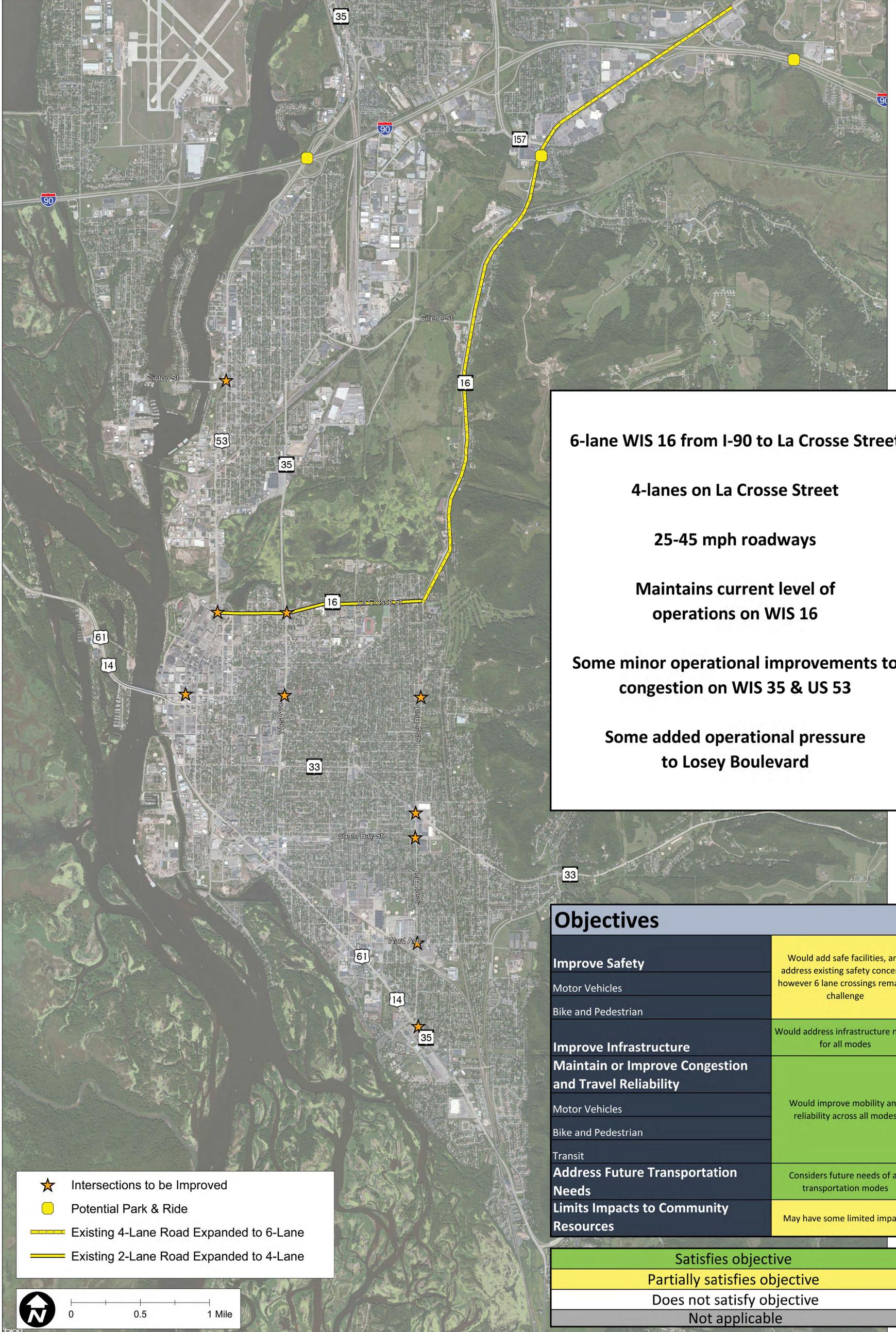


Strategy Package	Strategies							
	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
H + A1 Expand WIS 16 from 4 to 6 lanes Expand La Crosse Street from 2 to 4 Lanes	Park and Ride (Exit 3)	Support parking management strategies	Bike lanes/separated bike lanes	Express bus service	Upgraded signals	Improve Intersections: Losey Blvd & Cass St Losey Blvd & WIS 33 Losey & Green Bay St Losey Blvd & Ward Ave Losey Blvd & US 14/161 US 53 & Clinton St US 53 & La Crosse St WIS 35 & La Crosse St WIS 35 & Cass St	Expand WIS 16 to 6 lanes	No new roadways
	Park and Ride (WIS 157)	Complete Streets	Sidewalks/Multi-use paths	Support Regional Transit Authority (RTA)	Increased traveler information		Expand La Crosse Street to 4 lanes	
	Support flex work hours	Intergovernmental cooperation	Enhanced crossings at logical locations	Bus priority signals				
	Promote rideshare		Dedicated bike signals					



