Table 1
Dunn County, Wisconsin
Coordination Plan Worksheet

Priority of Goal	Goal to support 5-year coordinated plan	Activities	Person(s) Responsible	Timeline/ Deadline	Roadblocks to Implementation
1	Develop/expand/continue transportation services for the transportation disadvantaged.	Continue efforts to maintain vehicle inventories and schedules to more effectively manage existing vehicle use. (better use of existing vehicles…two vehicles used for Stout)	each provider	ongoing	funding, heavy use of vehicles
		Implement Dunn County TDP	County, City, UW-S	2019	funding
		Apply for 85.21, 5310, and 5311 grants, and other appropriate funding programs to continue existing services and expand services as desired	County, City, UW-S, TCC, RTCC, CILWW	annually	funding, finding new and appropriate programs
		Maintain a transportation manager position to coordinate and manage countywide transportation services	County	ongoing	participation
2	Establish a working TCC	Determine members of TCC, track plan goals, determine what TCC will do, annually revist the plan, and document and report progress	DCT, ADRC	Fall 2018 start. Meet quarterly.	Time. Lack of participation. Change in staffing.
		Encourage all TCC participants to take more active role in TCC	everyone	ongoing	commitment, communication
3	Strive to increase transportation funding to create sustainable transportation services.	Compile and maintain inventory of transportation resources and programs that fund transportation	all providers and grantees	ongoing	communication, keeping up to date on funding sources
		Identify agency support services that can lend themselves to improving the provision of transportation services	all agencies & TCC	ongoing	
		Engage private businesses in stabalizing operating funding of transit system	TCC, RTCC, DCT, EDC, priv. health care providers	2014-2019	willingness to participate
		Advocate for RTA	TCC, RTCC	as long as it takes	legislative will

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Priority of Goal	Goal to support 5-year coordinated plan	Activities	Person(s) Responsible	Timeline/ Deadline	Roadblocks to Implementation
4	Maximize the efficiency of transportation services through technology, innovation, and coordination.	Expand participation in RTCC	RTCC	ongoing	time, commitment, communication
		Pursue, where applicable, technology to improve tracking and reporting for uniformity and consistency	all providers and grantees	ongoing	funding availability
		Develop user app or other technology to access transportation options	TCC, UW-Stout	2020-2022	education of technology, funding
		Identify duplication of services, underused assets, and service gaps, as well as tracking needs of target populations	TCC, RTCC	ongoing	time, funding, participation
		Participate in strategic plan for county-wide and region-wide transportation services	TCC, RTCC, DCT, all	annually	time
		Increase private sector involvement in improving transportation service coordination	DCT, EDC, RTCC, TCC	ongoing	communication, participation
5	Develop and improve access to information and increase awareness of transportation services (marketing/educational outreach).	Establish TCC communication to share information and exand support with a broader network of providers and decision-makers	TCC, UW-S, ADRC, DCT, CILWW	ongoing	funding, participation, keeping up with turnover of decision makers
		Incorporate all transportation resource information on one website	CILWW, TCC, ADRC, United Way (211)	2020-2022	cooperation, updating and maintenance
		Develop rider training and consumer education programs to improve consumer access to transportation services	DCT, ADRC, UW-Extension, CILWW, UW-Stout	ongoing	coordination
		Pursue coordinated marketing efforts through public media sources, whenever practicable	UW-S, ADRC, DCT, TCC, CILWW	ongoing	coordination, funding
6	Increase transportation options for the transportation disadvantaged.	Inventory transportation needs of various target populations to evaluate the effectiveness of existing transportation services. Evaluate needs of target populations	RTCC, TCC, UW-S Sustainability Council, Sustainable Dunn	ongoing	coordination
		Connect more counties to existing system	DCT, TCC, RTCC, CILWW	2019-2023	funding, RTA legislation, participation
		Improve transportation service coordination throughout the region	CILWW, Transit Comm., ADRC	ongoing	fuding, time, willingness