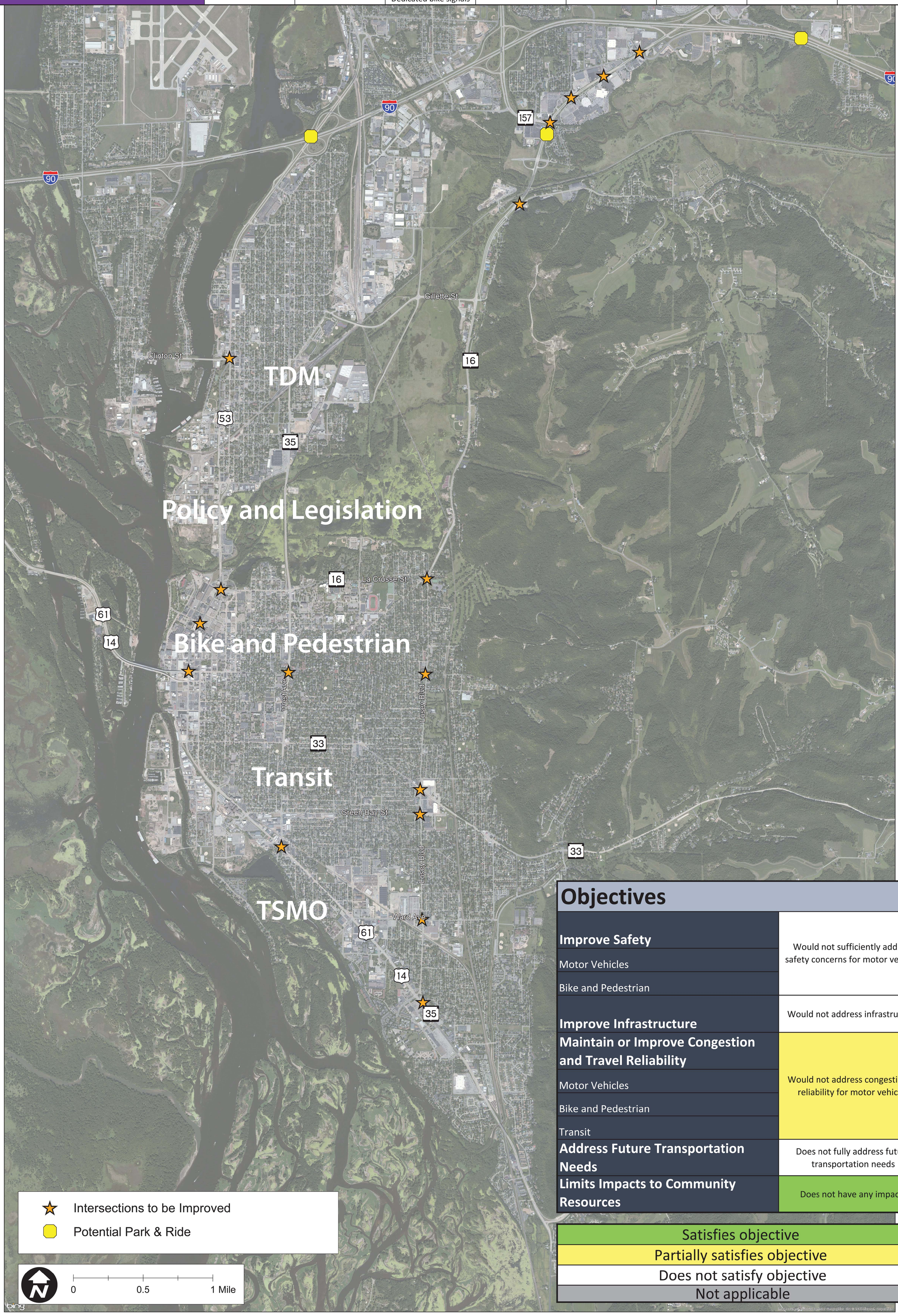
Coulee Region Transportation Study

"Innovative Solutions for the 21st Century"
Planning and Environment Linkages (PEL)
Project ID 1630-08-00

Strategy Package	Strategies							
	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
H TDM/Policy and Legislation/Bike and Pedestrian/Transit/TSMO	Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information	Replace Pavement Add Bike Lanes/ Sidewalks Improve Intersections Add turn lanes	WIS 16 & County OS WIS 16 & Kinney Coulee WIS 16 & Theatre WIS 16 & WIS 157 WIS 16 & Conoco WIS 16 & La Crosse St Losey Blvd & Cass St Losey Blvd & WIS 33 Losey and Gren Bay St Losey Blvd & Ward Ave WIS 35 & US 14/61 US 53 and Clinton St US 53 and La Crosse St US 53 (SB) & State St US 53 (SB) & Cass St WIS 35 & Market St	



Objectives

Improve Safety	Would not sufficiently address safety concerns for motor vehicles
Motor Vehicles	
Bike and Pedestrian	
Improve Infrastructure	Would not address infrastructure
Maintain or Improve Congestion and Travel Reliability	Would not address congestion or reliability for motor vehicles
Motor Vehicles	
Bike and Pedestrian	
Transit	
Address Future Transportation Needs	Does not fully address future transportation needs
Limits Impacts to Community Resources	Does not have any impacts

Satisfies objective
Partially satisfies objective
Does not satisfy objective
Not applicable