6-lane WIS 16 from I-90 to La Crosse Street

4-lanes on La Crosse Street

25-45 mph roadways

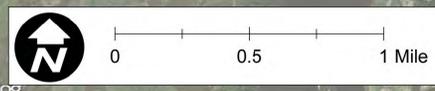
Maintains current level of operations on WIS 16

Some minor operational improvements to congestion on WIS 35 & US 53

Some added operational pressure to Losey Boulevard

Objectives	
Improve Safety	Would add safe facilities, and address existing safety concerns, however 6 lane crossings remain a challenge
Motor Vehicles	
Bike and Pedestrian	Would address infrastructure needs for all modes
Improve Infrastructure	
Maintain or Improve Congestion and Travel Reliability	
Motor Vehicles	Would improve mobility and reliability across all modes
Bike and Pedestrian	
Transit	
Address Future Transportation Needs	Considers future needs of all transportation modes
Limits Impacts to Community Resources	May have some limited impacts

- ★ Intersections to be Improved
- Potential Park & Ride
- Existing 4-Lane Road Expanded to 6-Lane
- Existing 2-Lane Road Expanded to 4-Lane



Satisfies objective
Partially satisfies objective
Does not satisfy objective
Not applicable



STRATEGY A1 (WIS 16)
EXISTING CONDITIONS



STRATEGY A1 (WIS 16)
PROPOSED CONDITIONS



STRATEGY A1 (LA CROSSE STREET)
EXISTING CONDITIONS



STRATEGY A1 (LA CROSSE STREET)
PROPOSED CONDITIONS

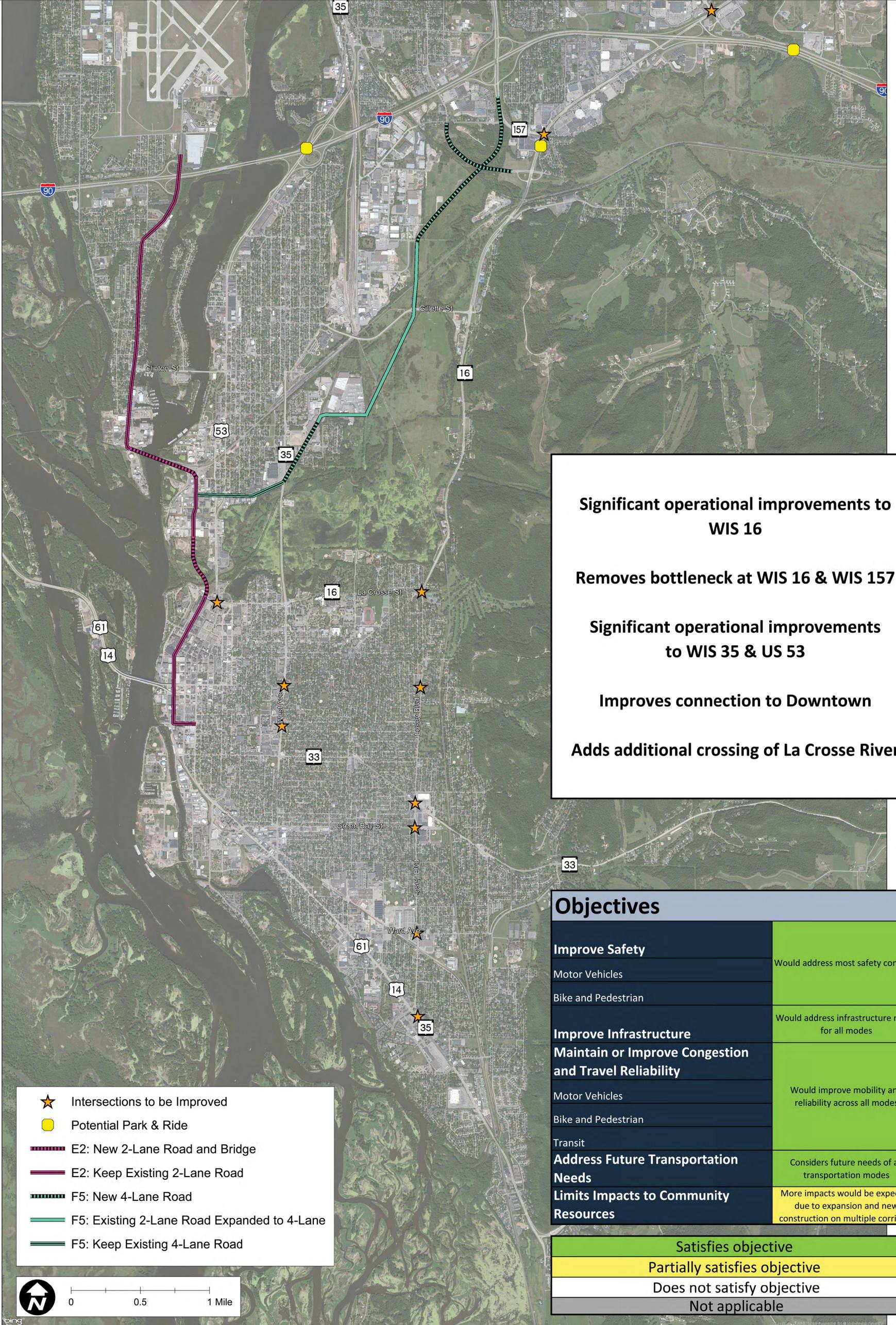


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Strategy Package	Strategies							
	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
H+ E2+ F5 New Road from I-90 to Downtown La Crosse French Island New Road from I-90/WIS 157 to River Valley Drive Expand River Valley Drive and St. James Street to 4 Lanes New Road from County SS/12th Ave. to 12th Ave./Medary Ln. New Road from River Valley Drive to Monitor Street/WIS 35 Intersection	Park and Ride (Exit 3)	Support parking management strategies	Bike lanes/separated bike lanes	Express bus service	Upgraded signals	<u>Improve Intersections:</u> Losey Blvd & Cass St WIS 35 & Market