



Coulee Region Transportation Study Planning and Environment Linkages (PEL)

Study Update



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What is the Coulee Region Transportation Study, Planning & Environment Linkage (PEL)?

- ▶ Federal Highways process to evaluate many options and eliminate ones that don't meet needs
- ▶ Year long study of long term transportation needs in the Coulee Region
- ▶ Process used to narrow the number of alternatives before the Project Development process
- ▶ Very transparent process involving large numbers of meetings and local participation



Why is the Coulee Region being studied?

- ▶ High crash rates
- ▶ Bike/pedestrian accommodation needs
- ▶ Transit needs
- ▶ Motor vehicle congestion
- ▶ Deteriorating infrastructure
- ▶ No current transportation plan
- ▶ Community resolutions of support for study



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Desired Outcomes of Coulee Region Transportation Study

- ▶ Improve reliability and safety for all modes
- ▶ Overall plan to address infrastructure needs
- ▶ Minimize impact to Coulee Region's natural and cultural resources
- ▶ Compatible with other area plans and studies
- ▶ Broad spectrum of stakeholder support
- ▶ Limited number of strategies to move forward to next phase
 - Will **not** determine a single preferred alternative during this phase



Coulee Region Transportation Study

▶ Goal:

- Improve the long-term movement of people and goods, safely and efficiently, in a manner that accommodates economic development, incorporates community plans, and limits adverse environmental impacts and social effects, in ways that support the regions natural beauty and livability and contribute positively to the region's quality of life.



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Coulee Region Transportation Study

▶ Objectives:

- Improve Safety
- Repair Infrastructure
- Reduce Congestion and Improve Reliability
- Plan for Future Transportation
- Limit Impacts



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Study Schedule



2015

WINTER

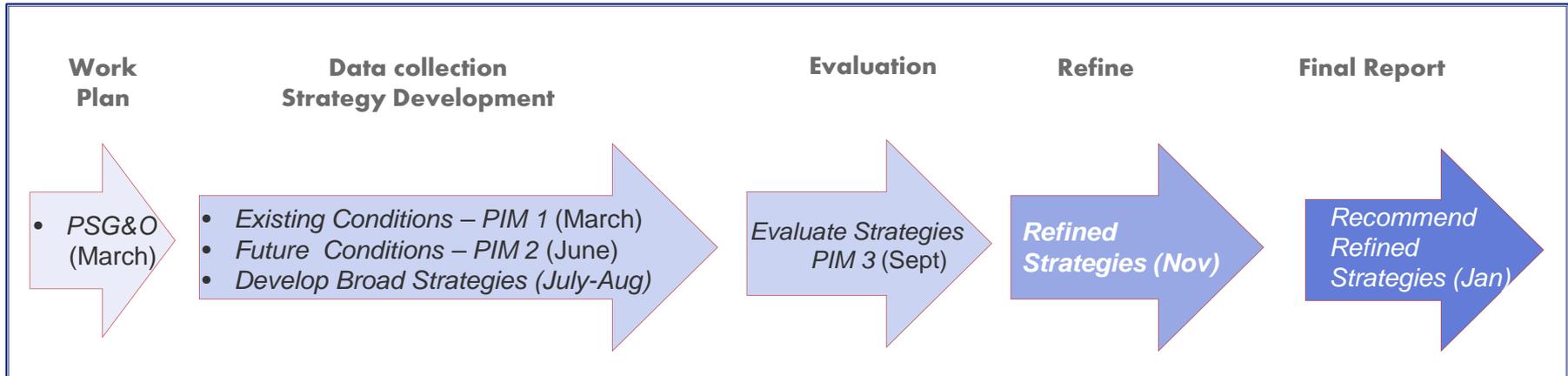
SPRING

SUMMER

FALL

WINTER

STUDY PROCESS



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Overall Project Development Timeline

