



Coulee Region Transportation Study  
"Innovative Solutions for the 21st Century"  
Planning and Environment Linkages (PEL)  
Project ID 1630-08-00



Strategy Package

E2

New Road from I-90 to Downtown La Crosse  
French Island, 2nd Street, Market St

Strategies

TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
Park and Ride (Exit 3)	Support parking management strategies	Bike lanes/separated bike lanes	Express bus service	Upgraded signals	<b>Improve Intersections:</b> Losey Blvd & Cass St US 53 (SB) & State St WIS 16/County OS/Main WIS 16 & Kinney Coulee WIS 16 & Theatre Rd WIS 16 & WIS 157 WIS 16 & Conoco Rd WIS 16 & La Crosse St WIS 33 & Losey Blvd Losey & Green Bay St Losey Blvd & Ward Ave WIS 35 & Cass St US 53 & La Crosse St US 53 (SB) & Cass St	Will require additional strategies to address needs on WIS 16	New Road from I-90 to Downtown La Crosse (US 53 connection)
Park and Ride (WIS 157)		Sidewalks/Multi-use paths	Support Regional Transit Authority (RTA)	Increased traveler information			New Black River crossing
Support flex work hours	Complete Streets	Enhanced crossings at logical locations	Bus priority signals				New La Crosse River crossing
Promote rideshare	Intergovernmental cooperation						
		Dedicated bike signals					