St WIS 16 & County OS WIS 16 & WIS 157 WIS 16 & La Crosse St Losey Blvd & WIS 33 Losey Blvd & Ward Ave Losey Blvd & US 14/61 Losey & Green Bay St US 53 & La Crosse St WIS 35 & Cass St	Expand River Valley Drive to 4 lanes	New Road from I-90 to Downtown La Crosse with new Black and La Crosse River crossing New Road from I-90/WIS 157 to River Valley Drive New Road from County SS/12th Avenue to 12th Avenue/Medary Lane New Road from River Valley Drive to Monitor Street/WIS 35 Intersection
	Park and Ride (WIS 157)	Complete Streets	Sidewalks/Multi-use paths	Support Regional Transit Authority (RTA)	Increased traveler information		Expand St. James Street to 4 lanes	
	Support flex work hours	Intergovernmental cooperation	Enhanced crossings at logical locations	Bus priority signals				
	Promote rideshare		Dedicated bike signals					



Significant operational improvements to WIS 16

Removes bottleneck at WIS 16 & WIS 157

Significant operational improvements to WIS 35 & US 53

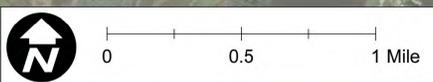
Improves connection to Downtown

Adds additional crossing of La Crosse River

Objectives	
Improve Safety	Would address most safety concerns
Motor Vehicles	
Bike and Pedestrian	
Improve Infrastructure	Would address infrastructure needs for all modes
Maintain or Improve Congestion and Travel Reliability	
Motor Vehicles	Would improve mobility and reliability across all modes
Bike and Pedestrian	
Transit	
Address Future Transportation Needs	Considers future needs of all transportation modes
Limits Impacts to Community Resources	More impacts would be expected due to expansion and new construction on multiple corridors

- Satisfies objective
- Partially satisfies objective
- Does not satisfy objective
- Not applicable

- ★ Intersections to be Improved
- Potential Park & Ride
- ▬ E2: New 2-Lane Road and Bridge
- ▬ E2: Keep Existing 2-Lane Road
- ▬ F5: New 4-Lane Road
- ▬ F5: Existing 2-Lane Road Expanded to 4-Lane
- ▬ F5: Keep Existing 4-Lane Road



