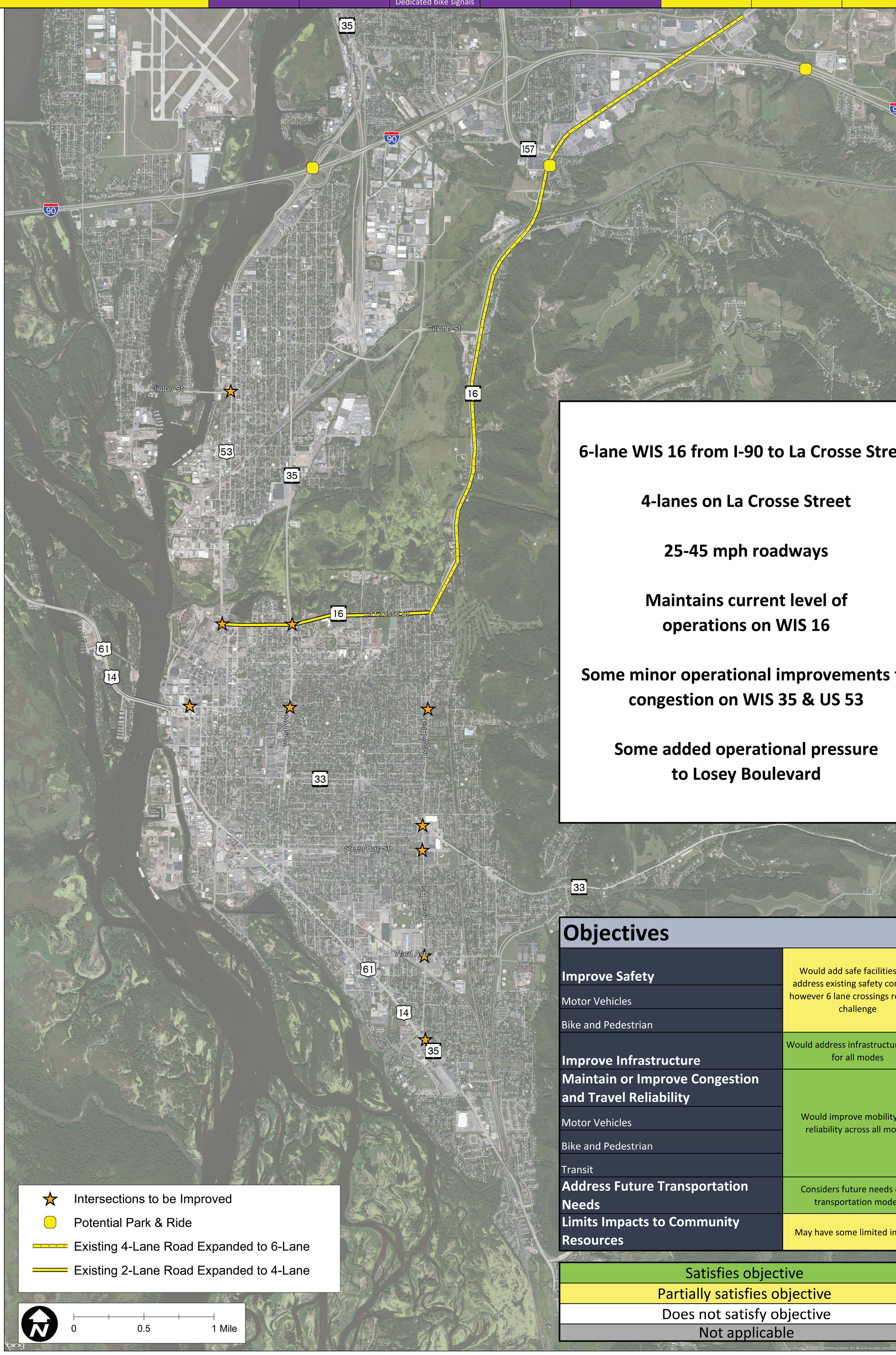
Coulee Region Transportation Study

"Innovative Solutions for the 21st Century"
Planning and Environment Linkages (PEL)
Project ID 1630-08-00

Strategy Package	Strategies							
	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
H + A1 Expand WIS 16 from 4 to 6 lanes Expand La Crosse Street from 2 to 4 Lanes	Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information	Improve Intersections: Losey Blvd & Cass St Losey Blvd & WIS 33 Losey & Green Bay St Losey Blvd & Ward Ave Losey Blvd & US 14/161 US 53 & Clinton St US 53 & La Crosse St WIS 35 & La Crosse St WIS 35 & Cass St	Expand WIS 16 to 6 lanes Expand La Crosse Street to 4 lanes	No new roadways



6-lane WIS 16 from I-90 to La Crosse Street

4-lanes on La Crosse Street

25-45 mph roadways

Maintains current level of operations on WIS 16

Some minor operational improvements to congestion on WIS 35 & US 53

Some added operational pressure to Losey Boulevard

Objectives

Improve Safety	Would add safe facilities, and address existing safety concerns, however 6 lane crossings remain a challenge
Motor Vehicles	
Bike and Pedestrian	
Improve Infrastructure	Would address infrastructure needs for all modes
Maintain or Improve Congestion and Travel Reliability	Would improve mobility and reliability across all modes
Motor Vehicles	
Bike and Pedestrian	
Transit	
Address Future Transportation Needs	Considers future needs of all transportation modes
Limits Impacts to Community Resources	May have some limited impacts

Satisfies objective
Partially satisfies objective
Does not satisfy objective
Not applicable

STRATEGY A1 (WIS 16)

EXISTING CONDITIONS

STRATEGY A1 (WIS 16)

PROPOSED CONDITIONS

SEH

STRATEGY A1 (LA CROSSE STREET)

EXISTING CONDITIONS

STRATEGY A1 (LA CROSSE STREET)

PROPOSED CONDITIONS

SEH

Coulee Region Transportation Study

"Innovative Solutions for the 21st Century"
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Project ID 1630-08-00

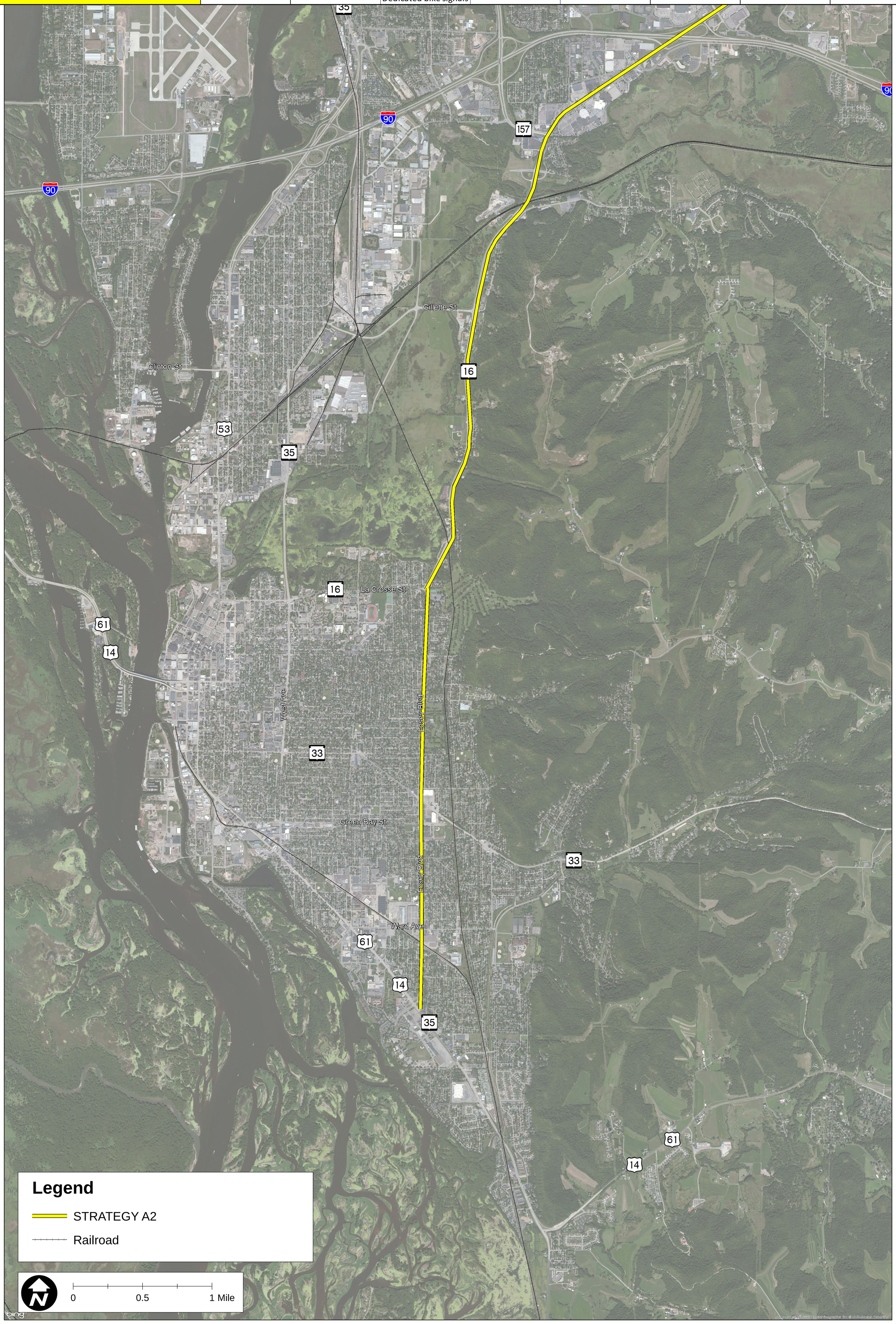
Strategy Package

A2

Expand WIS 16 from 4 to 6 lanes
Expand Losey Boulevard from 4 to 6 Lanes

Strategies

TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information	Improve Intersections: WIS 16 & Theatre Rd WIS 16 & Conoco Dr Losey Blvd & Ward Ave WIS 16 & County OS WIS 16 & Wis 157 WIS 16 & La Crosse St Losey Blvd & WIS 33 Losey & Green Bay St US 53 & La Crosse St US 53 & Cass St	Expand WIS 16 to 6 lanes Expand Losey Blvd. to 6 lanes	No new roadways