Planning and Environment Process

(We are Here) ★

Project Development Process

Coulee Region Transportation Study PEL Process

Concept/Scoping

Preliminary Design & NEPA

Final Design/LET

Construction Phase

2016

2017

2020

2023

2025

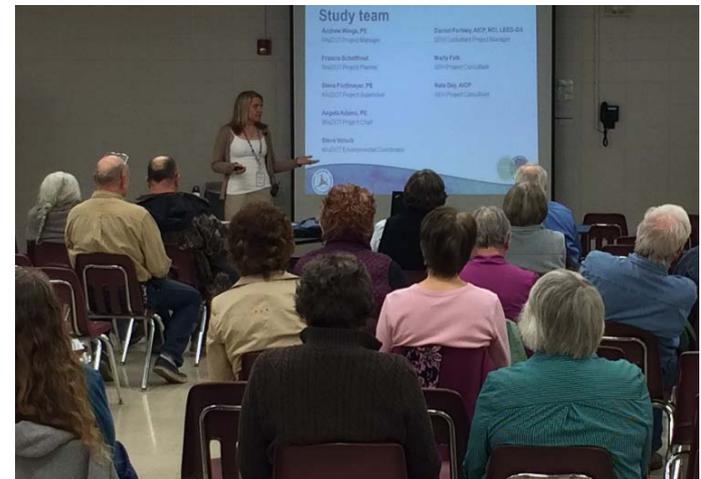


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Public Involvement

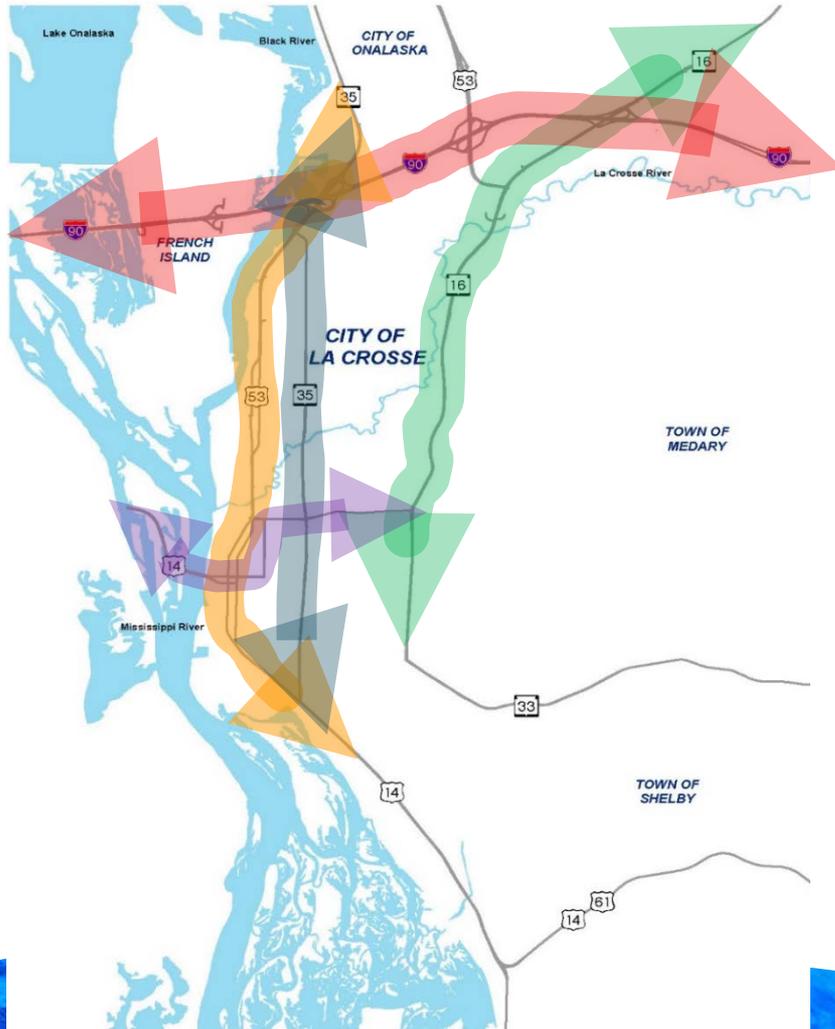
- ▶ Over 80 meetings with over 1400 total attendance
 - Public Involvement Meetings
 - Local Official Meetings
 - Agency Meetings
 - Business/Business Groups
 - Advisory Groups
 - Neighborhoods
- ▶ Over 700 written comments received



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Geographically Challenging Travel



- ▶ Limited and converging north-south corridors
- ▶ Constricted by:
 - Bluffs to east
 - Mississippi/Black River to west
 - La Crosse River/Marsh through the middle



La Crosse County Growth Summary

Projected Change in Socio-economic and Traffic Statistics (2010-2040)

Statistic	% Change
Households*	18.3%
Population (La Crosse County)**	14.7%
Employment*	13.6%
Traffic Growth for Screenline (WIS16 + WIS35 + US53)*	11.9%

Source: *Cambridge Systematics, Inc.