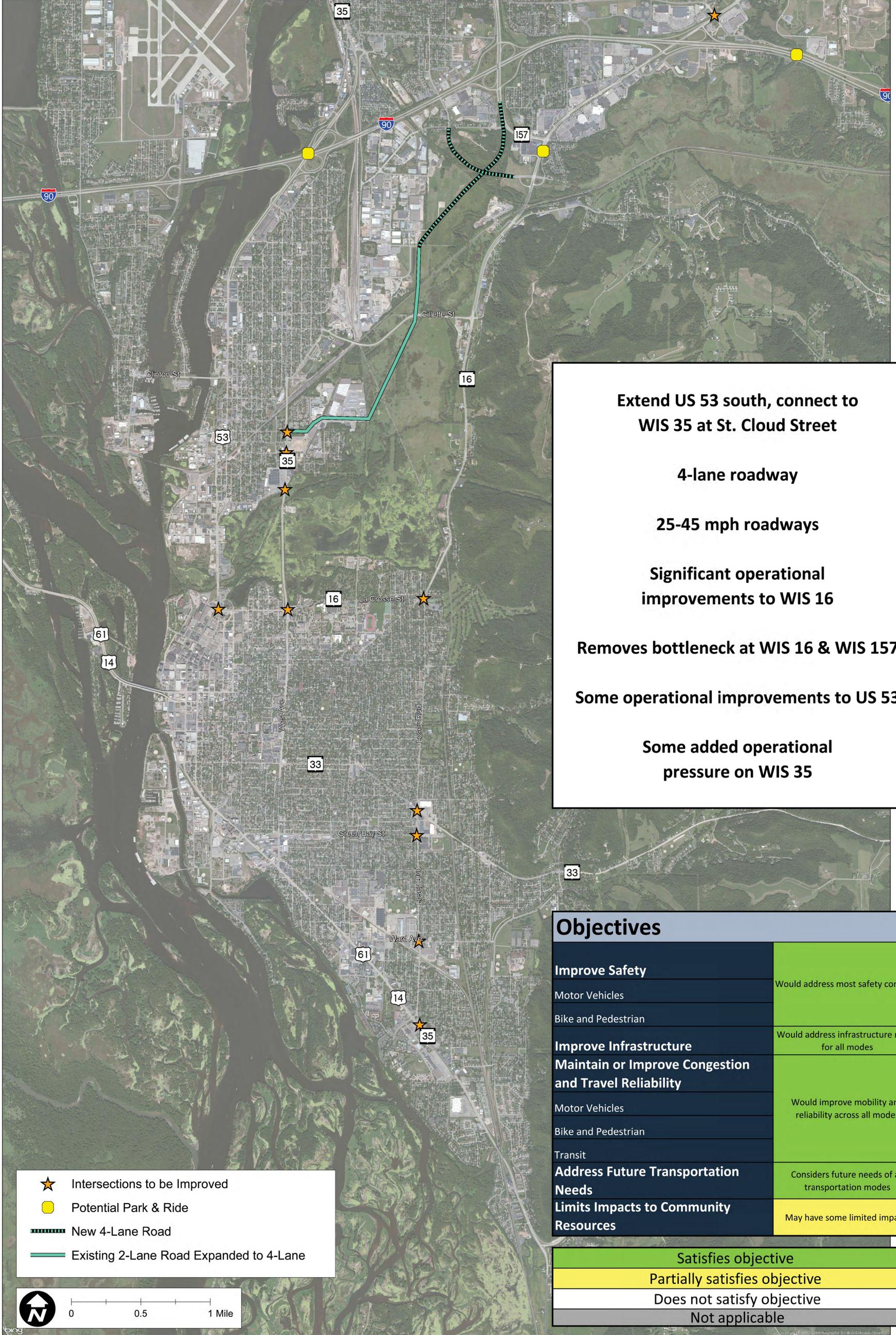


STRATEGY E2 (CTH B - FRENCH ISLAND)
EXISTING CONDITIONS



STRATEGY E2 (CTH B - FRENCH ISLAND)
PROPOSED CONDITIONS

Strategy Package	Strategies							
	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
H + F1 New Road from I-90/WIS 157 to River Valley Drive Expand River Valley Drive to 4 Lanes New Road from County SS/12th Ave. to 12th Ave./Medary Ln. Expand River Valley Drive and St. James Street	Park and Ride (Exit 3)	Support parking management strategies	Bike lanes/separated bike lanes	Express bus service	Upgraded signals	Improve Intersections: WIS 16 & La Crosse St Losey & Green Bay St WIS 35 & St Cloud St WIS 16 & County OS Losey Blvd & WIS 33 Losey Blvd & Ward Ave Losey Blvd & US 14/61 US 53 & La Crosse St WIS 35 & St Andrews St WIS 35 & Monitor St WIS 35 & La Crosse St	Expand River Valley Drive to 4 lanes	New Road from I-90/WIS 157 to River Valley Drive
	Park and Ride (WIS 157)	Complete Streets	Sidewalks/Multi-use paths	Support Regional Transit Authority (RTA)	Increased traveler information		Expand St. James Street to 4 lanes (River Valley Drive to WIS 35)	New road from County SS/12th Avenue to 12th Avenue/Medary Lane
	Support flex work hours	Intergovernmental cooperation	Enhanced crossings at logical locations	Bus priority signals			New road along St. James Street to WIS 35	
	Promote rideshare		Dedicated bike signals					



