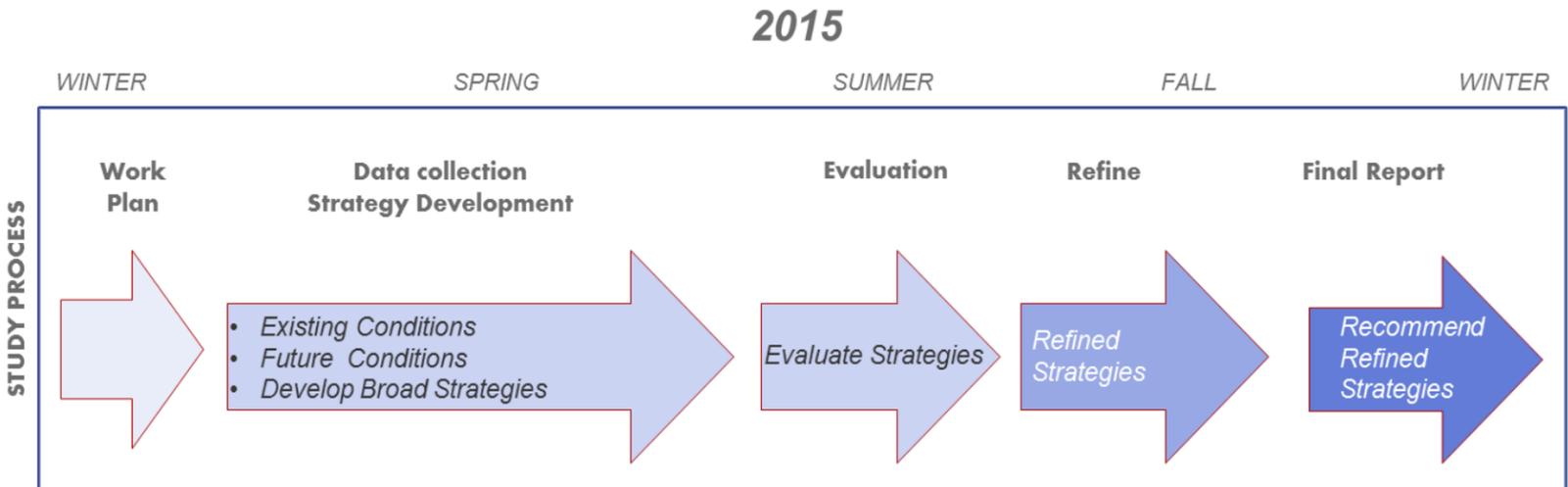




Public Involvement Meeting #4

Schedule



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Website

www.CouleeRegionStudy.dot.wi.gov

Objectives

Root Objective	Desired Outcome
1. Safety	Reduce rate and severity of pedestrian, bicycle and vehicular crashes.
2. Infrastructure	Address pavement, structural, geometric deficiencies and utilities
3. Improve Congestion and Travel Reliability	
Multimodal (Pedestrian/Bicycle/Transit)	Provide Comfortable, direct, reliable and convenient access for all modes of transportation Promote/encourage the use of alternate modes of travel
Motor Vehicles	Provide reliable travel times for both reoccurring and nonrecurring congestion Reduce motor vehicle use during peak periods.
4. Plan for future transportation needs	Promote smart growth that considers all transportation modes along with changes to land use.
5. Limit impacts to community’s resources	Consider strategies that balance transportation needs with protection of the environmental and communities resources

Final Strategy Packages – Included on following pages



Coulee Region Transportation Study

"Innovative Solutions for the 21st Century"
 Planning and Environment Linkages (PEL)
 Project ID 1630-08-00

