholder meeting participant voting based on resources from multiple program sources, time, and feasibility for implementing the strategies or actions identified.

Some of the strategies listed here ultimately may be not be implemented within the five-year time timeframe due to changing conditions (political, fiscal, etc.). Uncompleted strategies and actions should be rolled over to the next five-year plan as appropriate.

Portage County 5-year Transportation Coordinated Strategies, 2019 - 2023

Priority Rank	Priority Score	
1.	45	Maintain and expand existing services through support of program operations (inc. director/transportation coordinator position(s), driver salaries, volunteer reimbursements, equipment, supplies and training), maintenance, repair and scheduled replacement of vehicle fleet as appropriate.

Actions:

- Continue to make use of 85.21 Grants to maintain and expand the level of transportation service within the County.
- Continue to apply for 5310 Capital Grants to maintain and expand the human services transportation vehicle fleet within Portage County.
- Explore ways to increase number of volunteer drivers available to the program.
- Work with Plover officials on a potential expansion / consolidation with Plover.

2. 18 Work to improve after hours medical discharge transportation

3. 16 Support RTA legislation with tie in "FoxCon" supply chain.

4. 15 Advertise and promote existing program availability.

Actions:

- Provide system information through a variety of online and print means.
- Promote the benefits of public transportation through social media and community partnerships.
- Continue to engage UWSP.
- Conduct market research to ID and engage potential users.

5. 10 Maintain and expand mobility coordination role.

Actions:

- Continue to apply for 5310 funding to maintain and expand mobility management activities that support human services transportation within Portage County.

6. 6 Connect/leverage indirect aspects of transportation (i.e. housing).

7. 5 Begin local education on regional transportation – business, government bodies, etc.

8. 5 Plan for transportation needs as communities grow.

Actions:

- Work with municipal and community partners to promote transit-supportive land use policies and development.

9. 3 Support Regional Volunteer Driver Program to reinforce local program and fill in gaps in service.

Actions:

- Work with Center for Independent Living for Western Wisconsin (aka CIL) to determine how to best integrate expansion of CIL's Regional Volunteer Driver Program into Portage County Transportation Program.

10. 3 Monitor legislation affecting services and programs.

11. 2 Develop connections/partnerships for fundraising. (United Way, VFW, etc.).

12. 0 Hold special TCC meeting on employment transportation (with area employers).

13 0 Leverage outreach opportunities like the League of Women Voters poverty initiative.

14 0 Look at TIF opportunity strategies for affordable housing.

UPDATING / AMENDING THE COORDINATED PLAN

The coordinated plan establishes the framework for a five-year work program. However, should a strategy or project be identified that was not foreseen at the time of plan development, the plan can be amended through some form of stakeholder consensus process. The plan should be regularly reviewed and updated if major changes in any provisions of the plan are identified. At a minimum, the plan is required to be updated every five years.

APPROVAL OF 2019 - 2023 PORTAGE COUNTY TRANSPORTATION COORDINATED PLAN

After the identified strategies and actions were reviewed by the planning group and consensus was reached that their work was complete, the NCWRPC meeting facilitator entertained a motion on the question of approving the established five-year strategy and action plan:

On a motion by Jim Gifford, seconded by Rose Williams, the 2019 - 2023 Portage County Locally Developed, Coordinated Public Transit-Human Services Transportation Plan was approved with all in favor.