Table 1
Chippewa County and Eau Claire County, Wisconsin
Coordination Plan Worksheet

Priority of Goal	Goal to support 5-year coordinated plan	Activities	Person(s) Responsible	Timeline/ Deadline	Roadblocks to Implementation
1	**Strive to increase transportation funding to create sustainable transportation services and develop/expand/continue current transportation services.**	**Maintain inventory of transportation resources**	**ADRC, TCC, all providers**	**Ongoing**	**Implementation, time**
		Maintain and improve financial data tracking, billing, and reporting for uniformity and consistency	TCC, providers	2018-Ongoing	Funding, time
		Evaluate the cost-effectiveness of maintaining/ expanding a transportation manager position to coordinate & manage countywide transportation services	ADRC, all providers	2018	Funding, time, collaboration
		Apply for 85.21, 5310, and 5311 grants, and other funding appropriate funding programs to continue existing services and expand services as desired	ADRC, all providers	Annually	Funding availability
		Increase private sector involvement in improving transportation service coordination	Community	Ongoing	Willingness, funding
		Increase efforts to maintain updated vehicle inventories and schedules to more effectively manage the use of existing vehicles	All providers	Every five years	Funding
		Expand participation in TCC	TCC	Ongoing	Time
		Continue to partner with Eau Claire City Transit to provide paratransit services countywide	ADRC, ECT	Ongoing	None
		Continue contract with provider(s) for service hours beyond paratransit service hours, service on Sundays, and out of county service	ADRC	Ongoing	Funding
		Advocate/educate policy makers/ elected officials	Providers	Ongoing	

		Identify unmet needs and gaps in service	Providers, ADRC, consumers		
		Identify opportunities for prevention programs to extend safe driving capabilities	ADRC,	2021	
	Goal to support 5-year coordinated plan	Activities	Person(s) Responsible	Timeline/ Deadline	Roadblocks to Implementation
2	Develop and improve access to information and increase awareness of transportation services. (marketing/educational outreach).	Expand TCC communication to share information with a broader network of providers and decision-makers	TCC, RTCC, ADRC	Ongoing	Non-Active TCC
		Maintain transportation resource information on County website and other appropriate media	ADRC	Ongoing	
		Continue partnerships to provide travel training and consumer education programs to improve consumer access to transportation services	All providers, ADRC	Ongoing	Funding, time, outreach to those not served
		Review current customer input practices to develop a standardized policy to both receive and evaluate input and respond to customer concerns and complaints in a timely fashion	All providers, ADRC, TCC, RTCC	2019	Willingness, time
		Pursue coordinated marketing efforts through public media sources and presentations, whenever practicable	ADRC, all providers	2019	Funding

		Expand transportation system performance monitoring and evaluation and communicate the benefits of coordination efforts to decision makers and stakeholders	ADRC, all providers	Ongoing	Time and staff effort
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3	Increase transportation options for the transportation disadvantaged.	Continue to inventory and evaluate transportation needs of various target populations to evaluate the effectiveness of existing transportation services	ADRC, RTCC	Ongoing	Time, funding, cooperation
		Increase flexibility in client-specific programs for more efficient transportation service utilization and ease of use	RTCC, all providers	Ongoing	Willingness to participate, time
		Continue the city bus travel training program	ECT, ADRC	Ongoing	None
		Participate in and improve regional service coordination	RTCC, ADRC, partners	Ongoing	Commitment
4	Maximize the efficiency of transportation services through technology, innovation, and coordination.	Expand active participation in TCC	ADRC, all providers	Ongoing	Time commitment, county policy
		Increase flexibility in client-specific programs for more efficient transportation service utilization	All providers, TCC	Ongoing	Willingness, policies

		Conduct ongoing evaluation of transportation service schedules to identify duplication of services and underused assets	All providers, ADRC, TCC, RTCC	Ongoing	Time, funding, willingness to cooperate and collaborate
		Develop strategic plan for county-wide and region-wide transportation services	ADRC, TCC, RTCC	2020, annually	
		Research and advocate for a RTA	RTCC, all providers, community	Ongoing	Legislation