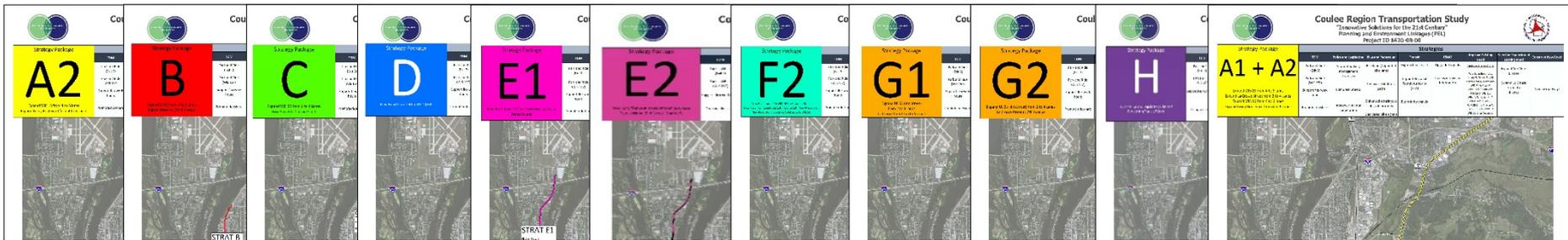
**US Census Bureau



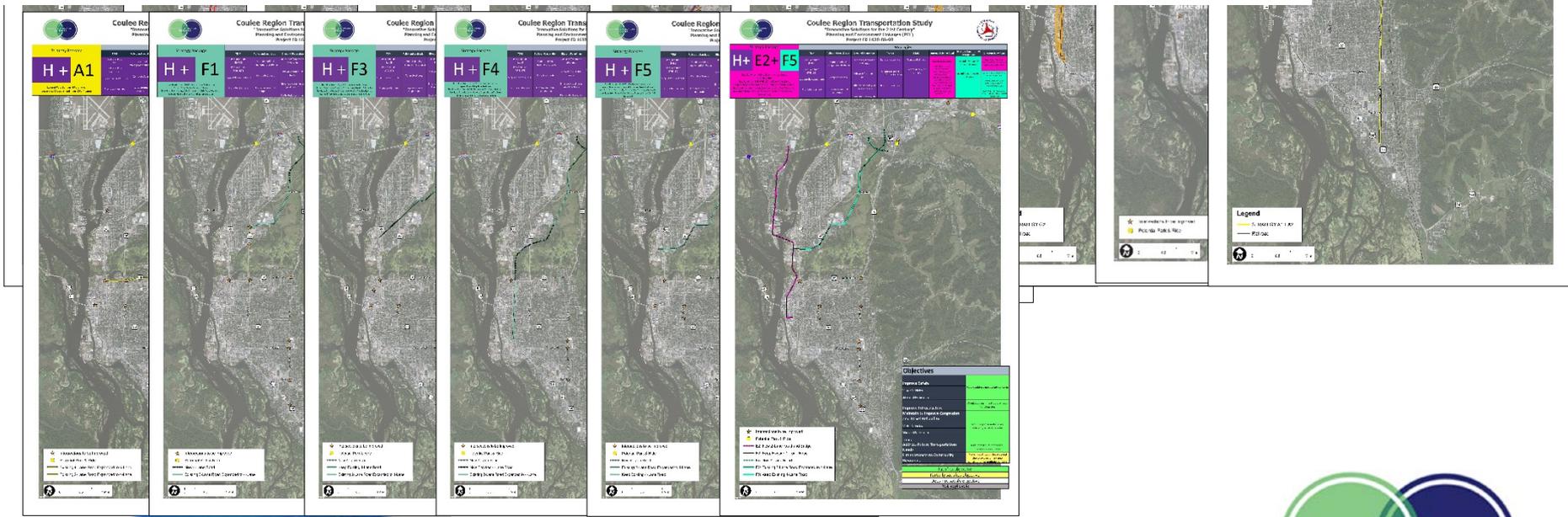
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Dismissed Strategy Packages



Retained for Further Consideration



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Strategy Package

H

No changes to roadways

- Triple transit use
- Significantly increase biking, walking, carpooling etc.
- Package has the ability to reduce future traffic demand by 4% but this is not enough to meet future needs
- Does not meet overall objectives by itself
- Strategy package will be included in all packages



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Coulee Region Transportation Study
 "Innovative Solutions for the 21st Century"
 Planning and Environment Linkages (PEL)
 Project ID 1630-08-00

Strategy Package	Strategies							
H	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
TDM/Policy and Legislation/Bike and Pedestrian/Transit/TSMO	Park and Ride (P&R) Park and Ride (P&R) (S)	Support parking and legation strategies	Bike lanes/separated bike lanes Sidewalks/Bike lanes	Support bus service Support regional Transit Authority (RTA)	Legislation/signs Increased traveler information	Reduce Pavement Add Bike Lane/Sidewalks	WIS 10 & County Road 10 WIS 10 & County Road 10	
	Support the work force	Complete streets	Light rail cross-ops at logical locations	Use priority signals		Improve Intersections Add turn lanes	WIS 10 & County Road 10 WIS 10 & County Road 10	
	Promote telework	Encourage government cooperation	Dedicated bus lanes					

Objectives	
Improve Safety	
Motor Vehicles	Would not sufficiently address safety concerns for motor vehicles
Bike and Pedestrian	Would not address infrastructure
Maintain or Improve Congestion and Travel Reliability	
Motor Vehicles	Would not address congestion or reliability for motor vehicles
Bike and Pedestrian	
Transit	
Address Future Transportation Needs	Does not fully address future transportation needs
Limits Impacts to Community Resources	Does not have any impacts
	Satisfies objective
	Partially satisfies objective
	Does not satisfy objective
	Not applicable

★ Intersections to be Improved
 ■ Potential Park & Ride

0 0.5 1 Mile

Strategy Package

H + A1

WIS 16 Expansion

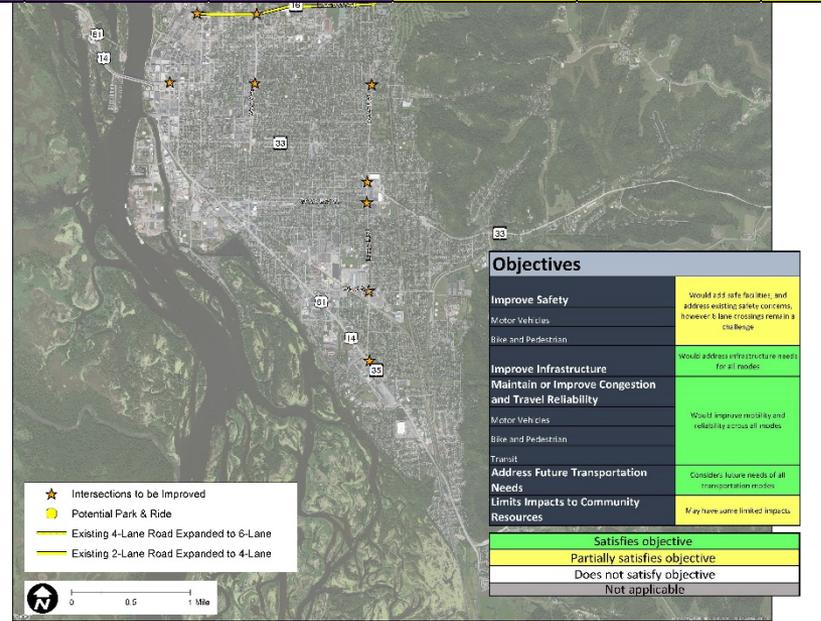
Strategy Package

H + A1

Expand WIS 16 from 4 to 6 lanes
Expand La Crosse Street from 2 to 4 Lanes

Strategies								
TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road	
Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information	Improve Intersections: Losey Blvd & Cass St Losey Blvd & WIS 33 Losey & Green Bay St Losey Blvd & Ward Ave Losey Blvd & US 14/161 US 53 & Clinton St US 53 & La Crosse St WIS 35 & La Crosse St WIS 35 & Cass St	Expand WIS 16 to 6 lanes Expand La Crosse Street to 4 lanes	No new roadways	

