Pepin County Strategies, Activities and/or Projects Work Plan

Priority of Goal	Strategy/Goal to support 5 year coordinated plan	Activities	Person(s) Responsible	Timeline/ Deadline	Roadblocks to Implementation
5	Increase transportation options for the transportation disadvantaged.	▪Increase social outings (shopping, personal business, etc.) based on demand and interest	-ADRC	-Ongoing	-Funding/cost effectiveness -Rural area
2	Develop/expand/continue transportation services.	▪Integrate transportation service with Buffalo County in hopes of expanding overall transportation services	-ADRC of Buffalo and Pepin Counties -Human Services	-2021	-Funding -Complexity
1	Develop and improve access to information and increase awareness of transportation services marketing/educational outreach).	▪Increase marketing through a variety of methods (radio, newspapers, newsletters, brochures, etc.)	-ADRC	-Ongoing	-Takes time -Staff time
3	Maximize the efficiency of transportation services through technology, innovation, local and regional coordination.	▪Explore transportation software options for scheduling ▪Integrate transportation with Buffalo County	-ADRC	-Ongoing	-Funding -Complexity
4	Strive to increase transportation funding to create sustainable transportation service.	▪Continue to apply for 5310 and 85.21 funding as available	-ADRC	-Ongoing	-None