Extend US 53 south, connect to WIS 35 at St. Cloud Street

4-lane roadway

25-45 mph roadways

Significant operational improvements to WIS 16

Removes bottleneck at WIS 16 & WIS 157

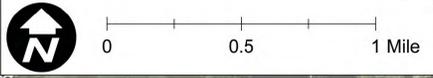
Some operational improvements to US 53

Some added operational pressure on WIS 35

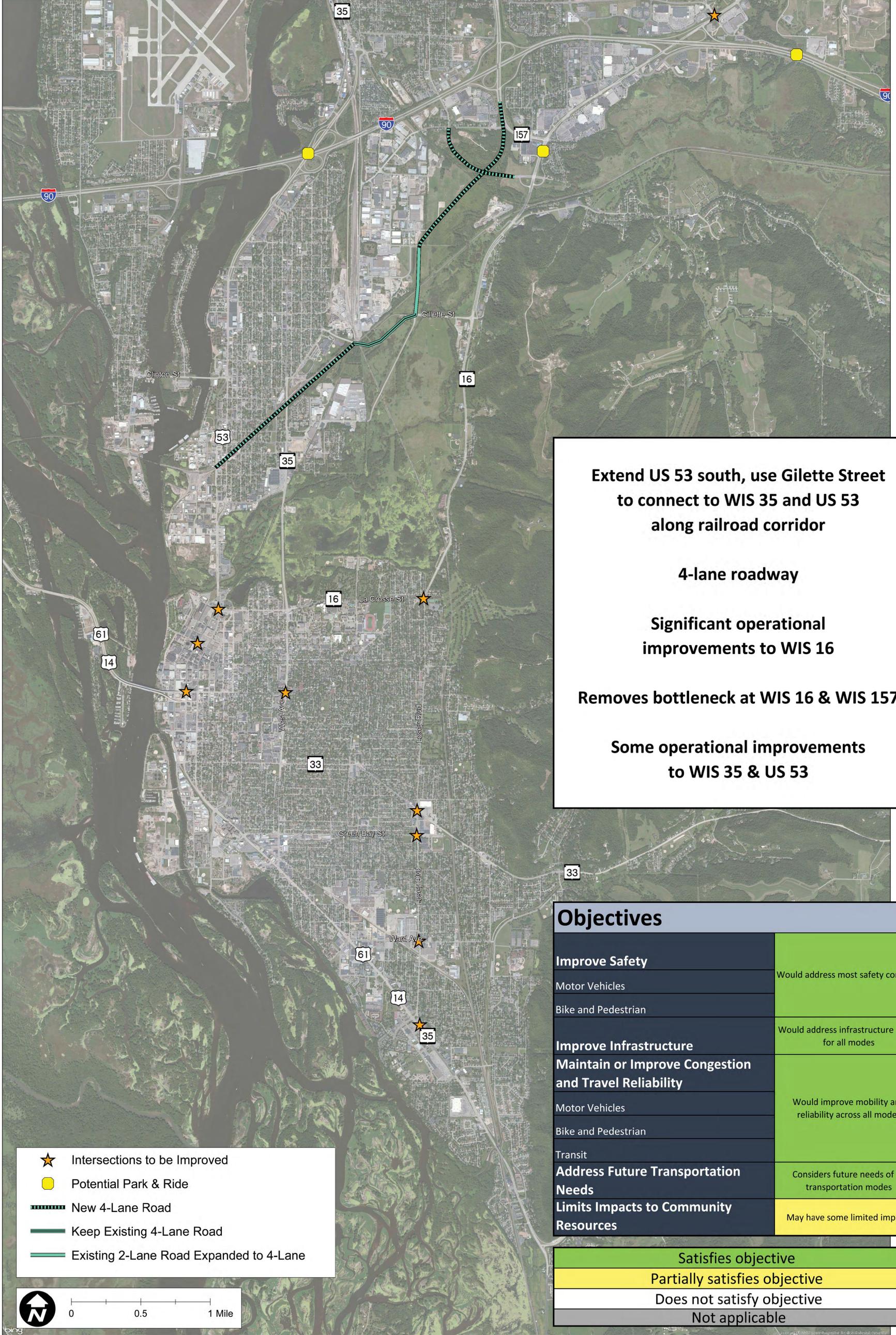
Objectives	
Improve Safety	Would address most safety concerns
Motor Vehicles	
Bike and Pedestrian	Would address infrastructure needs for all modes
Improve Infrastructure	
Maintain or Improve Congestion and Travel Reliability	Would improve mobility and reliability across all modes
Motor Vehicles	
Bike and Pedestrian	
Transit	Considers future needs of all transportation modes
Address Future Transportation Needs	
Limits Impacts to Community Resources	May have some limited impacts

- Satisfies objective
- Partially satisfies objective
- Does not satisfy objective
- Not applicable

- ★ Intersections to be Improved
- Potential Park & Ride
- New 4-Lane Road
- Existing 2-Lane Road Expanded to 4-Lane