Coulee Region Transportation Study

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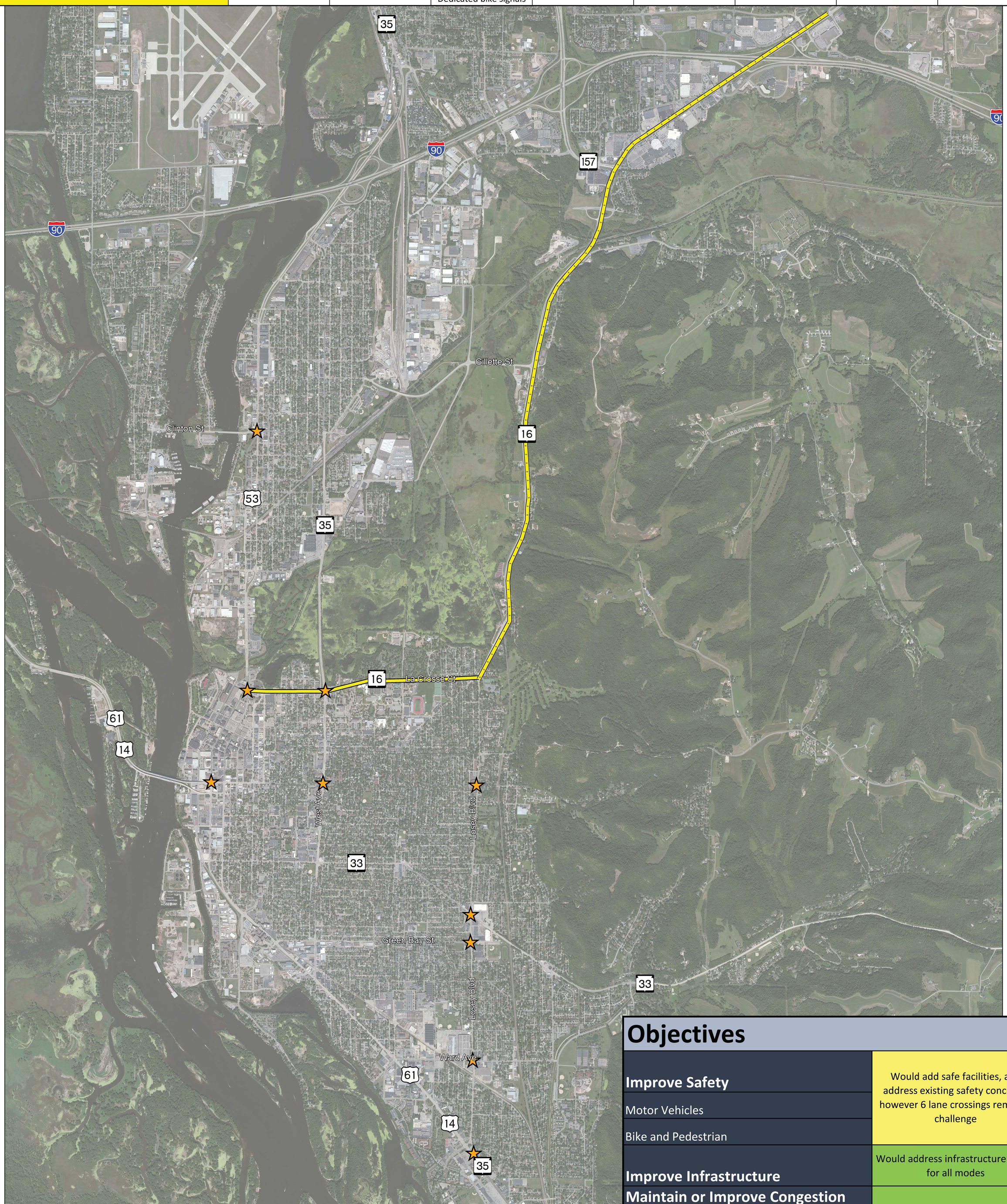
Strategy Package

A1

Expand WIS 16 from 4 to 6 lanes
Expand La Crosse Street from 2 to 4 Lanes

Strategies

TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information	Improve Intersections: Losey Blvd & Cass St Losey Blvd & WIS 33 Losey & Green Bay St Losey Blvd & Ward Ave Losey Blvd & US 14/161 US 53 & Clinton St US 53 & La Crosse St WIS 35 & La Crosse St WIS 35 & Cass St	Expand WIS 16 to 6 lanes Expand La Crosse Street to 4 lanes	No new roadways



Objectives

Improve Safety	Would add safe facilities, and address existing safety concerns, however 6 lane crossings remain a challenge
Motor Vehicles	
Bike and Pedestrian	
Improve Infrastructure	Would address infrastructure needs for all modes
Maintain or Improve Congestion and Travel Reliability	Would improve mobility and reliability across all modes
Motor Vehicles	
Bike and Pedestrian	
Transit	
Address Future Transportation Needs	Considers future needs of all transportation modes
Limits Impacts to Community Resources	May have some limited impacts

Satisfies objective
Partially satisfies objective
Does not satisfy objective
Not applicable