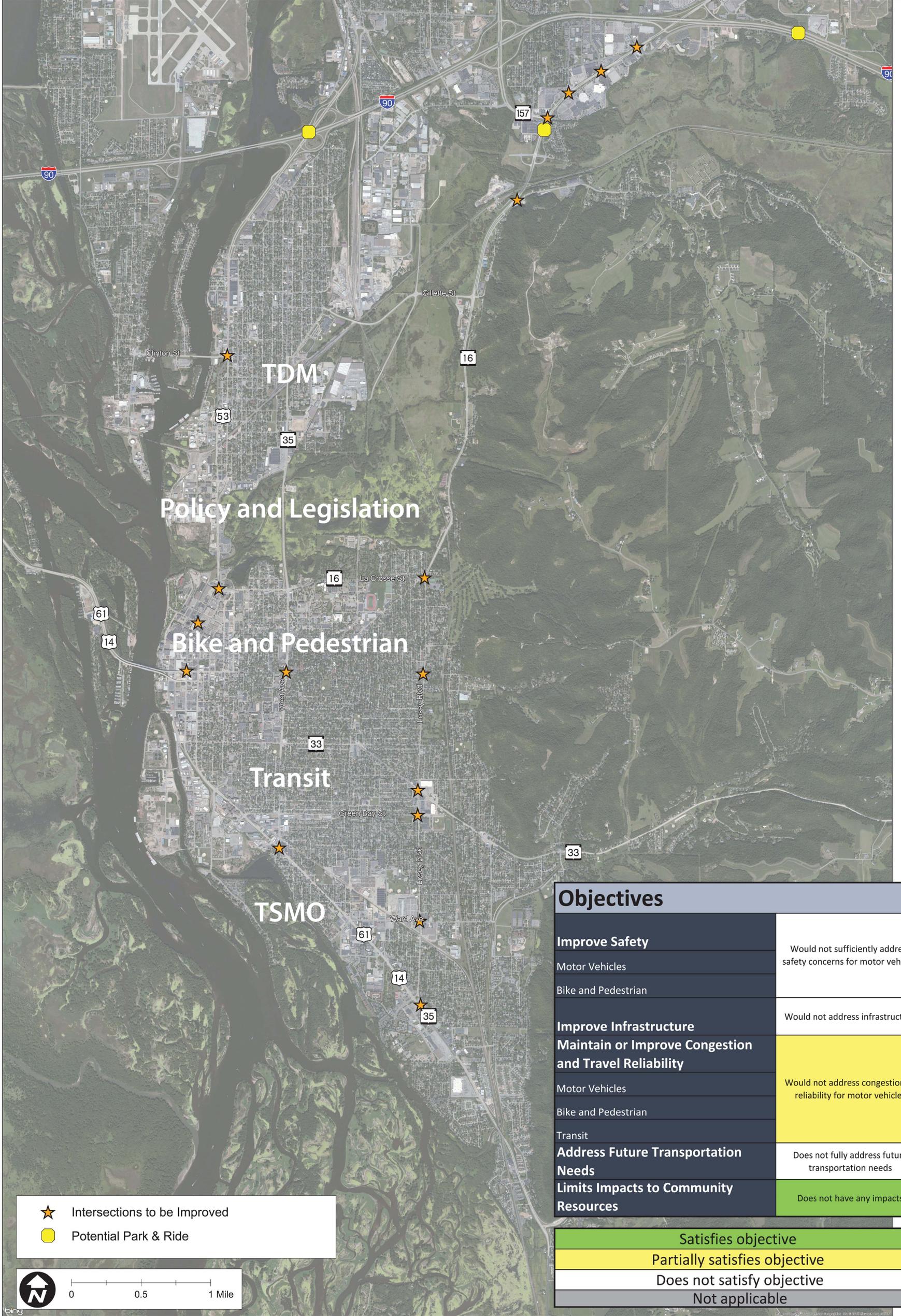


Strategy Package

H

TDM/Policy and Legislation/Bike and Pedestrian/Transit/TSMO

Strategies							
TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
Park and Ride (Exit 3)	Support parking management strategies	Bike lanes/separated bike lanes	Express bus service	Upgraded signals	Replace Pavement	WIS 16 & County OS WIS 16 & Kinney Coulee WIS 16 & Theatre WIS 16 & WIS 157 WIS 16 & Conoco WIS 16 & La Crosse St Losey Blvd & Cass St Losey Blvd & WIS 33 Losey and Gren Bay St Losey Blvd & Ward Ave WIS 35 & US 14/61 US 53 and Clinton St US 53 and La Crosse St US 53 (SB) & State St US 53 (SB) & Cass St WIS 35 & Market St	
Park and Ride (WIS 157)		Sidewalks/Multi-use paths	Support Regional Transit Authority (RTA)	Increased traveler information	Add Bike Lanes/Sidewalks		
Support flex work hours	Complete Streets	Enhanced crossings at logical locations	Bus priority signals	Improve Intersections			
Promote rideshare	Intergovernmental cooperation	Dedicated bike signals		Add turn lanes			



Objectives	
Improve Safety Motor Vehicles Bike and Pedestrian	Would not sufficiently address safety concerns for motor vehicles
Improve Infrastructure Maintain or Improve Congestion and Travel Reliability Motor Vehicles Bike and Pedestrian Transit	Would not address infrastructure Would not address congestion or reliability for motor vehicles
Address Future Transportation Needs Limits Impacts to Community Resources	Does not fully address future transportation needs Does not have any impacts

Satisfies objective
Partially satisfies objective
Does not satisfy objective
Not applicable

★ Intersections to be Improved
 ◼ Potential Park & Ride

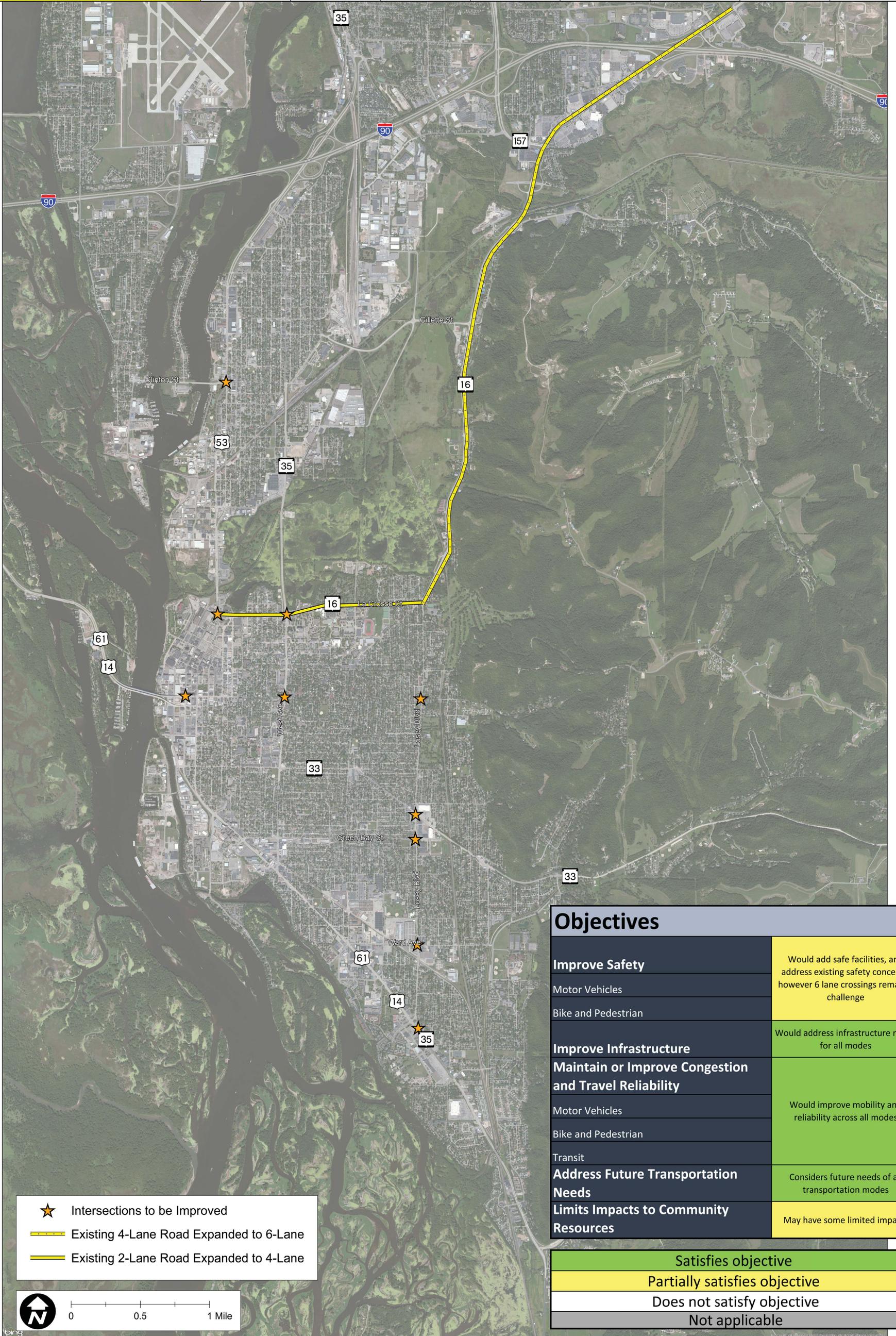
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Strategy Package

