



Coulee Region Transportation Study
 “Innovative Solutions for the 21st Century”
 Planning and Environment Linkages
 WisDOT Project ID 1630-08-00
 La Crosse County, WI

Community Advisory Group Meeting #2

&

Technical Advisory Group Meeting #2

March 5, 2015
 3:00-4:30 p.m. & 5:30-7:00p.m.
 Myrick Park Center
 789 Myrick Park Drive
 La Crosse, WI 54601

Attendees:

- **WisDOT:** Andrew Winga, Angela Adams, Steve Vetsch, Francis Schelfhout, Steve Flottmeyer
- **SEH:** Darren Fortney, Jim Hanson, Nate Day, Sarah Morrison, Jeremy Tomesh
- **Media:** Betsy Bloom, La Crosse Tribune

CAG Member Attendance

Contact Name	Organization	Time Attended
Andrew Londre	La Crosse Neighborhood Revitalization Commission	5:30-7:00 p.m.
Bob Krajewski		5:30-7:00 p.m.
Brian Rude	Dairyland Power	5:30-7:00 p.m.
Charley Weeth	Livable Neighborhoods, Inc.	5:30-7:00 p.m.
Chuck Lee	Mississippi Valley Conservancy	5:30-7:00 p.m.
Dave Clements	La Crosse Area Convention and Visitors Bureau	5:30-7:00 p.m.
Georgia Christensen	Franciscan Sisters of Perpetual Adoration	5:30-7:00 p.m.
Glen Jenkins	Coulee Partners for Sustainability	5:30-7:00 p.m.
Hans Zietlow	Kwik Trip	Not Present
Jacob Sciammas	Grandview Emerson Neighborhood Association	5:30-7:00 p.m.
Jeffrey Polenz	Trane	Not Present
Joe Kruse	Mayo Clinic Health System-Franciscan Healthcare	Not Present
Cindy Hood (for Jonella Rademacher)	Coulee Region United Soccer Club	5:30-7:00 p.m.
Kurt Schroeder	7 Rivers Region Outdoor Recreation Alliance	Not Present
Lynn Paddy	Wal-Mart	Not Present
Maureen Kinney	La Crosse River Marsh Coalition	5:30-7:00 p.m.
Michael Richards	Gundersen Health System	5:30-7:00 p.m.
Nicholas Padesky	Central High School (student)	5:30-7:00 p.m.
Patrick Wilson	Sierra Club - Coulee Region Group	5:30-7:00 p.m.
Rebecca Conn	UWL Student Association	Not Present
Shawn McAlister	Onalaska Area Business Association	Not Present
Sonya Ganther	Viterbo University	5:30-7:00 p.m.
Steve Johnson	State Board for the Blind and Visually Impaired	5:30-7:00 p.m.

MINUTES

Trish Grathen	Lower North Side and Depot Neighbors Assoc.	Not Present
Vickie Markussen	La Crosse Area Chamber of Commerce	5:30-7:00 p.m.
Vickie Unferth	Washburn Neighborhood Association	5:30-7:00 p.m.
Mark Cassellius		5:30-7:00 p.m.
Rob Lass		5:30-7:00 p.m.

Tag Member Attendance

Contact Name	Organization	Time Attended
Randy Turtenwald	City of La Crosse Engineering	3:00-4:30 p.m.
Amy Peterson	City of La Crosse Planning	3:00-4:30 p.m.
Craig Teff (for Ronald Tischer)	City of La Crosse Police Dept.	3:00-4:30 p.m.
Dale Hexom	City of La Crosse Public Works	Not Present
Brandon Shea	City of La Crosse Streets & Highways	Not Present
James Kruegar (for Keith Lee)	City of La Crosse Transit Utility	3:00-4:30 p.m.
Matt Gallagher	City of La Crosse Transportation Engineering	3:00-4:30 p.m.
Jared Holter	City of Onalaska Engineering	3:00-4:30 p.m.
Brea Grace	City of Onalaska Land Use and Development	3:00-4:30 p.m.
Danny McDonald	City of Onalaska Streets and Stormwater	Not Present
Scott Halbrucker	City of West Salem Public Works	Not Present
Bethany Bacher-Gresock	Federal Highway Administration	Not Present
Tom Faella	LAPC	Not Present
Joyce Smalley	La Crosse Area School District	3:00-4:30 p.m.
Steve O'Malley	La Crosse County Administrative Center	Not Present
Keith Butler	La Crosse County EMS	3:00-4:30 p.m.
Paula Silha	La Crosse County Health Department	3:00-4:30 p.m.
Ron Chamberlain	La Crosse County Highway Dept.	3:00-4:30 p.m.
Charlie Handy	La Crosse County Planning	Not Present
Carolyn Dvorak	LAPC Bike/Ped Advisory Committee	3:00-4:30 p.m.
Audrey Kader	LAPC Transit Coordinating Council	Not Present
Jackie Eastwood	LAPC Transportation Planning	3:00-4:30 p.m.
Peter Fletcher	Mississippi River Regional Planning Commission	3:00-4:30 p.m.
Kerrie Hauser	US Army Corps of Engineers	Not Present
Dean Olson	Village of Holmen Public Works	3:00-4:30 p.m.
Karen Kalvelage	WDNR - SW Region	3:00-4:30 p.m.
Andrew Winga	WisDOT	3:00-4:30 p.m.
Peter Fletcher	MRRPC	3:00-4:30 p.m.
Joe Langeberg	La Crosse County	3:00-4:30 p.m.

I. Introductions

- a. Andrew Winga introduced staff from WisDOT and SEH. Meeting attendees then introduced themselves.

II. Coulee Region Transportation Study Presentation

- a. Andrew Winga gave a presentation, covering the following:

MINUTES

- i. Short review of information covered at previous meetings.
- ii. Presented information on existing conditions.
- iii. Asked attendees for feedback on PowerPoint and any information they may want added.

b.

III. Questions/Comments

TAG: (3:00-4:30p.m.)

Q1: Level of service, won't moving cars and widening roads just make more cars use those roads and not help the problem?

Q2: Some maps had colors and legends that were hard to read/understand. (Transit slide, slide 34)

Q3: Need more environmental/historical information

Q4: Use phrase "Holmen Area" vs "Holmen", some slides/maps showed Town of Holland labeled as Holmen

Q5: Have we considered using roundabouts?

- Traffic light clusters in downtown area

Q6: Focus on Land Use vs Transportation

Q7: Time of day and highest level of service hours

Employers have adjusted working hours to accommodate traffic congestion

Q8: Need for O/D study

CAG: (5:30-7:00p.m.)

Q1: La Crosse Vision

Q2: Crash rates had several questions. MVM (million vehicle miles) found to be confusing, use less acronyms, increase size of scales and fix representation colors

Intersection shown on Cass and West but Cass St. is not shown in roads map

Signals important. How many?

Q3: What about the SMRT route?

Q4: Give credit to city grid structure and how much traffic is distributed throughout city. Neighborhood traffic, etc.

IV. Breakout into two (2) groups and discuss Problem Statement, Goals, and Objectives for remaining time.(Comments can be found in a separate document)