STRATEGY A1 (WIS 16)
PROPOSED CONDITIONS

SEH

STRATEGY A1 (LA CROSSE STREET)
PROPOSED CONDITIONS

SEH

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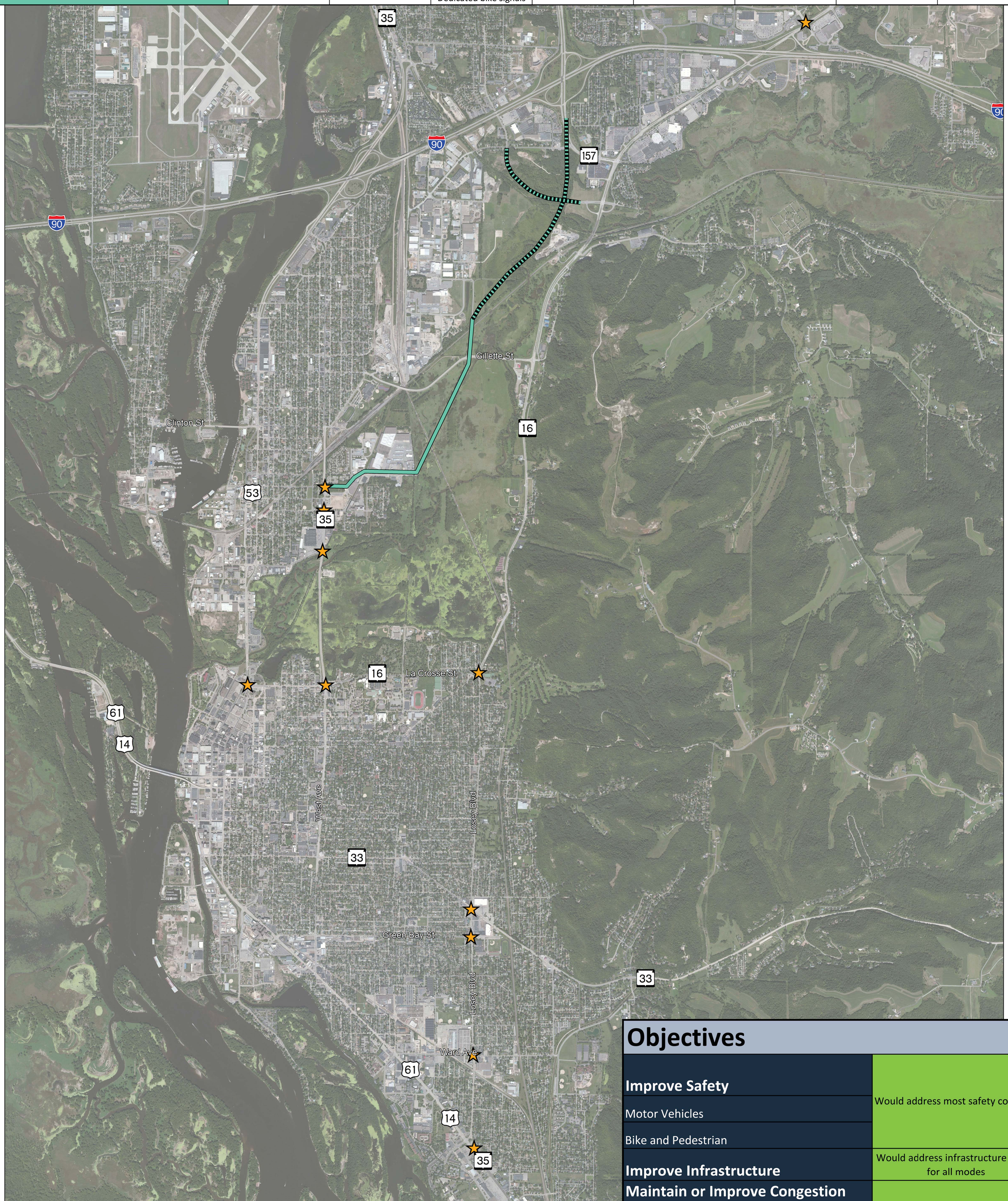
Strategy Package

F1

New Road from I-90/WIS 157 to River Valley Drive
Expand River Valley Drive to 4 Lanes
New Road from County SS/12th Ave. to 12th Ave./Medary Ln.
Expand River Valley Drive and St. James Street

Strategies

TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
Park and Ride (Exit 3)	Support parking management strategies	Bike lanes/separated bike lanes	Express bus service	Upgraded signals	Improve Intersections:	Expand River Valley Drive to 4 lanes	New Road from I-90/WIS 157 to River Valley Drive
Park and Ride (WIS 157)	Complete Streets	Sidewalks/Multi-use paths	Support Regional Transit Authority (RTA)	Increased traveler information	WIS 16 & La Crosse St Losey & Green Bay St WIS 35 & St Cloud St WIS 16 & County OS Losey Blvd & WIS 33 Losey Blvd & Ward Ave Losey Blvd & US 14/61 US 53 & La Crosse St WIS 35 & St Andrews St WIS 35 & Monitor St WIS 35 & La Crosse St	Expand St. James Street to 4 lanes (River Valley Drive to WIS 35)	New road from County SS/12th Avenue to 12th Avenue/Medary Lane
Support flex work hours	Intergovernmental cooperation	Enhanced crossings at logical locations	Bus priority signals				New road along St. James Street to WIS 35
Promote rideshare		Dedicated bike signals					



Objectives

Improve Safety	Would address most safety concerns
Motor Vehicles	
Bike and Pedestrian	
Improve Infrastructure	Would address infrastructure needs for all modes
Maintain or Improve Congestion and Travel Reliability	Would improve mobility and reliability across all modes
Motor Vehicles	
Bike and Pedestrian	
Transit	
Address Future Transportation Needs	Considers future needs of all transportation modes
Limits Impacts to Community Resources	May have some limited impacts

Satisfies objective
Partially satisfies objective
Does not satisfy objective
Not applicable