- Maintains current level of operations on WIS 16
- Some minor operational improvements to WIS 35 & US 53
- Some added operational pressure to Losey Blvd



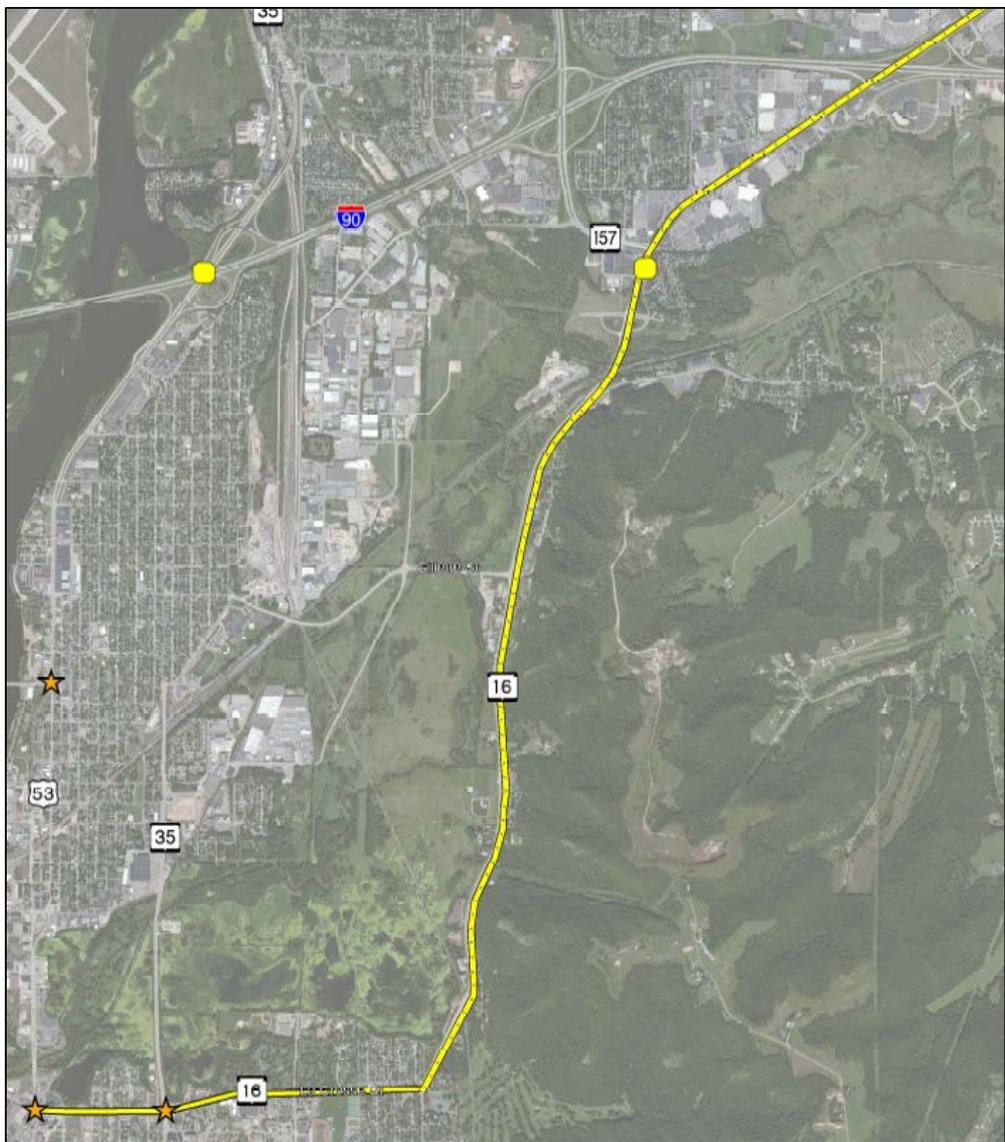
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Strategy Package

H + A1

WIS 16 Expansion

- 6-lane WIS 16 from I-90 to La Crosse Street
- 4-lane La Crosse Street
- 25-45 mph roadways
- Maintains current level of operations on WIS 16
- Some minor operational improvements to WIS 35 & US 53
- Some added operational pressure to Losey Blvd



★ Intersections to be Improved	● Potential Park & Ride
— Existing 4-Lane Road Expanded to 6-Lane	— Existing 2-Lane Road Expanded to 4-Lane

Motor Vehicles	Will improve mobility and reliability across all modes
Bike and Pedestrian	
Transit	
Address Future Transportation Needs	Considers future needs of all transportation modes
Limits Impacts to Community Resources	May have some linked impacts

Satisfies objective
Partially satisfies objective
Does not satisfy objective
Not applicable



