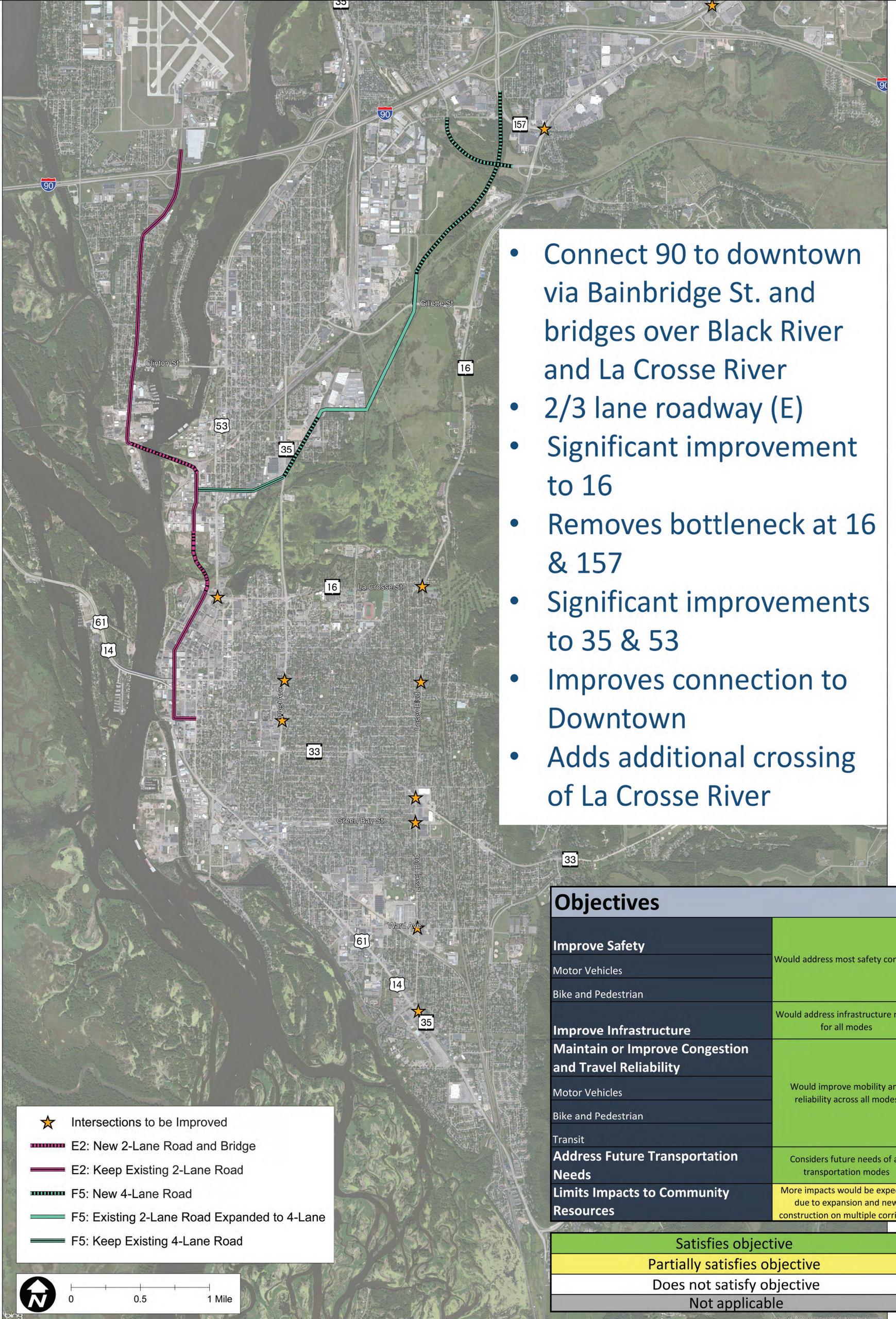


**Strategy Package**

## E2 + F5

New Road from I-90 to Downtown La Crosse  
 French Island  
 New Road from I-90/WIS 157 to River Valley Drive  
 Expand River Valley Drive and St. James Street to 4 Lanes  
 New Road from County SS/12th Ave. to 12th Ave./Medary Ln.  
 New Road from River Valley Drive to Monitor Street/WIS 35 Intersection

Strategies							
TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
Park and Ride (Exit 3)	Support parking management strategies	Bike lanes/separated bike lanes	Express bus service	Upgraded signals	<u>Improve Intersections:</u> Losey Blvd & Cass St WIS 35 & Market St WIS 16 & County OS WIS 16 & WIS 157 WIS 16 & La Crosse St Losey Blvd & WIS 33 Losey Blvd & Ward Ave Losey Blvd & US 14/61 Losey & Green Bay St US 53 & La Crosse St WIS 35 & Cass St	Expand River Valley Drive to 4 lanes	New Road from I-90 to Downtown La Crosse with new Black and La Crosse River crossing
Park and Ride (WIS 157)		Sidewalks/Multi-use paths	Support Regional Transit Authority (RTA)	Increased traveler information			New Road from I-90/WIS 157 to River Valley Drive
Support flex work hours	Complete Streets	Enhanced crossings at logical locations	Bus priority signals			Expand St. James Street to 4 lanes	New Road from County SS/12th Avenue to 12th Avenue/Medary Lane
Promote rideshare	Intergovernmental cooperation	Dedicated bike signals					New Road from River Valley Drive to Monitor Street/WIS 35 Intersection



- Connect 90 to downtown via Bainbridge St. and bridges over Black River and La Crosse River
- 2/3 lane roadway (E)
- Significant improvement to 16
- Removes bottleneck at 16 & 157
- Significant improvements to 35 & 53
- Improves connection to Downtown
- Adds additional crossing of La Crosse River

Objectives	
<b>Improve Safety</b>	Would address most safety concerns
Motor Vehicles	
Bike and Pedestrian	
<b>Improve Infrastructure</b>	Would address infrastructure needs for all modes
<b>Maintain or Improve Congestion and Travel Reliability</b>	
Motor Vehicles	
Bike and Pedestrian	Would improve mobility and reliability across all modes
Transit	
<b>Address Future Transportation Needs</b>	
<b>Limits Impacts to Community Resources</b>	More impacts would be expected due to expansion and new construction on multiple corridors

Satisfies objective

Partially satisfies objective

Does not satisfy objective

Not applicable

★ Intersections to be Improved

— E2: New 2-Lane Road and Bridge

— E2: Keep Existing 2-Lane Road

— F5: New 4-Lane Road

— F5: Existing 2-Lane Road Expanded to 4-Lane

— F5: Keep Existing 4-Lane Road

