Marquette County Facilitation: 5.9.18					
	2019-2023 Goals	***Activities***	***Roadblocks***	***Responsible***	***Priority***
A	Prepare for increased demand of demographic/population shift within the County	recruit additional drivers; continue to coordinate with local private sector transportation providers; look into "vehicle leasing" with local agencies/providers to make use of idle vehicles	liability/insurance	Marquette County/Transportation Coordinating Committee, public and private sector entities	13
B	Provide more social transportation options to reduce isolation	organized shopping/outings trips with and outside of the county	drivers, funding	Marquette County/Transportation Coordinating Committee, public and private sector entities	10
C	Recruit additional drivers	market in newsletter, look into other outreach efforts	getting the word out about service, insurance	Marquette County/Transportation Coordinating Committee, public and private sector entities	9
D	Public education and awareness of available transportation services	develop presentation/marketing materials and go to municipalities in the county, work with other agencies to promote service in their newsletters	cost, coordinating with agencies/municipalities	Marquette County/Transportation Coordinating Committee	7
E	Advocate to legislators on transportation needs	encourage customers/riders to advocate for change	participation at all levels	Marquette County/Transportation Coordinating Committee, public and private sector entities	4
F	Increase service days and hours – especially for disabled and senior populations in rural areas	recruit drivers; coordinate with transportation providers, families, neighbors, churches to fill service gaps	funding, drivers	Marquette County/Transportation Coordinating Committee, public and private sector entities	2
G	Market and promote current transportation services; Coordinate with local agencies/institutions to develop.	partnerships with local agencies	participation	Marquette County/Transportation Coordinating Committee, public and private sector entities	

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	2019-2023 Goals	***Activities***	***Roadblocks***	***Responsible***	***Priority***
H	Increase coordination between all providers and agencies. (healthcare, CBRF's, consumers, counties, etc.)	continue to connect with public/private sector and general public, annual resource fair	participation at all levels	Marquette County/Transportation Coordinating Committee, public and private sector entities	
I	Increase employment transportation options	develop a vehicle loan program	funding	Marquette County/Transportation Coordinating Committee, public and private sector entities	
J	Coordinate with local agencies on late night medical discharges/transportation needs	coordinate with medical facilities, transportation providers and customers	drivers, funding	Marquette County/Transportation Coordinating Committee, public and private sector entities	