A1

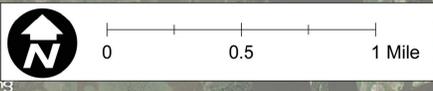
Expand WIS 16 from 4 to 6 lanes
 Expand La Crosse Street from 2 to 4 Lanes

Strategies							
TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
Park and Ride (Exit 3)	Support parking management strategies	Bike lanes/separated bike lanes	Express bus service	Upgraded signals	<u>Improve Intersections:</u> Losey Blvd & Cass St Losey Blvd & WIS 33 Losey & Green Bay St Losey Blvd & Ward Ave Losey Blvd & US 14/161 US 53 & Clinton St US 53 & La Crosse St WIS 35 & La Crosse St WIS 35 & Cass St	Expand WIS 16 to 6 lanes	No new roadways
Park and Ride (WIS 157)		Sidewalks/Multi-use paths	Support Regional Transit Authority (RTA)	Increased traveler information		Expand La Crosse Street to 4 lanes	
Support flex work hours	Complete Streets	Enhanced crossings at logical locations	Bus priority signals				
Promote rideshare	Intergovernmental cooperation	Dedicated bike signals					



Objectives	
Improve Safety Motor Vehicles Bike and Pedestrian	Would add safe facilities, and address existing safety concerns, however 6 lane crossings remain a challenge
Improve Infrastructure Maintain or Improve Congestion and Travel Reliability Motor Vehicles Bike and Pedestrian Transit	Would address infrastructure needs for all modes Would improve mobility and reliability across all modes
Address Future Transportation Needs Limits Impacts to Community Resources	Considers future needs of all transportation modes May have some limited impacts
Satisfies objective	
Partially satisfies objective	
Does not satisfy objective	
Not applicable	

- ★ Intersections to be Improved
- Existing 4-Lane Road Expanded to 6-Lane
- Existing 2-Lane Road Expanded to 4-Lane





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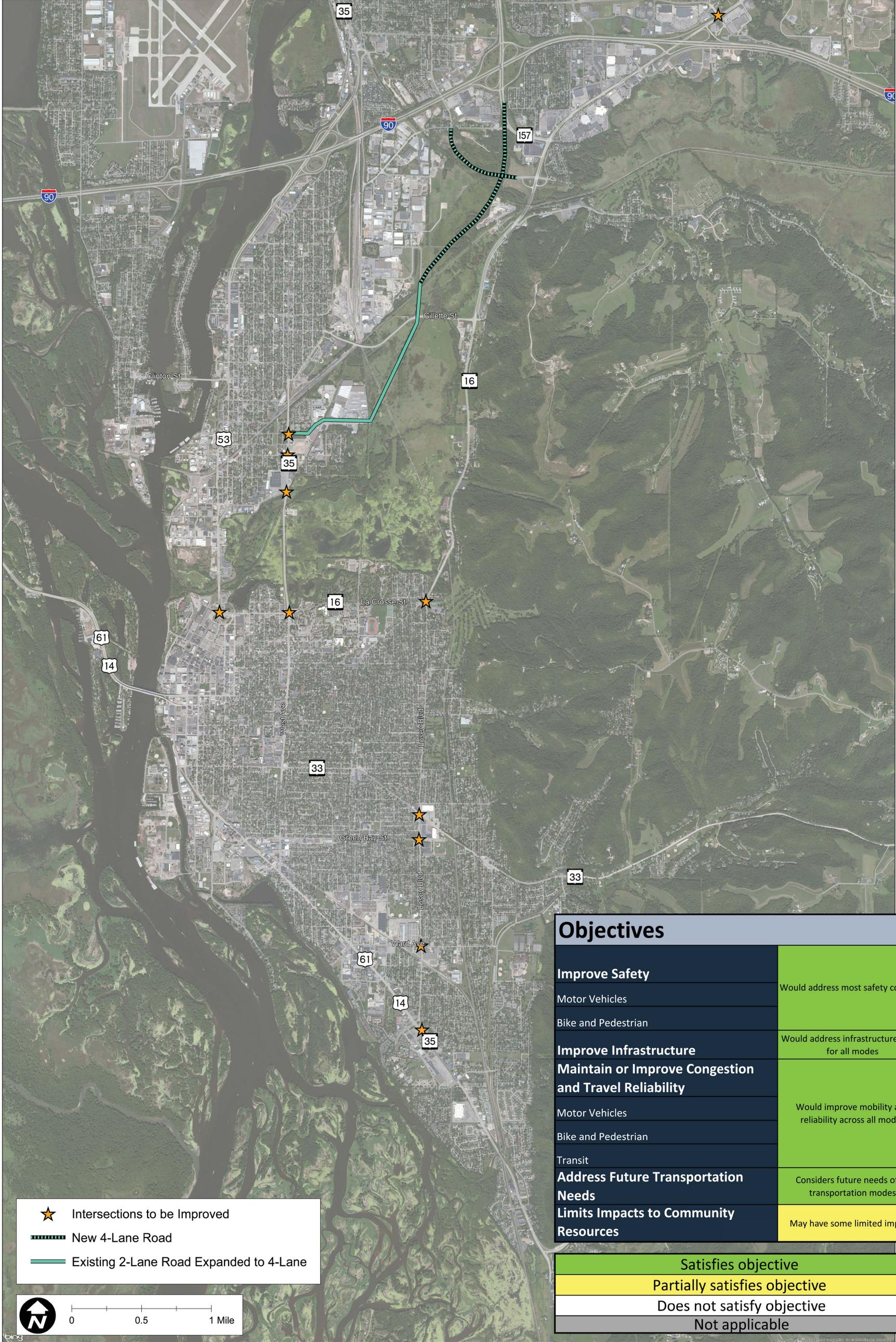


Strategy Package

F1

New Road from I-90/WIS 157 to River Valley Drive
 Expand River Valley Drive to 4 Lanes
 New Road from County SS/12th Ave. to 12th Ave./Medary Ln.
 Expand River Valley Drive and St. James Street

