



Meeting Purpose



The purpose of this meeting is to:

- ★ Educate the public on the goals of the study.
- ★ Obtain your input on conceptual alternatives developed by the project team in response to information gathered during public information meeting #1 and during public advisory group meetings.
- ★ Obtain your input on the conceptual alternatives that should be retained/eliminated.
- ★ Describe the next steps in the environmental process.

The goal today is not to identify the solution. It is to obtain your input on the alternatives to study in detail that have the greatest ability to address the project's transportation deficiencies.





Study Purpose



The purpose of this study is to develop and evaluate a range of potential Wisconsin Dells Parkway alternatives—including doing nothing—and to recommend a preferred alternative that meets existing and future community needs and minimizes social and environmental impacts.





Study Purpose



Solutions for the US 12 corridor need to balance access, mobility and safety for all modes of transportation

- The existing corridor currently has a crash rate that is at least twice the statewide average. **The proposed improvement will need to include design elements that reduce conflict points and provide a safer roadway.**
- US 12 suffers significant congestion during the summer vacation season. **The proposed improvement will need to accommodate traffic fluctuations for special events and seasonal peaking characteristics for corridor destinations.**
- US 12 is a unique commercial arterial through two communities that are nationally recognized as a family vacation destination. **The proposed improvement will need to maintain reasonable access to businesses along the route to assure long term economic prosperity.**
- The existing corridor has limited accommodations for multi-modal traffic. **The proposed improvement will need to safely accommodate vehicles, pedestrians, and cyclists.**



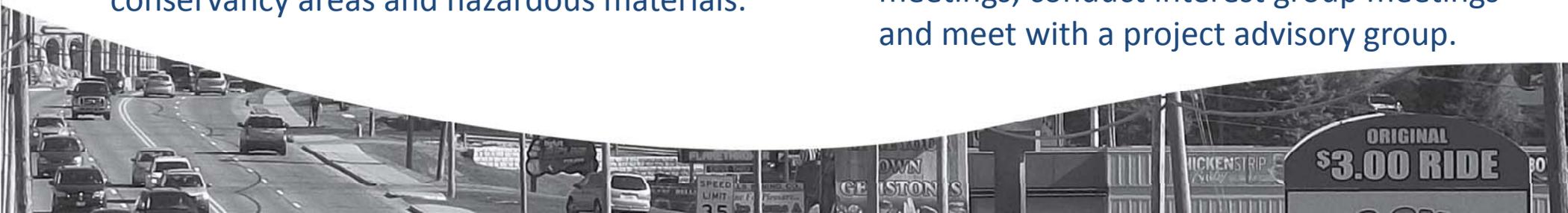


What does this study involve?