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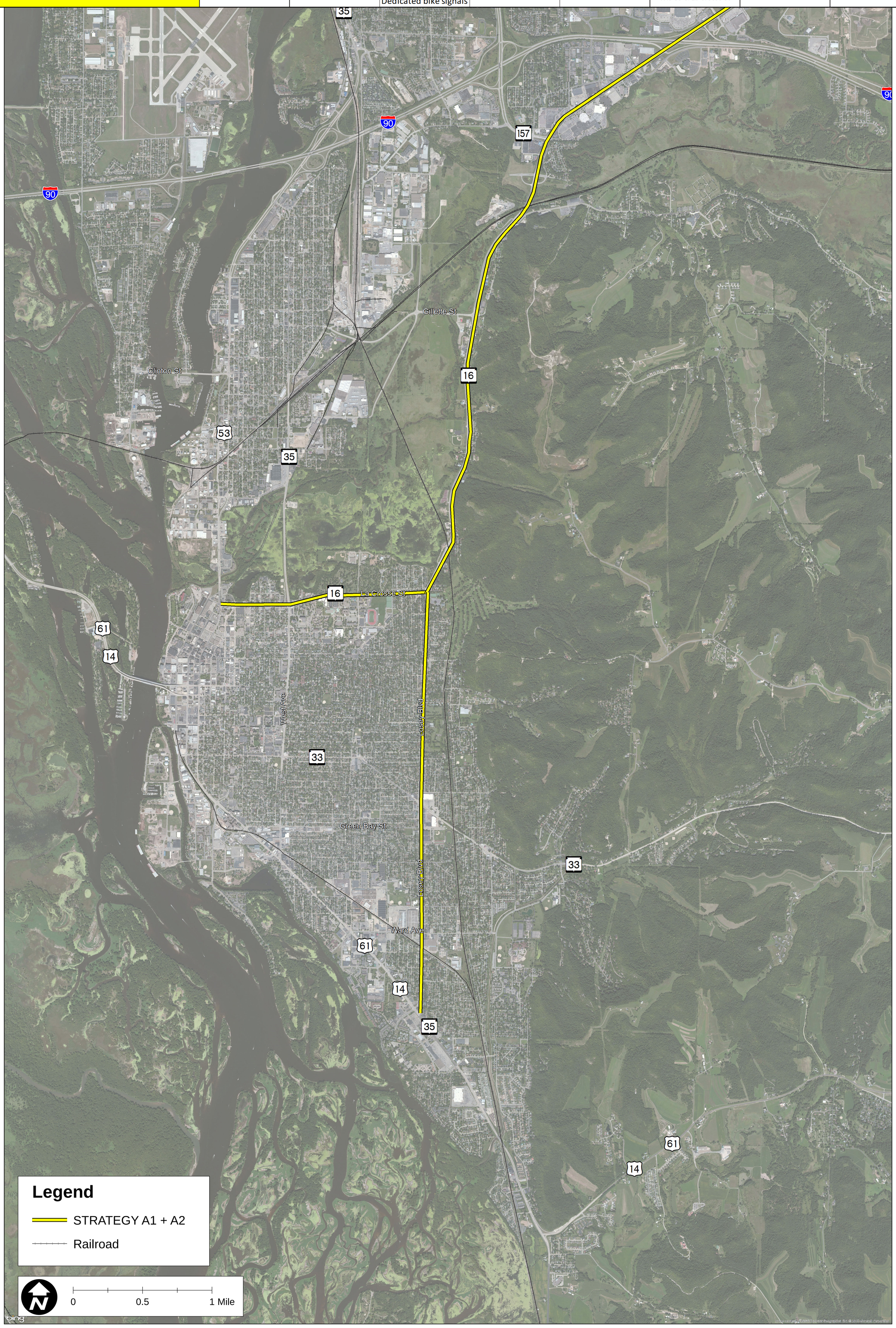
Project ID 1630-08-00

Strategy Package	Strategies							
	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
A1 + A2 Expand WIS 16 from 4 to 6 lanes Expand La Crosse Street from 2 to 4 Lanes Expand WIS 16 from 4 to 6 lanes Expand Losey Boulevard from 4 to 6 Lanes	Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information	Improve Intersections: WIS 16 & Braund St Losey & Green Bay St Losey Blvd & Ward Ave WIS 35 & Cass St WIS 16 & County OS WIS 16 & WIS 157 WIS 16 & La Crosse St Losey Blvd & WIS 33 WIS 53 & La Crosse St U S53 (SB) & State St WIS 35 & La Crosse St	Expand WIS 16 to 6 lanes Expand La Crosse Street to 4 lanes	No new roadways



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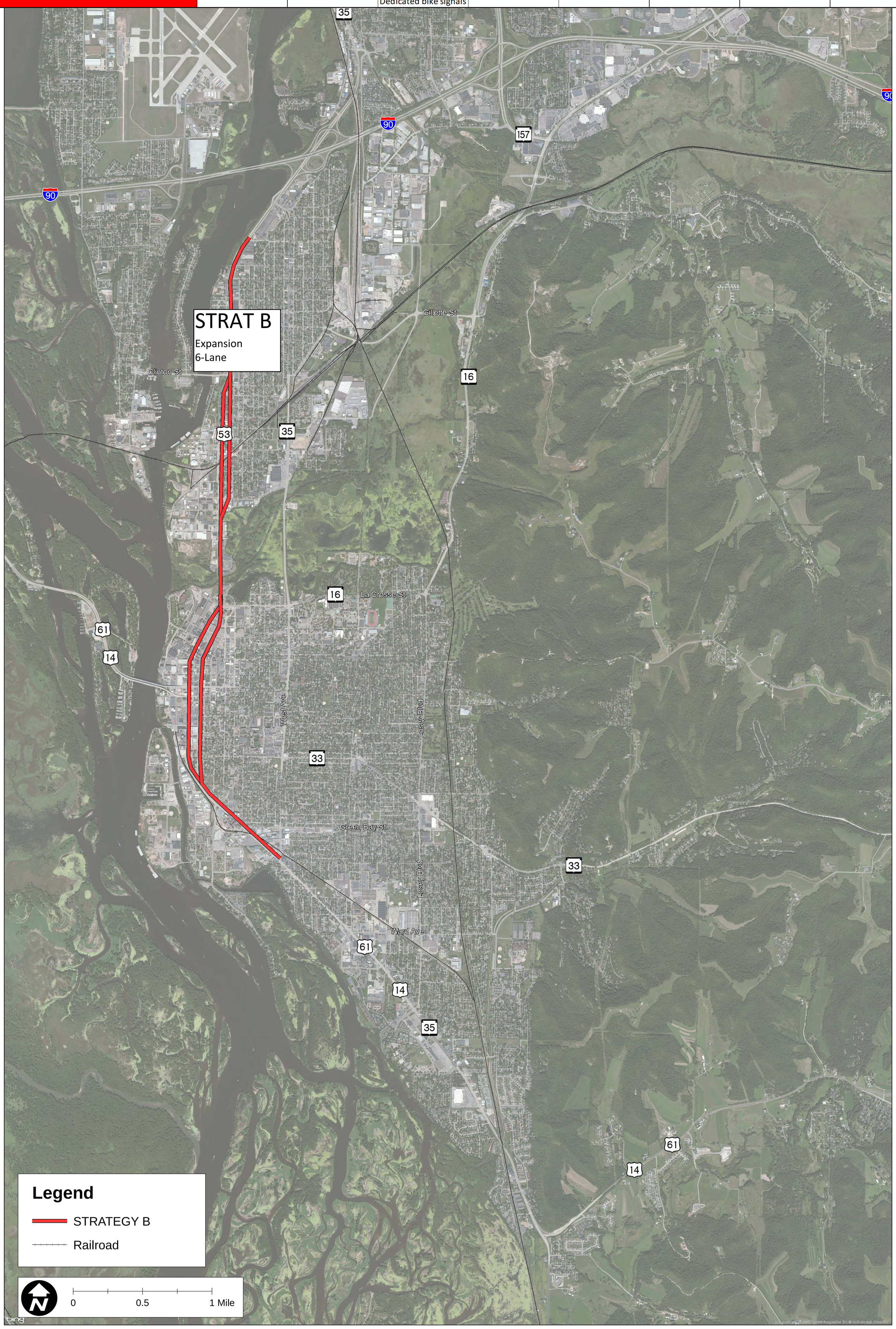
"Innovative Solutions for the 21st Century"
Planning and Environment Linkages (PEL)
Project ID 1630-08-00

Strategy Package	Strategies							
	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
B Expand US 53 from 4 to 6 lanes Palace Street to Ward Avenue	Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information		Expand US 53 to 6 lanes	

