



# WISCONSIN DELLS PARKWAY

## NEWSLETTER

Fall 2012

### US 12 Corridor Study - Project Overview

The Wisconsin Department of Transportation (WisDOT) is studying US 12 (Wisconsin Dells Parkway), from WIS 23 (Munroe Avenue) to WIS 13 (Broadway Street). This 2.7 mile corridor runs parallel to I-90/94.

The city of Wisconsin Dells and the village of Lake Delton are popular family destinations not only for their numerous theme parks and attractions, but also for the geological beauty that exists in and around the area. The tourist environment results in a high volume of traffic as well as significant pedestrian and bicycle activity along the corridor.

The study began in Fall 2011 and will continue through 2014. The study will evaluate various alternatives to address the existing concerns and reconstruct the roadway in a manner that meets the needs of its users and remains an asset to this unique vacation destination. WisDOT will involve residents, businesses and communities through large and small group meetings and will keep the community informed through newsletters, emails and other outreach.

No decisions have been made yet regarding improvements in the corridor. WisDOT wants to involve you in this study from the start and work with you to help plan the future of the US 12 corridor. For additional information please visit the WisDOT webpage at: <http://wisconsin.gov/Pages/projects/by-region/sw/12dells/default.aspx>



PROJECT SCHEDULE																										
US 12 / WISCONSIN DELLS PARKWAY PROJECT CORRIDOR STUDY																										
TASK	2011		2012		2013		2014		2015	2016	2017	2018														
MONTH	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D
Preliminary Design																										
Environmental Assessment (EA)																										
Public Involvement/Meetings (PIM)																										
Final Plans																										
Construction																										



# Role of the Public Advisory Group

A Public Advisory Group (PAG) was created in the Summer of 2012 to solicit feedback throughout the roadway planning process. The group is comprised of local residents, business owners and representatives from local and state agencies. These stakeholders represent a diverse set of interests and all geographic areas along the corridor, and will assist the design team to assure a comprehensive set of alternatives are considered through the study process.

The goals of the PAG are to:

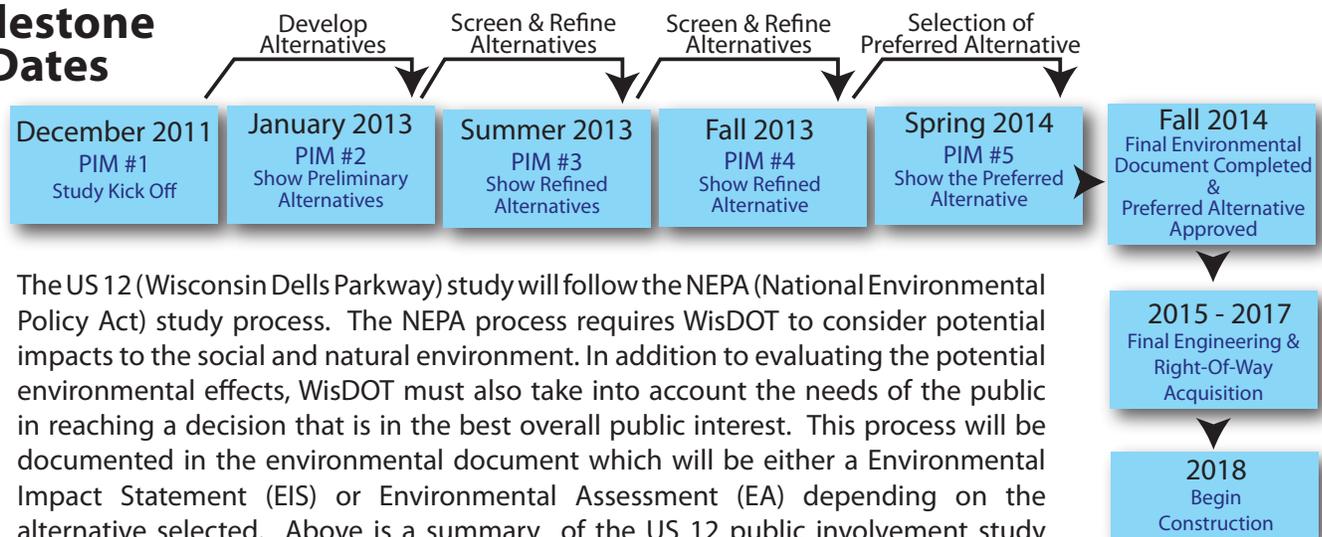
- Act as a liaison between the wider community and the WisDOT study team
- Assist the team in providing information and developing potential improvement options for this complex corridor
- Provide the study team with in-process review of various improvement concepts

Two PAG workshops were held on September 6, 2012 and October 10, 2012.



