Table 5: Action Plan Summary 2017 - 2020

The following is a summary of proposed actions, the parties responsible for implementing the actions, and an approximate implementation schedule.

Strategy	Action Item	Responsible Party	Schedule
1.) Increase & maintain transportation options and services for transportation disadvantaged in the county &/or surrounding counties.	A.) Search out and apply for funding to support county transit and other mobility programs and staff. Current projects are listed on Table 7.	Door County, Door-Tran, Sunshine House Inc.	On-going
	B.) Improve/expand service hours, geographic coverage, and same-day service.	Door County (D2D, SRC, SHI), Door-Tran	On-going
	C.) Expand volunteer driver program and explore possible rideshare programs.	Door-Tran and Door County	On-going
	D.) Establish out of county routes for medical, employment, and other purposes.	Door-Tran	On-going
2.) Continue to coordinate and collaborate with local and regional providers, service partners, and citizens	A.) Explore joint purchasing options for such things as fuel, vehicle maintenance, training, and substance abuse testing.	Door County, Door-Tran	On-going
	B.) Maintain and expand fleet as needed to meet demand and replacement needs using 5310 and other funding as available.	SHI, SRC, D2D	On-going
	C.) Explore the option of a one-call scheduling and dispatching center.	Door-Tran, Door County	On-going
	D.) Explore opportunities for joint marketing efforts.	Door-Tran, Door County	On-going
3.) Improve customer access and convenience of transportation services available.	A.) Continue to offer customer travel training.	Door-Tran	On-going
	B.) Improve wheelchair transportation options for the rural areas and outside of D2D and the Connector.	Sunshine House, Door County, Door-Tran, for-profit transportation providers	On-going
	C.) Maintain service convenience for riders including veterans going to VA facilities.	Door-Tran, Door County	On-going
	D.) Explore the opportunity to link mobility by bike with transportation options available.	Door County	On-going
	E.) Complete a customer	Door-Tran, Door County	On-going

	satisfaction survey and/or consumer audit of the transportation programs to gauge effectiveness and convenience of systems.		
4.) Develop, improve, and maintain communication of transportation options and resources to members of the community and agencies.	A.) Continue to update the transportation service inventory and transportation resource guide.	Door-Tran	On-going
	B.) Continue involvement in the Northeast WI Regional Access to Transportation Committee, WI Association of Mobility Managers, Community Transportation Association of American, the Transportation Coordination Committee of Kewaunee County to maintain a regional perspective and work towards possible regional improvements.	Door-Tran, WEP, Inc	On-going
	C.) Improve the ease of finding transportation options on the website and by adding links to Door-Tran and D2D on other agency and county sites.	Door-Tran, Consortium, Door County	On-going

Dor-Tran, Inc., D.B.A. Door-Tran & the Door County Consortium

The impetus for starting the Door County Transportation Consortium came when the Door County Community Foundation instituted its Community Impact Grant program. The Foundation sent out requests for applications from community nonprofits, seeking projects which would have a significant and positive impact on those who live in and visit Door County. The projects were to be beyond the usual scope of the applying nonprofit, collaborative with other community organizations, creative, and cross-disciplinary. The Door County Community Foundation provided the initial funds for these projects.

United Way of Door County, Inc. answered the call. Their needs assessments of 1998 and 2005, and focus groups formed in 2006, all indicated that lack of transportation services was the most significant need for Door County. A transportation steering committee made up of nonprofits, for-profits, providers, and government agencies was formed. That committee determined that there were plenty of vehicles and drivers available, but that they were not coordinated and not capable of adequately communicating with each other.

Under the direction of the steering committee, the Door County Transportation Consortium was formed, and in 2007, the Consortium launched Door-Tran. Door-Tran became a 501c3 in 2009, and is a creative community network dedicated to connecting people to transportation services that are affordable, available, and accessible.