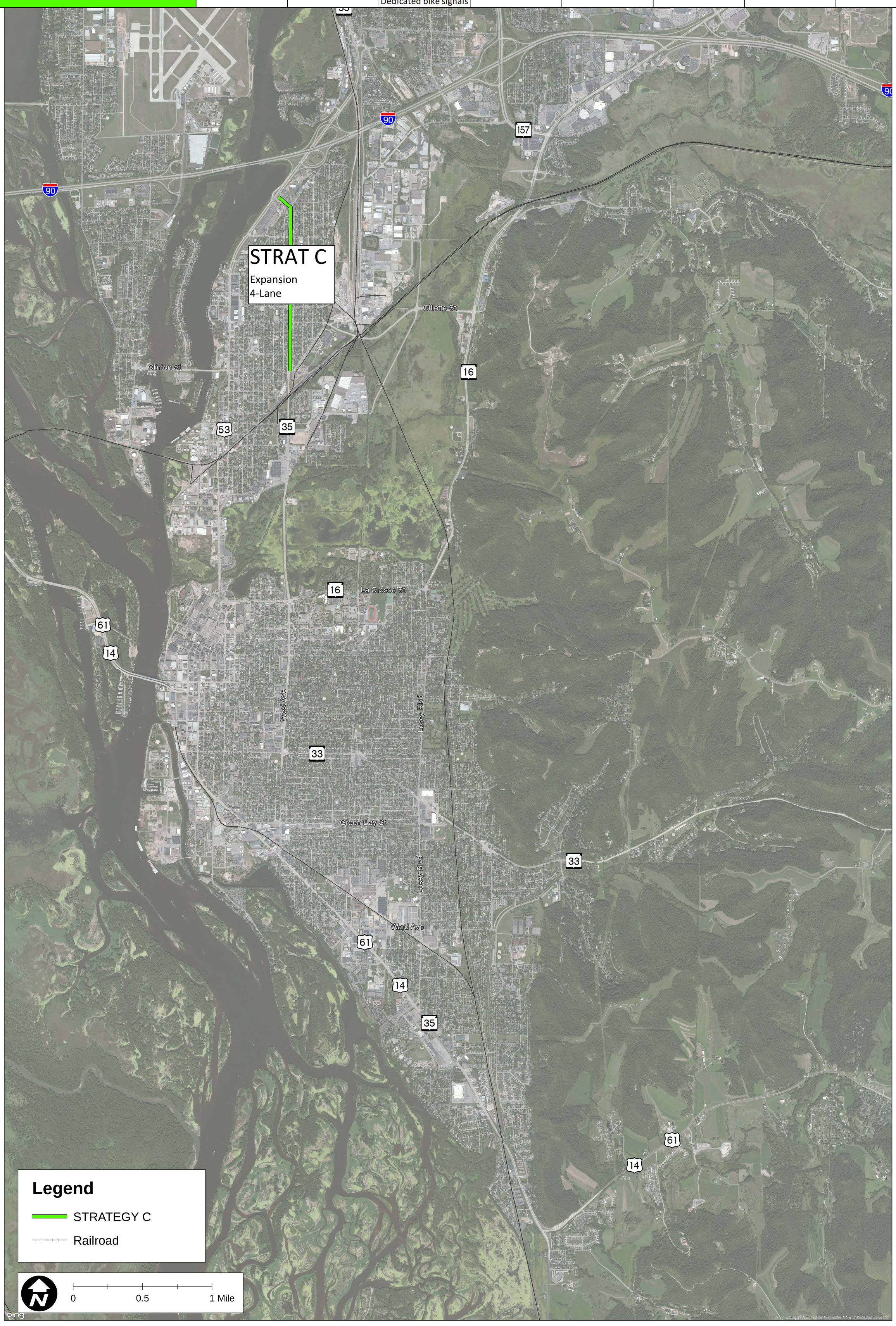


Date: 9/21/2015

Coulee Region Transportation Study

"Innovative Solutions for the 21st Century"
Planning and Environment Linkages (PEL)
Project ID 1630-08-00

Strategy Package	Strategies							
	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
C Expand WIS 35 from 2 to 4 Lanes Rose Street to Clinton Street	Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information		Expand WIS 35 from 2 to 4 lanes	

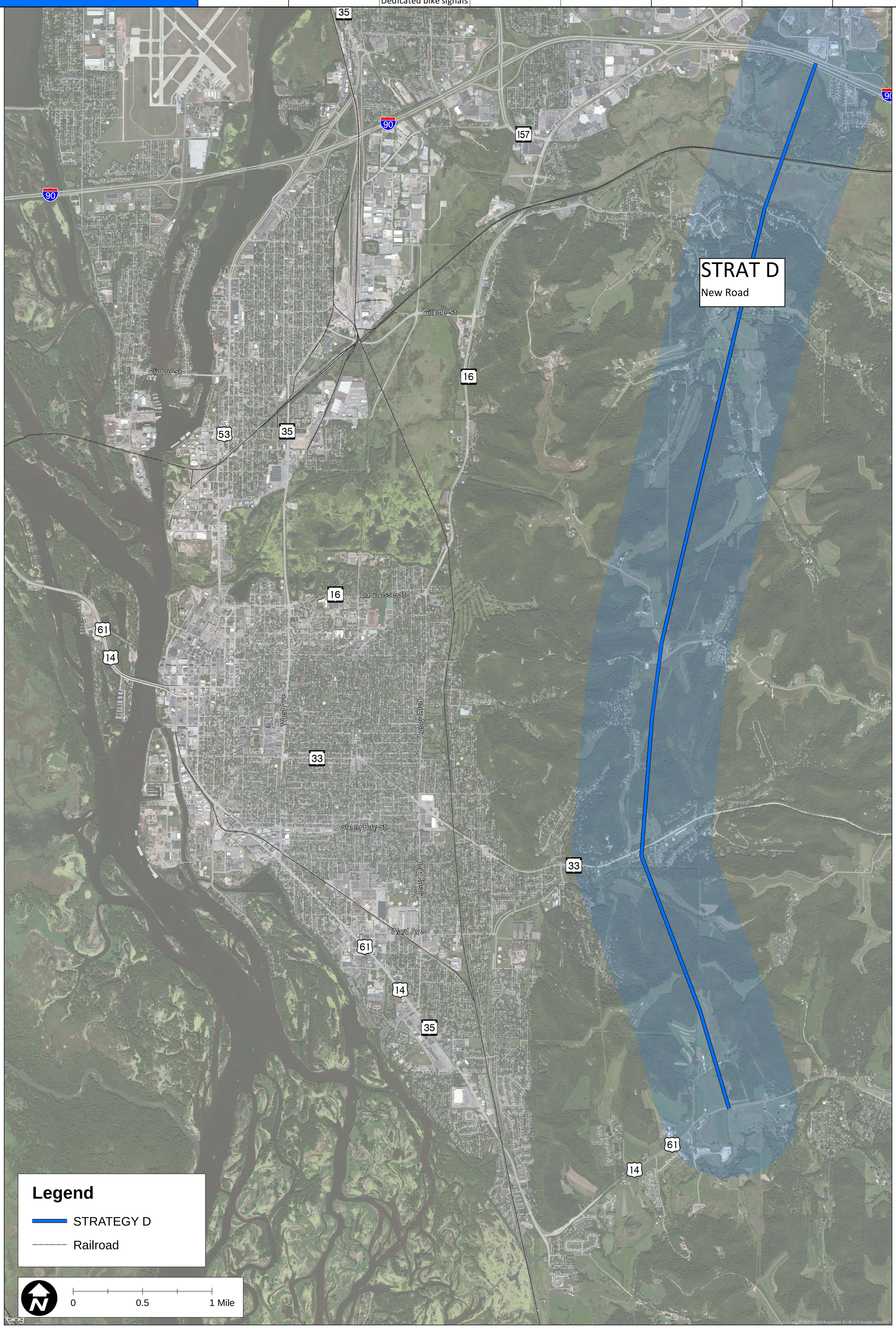


Date: 9/21/2015

Coulee Region Transportation Study

"Innovative Solutions for the 21st Century"
Planning and Environment Linkages (PEL)
Project ID 1630-08-00

Strategy Package	Strategies							
	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
D New Road from I-90 to US 14/61	Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information			New Road from I-90 to US 14/61

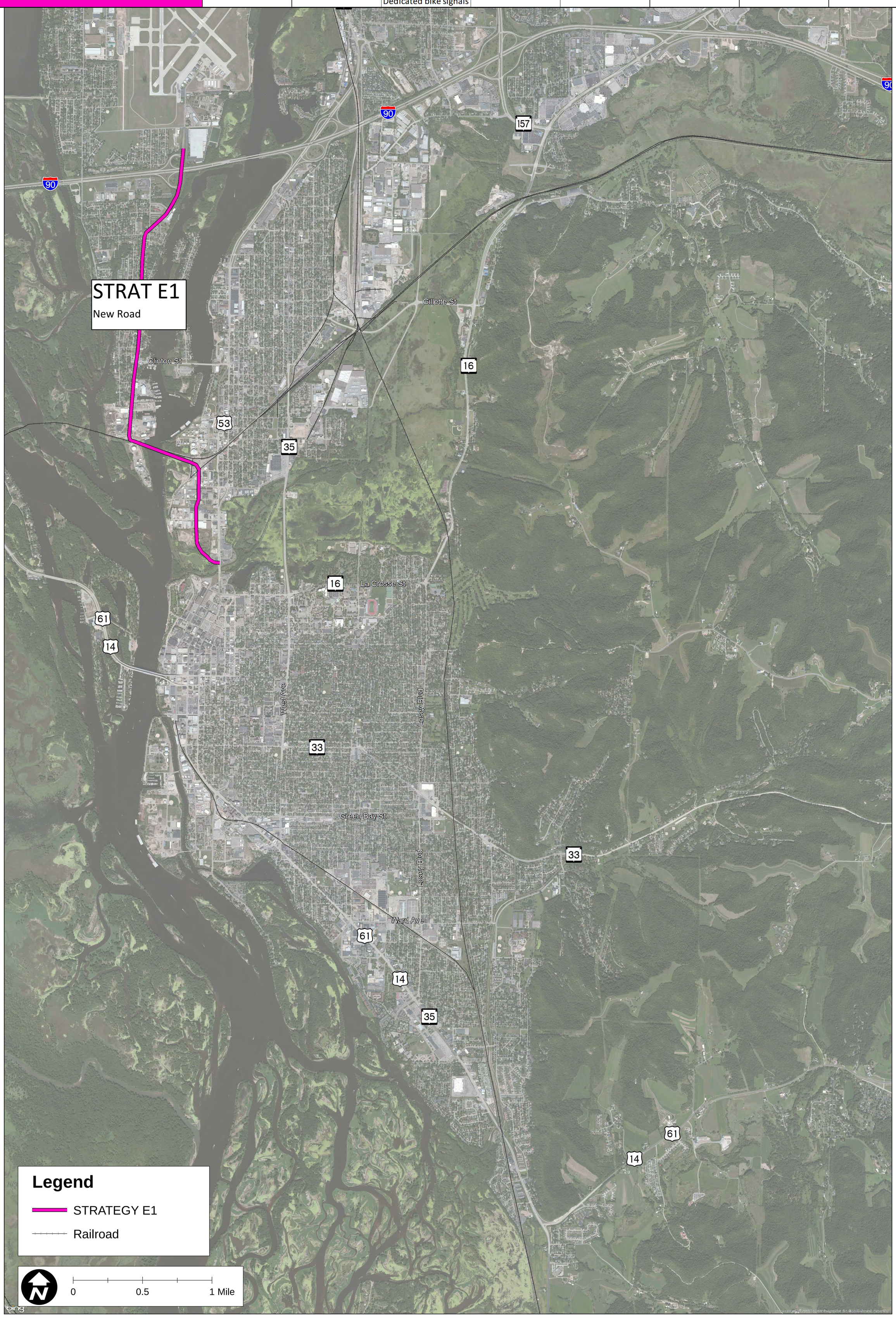


Date: 9/21/2015

Coulee Region Transportation Study

"Innovative Solutions for the 21st Century"
Planning and Environment Linkages (PEL)
Project ID 1630-08-00