Strategy Package	Strategies							
	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
<h1>H + F3</h1> <p>New Road from I-90/WIS 157 to River Valley Drive Expand River Valley Drive to 4 Lanes (New Road to Gillette St) New Road from County SS/12th Ave. to 12th Ave./Medary Ln. New Road from Gillette St. to US 53 along the CP Railroad</p>	Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information	<u>Improve Intersections:</u> WIS 16 & La Crosse St US 53 (SB) & State St WIS 16 & County OS Losey Blvd & WIS 33 Losey & Green Bay St Losey Blvd & Ward Ave Losey Blvd & US 14/61 WIS 35 & Cass St US 53 & La Crosse St US 53 & Cass St	Expand River Valley Drive to 4 lanes (New Road to Gillette St)	New Road from I-90/WIS 157 to River Valley Drive New road from County SS/12th Avenue to 12th Avenue/Medary Lane New Road from Gillette Street to US 53 along the CP Railroad



Extend US 53 south, use Gillette Street to connect to WIS 35 and US 53 along railroad corridor

4-lane roadway

Significant operational improvements to WIS 16

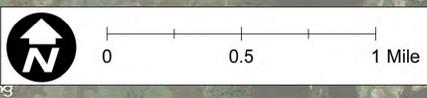
Removes bottleneck at WIS 16 & WIS 157

Some operational improvements to WIS 35 & US 53

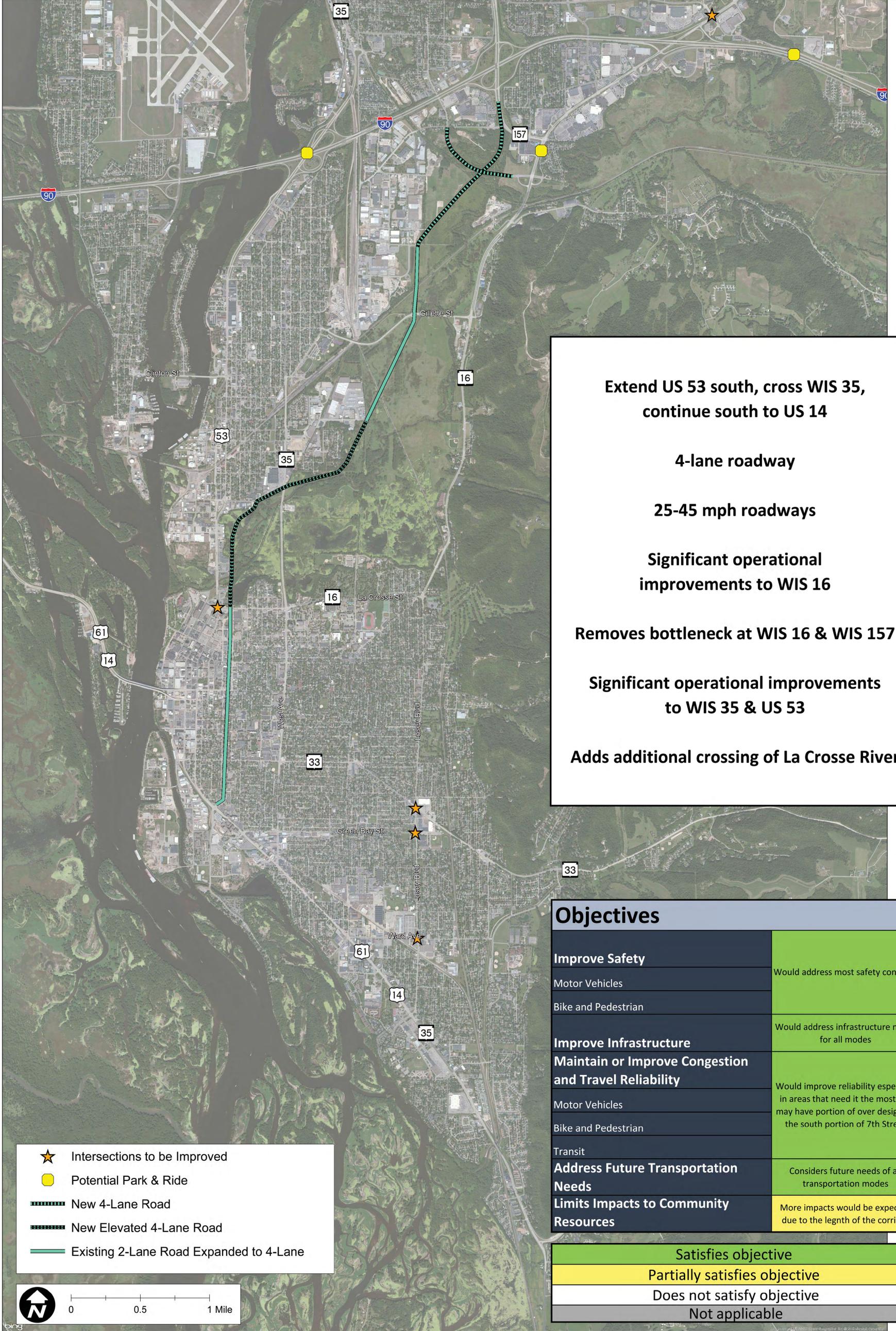
Objectives	
Improve Safety	Would address most safety concerns
Motor Vehicles	
Bike and Pedestrian	Would address infrastructure needs for all modes
Improve Infrastructure	
Maintain or Improve Congestion and Travel Reliability	
Motor Vehicles	Would improve mobility and reliability across all modes
Bike and Pedestrian	
Transit	
Address Future Transportation Needs	Considers future needs of all transportation modes
Limits Impacts to Community Resources	May have some limited impacts