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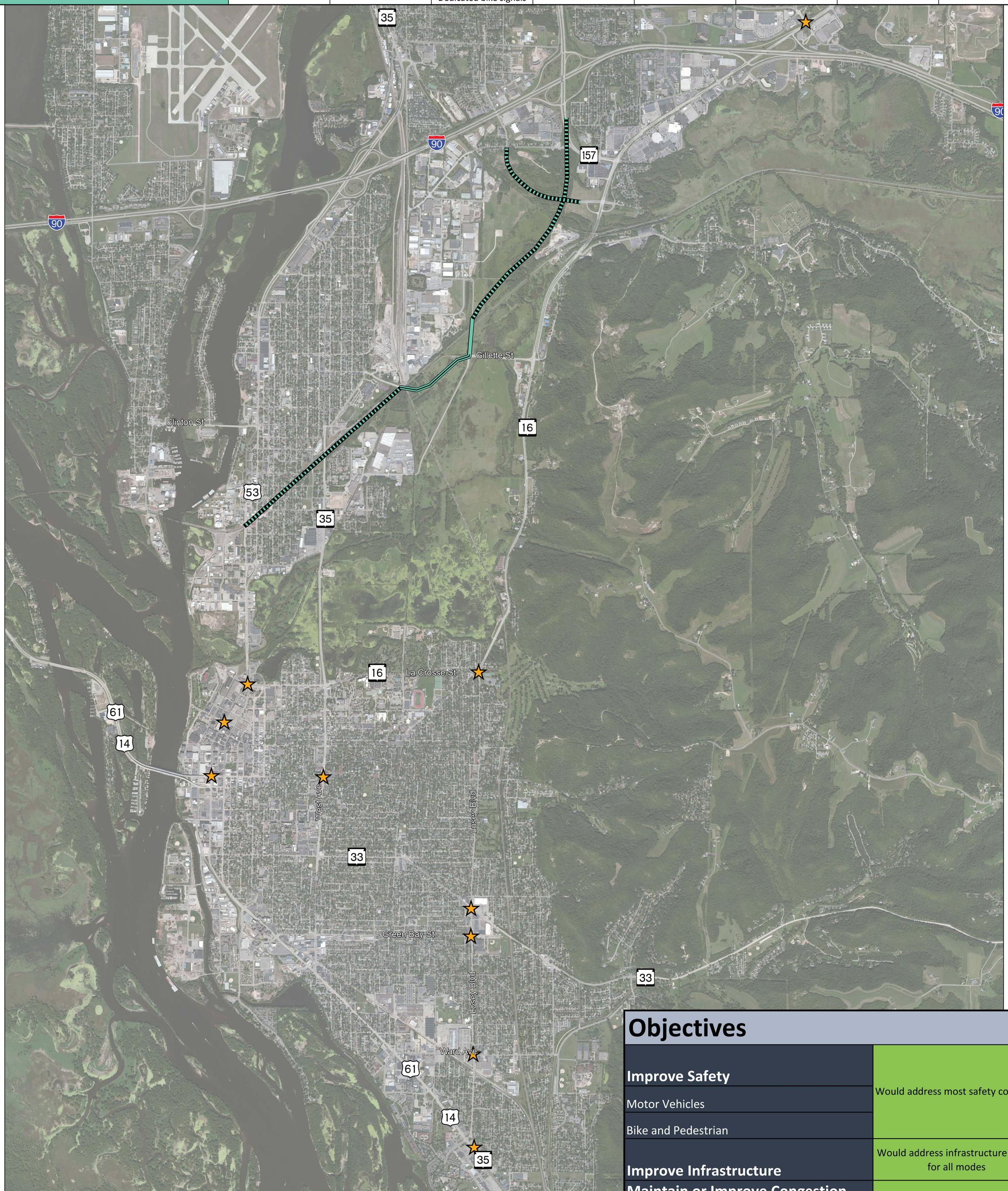
Strategy Package

F3

New Road from I-90/WIS 157 to River Valley Drive
Expand River Valley Drive to 4 Lanes (New Road to Gilette St)
New Road from County SS/12th Ave. to 12th Ave./Medary Ln.
New Road from Gillette St. to US 53 along the CP Railroad

Strategies

TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
Park and Ride (Exit 3)	Support parking management strategies	Bike lanes/separated bike lanes	Express bus service	Upgraded signals	<u>Improve Intersections:</u>	Expand River Valley Drive to 4 lanes (New Road to Gilette St)	New Road from I-90/WIS 157 to River Valley Drive
Park and Ride (WIS 157)	Complete Streets	Sidewalks/Multi-use paths	Support Regional Transit Authority (RTA)	Increased traveler information	WIS 16 & La Crosse St US 53 (SB) & State St WIS 16 & County OS Losey Blvd & WIS 33 Losey & Green Bay St Losey Blvd & Ward Ave Losey Blvd & US 14/61 WIS 35 & Cass St US 53 & La Crosse St US 53 & Cass St		New road from County SS/12th Avenue to 12th Avenue/Medary Lane
Support flex work hours	Intergovernmental cooperation	Enhanced crossings at logical locations	Bus priority signals				New Road from Gillette Street to US 53 along the CP Railroad
Promote rideshare		Dedicated bike signals					



Objectives

Improve Safety	Would address most safety concerns
Motor Vehicles	
Bike and Pedestrian	
Improve Infrastructure	Would address infrastructure needs for all modes
Maintain or Improve Congestion and Travel Reliability	Would improve mobility and reliability across all modes
Motor Vehicles	
Bike and Pedestrian	
Transit	
Address Future Transportation Needs	Considers future needs of all transportation modes
Limits Impacts to Community Resources	May have some limited impacts

Satisfies objective
Partially satisfies objective
Does not satisfy objective
Not applicable