Strategy Package	Strategies							
	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
E1 New Road from I-90 to Downtown La Crosse French Island	Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information	New Road from I-90 to Downtown La Crosse Intersection Improvements	(Will require additional strategies to address needs on STH 16)	New Road from I-90 to Downtown La Crosse (US 53 connection) New Black River crossing



Coulee Region Transportation Study

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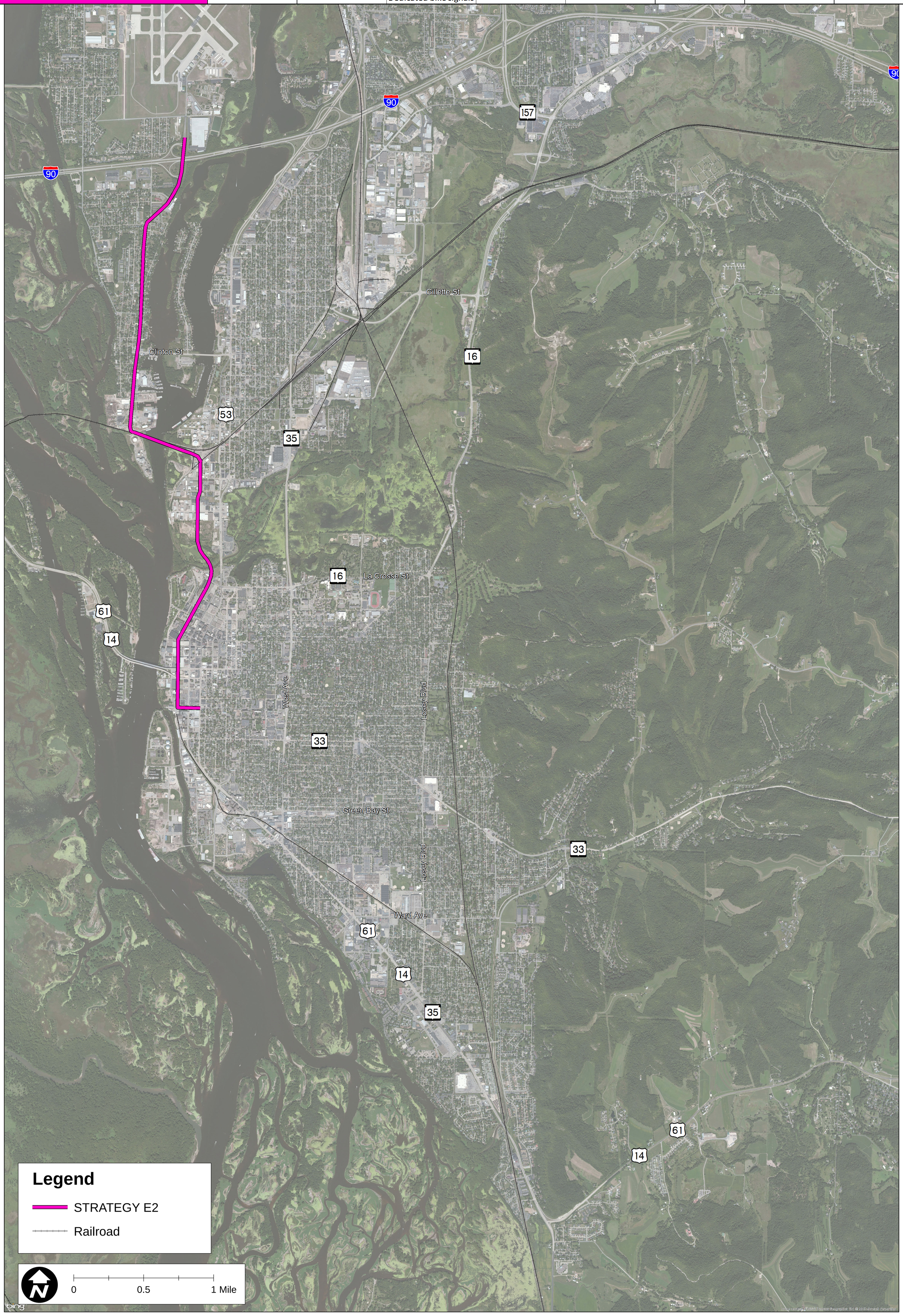
Planning and Environment Linkages (PEL)
Project ID 1630-08-00

Strategy Package	Strategies							
	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
E2 New Road from I-90 to Downtown La Crosse French Island, 2nd Street, Market St	Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information	Improve Intersections: Losey Blvd & Cass St US 53 (SB) & State St WIS 16/County OS/Main WIS 16 & Kinney Coulee WIS 16 & Theatre Rd WIS 16 & WIS 157 WIS 16 & Conoco Rd WIS 16 & La Crosse St WIS 33 & Losy Blvd Losey & Green Bay St Losey Blvd & Ward Ave WIS 35 & Cass St US 53 & La Crosse St US 53 (SB) & Cass St	Will require additional strategies to address needs on WIS 16	New Road from I-90 to Downtown La Crosse (US 53 connection) New Black River crossing New La Crosse River crossing



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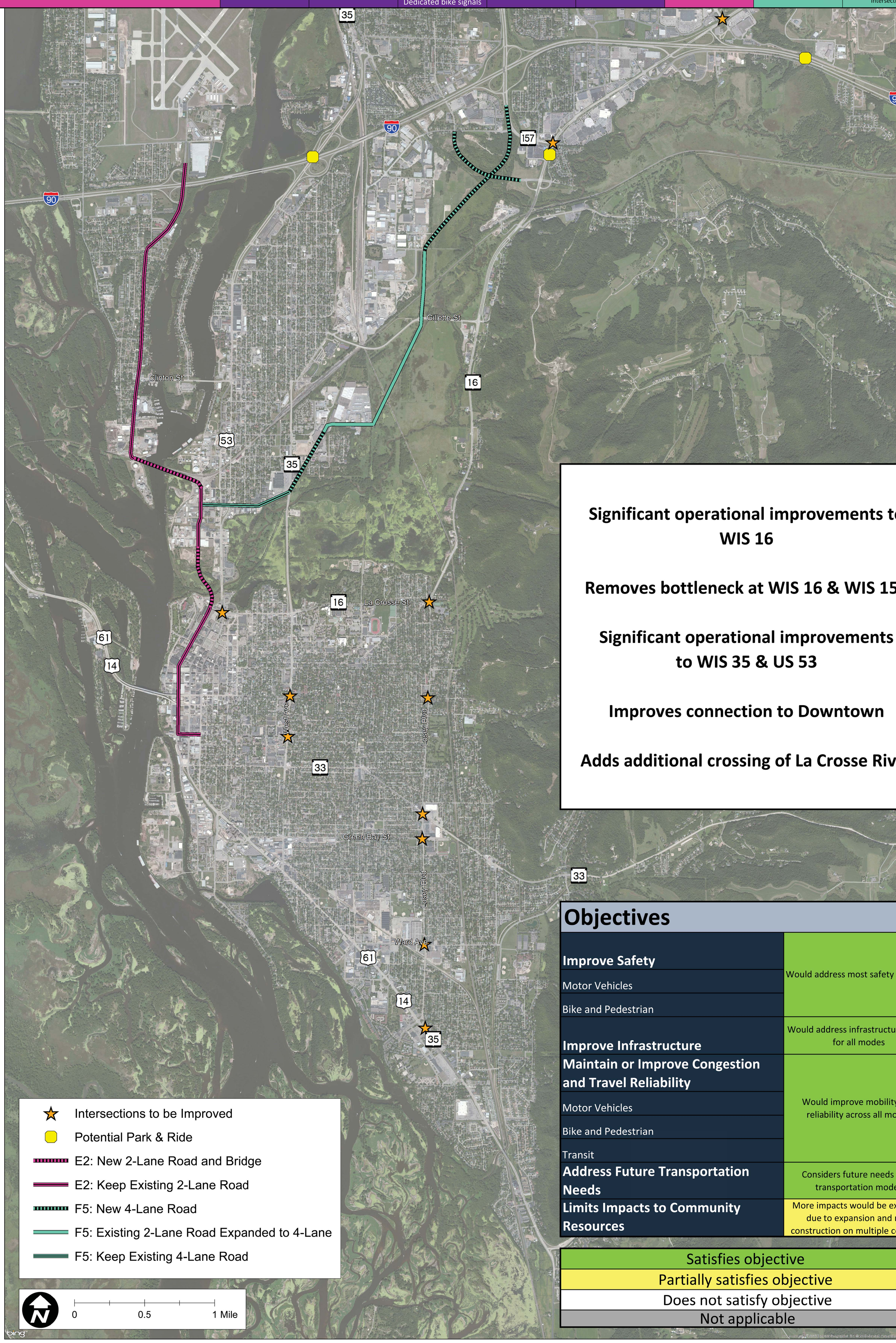
Project ID 1630-08-00

Strategy Package	Strategies							
	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
H+ E2+ F5 New Road from I-90 to Downtown La Crosse French Island New Road from I-90/WIS 157 to River Valley Drive Expand River Valley Drive and St. James Street to 4 Lanes New Road from County SS/12th Ave. to 12th Ave./Medary Ln. New Road from River Valley Drive to Monitor Street/WIS 35 Intersection	Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information	Improve Intersections: Losey Blvd & Cass St WIS 35 & Market St WIS 16 & County OS WIS 16 & WIS 157 WIS 16 & La Crosse St Losey Blvd & WIS 33 Losey Blvd & Ward Ave Losey Blvd & US 14/61 Losey & Green Bay St US 53 & La Crosse St WIS 35 & Cass St	Expand River Valley Drive to 4 lanes Expand St. James Street to 4 lanes	New Road from I-90 to Downtown La Crosse with new Black and La Crosse River crossing New Road from I-90/WIS 157 to River Valley Drive New Road from County SS/12th Avenue to 12th Avenue/Medary Lane New Road from River Valley Drive to Monitor Street/WIS 35 Intersection