Satisfies objective
Partially satisfies objective
Does not satisfy objective
Not applicable

- ★ Intersections to be Improved
- Potential Park & Ride
- New 4-Lane Road
- ===== Keep Existing 4-Lane Road
- ===== Existing 2-Lane Road Expanded to 4-Lane



Strategy Package	Strategies							
	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
<h1>H + F4</h1> <p>New Road from I-90/WIS 157 to River Valley Drive Expand River Valley Drive to 4 Lanes New Road from County SS/12th Ave. to 12th Ave./Medary Ln. New Road from St. James St. to La Crosse Street/7th Street Additional Expansion on 7th Street as Needed</p>	Park and Ride (Exit 3)	Support parking management strategies	Bike lanes/separated bike lanes	Express bus service	Upgraded signals	Improve Intersections: Losey & Green Bay St WIS 16 & County OS Losey Blvd & WIS 33 Losey Blvd & Ward Ave US 53 & La Crosse St	Expand River Valley Drive to 4 lanes Additional Expansion on 7th St	New Road from I-90/WIS 157 to River Valley Drive New road from County SS/12th Avenue to 12th Avenue/Medary Lane New Road from St. James St. to La Crosse Street New La Crosse River crossing
	Park and Ride (WIS 157)	Complete Streets	Sidewalks/Multi-use paths	Support Regional Transit Authority (RTA)	Increased traveler information			
	Support flex work hours	Intergovernmental cooperation	Enhanced crossings at logical locations	Bus priority signals				
	Promote rideshare		Dedicated bike signals					



Extend US 53 south, cross WIS 35, continue south to US 14

4-lane roadway

25-45 mph roadways

Significant operational improvements to WIS 16

Removes bottleneck at WIS 16 & WIS 157

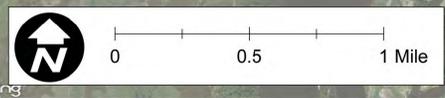
Significant operational improvements to WIS 35 & US 53

Adds additional crossing of La Crosse River

Objectives	
Improve Safety	Would address most safety concerns
Motor Vehicles	
Bike and Pedestrian	
Improve Infrastructure	Would address infrastructure needs for all modes
Maintain or Improve Congestion and Travel Reliability	
Motor Vehicles	Would improve reliability especially in areas that need it the most but may have portion of over design on the south portion of 7th Street
Bike and Pedestrian	
Transit	
Address Future Transportation Needs	Considers future needs of all transportation modes
Limits Impacts to Community Resources	More impacts would be expected due to the length of the corridor

- Satisfies objective
- Partially satisfies objective
- Does not satisfy objective
- Not applicable

- ★ Intersections to be Improved
- Potential Park & Ride
- New 4-Lane Road
- New Elevated 4-Lane Road
- Existing 2-Lane Road Expanded to 4-Lane