Coulee Region Transportation Study

"Innovative Solutions for the 21st Century"
Planning and Environment Linkages (PEL)
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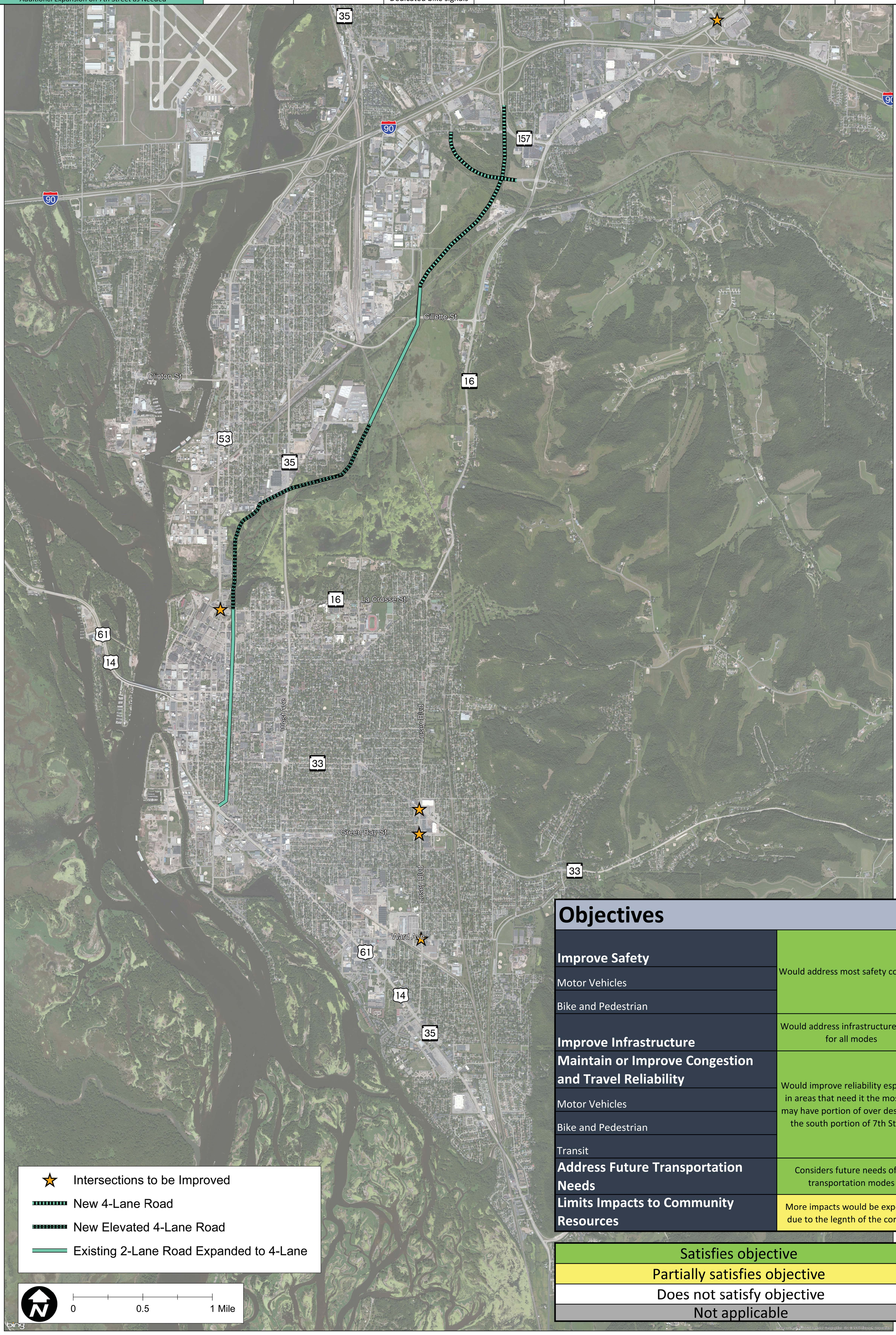
Strategy Package

F4

New Road from I-90/WIS 157 to River Valley Drive
Expand River Valley Drive to 4 Lanes
New Road from County SS/12th Ave. to 12th Ave./Medary Ln.
New Road from St. James St. to La Crosse Street/7th Street
Additional Expansion on 7th Street as Needed

Strategies

TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
Park and Ride (Exit 3)	Support parking management strategies	Bike lanes/separated bike lanes	Express bus service	Upgraded signals		Expand River Valley Drive to 4 lanes	New Road from I-90/WIS 157 to River Valley Drive
Park and Ride (WIS 157)		Sidewalks/Multi-use paths	Support Regional Transit Authority (RTA)	Increased traveler information	<u>Improve Intersections:</u>		New road from County SS/12th Avenue to 12th Avenue/Medary Lane
Support flex work hours	Complete Streets				Losey & Green Bay St WIS 16 & County OS Losey Blvd & WIS 33 Losey Blvd & Ward Ave US 53 & La Crosse St	Additional Expandion on 7th St	
		Enhanced crossings at logical locations	Bus priority signals				New Road from St. James St. to La Crosse Street
Promote rideshare	Intergovernmental cooperation						New La Crosse River crossing
		Dedicated bike signals					



Objectives

Improve Safety	Would address most safety concerns
Motor Vehicles	
Bike and Pedestrian	
Improve Infrastructure	Would address infrastructure needs for all modes
Maintain or Improve Congestion and Travel Reliability	Would improve reliability especially in areas that need it the most but may have portion of over design on the south portion of 7th Street
Motor Vehicles	
Bike and Pedestrian	
Transit	
Address Future Transportation Needs	Considers future needs of all transportation modes
Limits Impacts to Community Resources	More impacts would be expected due to the legnth of the corridor

Satisfies objective
Partially satisfies objective
Does not satisfy objective
Not applicable

