Table 1
Barron County, Wisconsin
Coordination Plan Worksheet

Priority of Goal	Goal to support 5-year coordinated plan	Activities	Person(s) Responsible	Timeline/ Deadline	Roadblocks to Implementation
1	Develop/expand/continue transportation services	Work to improve regional coordination of services	TCC, ADRC, RTCC	ongoing	time, funding silos, program ties to county lines
		Improve coordination and utilization of existing inventory of vehicles	Providers, TCC	ongoing	willingness to cooperate and share vehicles, insurance issues, having available drivers during all times
		Expand support for improved transportation services and coordination	TCC, ADRC, RTCC	ongoing	staff time, desire of decision makers to hear message
		Update inventory of county transportation resources and programs	TCC, ADRC	ongoing	staff time
		Restructure TCC with broad participation	relevant stakeholder and funding agencies, providers, users	2019	willingness to participate, committee structure, marketing of TCC to let people know it exists
		Maintain support and collaboration for regional and country transportation/mobility manager position.	TCC, ADRC, Namekagon, CIL, CCP	ongoing	funding, political climate, staff turnover
2	Improve transportation service delivery and increase service productivity	Increase flexibility in client-specific programs for more efficient transportation service utilization	TCC, program agencies	ongoing	territorialism, time, know who to coordinate with,
		Increase private sector involvement in improving transportation service coordination on TCC	TCC	2019	committee structure issues, willingness of providers to participate
		Continue data gathering and compilation and evaluation of provider performance	ADRC, TCC	ongoing	none
		Increase efforts to maintain updated vehicle inventories and schedules to more effectively manage the use of existing vehicles	TCC, providers	ongoing	willingness to cooperate

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3	Develop and improve access to information about transportation services	Expand TCC communication to share information with a broader network of providers, stakeholders, and decision-makers	TCC, ADRC	ongoing	current structure, decision makers' willingness to listen
		Expand transportation system performance monitoring and evaluation and communicate the benefits of coordination to decision makers and stakeholders	TCC, ADRC, managed-care facilities	ongoing	developing the structure for communication
		Continue to incorporate all transportation resource information through a centralized resource center and keep listing on County website current and thorough, including contacts	ADRC, TCC	ongoing	time
		Continue and expand travel training and consumer education (Mobility Manager, public access TV, etc.)	TCC, RTCC	ongoing	time, funding
		Review current customer input practices to develop a standardized policy to both receive and evaluate input and respond to customer concerns and complaints in a timely fashion, and share results with other groups and organizations	TCC, ADRC, RTCC	ongoing	time
4	Increase transportation options for the transportation disadvantaged	Develop a strategic plan for county-wide and region-wide transp. services	TCC, RTCC	2020	time, resources
		Inventory and evaluate the transportation needs of various target populations	TCC, ADRC	2019	

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5	Increase purchasing power through contracting and consolidation of purchasing with other entities	Pursue coordinated marketing efforts through public media sources, whenever practicable	TCC, RTCC, ADRC	2019 and ongoing	
		Continue to identify and integrate agency support services that can lend themselves to improving the cost efficiency and management of transportation services	TCC, ADRC	2019 and ongoing	time, willingness to cooperate
6	Maximize efficiency and productivity of transportation services through the use of technology	Examine centralized information and dispatch system to reduce duplication of trips and make easier for riders	TCC, RTCC	ongoing	funding, time, willingness
		Evaluate appropriate technology applications to improve trip coordination	TCC, RTCC	ongoing	funding, time, expertise
		Evaluate options for a consolidated payment system that supports user-friendly services	TCC, RTCC	ongoing	funding, time, expertise
		Pursue, where applicable, technology applications to improve financial data tracking and reporting for uniformity and consistency across human service programs	TCC, RTCC	ongoing	funding, time, expertise
		Evaluate appropriate technology and system applications to improve and expand upon automated billing capabilities across agencies	TCC, RTCC, ADRC	ongoing	funding, time, expertise