Menominee County Facilitation: 7.24.18					
	2019-2023 Goals	***Activities***	***Roadblocks***	***Responsible***	***Priority***
A	Increase transportation options county-wide	Look for ways to increase subsidies for individuals to purchase bus passes, investigate funding opportunities (through 5310), fund raising activities, coordinate with Forward Services on employment transportation	funding/grant availability	Planning Committee	4
B	Continue to improve the fixed route bus system (signage, shelters, marketing/education for public)	Gather public comments before any changes are implemented, educate public on proposed changes/strategies prior to any service changes, marketing/communications plan for Menominee Transit	increase public awareness/engagement	Menominee Transit	3
C	Establish a Mobility Manager position for Menominee County (and potentially Shawano County)	Potentially apply for 5310 funds to support position and operations	funding/grant availability; local commitment	Planning Committee	2
D	Revitalize the County's Transportation Coordinating Committee	Increase membership/participation for quarterly meetings	participation from agencies/entities and the public	Planning Committee	1
E	Increase efficiencies for incidental meal site deliveries	Increase coordination with Menominee Transit	coordination with other county programs	Planning Committee	1
F	Continue to improve Menominee Transit staff sensitivity training	Develop internal and on-going trainings for all transit employees	leading/coordination of trainings	Menominee Transit	1
G	Continue to market Menominee Transit as an viable transit solution	Coordinate with Shawano County, develop radio advertisements, additional marketing materials, contact local churches, stories with local newspapers highlighting transit, billboards, educating transit staff	dedicated funds for a transit marketing position	Menominee Transit	0
H	Continue to improve specialized (on-demand) transportation programs for elders and disabled populations	Increase education/training for dispatch personnel on program requirements, education materials for public on specialized transportation programs/options, better define service qualifications for riders	public awareness of available services	Menominee Transit	0
I	Menominee Transit driver recruitment	Market driver position opportunities, provide internal training opportunities	CDL requirements/training	Menominee Transit	0
J	Nurture existing partnerships (college, casino) and develop new transit partnerships with Menominee Nation/County	Increase communication through Transportation Coordinating Committee	commitment from participating entities; increasing buy-in, staff turn-over	Planning Committee	0