



Coulee Region Transportation Study
"Innovative Solutions for the 21st Century"
Planning and Environment Linkages (PEL)
Project ID 1630-08-00



Strategy Package	Strategies							
	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
	Park and Ride (Exit 3)	Support parking management strategies	Bike lanes/separated bike lanes	Express bus service	Upgraded signals	Intersection Improvements	Expand US 53 (3rd St.) from 2 to 4 lanes	
	Park and Ride (WIS 157)	Complete Streets	Sidewalks/Multi-use paths	Support Regional Transit Authority (RTA)	Increased traveler information	>2-lane roundabout needed at north and south junctions	One-way pair conversion to two-way streets	
	Support flex work hours	Intergovernmental cooperation	Enhanced crossings at logical locations	Bus priority signals			(Will require additional strategies to address needs on STH 16)	
Promote rideshare								

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Expand US 53 (3rd Street)
from 2 to 4 Lanes
La Crosse Street to 7th Avenue