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Rendering – H + A1



STRATEGY A1 (WIS 16)
EXISTING CONDITIONS



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Rendering – H + A1



STRATEGY A1 (WIS 16)
PROPOSED CONDITIONS



Rendering – H + A1



STRATEGY A1 (LA CROSSE STREET)
EXISTING CONDITIONS



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Rendering – H + A1



STRATEGY A1 (LA CROSSE STREET)
PROPOSED CONDITIONS



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Strategy Package

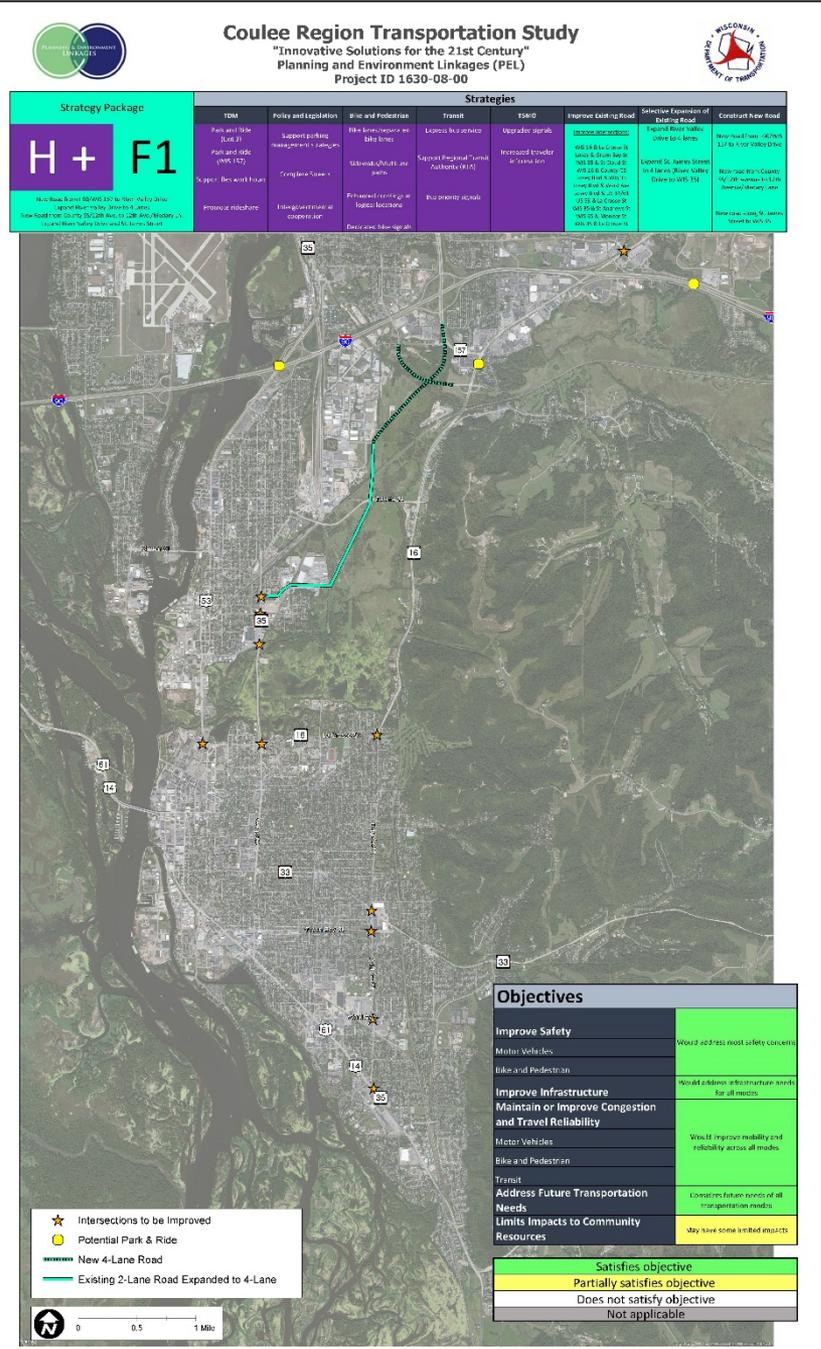
H + F1

Central Corridor

- Extend US 53 south, connect to WIS 35 at St. Cloud Street
- 4-lane roadway
- 25-45 mph roadways
- Significant operational improvements to WIS 16
- Removes bottleneck at WIS 16 & WIS 157
- Some operational improvements to US 53
- Some added operational pressure on WIS 35



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Strategy Package

H + F1

Central Corridor



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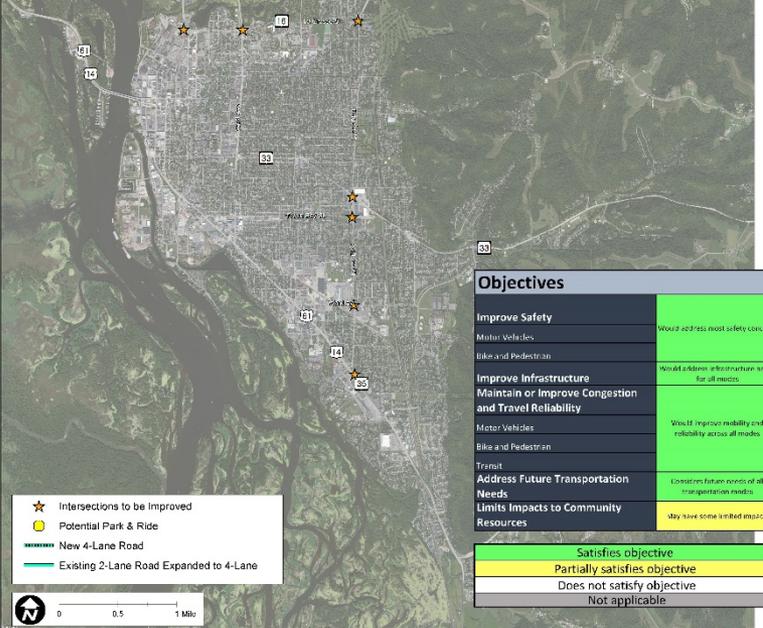
Strategy Package	Strategies							
H + F1	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
New Road from I-90/WIS 157 to River Valley Drive Expand River Valley Drive to 4 Lanes New Road from County SS/12th Ave. to 12th Ave./Medary Ln. Expand River Valley Drive and St. James Street	Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information	<u>Improve Intersections:</u> WIS 16 & La Crosse St WIS 35 & St Cloud St WIS 16 & County OS Losey Blvd & WIS 33 Losey Blvd & Ward Ave Losey Blvd & US 14/61 US 53 & La Crosse St WIS 35 & St Andrews St WIS 35 & Monitor St WIS 35 & La Crosse St	Expand River Valley Drive to 4 lanes Expand St. James Street to 4 lanes (River Valley Drive to WIS 35)	New Road from I-90/WIS 157 to River Valley Drive New road from County SS/12th Avenue to 12th Avenue/Medary Lane New road along St. James Street to WIS 35