Significant operational improvements to WIS 16

Removes bottleneck at WIS 16 & WIS 157

Significant operational improvements to WIS 35 & US 53

Improves connection to Downtown

Adds additional crossing of La Crosse River

Objectives

Improve Safety	Would address most safety concerns
Motor Vehicles	
Bike and Pedestrian	
Improve Infrastructure	Would address infrastructure needs for all modes
Maintain or Improve Congestion and Travel Reliability	Would improve mobility and reliability across all modes
Motor Vehicles	
Bike and Pedestrian	
Transit	
Address Future Transportation Needs	Considers future needs of all transportation modes
Limits Impacts to Community Resources	More impacts would be expected due to expansion and new construction on multiple corridors

Satisfies objective
Partially satisfies objective
Does not satisfy objective
Not applicable

STRATEGY E2 (CTH B - FRENCH ISLAND)

EXISTING CONDITIONS

SEH

STRATEGY E2 (CTH B - FRENCH ISLAND)

PROPOSED CONDITIONS

SEH

Coulee Region Transportation Study

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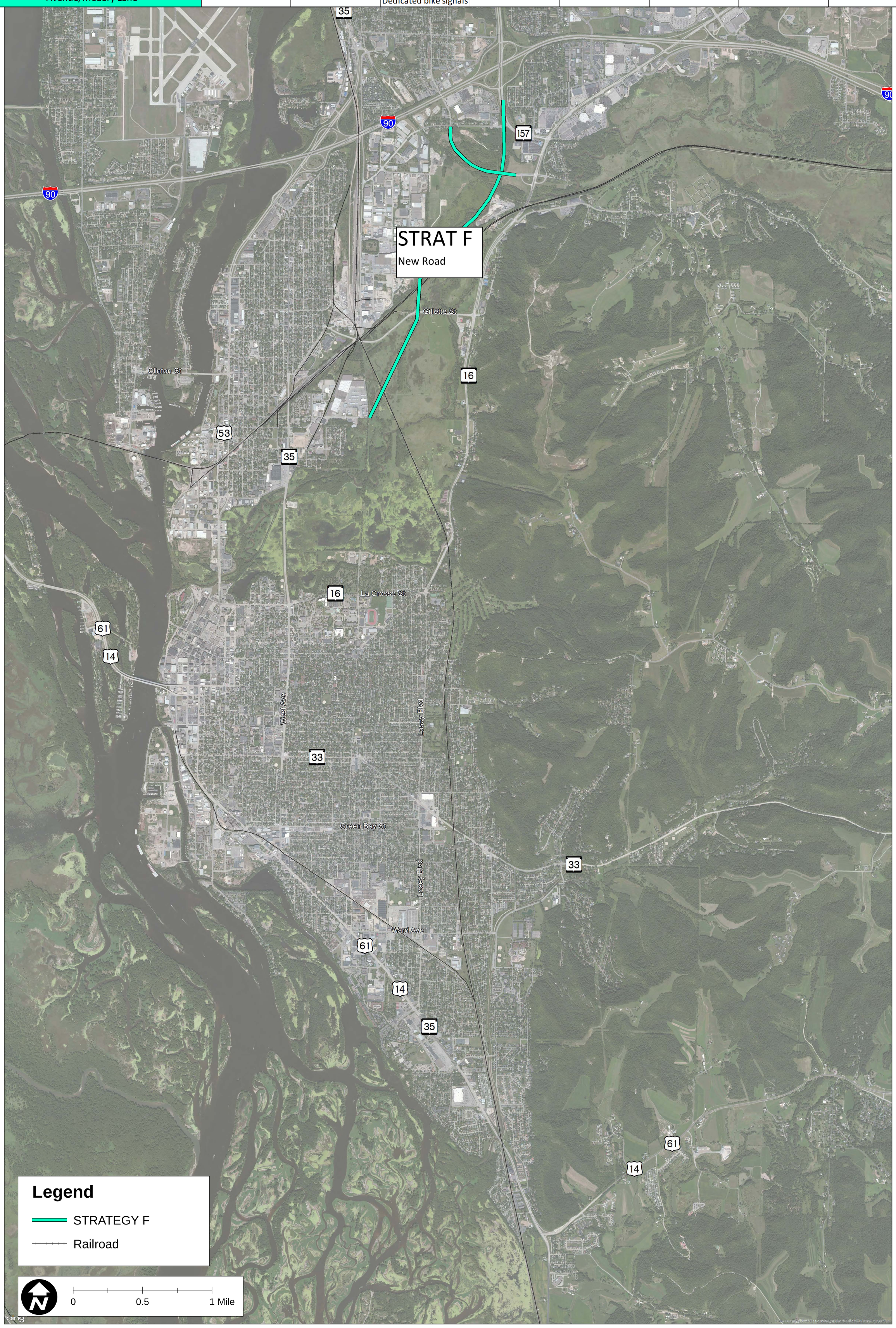
Planning and Environment Linkages (PEL)
Project ID 1630-08-00

Strategy Package	Strategies							
	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
F New Road from I-90/WIS 157 to St. James Street New road from County SS/12th Avenue to 12th Avenue/Medary Lane	Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information	Intersection improvements		New road from I-90/WIS 157 to St. James Street New road from County SS/12th Avenue to 12th Avenue/Medary Lane



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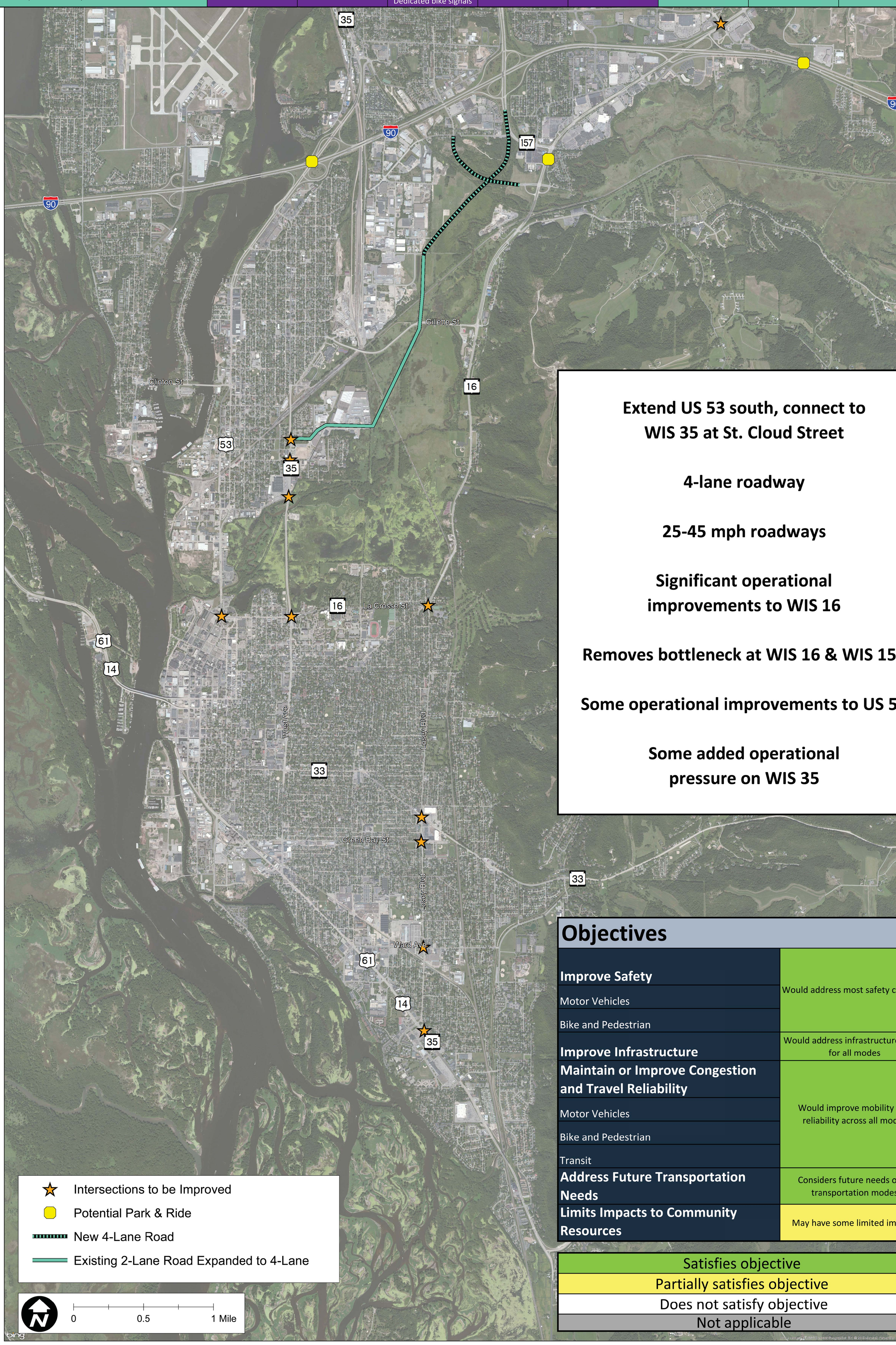
Project ID 1630-08-00

Strategy Package	Strategies							
	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
H + F1 New Road from I-90/WIS 157 to River Valley Drive Expand River Valley Drive to 4 Lanes New Road from County SS/12th Ave. to 12th Ave./Medary Ln. Expand River Valley Drive and St. James Street	Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information	Improve Intersections: WIS 16 & La Crosse St Losey & Green Bay St WIS 35 & St Cloud St WIS 16 & County OS Losey Blvd & WIS 33 Losey Blvd & Ward Ave Losey Blvd & US 14/61 US 53 & La Crosse St WIS 35 & St Andrews St WIS 35 & Monitor St WIS 35 & La Crosse St	Expand River Valley Drive to 4 lanes Expand St. James Street to 4 lanes (River Valley Drive to WIS 35)	New Road from I-90/WIS 157 to River Valley Drive New road from County SS/12th Avenue to 12th Avenue/Medary Lane New road along St. James Street to WIS 35



Extend US 53 south, connect to WIS 35 at St. Cloud Street

4-lane roadway

25-45 mph roadways

Significant operational improvements to WIS 16

Removes bottleneck at WIS 16 & WIS 157

Some operational improvements to US 53

Some added operational pressure on WIS 35

Objectives

Improve Safety	Would address most safety concerns
Motor Vehicles	
Bike and Pedestrian	
Improve Infrastructure	Would address infrastructure needs for all modes
Maintain or Improve Congestion and Travel Reliability	Would improve mobility and reliability across all modes
Motor Vehicles	
Bike and Pedestrian	
Transit	
Address Future Transportation Needs	Considers future needs of all transportation modes
Limits Impacts to Community Resources	May have some limited impacts