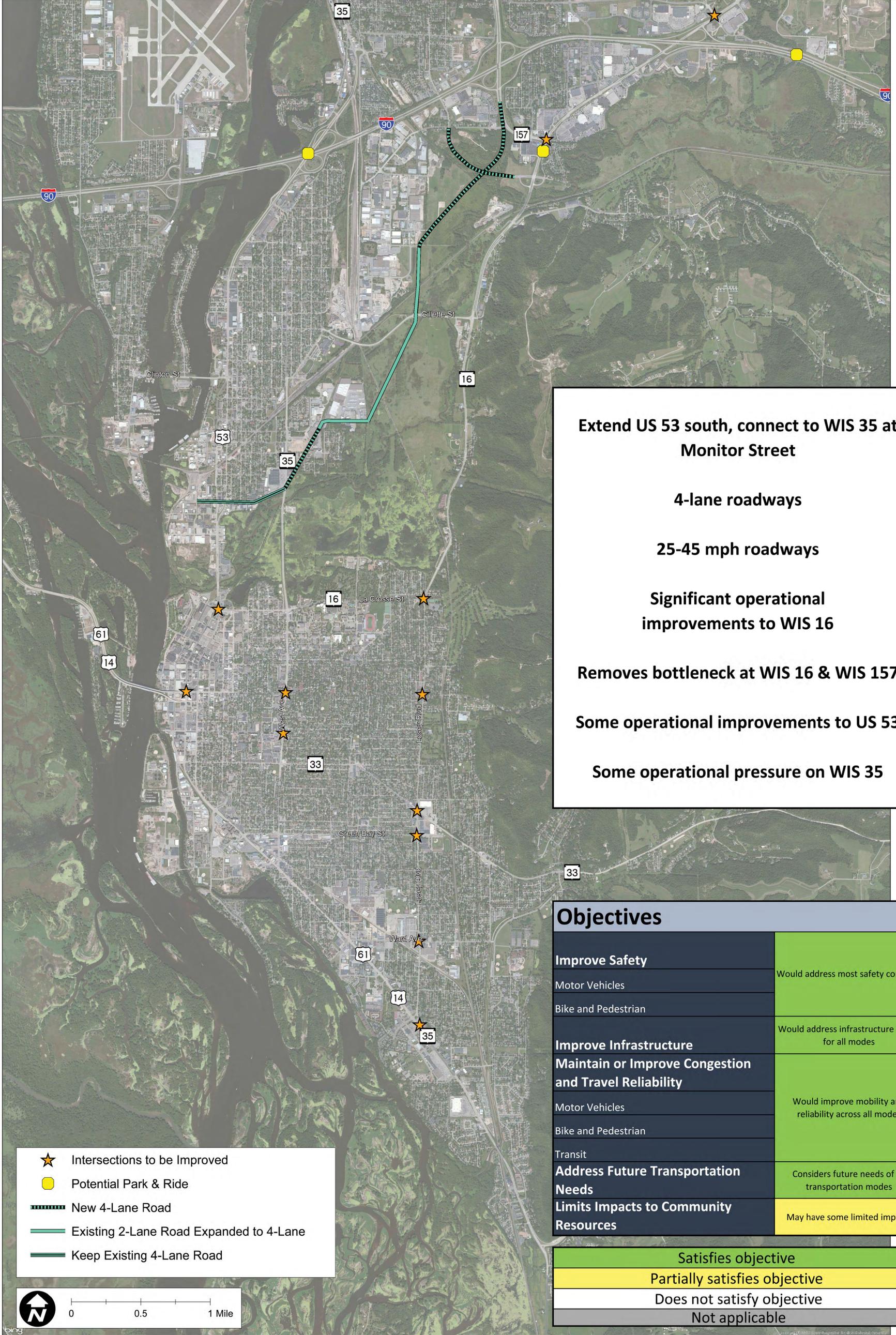


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Strategy Package	Strategies							
	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
H + F5 New Road from I-90/WIS 157 to River Valley Drive Expand River Valley Drive and St. James Street to 4 Lanes New Road from County SS/12th Ave. to 12th Ave./Medary Ln. New Road from River Valley Drive to Monitor Street/WIS 35 Intersection	Park and Ride (Exit 3)	Support parking management strategies	Bike lanes/separated bike lanes	Express bus service	Upgraded signals	Improve Intersections: Losey Blvd & Cass St US 53 & Cass St WIS 35 & Market St WIS 16 & County OS WIS 16 & WIS 157 WIS 16 & La Crosse St Losey Blvd & WIS 33 Losey Blvd & Ward Ave Losey Blvd & US 14/61 Losey & Green Bay St US 53 & La Crosse St WIS 35 & Cass St	Expand River Valley Drive to 4 lanes	New Road from I-90/WIS 157 to River Valley Drive
	Park and Ride (WIS 157)	Complete Streets	Sidewalks/Multi-use paths	Support Regional Transit Authority (RTA)	Increased traveler information		Expand St. James Street to 4 lanes	New Road from County SS/12th Avenue to 12th Avenue/Medary Lane
	Support flex work hours	Intergovernmental cooperation	Enhanced crossings at logical locations	Bus priority signals			New Road from River Valley Drive to Monitor Street/WIS 35 Intersection	
	Promote rideshare		Dedicated bike signals					



Extend US 53 south, connect to WIS 35 at Monitor Street

4-lane roadways

25-45 mph roadways

Significant operational improvements to WIS 16

Removes bottleneck at WIS 16 & WIS 157

Some operational improvements to US 53

Some operational pressure on WIS 35

Objectives	
Improve Safety	Would address most safety concerns
Motor Vehicles	
Bike and Pedestrian	Would address infrastructure needs for all modes
Improve Infrastructure	
Maintain or Improve Congestion and Travel Reliability	
Motor Vehicles	Would improve mobility and reliability across all modes
Bike and Pedestrian	
Transit	
Address Future Transportation Needs	Considers future needs of all transportation modes
Limits Impacts to Community Resources	May have some limited impacts

- Satisfies objective
- Partially satisfies objective
- Does not satisfy objective
- Not applicable



STRATEGY F (RIVER VALLEY DRIVE)
EXISTING CONDITIONS



STRATEGY F (RIVER VALLEY DRIVE)
PROPOSED CONDITIONS