Strategy Package	Strategies							
H + F1	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
New Road from I-90/WIS 157 to River Valley Drive Expand River Valley Drive to 4 Lanes New Road from County SS/12th Ave. to 12th Ave./Medary Ln. Expand River Valley Drive and St. James Street	Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information	<u>Improve Intersections:</u> WIS 16 & La Crosse St WIS 35 & St Cloud St WIS 16 & County OS Losey Blvd & WIS 33 Losey Blvd & Ward Ave Losey Blvd & US 14/61 US 53 & La Crosse St WIS 35 & St Andrews St WIS 35 & Monitor St WIS 35 & La Crosse St	Expand River Valley Drive to 4 lanes Expand St. James Street to 4 lanes (River Valley Drive to WIS 35)	New Road from I-90/WIS 157 to River Valley Drive New road from County SS/12th Avenue to 12th Avenue/Medary Lane New road along St. James Street to WIS 35

Improvements to WIS 16

- Removes bottleneck at WIS 16 & WIS 157
- Some operational improvements to US 53
- Some added operational pressure on WIS 35



Objectives

Improve Safety	Would address most safety concerns
Motor Vehicles	
Bike and Pedestrian	Not all address infrastructure needs for all modes
Improve Infrastructure	
Maintain or Improve Congestion and Travel Reliability	Would improve mobility and reliability across all modes
Motor Vehicles	
Bike and Pedestrian	
Transit	Addresses future needs of all transportation modes
Address Future Transportation Needs	
Limits Impacts to Community Resources	May have some limited impacts

★ Intersections to be Improved
 ● Potential Park & Ride
 New 4-Lane Road
 Existing 2-Lane Road Expanded to 4-Lane

0 0.5 1 Mile



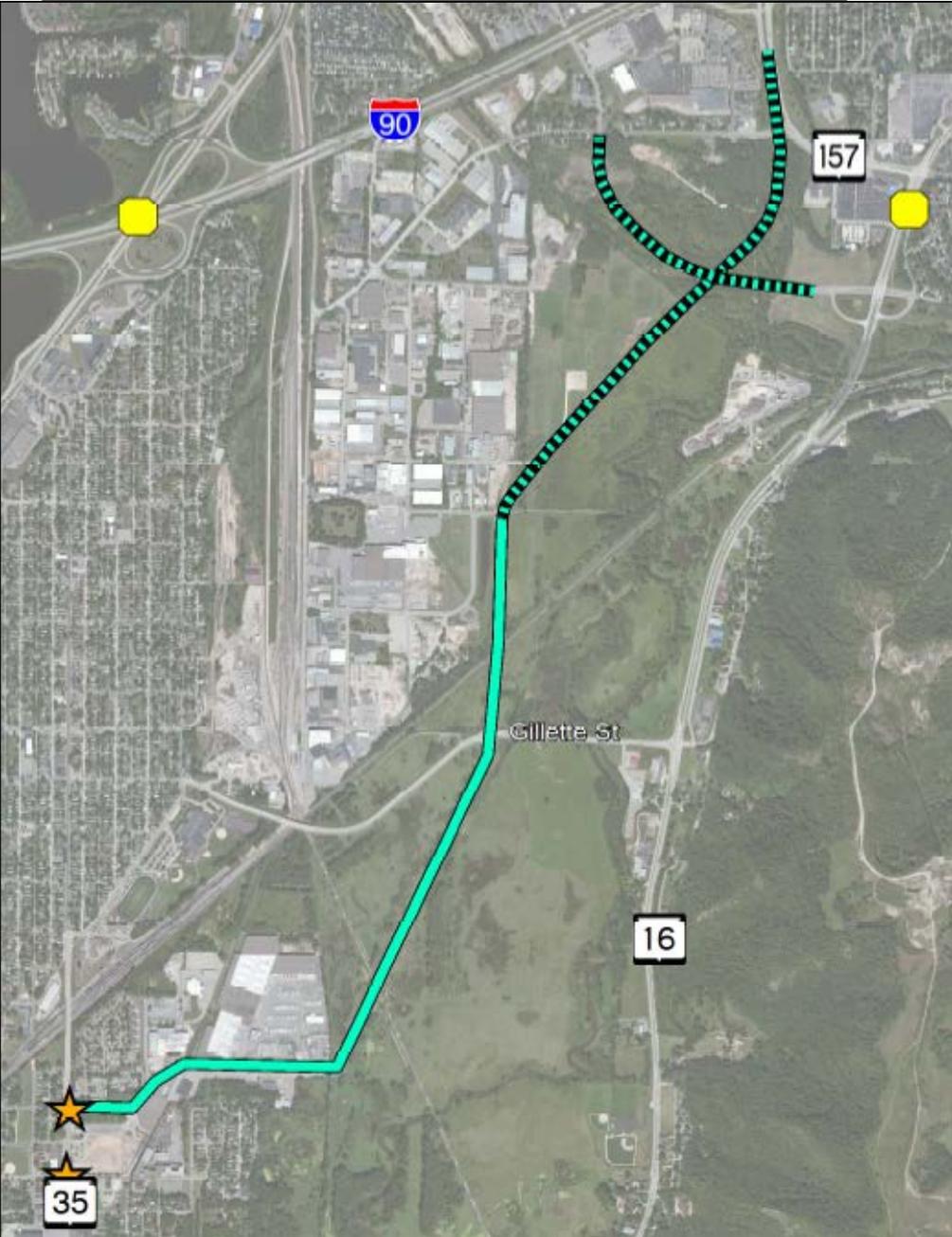
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Strategy Package

