

Strategy Package

# G2

Expand US 53 (4th Street) from 2 to 4 Lanes  
 La Crosse Street to 7th Avenue

Strategies							
TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
Park and Ride (Exit 3)	Support parking management strategies	Bike lanes/separated bike lanes	Express bus service	Upgraded signals	Intersection Improvements	Expand US 53 (3rd St.) from 2 to 4 lanes	
Park and Ride (WIS 157)		Sidewalks/Multi-use paths	Support Regional Transit Authority (RTA)	Increased traveler information			
Support flex work hours	Complete Streets	Enhanced crossings at logical locations	Bus priority signals		>2-lane roundabout needed at north and south junctions	One-way pair conversion to two-way streets	
Promote rideshare	Intergovernmental cooperation						
		Dedicated bike signals				(Will require additional strategies to address needs on STH 16)	