Coulee Region Transportation Study

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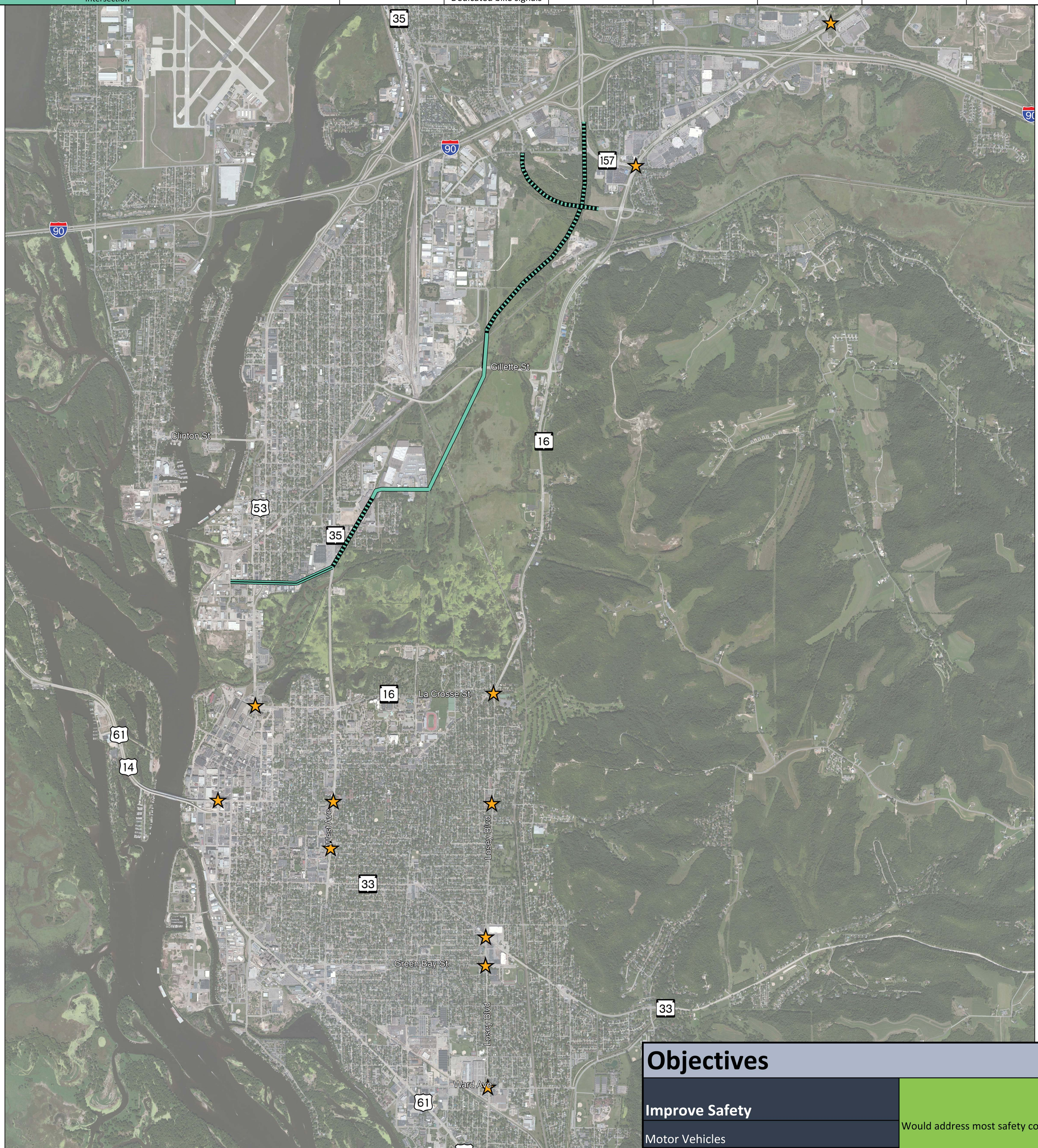
Planning and Environment Linkages (PEL)
Project ID 1630-08-00

Strategy Package	Strategies							
	TDM	**Policy and Legislation**	**Bike and Pedestrian**	**Transit**	**TSMO**	**Improve Existing Road**	**Selective Expansion of Existing Road**	**Construct New Road**
F5 New Road from I-90/WIS 157 to River Valley Drive Expand River Valley Drive and St. James Street to 4 Lanes New Road from County SS/12th Ave. to 12th Ave./Medary Ln. New Road from River Valley Drive to Monitor Street/WIS 35 Intersection	Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information	Improve Intersections: Losey Blvd & Cass St US 53 & Cass St WIS 35 & Market St WIS 16 & County OS WIS 16 & WIS 157 WIS 16 & La Crosse St Losey Blvd & WIS 33 Losey Blvd & Ward Ave Losey Blvd & US 14/61 Losey & Green Bay St US 53 & La Crosse St WIS 35 & Cass St	Expand River Valley Drive to 4 lanes Expand St. James Street to 4 lanes	New Road from I-90/WIS 157 to River Valley Drive New Road from County SS/12th Avenue to 12th Avenue/Medary Lane New Road from River Valley Drive to Monitor Street/WIS 35 Intersection