H + F1

Central Corridor

- Extend US 53 south, connect to WIS 35 at St. Cloud Street
- 4-lane roadway
- 25-45 mph roadways
- Significant operational improvements to WIS 16
- Removes bottleneck at WIS 16 & WIS 157
- Some operational improvements to US 53
- Some added operational pressure on WIS 35



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Strategy Package

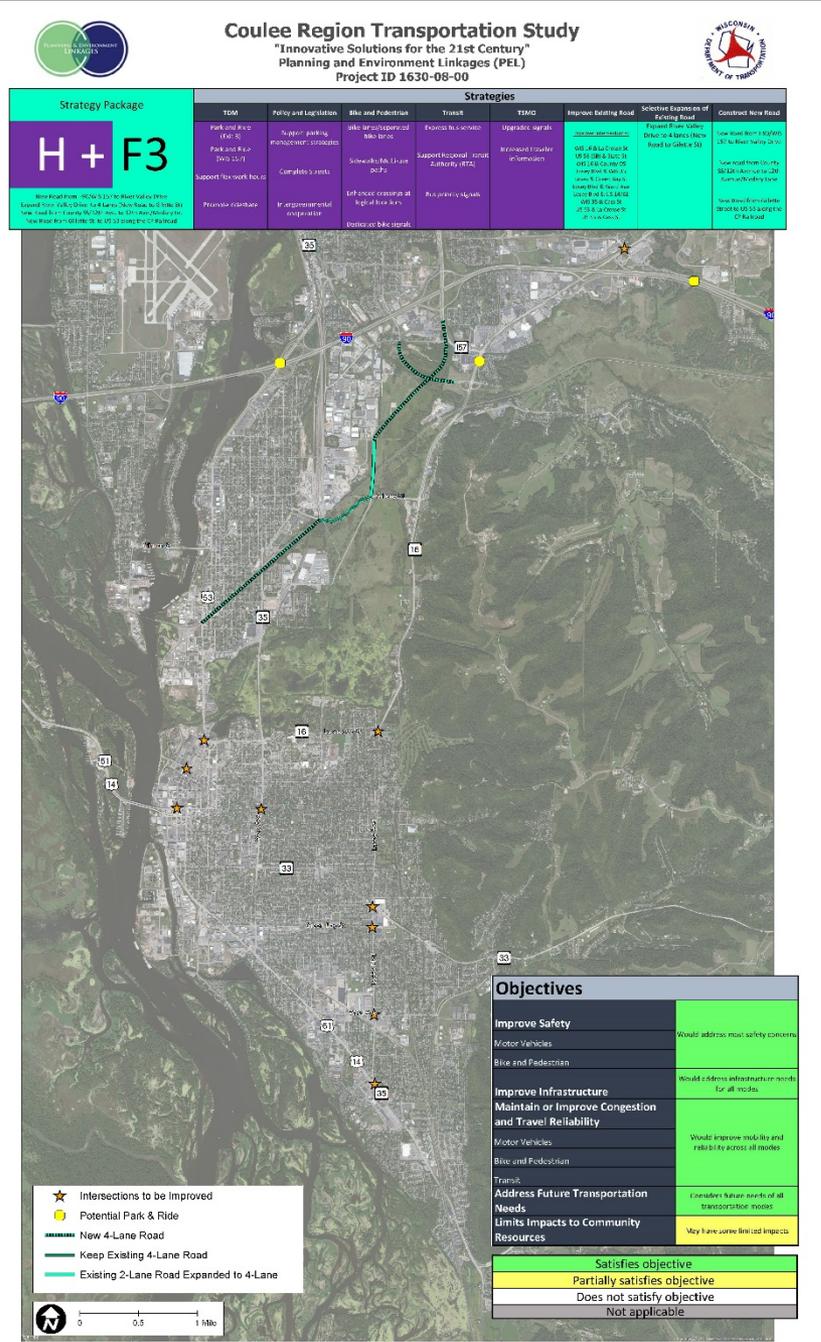
H + F3

Central Corridor

- Extend US 53 south, use Gillette Street to connect to WIS 35 and US 53 along railroad corridor
- 4-lane roadway
- Significant operational improvements to WIS 16
- Removes bottleneck at WIS 16 & WIS 157
- Some operational Improvements to 35 & 53



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Strategy Package

H + F3

Central Corridor

Coulee Region Transportation Study

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Project ID 1630-08-00

Strategy Package	Strategies							
H + F3	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
Work from Home - 100% to 15% (flexible work hours) Expand Street Closures from 10 to 20 (flexible work hours) New Road from County SS/12th Ave. to 12th Ave./Medary Ln. New Road from Gillette St. to US 53 along the CP Railroad	Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information	<u>Improve Intersections:</u> WIS 16 & La Crosse St US 53 (SB) & State St WIS 16 & County OS Losey Blvd & WIS 33 Losey & Green Bay St Losey Blvd & Ward Ave Losey Blvd & US 14/61 US 53 & La Crosse St US 53 & Cass St	Expand River Valley Drive to 4 lanes (New Road to Gillette St)	New Road from I-90/WIS 157 to River Valley Drive New Road from County SS/12th Ave. to 12th Ave./Medary Lane New Road from Gillette Street to US 53 along the CP Railroad

