



Coulee Region Transportation Study  
"Innovative Solutions for the 21st Century"  
Planning and Environment Linkages (PEL)  
Project ID 1630-08-00



Strategy Package

F2

New Road from I-90/WIS 157 to St. James Street  
New Road from County SS/12th Ave. to 12th Ave./Medary Ln.  
New Road along County B/Gillette St. to WIS 16

Strategies

TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
Park and Ride (Exit 3)  Park and Ride (WIS 157)  Support flex work hours  Promote rideshare	Support parking management strategies  Complete Streets  Intergovernmental cooperation	Bike lanes/separated bike lanes  Sidewalks/Multi-use paths  Enhanced crossings at logical locations  Dedicated bike signals	Express bus service  Support Regional Transit Authority (RTA)  Bus priority signals	Upgraded signals  Increased traveler information	<u>Intersection Improvements</u> WIS 16 & County OS WIS 16 & La Crosse St Losey Blvd & Green Bay St Losey Blvd & Ward Ave US 14/61 & Losey Blvd WIS 35 & La Crosse St US 53 & La Crosse St	(Will require additional strategies to address needs on STH 16 south of Gillette street)	New Road from I-90/WIS 157 to St. James Street  New road from County SS/12th Avenue to 12th Avenue/Medary Lane  New road along County B/Gillette St. to WIS 16