## US 12 Public Involvement Study Process

### Milestone Dates



The US 12 (Wisconsin Dells Parkway) study will follow the NEPA (National Environmental Policy Act) study process. The NEPA process requires WisDOT to consider potential impacts to the social and natural environment. In addition to evaluating the potential environmental effects, WisDOT must also take into account the needs of the public in reaching a decision that is in the best overall public interest. This process will be documented in the environmental document which will be either a Environmental Impact Statement (EIS) or Environmental Assessment (EA) depending on the alternative selected. Above is a summary of the US 12 public involvement study process, showing the milestone dates.



# Frequently Asked Questions

**Q. Why is WisDOT resurfacing the existing roadway surface this year if the reconstruction project is planned for Spring 2018?**

**A.** A short-term maintenance project of resurfacing the existing pavement is being implemented to extend the life of the corridor until an in-depth study and design can be completed for reconstruction in 2018.

**Q. What are Pedestrian Hybrid Beacons?**

**A.** Three pedestrian hybrid beacons (also known as the High intensity Activated crossWALK (or HAWK)) will be installed as part of the resurfacing project in Fall 2012. The new mid block crossings will be located at the following locations:

- 150 feet north of Newsome Street (Near Tommy Bartlett Exploratory)
- 700 feet north of Pilgrim Drive (Near Dairy Queen)
- 2,400 feet north of Pilgrim Drive (Near Mt. Olympus Hotel Rome main entrance)

The diagram below shows how the pedestrian hybrid beacons operate.

## How does a HAWK Signal operate?

### INSTRUCTIONS

Drivers		Pedestrians	
.. will see this	.. will do this	.. will see this	.. will do this
	Proceed with Caution		Push the Button to Cross
	Slow Down (Pedestrian has activated the push button)		Wait
	Prepare to Stop		Continue to Wait
	STOP! (Pedestrian in Crosswalk)		Start Crossing
	STOP! Proceed with Caution if Clear		Continue Crossing (Countdown Signal)
	Proceed if Clear		Push the Button to Cross

**Q. What is the construction schedule for other US 12 reconstruction projects?**

**A.** Two separate WisDOT projects are being constructed on US 12. The WisDOT project manager for both projects is James Buschkopf (608) 246-3851. See the map below for more details on these projects.



**Q. When will construction occur?**

**A.** The reconstruction project, based on the study results, is anticipated for Spring of 2018. The duration of the project will depend on the chosen alternative.

**Q. Is real estate acquisition anticipated as part of the project?**

**A.** Real estate acquisition is anticipated for the reconstruction project. The amount of real estate being purchased depends on the chosen alternative.

**Q. What alternatives are being studied?**

**A.** At the next Public Information meeting the study team will present alternatives for comment. The current alternatives being studied include:

- Four-lane undivided
- Four-lane divided with raised median
- Four-lane with Two-Way-Left-Turn-Lane (TWLTL)
- One-way pair with Clara Avenue
- Hybrid (combination of alternatives)

All alternatives include improvements to both bicycle and pedestrian accommodations.



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Southwest Region  
3550 Mormon Coulee Road  
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## How To Get Involved

Attend Public Information Meetings (PIM) to share your thoughts with the project team

For the latest project information please visit:

[http://www1.wisconsindot.gov/  
Pages/projects  
/by-region/sw/default.aspx](http://www1.wisconsindot.gov/Pages/projects/by-region/sw/default.aspx)

## Save The Date! Public Information Meeting #2

January 22, 2013  
4:00 p.m. - 7:00 p.m.  
Crystal Grand Theater  
430 W. Munroe Avenue  
Village of Lake Delton, WI 53965

Watch for more information in early 2013

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