Strategies							
TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
Park and Ride (Exit 3)	Support parking management strategies	Bike lanes/separated bike lanes	Express bus service	Upgraded signals	<u>Improve Intersections:</u> WIS 16 & La Crosse St Losey & Green Bay St WIS 16 & St Cloud St WIS 16 & County OS Losey Blvd & WIS 33 Losey Blvd & Ward Ave Losey Blvd & US 14/61 US 53 & La Crosse St WIS 35 & St Andrews St WIS 35 & Monitor St WIS 35 & La Crosse St	Expand River Valley Drive to 4 lanes	New Road from I-90/WIS 157 to River Valley Drive
Park and Ride (WIS 157)		Sidewalks/Multi-use paths	Support Regional Transit Authority (RTA)	Increased traveler information		Expand St. James Street to 4 lanes (River Valley Drive to WIS 35)	New road from County SS/12th Avenue to 12th Avenue/Medary Lane
Support flex work hours	Complete Streets	Enhanced crossings at logical locations	Bus priority signals				
Promote rideshare	Intergovernmental cooperation	Dedicated bike signals					New road along St. James Street to WIS 35



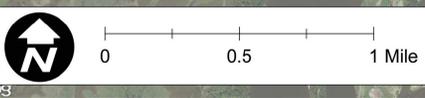
Objectives	
Improve Safety	Would address most safety concerns
Motor Vehicles	
Bike and Pedestrian	Would address infrastructure needs for all modes
Improve Infrastructure	
Maintain or Improve Congestion and Travel Reliability	Would improve mobility and reliability across all modes
Motor Vehicles	
Bike and Pedestrian	
Transit	Considers future needs of all transportation modes
Address Future Transportation Needs	
Limits Impacts to Community Resources	May have some limited impacts

Satisfies objective
Partially satisfies objective
Does not satisfy objective
Not applicable

★ Intersections to be Improved

----- New 4-Lane Road

———— Existing 2-Lane Road Expanded to 4-Lane

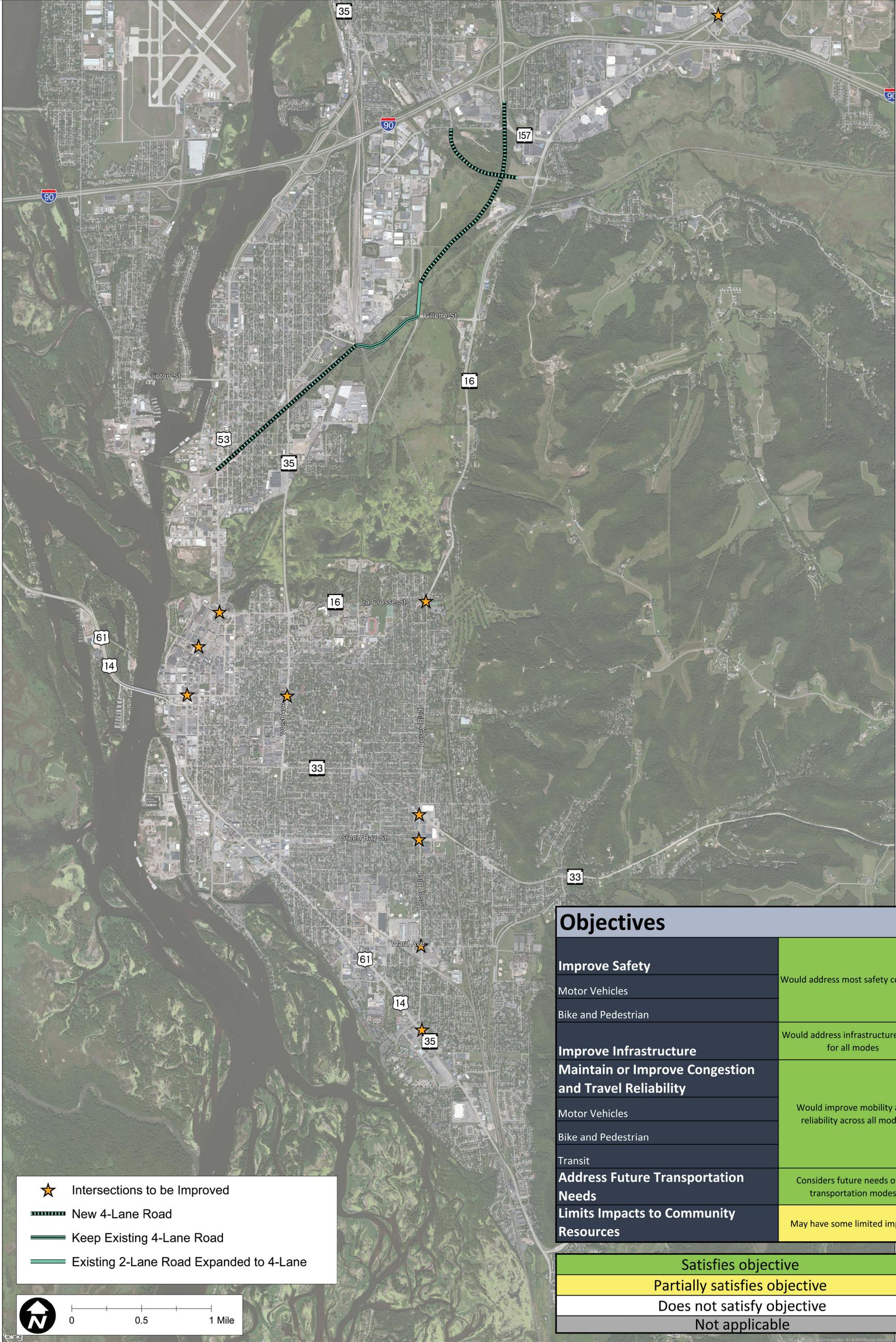


Strategy Package

F3

New Road from I-90/WIS 157 to River Valley Drive
 Expand River Valley Drive to 4 Lanes (New Road to Gillette St)
 New Road from County SS/12th Ave. to 12th Ave./Medary Ln.
 New Road from Gillette St. to US 53 along the CP Railroad