Satisfies objective
Partially satisfies objective
Does not satisfy objective
Not applicable

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Strategy Package	Strategies							
	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
F2 New Road from I-90/WIS 157 to St. James Street New Road from County SS/12th Ave. to 12th Ave./Medary Ln. New Road along County B/Gillette St. to WIS 16	Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information	Intersection improvements WIS 16 & County OS WIS 16 & La Crosse St Losey Blvd & Green Bay St Losey Blvd & Ward Ave Losey Blvd & WIS 33 US 14/61 & Losey Blvd WIS 35 & La Crosse St US 53 & La Crosse St	(Will require additional strategies to address needs on STH 16 south of Gillette street)	New Road from I-90/WIS 157 to St. James Street New road from County SS/12th Avenue to 12th Avenue/Medary Lane New road along County B/Gillette St. to WIS 16

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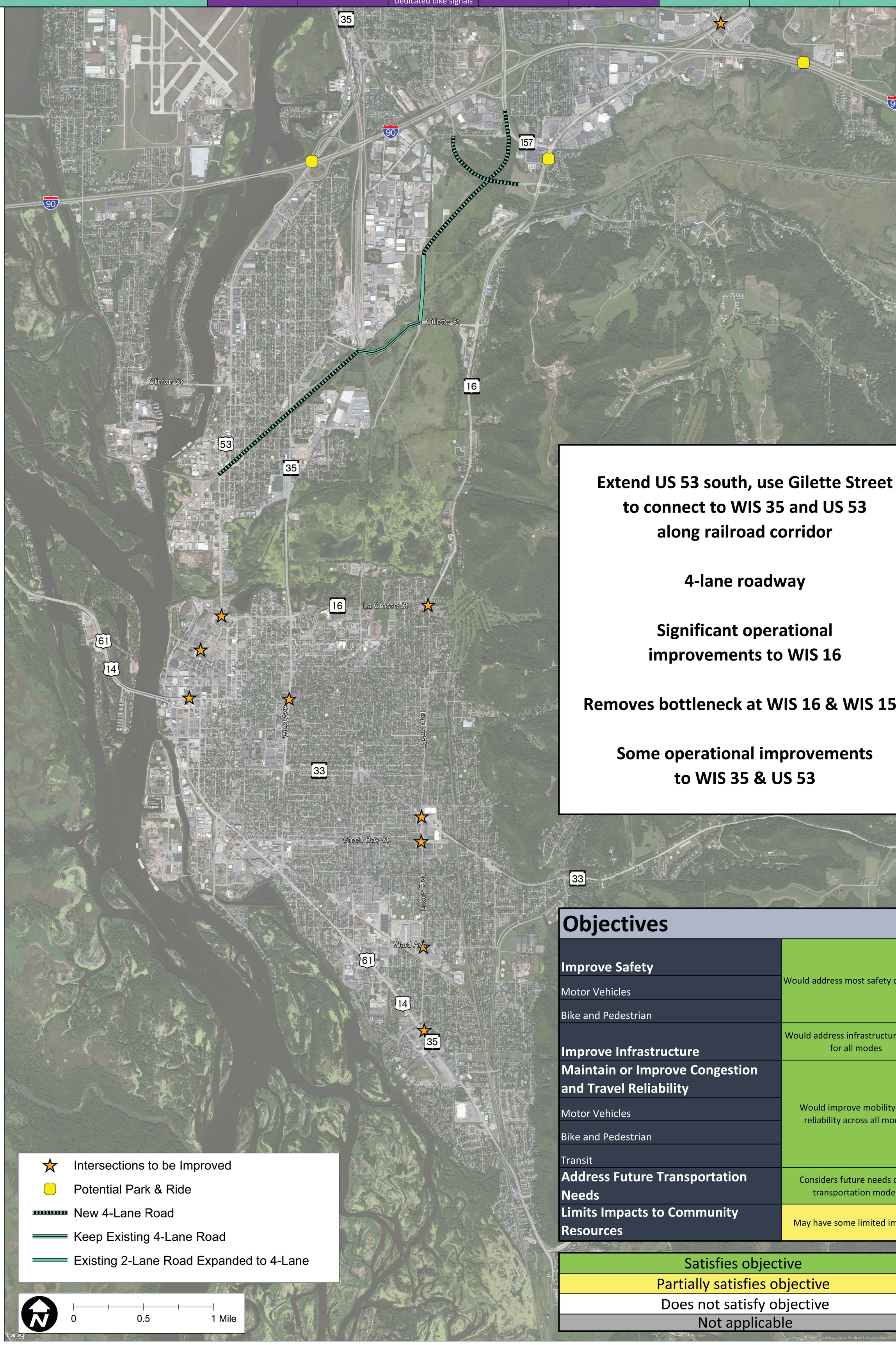
Strategy Package	Strategies							
	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
H + F3 New Road from I-90/WIS 157 to River Valley Drive Expand River Valley Drive to 4 Lanes (New Road to Gilette St) New Road from County SS/12th Ave. to 12th Ave./Medary Ln. New Road from Gillette St. to US 53 along the CP Railroad	Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information	Improve Intersections: WIS 16 & La Crosse St US 53 (SB) & State St WIS 16 & County OS Losey Blvd & WIS 33 Losey & Green Bay St Losey Blvd & Ward Ave Losey Blvd & US 14/61 WIS 35 & Cass St US 53 & La Crosse St US 53 & Cass St	Expand River Valley Drive to 4 lanes (New Road to Gilette St)	New Road from I-90/WIS 157 to River Valley Drive New road from County SS/12th Avenue to 12th Avenue/Medary Lane New Road from Gillette Street to US 53 along the CP Railroad



Extend US 53 south, use Gilette Street to connect to WIS 35 and US 53 along railroad corridor

4-lane roadway

Significant operational improvements to WIS 16

Removes bottleneck at WIS 16 & WIS 157

Some operational improvements to WIS 35 & US 53

Objectives	
Improve Safety	Would address most safety concerns
Motor Vehicles	
Bike and Pedestrian	
Improve Infrastructure	Would address infrastructure needs for all modes
Maintain or Improve Congestion and Travel Reliability	Would improve mobility and reliability across all modes
Motor Vehicles	
Bike and Pedestrian	
Transit	
Address Future Transportation Needs	Considers future needs of all transportation modes
Limits Impacts to Community Resources	May have some limited impacts

Satisfies objective
Partially satisfies objective
Does not satisfy objective
Not applicable

Coulee Region Transportation Study

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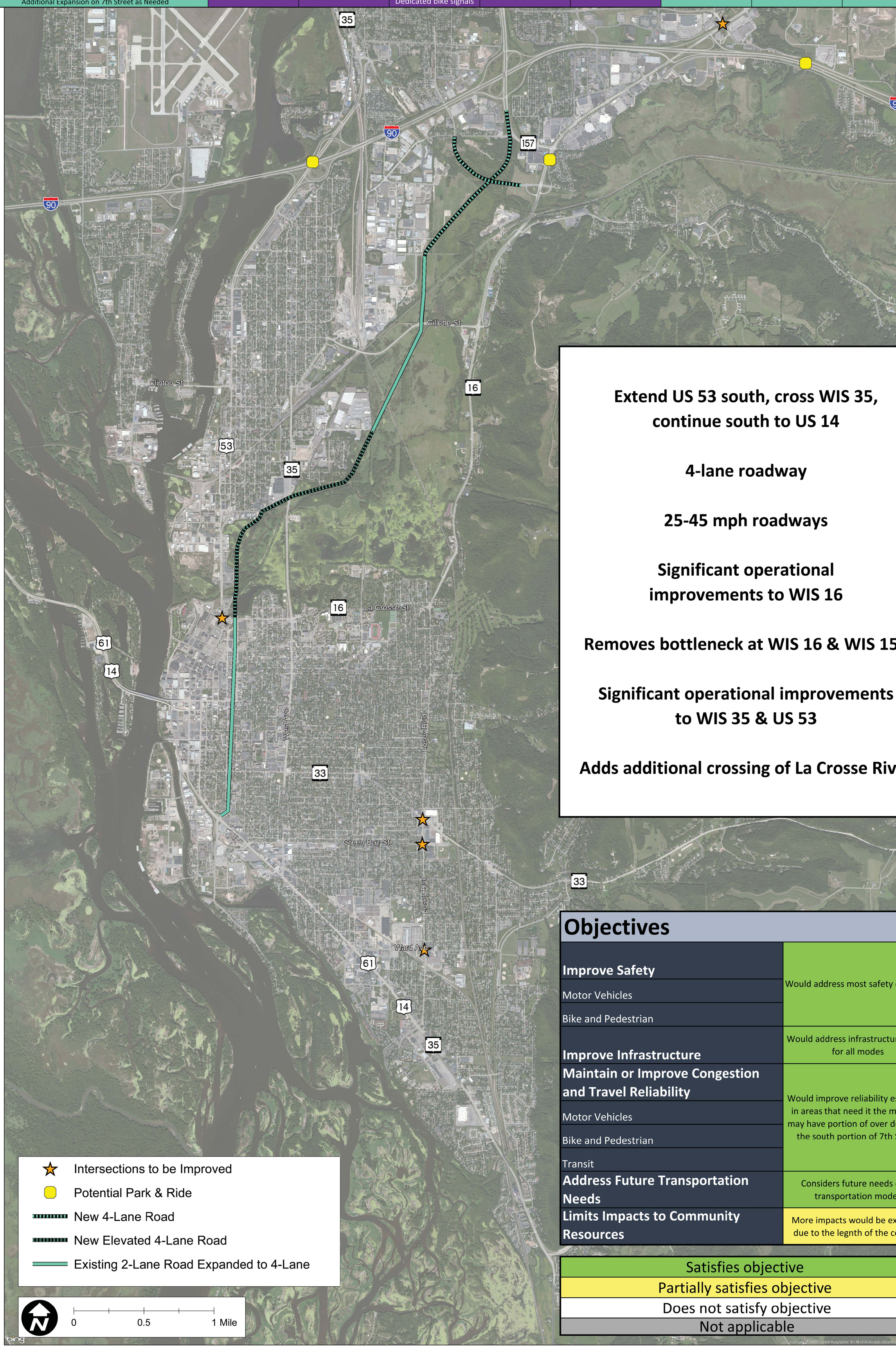
Project ID 1630-08-00