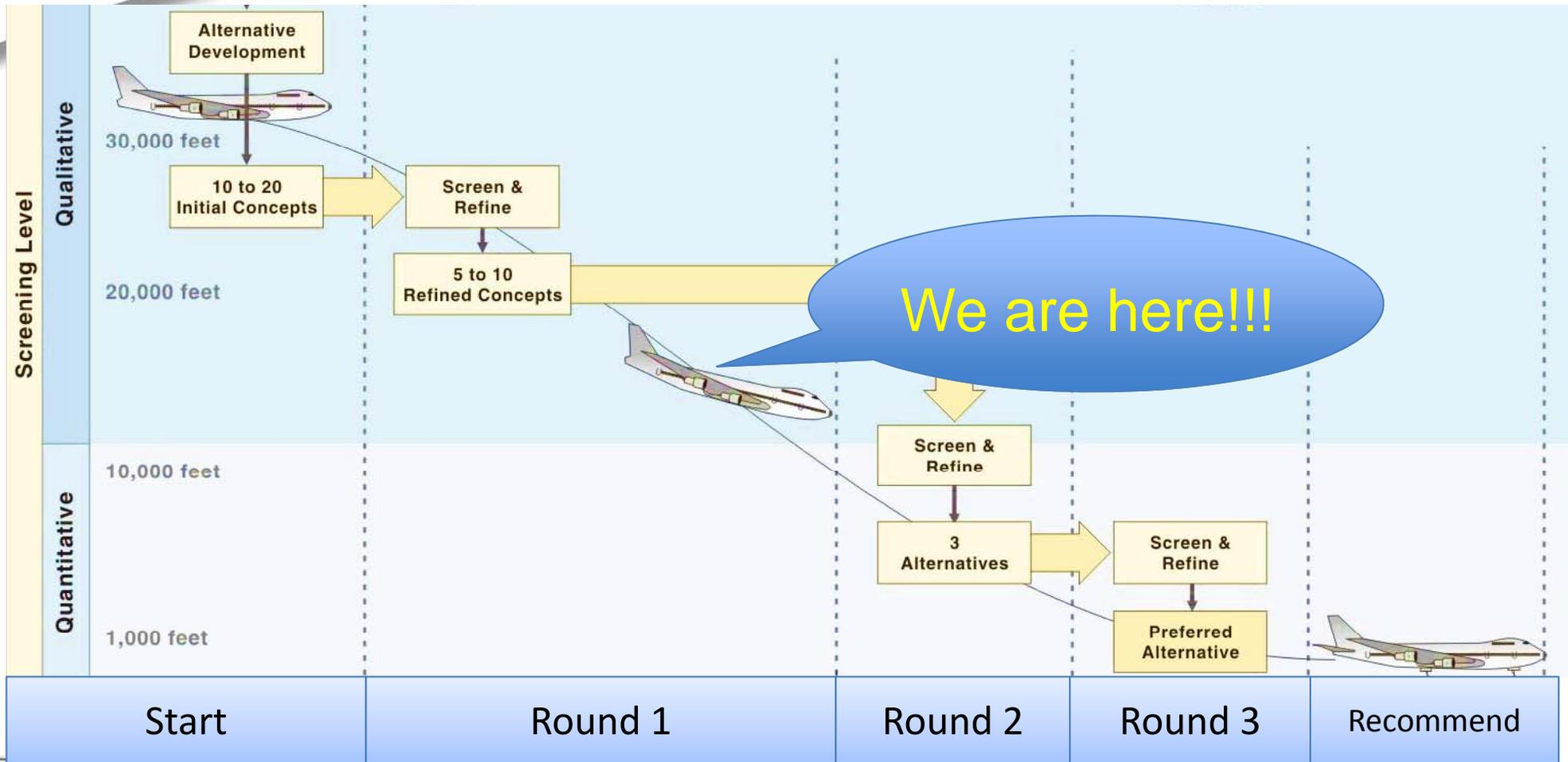
Key study activities include the following:

- ★ **Problem Identification/Data Gathering** – Conduct land use inventory, review local land use plans, inventory existing transportation facilities and utilities.
- ★ **Alternatives** – Develop/screen/refine alternatives, select a recommended alternative.
- ★ **Engineering** – Evaluate existing conditions, conduct a crash and safety analysis, evaluate traffic operations, develop typical roadway sections.
- ★ **Environmental Studies** – Determine locations for threatened and endangered species, archaeological and historic properties, wetlands, environmental corridors, parks and conservancy areas and hazardous materials.
- ★ **Environmental Impact Statement** – Document the need for a new or widened roadway and the process used to identify possible locations, evaluate the socio-economic and environmental costs and benefits of a reasonable range of alternatives, including the do-nothing alternative, and describe how the project team coordinated with the public and regulatory agencies.
- ★ **Agency Coordination** – Obtain input from local, state and federal review agencies.
- ★ **Community Involvement** – Coordinate with local officials, hold public information meetings, conduct interest group meetings and meet with a project advisory group.





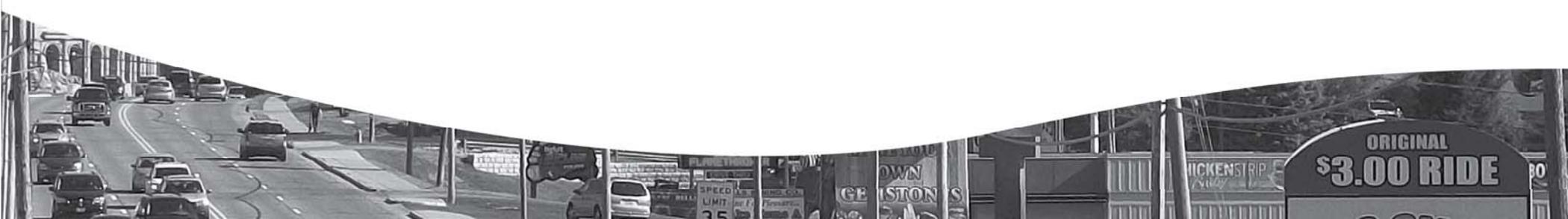
US 12 Corridor Study Progress





Project ID: 6145-01-01

TASK	2011	2012	2013					2014					2015	2016	2017	2020															
MONTH	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D					
Preliminary Design																															
Environmental Impact Statement (EIS)																															
Public Involvement/Meetings (PIM)																															
Real Estate																															
Final Plans																															
Construction																															





Level of Service Definition



Level of Service

Automobile

Bicycle

Pedestrian

A/B



C/D



E/F