Strategies							
TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
Park and Ride (Exit 3)	Support parking management strategies	Bike lanes/separated bike lanes	Express bus service	Upgraded signals	<u>Improve Intersections:</u> WIS 16 & La Crosse St US 53 (SB) & State St WIS 16 & County OS Losey Blvd & WIS 33 Losey & Green Bay St Losey Blvd & Ward Ave Losey Blvd & US 14/61 WIS 35 & Cass St US 53 & La Crosse St US 53 & Cass St	Expand River Valley Drive to 4 lanes (New Road to Gillette St)	New Road from I-90/WIS 157 to River Valley Drive
Park and Ride (WIS 157)		Sidewalks/Multi-use paths	Support Regional Transit Authority (RTA)	Increased traveler information			
Support flex work hours	Complete Streets	Enhanced crossings at logical locations	Bus priority signals				
Promote rideshare	Intergovernmental cooperation	Dedicated bike signals					New Road from Gillette Street to US 53 along the CP Railroad



Objectives	
Improve Safety	Would address most safety concerns
Motor Vehicles	
Bike and Pedestrian	Would address infrastructure needs for all modes
Improve Infrastructure	
Maintain or Improve Congestion and Travel Reliability	Would improve mobility and reliability across all modes
Motor Vehicles	
Bike and Pedestrian	
Transit	Considers future needs of all transportation modes
Address Future Transportation Needs	
Limits Impacts to Community Resources	May have some limited impacts

Satisfies objective

Partially satisfies objective

Does not satisfy objective

Not applicable



Coulee Region Transportation Study

"Innovative Solutions for the 21st Century"

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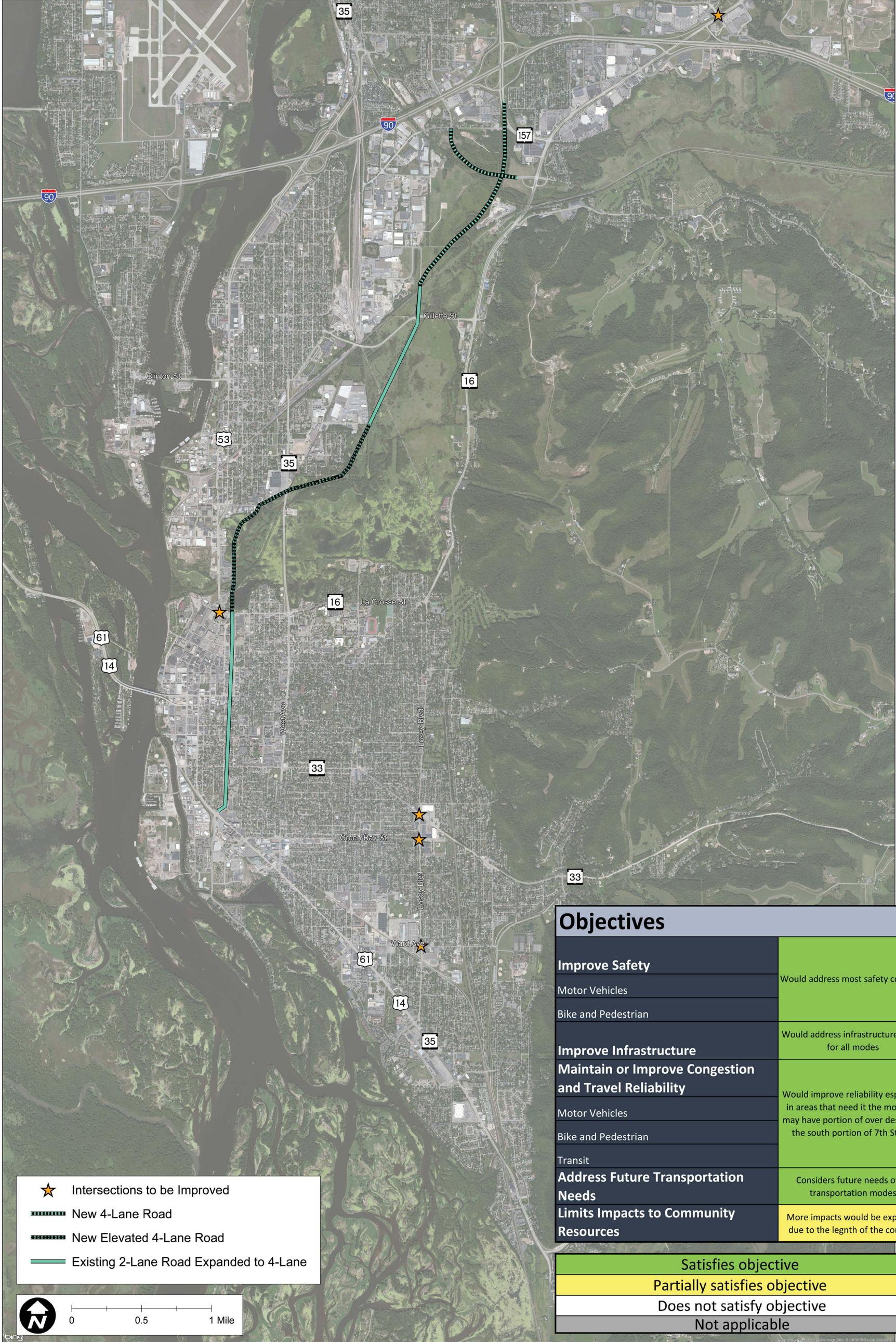


Strategy Package

F4

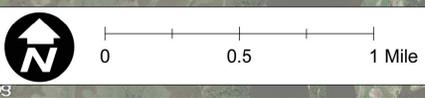
New Road from I-90/WIS 157 to River Valley Drive
 Expand River Valley Drive to 4 Lanes
 New Road from County SS/12th Ave. to 12th Ave./Medary Ln.
 New Road from St. James St. to La Crosse Street/7th Street
 Additional Expansion on 7th Street as Needed

Strategy Package		Strategies						
TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road	
Park and Ride (Exit 3)	Support parking management strategies	Bike lanes/separated bike lanes	Express bus service	Upgraded signals	<u>Improve Intersections:</u> Losey & Green Bay St WIS 16 & County OS Losey Blvd & WIS 33 Losey Blvd & Ward Ave US 53 & La Crosse St	Expand River Valley Drive to 4 lanes	New Road from I-90/WIS 157 to River Valley Drive	
Park and Ride (WIS 157)		Sidewalks/Multi-use paths	Support Regional Transit Authority (RTA)	Increased traveler information			Additional Expansion on 7th St	New road from County SS/12th Avenue to 12th Avenue/Medary Lane
Support flex work hours	Complete Streets	Enhanced crossings at logical locations	Bus priority signals				New Road from St. James St. to La Crosse Street	
Promote rideshare	Intergovernmental cooperation	Dedicated bike signals					New La Crosse River crossing	