Strategy Package	Strategies							
	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
H + F4 New Road from I-90/WIS 157 to River Valley Drive Expand River Valley Drive to 4 Lanes New Road from County SS/12th Ave. to 12th Ave./Medary Ln. New Road from St. James St. to La Crosse Street/7th Street Additional Expansion on 7th Street as Needed	Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information	Improve Intersections: Losey & Green Bay St WIS 16 & County OS Losey Blvd & WIS 33 Losey Blvd & Ward Ave US 53 & La Crosse St	Expand River Valley Drive to 4 lanes Additional Expandion on 7th St	New Road from I-90/WIS 157 to River Valley Drive New road from County SS/12th Avenue to 12th Avenue/Medary Lane New Road from St. James St. to La Crosse Street New La Crosse River crossing



Extend US 53 south, cross WIS 35, continue south to US 14

4-lane roadway

25-45 mph roadways

Significant operational improvements to WIS 16

Removes bottleneck at WIS 16 & WIS 157

Significant operational improvements to WIS 35 & US 53

Adds additional crossing of La Crosse River

Objectives

Improve Safety	Would address most safety concerns
Motor Vehicles	
Bike and Pedestrian	
Improve Infrastructure	Would address infrastructure needs for all modes
Maintain or Improve Congestion and Travel Reliability	Would improve reliability especially in areas that need it the most but may have portion of over design on the south portion of 7th Street
Motor Vehicles	
Bike and Pedestrian	
Transit	
Address Future Transportation Needs	Considers future needs of all transportation modes
Limits Impacts to Community Resources	More impacts would be expected due to the legnth of the corridor

Satisfies objective
Partially satisfies objective
Does not satisfy objective
Not applicable

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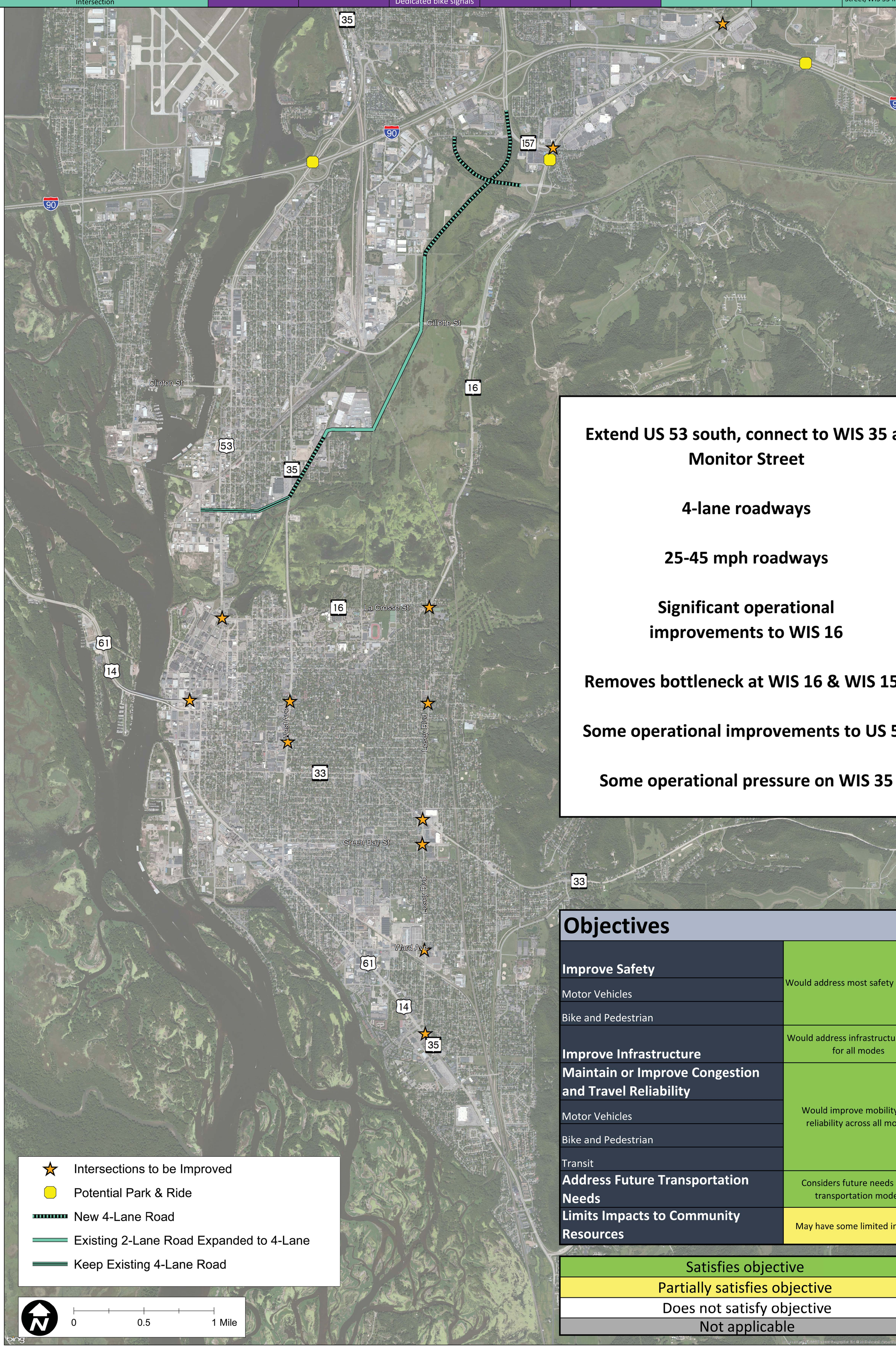
Strategy Package	Strategies							
	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
H + F5 New Road from I-90/WIS 157 to River Valley Drive Expand River Valley Drive and St. James Street to 4 Lanes New Road from County SS/12th Ave. to 12th Ave./Medary Ln. New Road from River Valley Drive to Monitor Street/WIS 35 Intersection	Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information	Improve Intersections: Losey Blvd & Cass St US 53 & Cass St WIS 35 & Market St WIS 16 & County OS WIS 16 & WIS 157 WIS 16 & La Crosse St Losey Blvd & WIS 33 Losey Blvd & Ward Ave Losey Blvd & US 14/61 Losey & Green Bay St US 53 & La Crosse St WIS 35 & Cass St	Expand River Valley Drive to 4 lanes Expand St. James Street to 4 lanes	New Road from I-90/WIS 157 to River Valley Drive New Road from County SS/12th Avenue to 12th Avenue/Medary Lane New Road from River Valley Drive to Monitor Street/WIS 35 Intersection



Extend US 53 south, connect to WIS 35 at Monitor Street

4-lane roadways

25-45 mph roadways

Significant operational improvements to WIS 16

Removes bottleneck at WIS 16 & WIS 157

Some operational improvements to US 53

Some operational pressure on WIS 35

Objectives	
Improve Safety	Would address most safety concerns
Motor Vehicles	
Bike and Pedestrian	
Improve Infrastructure	Would address infrastructure needs for all modes
Maintain or Improve Congestion and Travel Reliability	Would improve mobility and reliability across all modes
Motor Vehicles	
Bike and Pedestrian	
Transit	
Address Future Transportation Needs	Considers future needs of all transportation modes
Limits Impacts to Community Resources	May have some limited impacts

Satisfies objective
Partially satisfies objective
Does not satisfy objective
Not applicable

STRATEGY F (RIVER VALLEY DRIVE)

EXISTING CONDITIONS

SEH

STRATEGY F (RIVER VALLEY DRIVE)

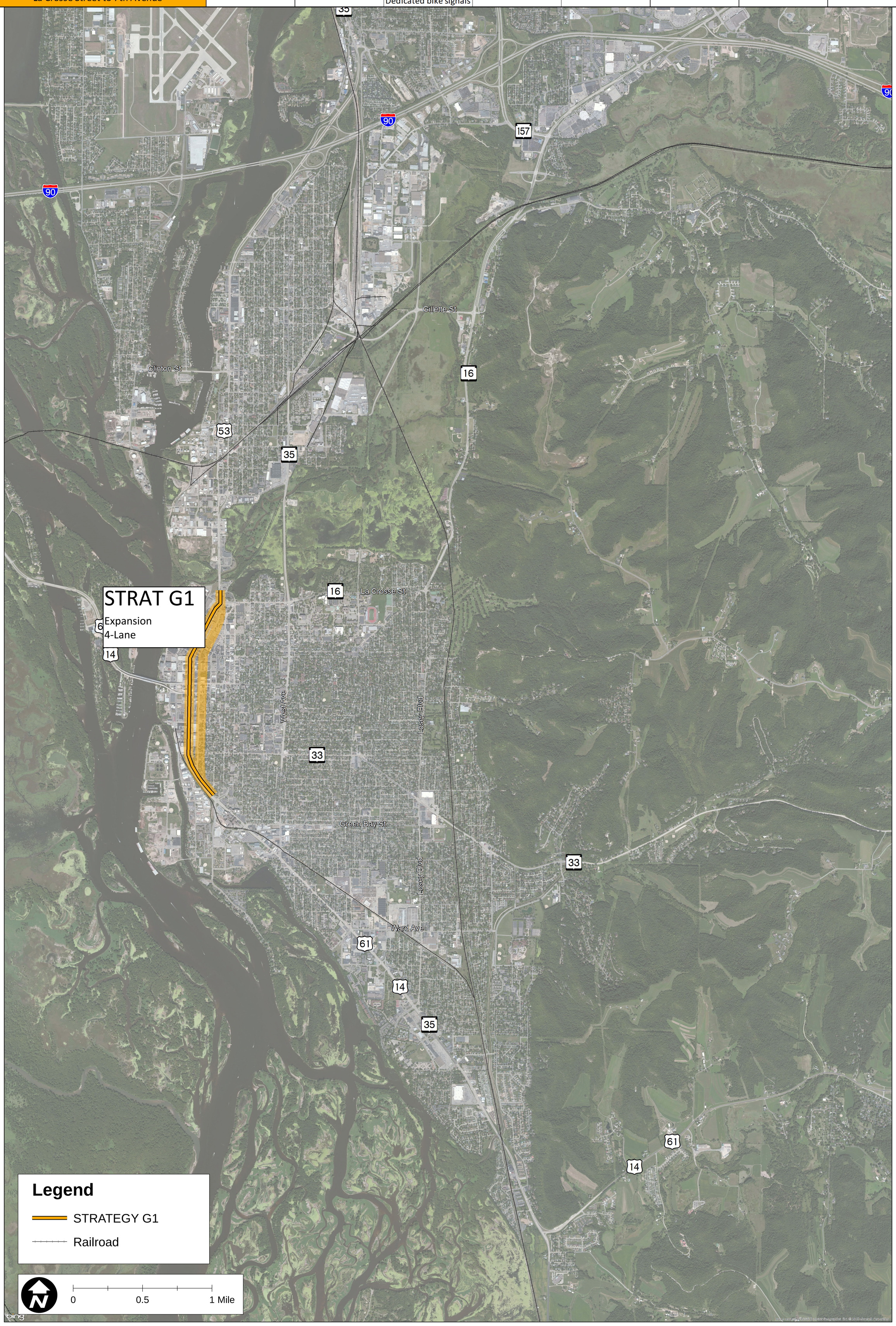
PROPOSED CONDITIONS

SEH

Coulee Region Transportation Study

"Innovative Solutions for the 21st Century"
Planning and Environment Linkages (PEL)
Project ID 1630-08-00

