Trempealeau County Strategies, Activities and/or Projects Work Plan

Priority of Goal	Strategy/Goal to support 5 year coordinated plan	Activities	Person(s) Responsible	Timeline/ Deadline	Roadblocks to Implementation
5	Increase transportation options for the transportation disadvantaged.	▪Collaborate with local school districts for volunteers to clear sidewalks within towns and villages. ▪Increase volunteerism for increased local transportation.	-ADRC -County Transp. Coordination Comm. (TCC) including Public Health and Western Dairyland	-Ongoing through planning period	-Time -Geography
2	Develop/expand/continue transportation services.	▪Explore SMRT Bus Opportunity/Expansion ▪Collaborate with local school districts for volunteers to clear sidewalks within towns and villages.	-ADRC -TCC including Public Health and Western Dairyland	-Ongoing through planning period	-Time -Geography
1	Develop and improve access to information and increase awareness of transportation services marketing/educational outreach).	▪Create a newsletter for elderly and disabled population that advertises transportation services. ▪Use the Human Services "Together We Can" local television show to records episodes on transportation options. Use these recorded episodes on other media platforms such as local websites and social media accounts. ▪Create educational materials that can be used across agencies to illustrate transportation services.	-ADRC -TCC including Public Health and Western Dairyland	-Ongoing through planning period	-Time -Geography
4	Maximize the efficiency of transportation services through technology, innovation, local and regional coordination.	▪Develop a "text" to ride service allowing texting as well as calling to schedule rides. ▪Enhance social media efforts. ▪Continue quarterly transportation meetings across local agencies.	-ADRC -TCC including Public Health and Western Dairyland	-Ongoing through planning period	-Time -Geography
3	Strive to increase transportation funding to create sustainable transportation service.	▪Improve/enhance partnerships to increase opportunities for grants. ▪Enhance collaborative efforts with medical facilities and other local businesses to increase financial contributions.	-ADRC -TCC including Public Health and Western Dairyland	-Ongoing through planning period	-Time -Geography