Objectives	
Improve Safety	Would address most safety concerns
Motor Vehicles	
Bike and Pedestrian	Would address infrastructure needs for all modes
Improve Infrastructure	
Maintain or Improve Congestion and Travel Reliability	Would improve reliability especially in areas that need it the most but may have portion of over design on the south portion of 7th Street
Motor Vehicles	
Bike and Pedestrian	
Transit	Considers future needs of all transportation modes
Address Future Transportation Needs	
Limits Impacts to Community Resources	More impacts would be expected due to the length of the corridor
Satisfies objective	
Partially satisfies objective	
Does not satisfy objective	
Not applicable	

- ★ Intersections to be Improved
- New 4-Lane Road
- New Elevated 4-Lane Road
- Existing 2-Lane Road Expanded to 4-Lane





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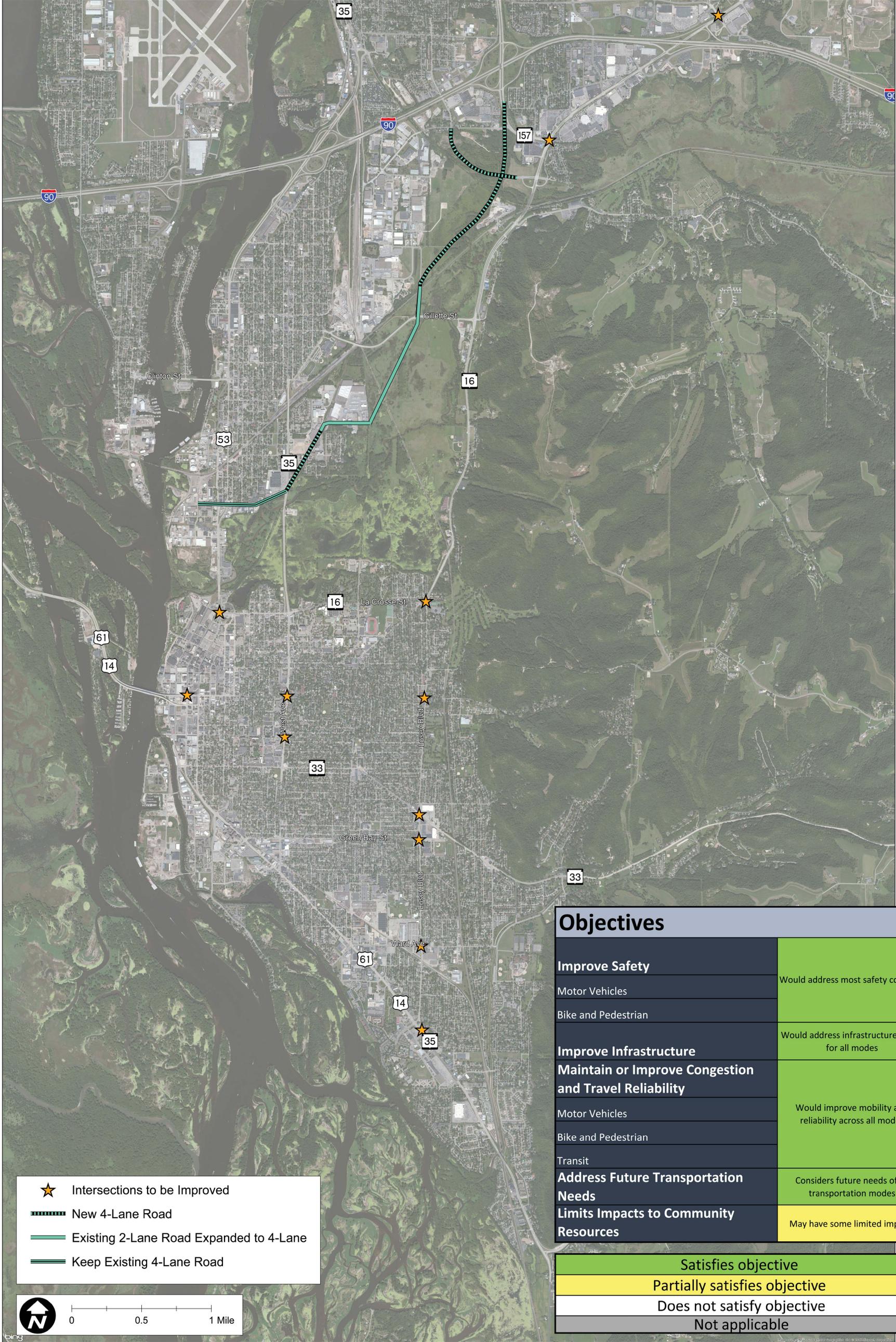


Strategy Package

F5

New Road from I-90/WIS 157 to River Valley Drive
 Expand River Valley Drive and St. James Street to 4 Lanes
 New Road from County SS/12th Ave. to 12th Ave./Medary Ln.
 New Road from River Valley Drive to Monitor Street/WIS 35 Intersection

Strategies							
TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
Park and Ride (Exit 3)	Support parking management strategies	Bike lanes/separated bike lanes	Express bus service	Upgraded signals	Improve Intersections: Losey Blvd & Cass St US 53 & Cass St WIS 35 & Market St WIS 16 & County OS WIS 16 & WIS 157 WIS 16 & La Crosse St Losey Blvd & WIS 33 Losey Blvd & Ward Ave Losey Blvd & US 14/61 Losey & Green Bay St US 53 & La Crosse St WIS 35 & Cass St	Expand River Valley Drive to 4 lanes	New Road from I-90/WIS 157 to River Valley Drive
Park and Ride (WIS 157)		Sidewalks/Multi-use paths	Support Regional Transit Authority (RTA)	Increased traveler information		Expand St. James Street to 4 lanes	New Road from County SS/12th Avenue to 12th Avenue/Medary Lane
Support flex work hours	Complete Streets	Enhanced crossings at logical locations	Bus priority signals				New Road from River Valley Drive to Monitor Street/WIS 35 Intersection
Promote rideshare	Intergovernmental cooperation	Dedicated bike signals					