Objectives

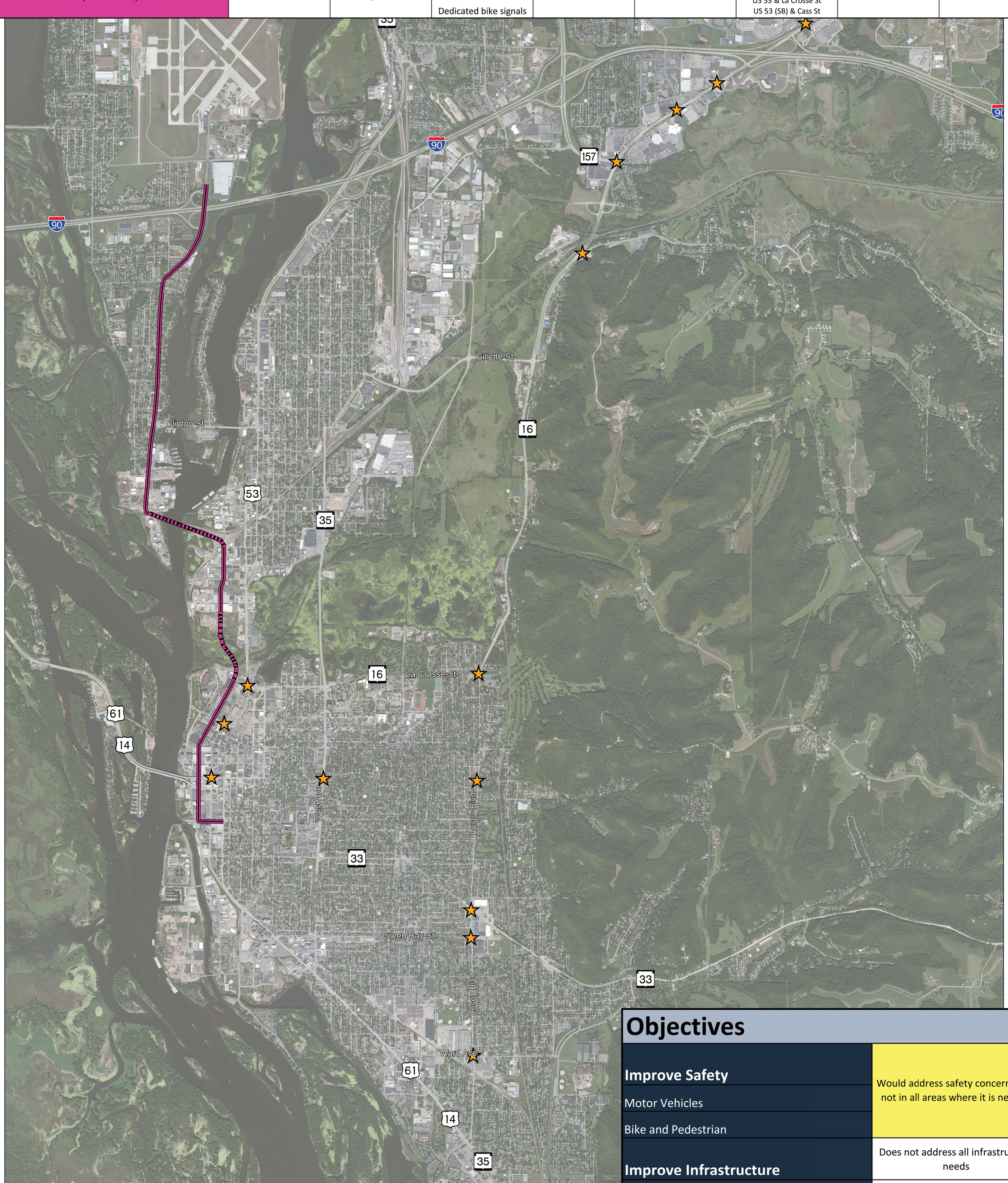
Improve Safety	Would address most safety concerns
Motor Vehicles	
Bike and Pedestrian	
Improve Infrastructure	Would address infrastructure needs for all modes
Maintain or Improve Congestion and Travel Reliability	Would improve mobility and reliability across all modes
Motor Vehicles	
Bike and Pedestrian	
Transit	
Address Future Transportation Needs	Considers future needs of all transportation modes
Limits Impacts to Community Resources	May have some limited impacts

Satisfies objective
Partially satisfies objective
Does not satisfy objective
Not applicable

Coulee Region Transportation Study

"Innovative Solutions for the 21st Century"
Planning and Environment Linkages (PEL)
Project ID 1630-08-00

Strategy Package	Strategies							
	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
E2 New Road from I-90 to Downtown La Crosse French Island, 2nd Street, Market St	Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information	<u>Improve Intersections:</u> Losey Blvd & Cass St US 53 (SB) & State St WIS 16/County OS/Main WIS 16 & Kinney Coulee WIS 16 & Theatre Rd WIS 16 & WIS 157 WIS 16 & Conoco Rd WIS 16 & La Crosse St WIS 33 & Losy Blvd Losey & Green Bay St Losey Blvd & Ward Ave WIS 35 & Cass St US 53 & La Crosse St US 53 (SB) & Cass St	Will require additional strategies to address needs on WIS 16	New Road from I-90 to Downtown La Crosse (US 53 connection) New Black River crossing New La Crosse River crossing



Objectives

Improve Safety	Would address safety concerns, but not in all areas where it is needed
Motor Vehicles	
Bike and Pedestrian	
Improve Infrastructure	Does not address all infrastructure needs
Maintain or Improve Congestion and Travel Reliability	Would improve reliability, but not enough to meet study objectives
Motor Vehicles	
Bike and Pedestrian	
Transit	
Address Future Transportation Needs	Does not address all future transportation needs
Limits Impacts to Community Resources	May have some limited impacts

- Satisfies objective
- Partially satisfies objective
- Does not satisfy objective
- Not applicable