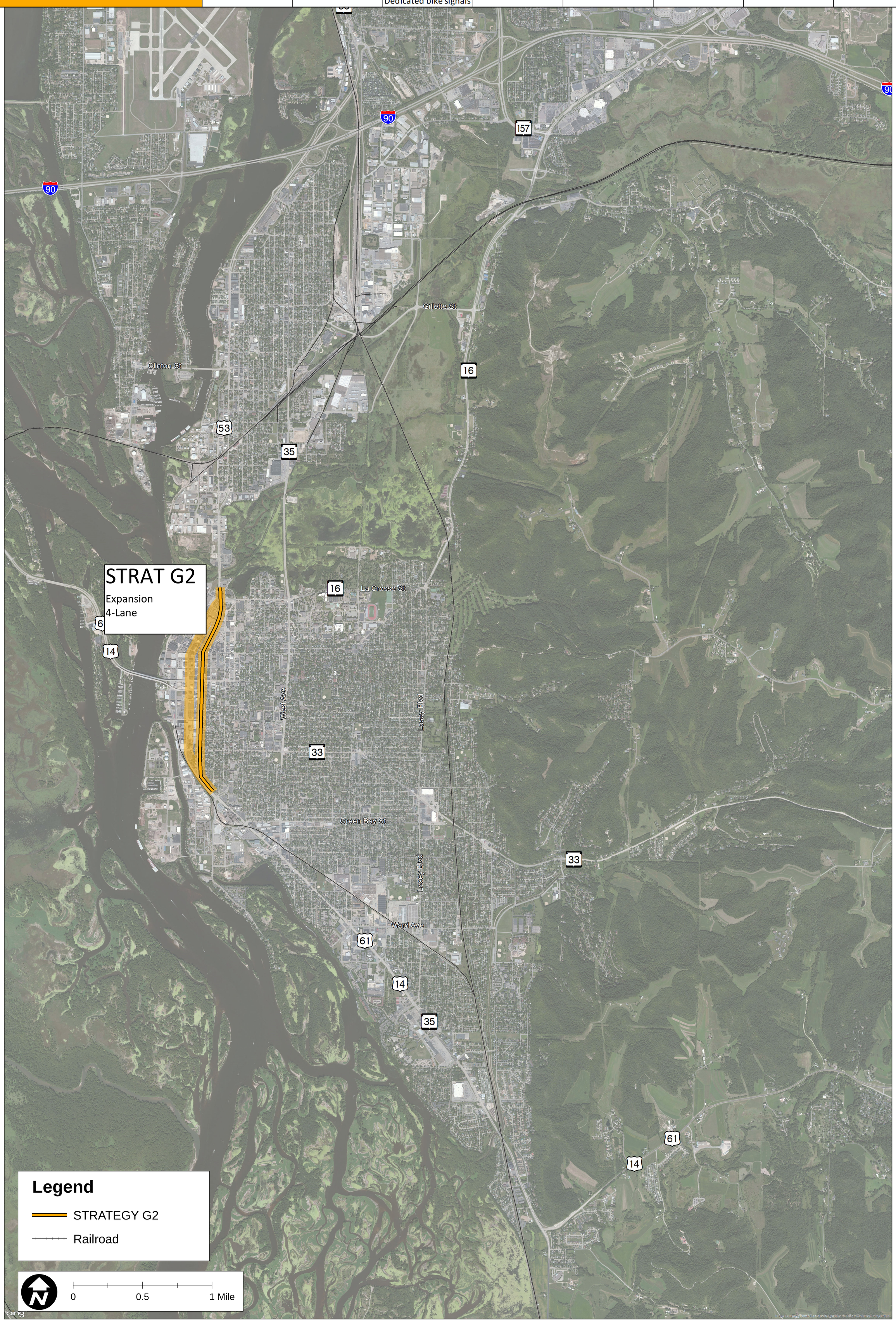
Strategy Package	Strategies							
	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
G1 Expand US 53 (3rd Street) from 2 to 4 Lanes La Crosse Street to 7th Avenue	Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information	Intersection Improvements >2-lane roundabout needed at north and south junctions	Expand US 53 (3rd St.) from 2 to 4 lanes One-way pair conversion to two-way streets (Will require additional strategies to address needs on STH 16)	



Coulee Region Transportation Study

"Innovative Solutions for the 21st Century"
Planning and Environment Linkages (PEL)
Project ID 1630-08-00

Strategy Package	Strategies							
	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
G2 Expand US 53 (4th Street) from 2 to 4 Lanes La Crosse Street to 7th Avenue	Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information	Intersection Improvements >2-lane roundabout needed at north and south junctions	Expand US 53 (3rd St.) from 2 to 4 lanes One-way pair conversion to two-way streets (Will require additional strategies to address needs on STH 16)	



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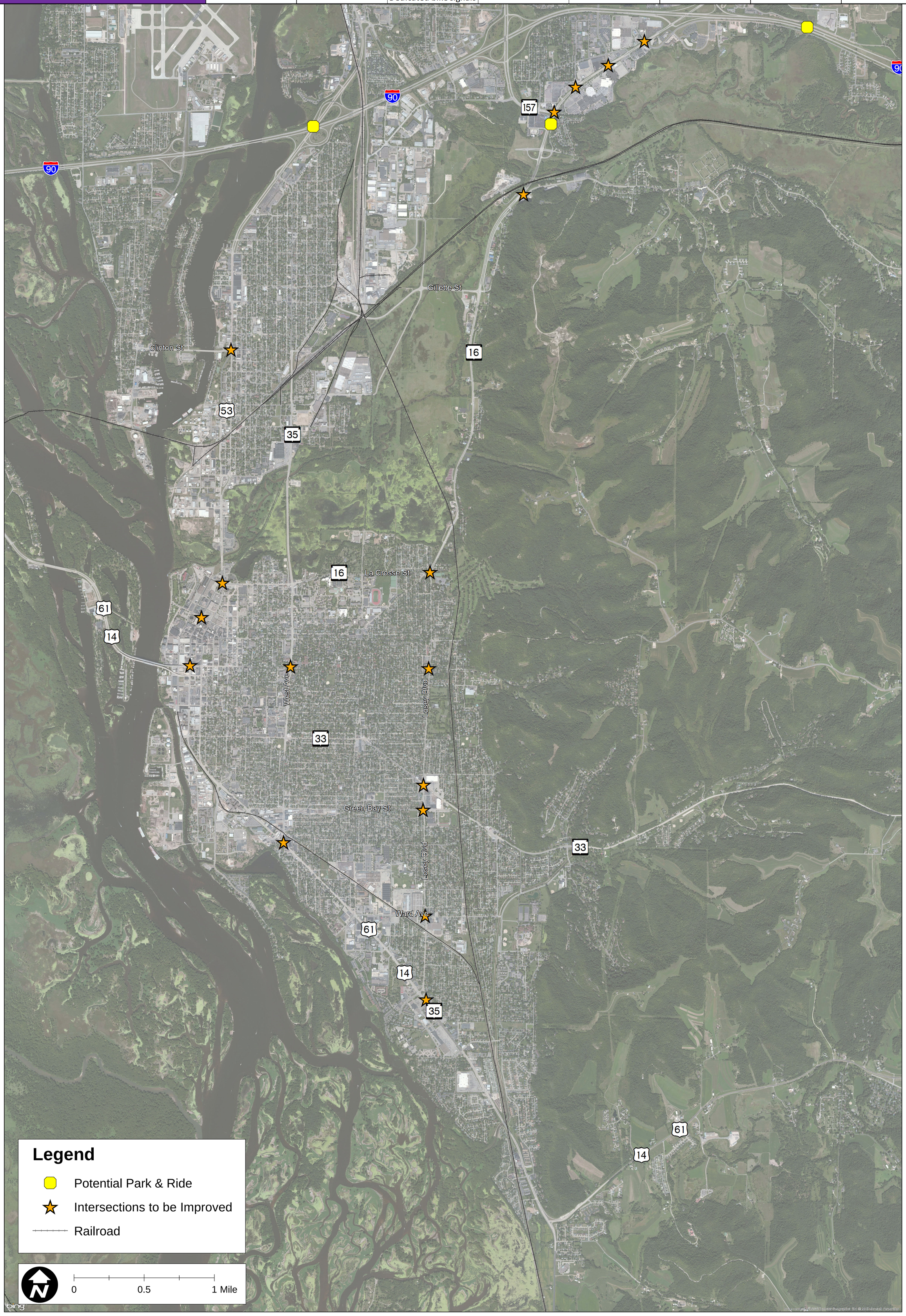
Strategy Package	Strategies							
	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
H TDM/Policy and Legislation/Bike and Pedestrian/Transit/TSMO	Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information	Replace Pavement Add Bike Lanes/ Sidewalks Improve Intersections Add turn lanes