Objectives	
Improve Safety	Would address most safety concerns
Motor Vehicles	
Bike and Pedestrian	Would address infrastructure needs for all modes
Improve Infrastructure	
Maintain or Improve Congestion and Travel Reliability	Would improve mobility and reliability across all modes
Motor Vehicles	
Bike and Pedestrian	
Transit	Considers future needs of all transportation modes
Address Future Transportation Needs	
Limits Impacts to Community Resources	May have some limited impacts
Satisfies objective	
Partially satisfies objective	
Does not satisfy objective	
Not applicable	



Coulee Region Transportation Study

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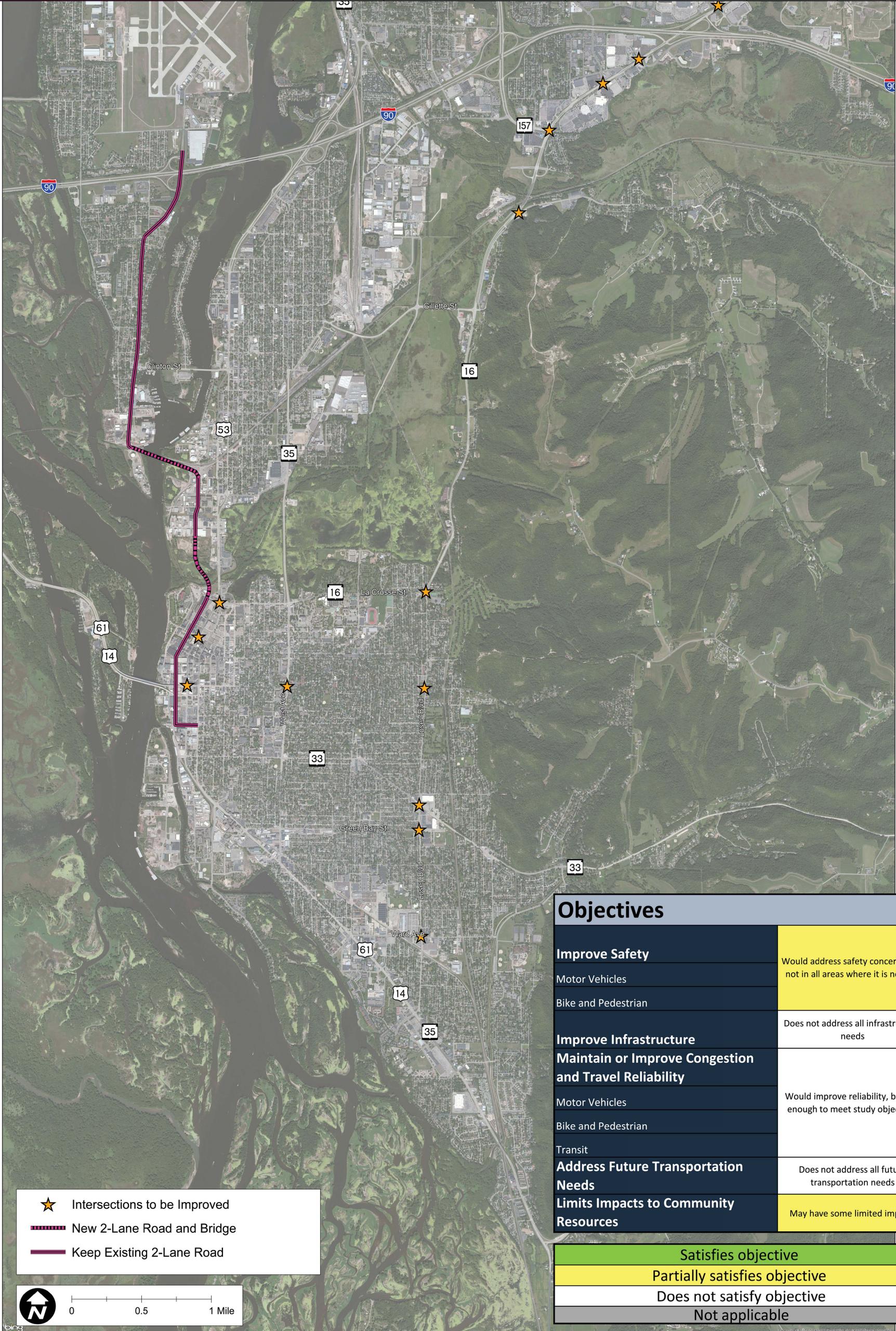


Strategy Package

E2

New Road from I-90 to Downtown La Crosse
 French Island, 2nd Street, Market St

Strategies							
TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
Park and Ride (Exit 3)	Support parking management strategies	Bike lanes/separated bike lanes	Express bus service	Upgraded signals	Improve Intersections: Losey Blvd & Cass St US 53 (SB) & State St WIS 16/County OS/Main WIS 16 & Kinney Coulee WIS 16 & Theatre Rd WIS 16 & WIS 157 WIS 16 & Conoco Rd WIS 16 & La Crosse St WIS 33 & Losy Blvd Losey Blvd & Green Bay St Losey Blvd & Ward Ave WIS 35 & Cass St US 53 & La Crosse St US 53 (SB) & Cass St	Will require additional strategies to address needs on WIS 16	New Road from I-90 to Downtown La Crosse (US 53 connection)
Park and Ride (WIS 157)		Sidewalks/Multi-use paths	Support Regional Transit Authority (RTA)	Increased traveler information			New Black River crossing
Support flex work hours	Complete Streets	Enhanced crossings at logical locations	Bus priority signals	New La Crosse River crossing			
Promote rideshare	Intergovernmental cooperation	Dedicated bike signals					



- ★ Intersections to be Improved
- New 2-Lane Road and Bridge
- Keep Existing 2-Lane Road



Objectives	
Improve Safety	Would address safety concerns, but not in all areas where it is needed
Motor Vehicles	
Bike and Pedestrian	Does not address all infrastructure needs
Improve Infrastructure	
Maintain or Improve Congestion and Travel Reliability	Would improve reliability, but not enough to meet study objectives
Motor Vehicles	
Bike and Pedestrian	
Transit	Does not address all future transportation needs
Address Future Transportation Needs	
Limits Impacts to Community Resources	May have some limited impacts

- Satisfies objective
- Partially satisfies objective
- Does not satisfy objective
- Not applicable