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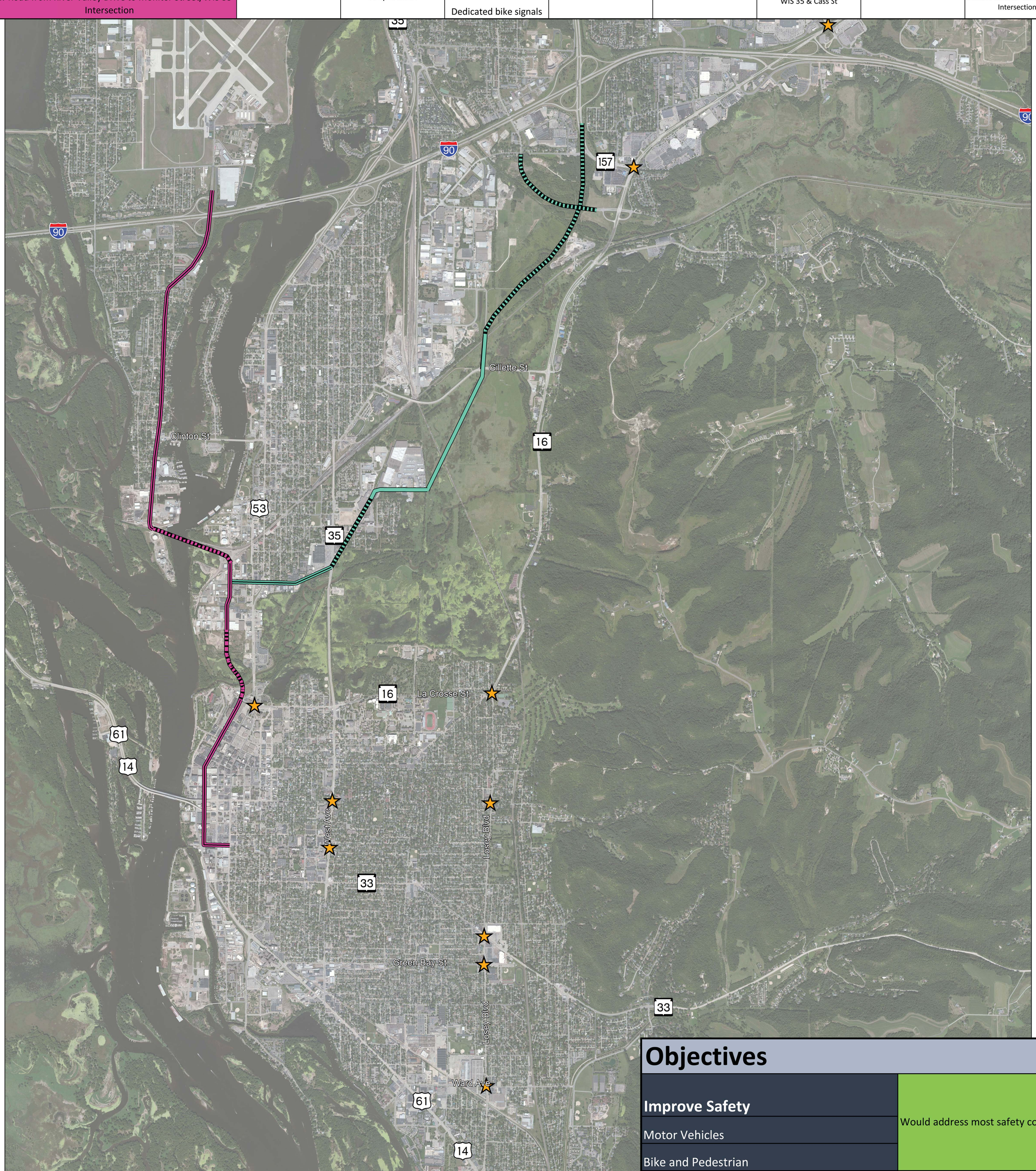
Project ID 1630-08-00

Strategy Package	Strategies							
	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
E2 + F5 New Road from I-90 to Downtown La Crosse French Island New Road from I-90/WIS 157 to River Valley Drive Expand River Valley Drive and St. James Street to 4 Lanes New Road from County SS/12th Ave. to 12th Ave./Medary Ln. New Road from River Valley Drive to Monitor Street/WIS 35 Intersection	Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information	Improve Intersections: Losey Blvd & Cass St WIS 35 & Market St WIS 16 & County OS WIS 16 & WIS 157 WIS 16 & La Crosse St Losey Blvd & WIS 33 Losey Blvd & Ward Ave Losey Blvd & US 14/61 Losey & Green Bay St US 53 & La Crosse St WIS 35 & Cass St	Expand River Valley Drive to 4 lanes Expand St. James Street to 4 lanes	New Road from I-90 to Downtown La Crosse with new Black and La Crosse River crossing New Road from I-90/WIS 157 to River Valley Drive New Road from County SS/12th Avenue to 12th Avenue/Medary Lane New Road from River Valley Drive to Monitor Street/WIS 35 Intersection



Objectives	
Improve Safety	Would address most safety concerns
Motor Vehicles	
Bike and Pedestrian	
Improve Infrastructure	Would address infrastructure needs for all modes
Maintain or Improve Congestion and Travel Reliability	Would improve mobility and reliability across all modes
Motor Vehicles	
Bike and Pedestrian	
Transit	
Address Future Transportation Needs	Considers future needs of all transportation modes
Limits Impacts to Community Resources	More impacts would be expected due to expansion and new construction on multiple corridors

Satisfies objective
Partially satisfies objective
Does not satisfy objective
Not applicable

STRATEGY F (RIVER VALLEY DRIVE)
PROPOSED CONDITIONS

SEH

STRATEGY E2 (CTH B - FRENCH ISLAND)
EXISTING CONDITIONS

SEH