Coulee Region Transportation Study

"Innovative Solutions for the 21st Century"

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Strategy Package

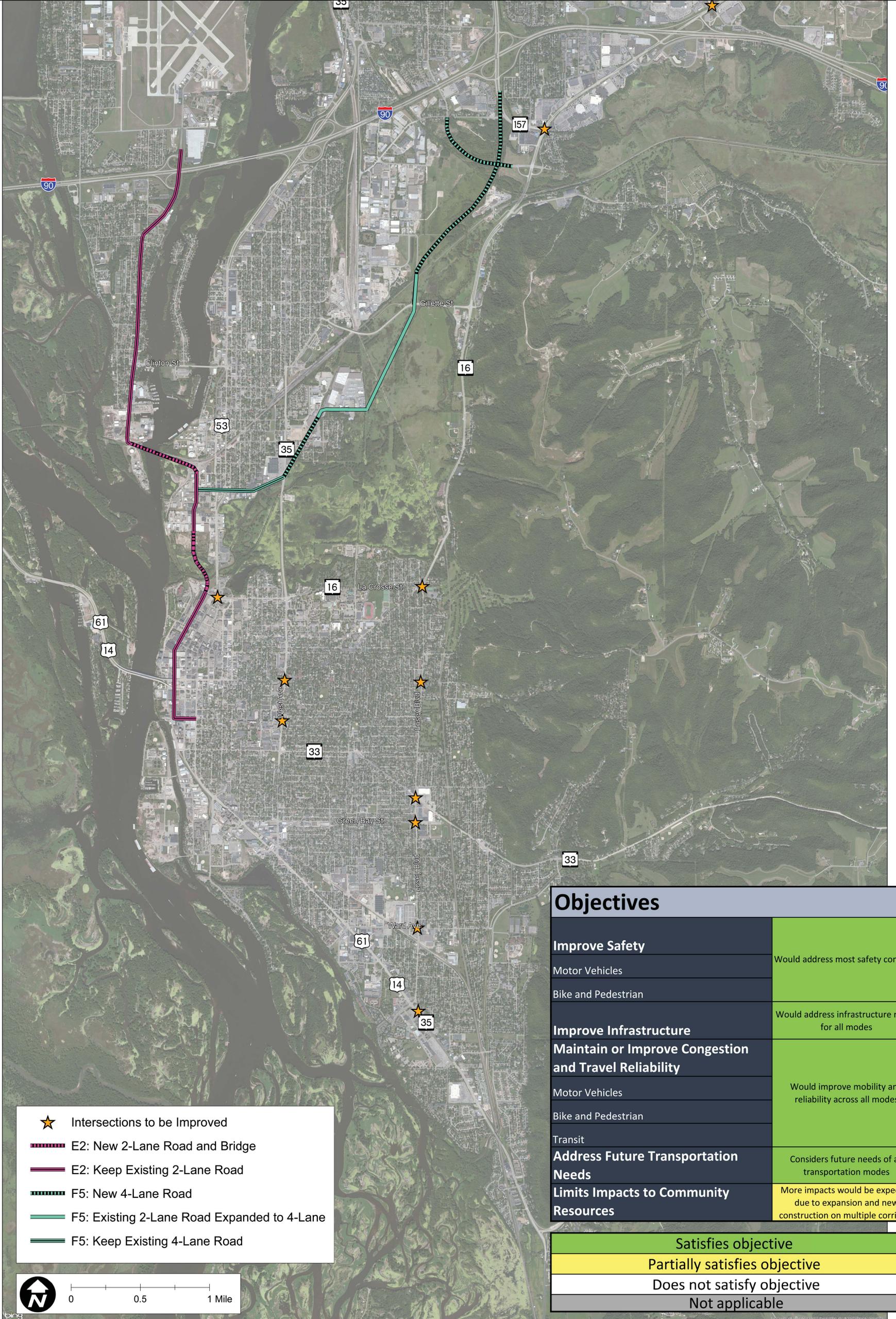
E2 + F5

New Road from I-90 to Downtown La Crosse
French Island

New Road from I-90/WIS 157 to River Valley Drive
Expand River Valley Drive and St. James Street to 4 Lanes
New Road from County SS/12th Ave. to 12th Ave./Medary Ln.

New Road from River Valley Drive to Monitor Street/WIS 35 Intersection

Strategies							
TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
Park and Ride (Exit 3)	Support parking management strategies	Bike lanes/separated bike lanes	Express bus service	Upgraded signals	<u>Improve Intersections:</u> Losey Blvd & Cass St WIS 35 & Market St WIS 16 & County OS WIS 16 & WIS 157 WIS 16 & La Crosse St Losey Blvd & WIS 33 Losey Blvd & Ward Ave Losey Blvd & US 14/61 Losey & Green Bay St US 53 & La Crosse St WIS 35 & Cass St	Expand River Valley Drive to 4 lanes	New Road from I-90 to Downtown La Crosse with new Black and La Crosse River crossing
Park and Ride (WIS 157)		Sidewalks/Multi-use paths	Support Regional Transit Authority (RTA)	Increased traveler information		Expand St. James Street to 4 lanes	New Road from I-90/WIS 157 to River Valley Drive
Support flex work hours	Complete Streets	Enhanced crossings at logical locations	Bus priority signals				New Road from County SS/12th Avenue to 12th Avenue/Medary Lane
Promote rideshare	Intergovernmental cooperation	Dedicated bike signals					New Road from River Valley Drive to Monitor Street/WIS 35 Intersection



Objectives	
Improve Safety	Would address most safety concerns
Motor Vehicles	
Bike and Pedestrian	Would address infrastructure needs for all modes
Improve Infrastructure	
Maintain or Improve Congestion and Travel Reliability	Would improve mobility and reliability across all modes
Motor Vehicles	
Bike and Pedestrian	
Transit	Considers future needs of all transportation modes
Address Future Transportation Needs	
Limits Impacts to Community Resources	More impacts would be expected due to expansion and new construction on multiple corridors

Satisfies objective
Partially satisfies objective
Does not satisfy objective
Not applicable

★ Intersections to be Improved

--- E2: New 2-Lane Road and Bridge

— E2: Keep Existing 2-Lane Road

--- F5: New 4-Lane Road

— F5: Existing 2-Lane Road Expanded to 4-Lane

— F5: Keep Existing 4-Lane Road