Strategy Package	Strategies							
H + F3	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
New Road from I-90/WIS 157 to River Valley Drive Expand River Valley Drive to 4 Lanes (New Road to Gillette St) New Road from County SS/12th Ave. to 12th Ave./Medary Ln. New Road from Gillette St. to US 53 along the CP Railroad	Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information	<u>Improve Intersections:</u> WIS 16 & La Crosse St US 53 (SB) & State St WIS 16 & County OS Losey Blvd & WIS 33 Losey & Green Bay St Losey Blvd & Ward Ave Losey Blvd & US 14/61 US 53 & La Crosse St US 53 & Cass St	Expand River Valley Drive to 4 lanes (New Road to Gillette St)	New Road from I-90/WIS 157 to River Valley Drive New Road from County SS/12th Ave. to 12th Ave./Medary Lane New Road from Gillette Street to US 53 along the CP Railroad

improvements to WIS 16

- Removes bottleneck at WIS 16 & WIS 157
- Some operational Improvements to 35 & 53

Objectives

Improve Safety	Would address most safety concerns
Motor Vehicles	
Bike and Pedestrian	
Improve Infrastructure	Would address infrastructure needs for all modes
Maintain or Improve Congestion and Travel Reliability	
Motor Vehicles	Should improve mobility and reliability across all modes
Bike and Pedestrian	
Transit	
Address Future Transportation Needs	Considers future needs of all transportation modes
Limits Impacts to Community Resources	May have some beneficial impacts



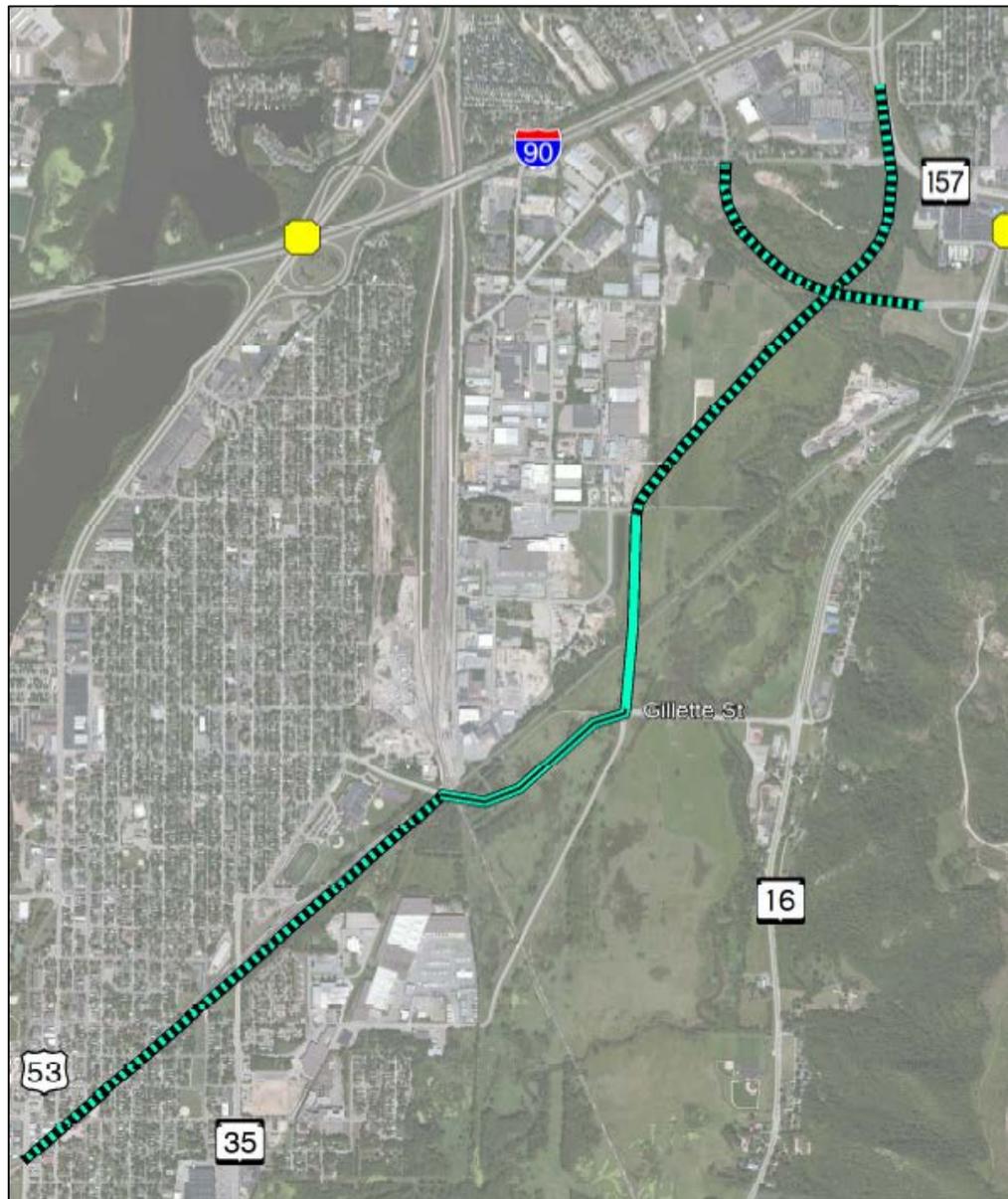
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Strategy Package

H + F3

Central Corridor

- Extend US 53 south, use Gillette Street to connect to WIS 35 and US 53 along railroad corridor
- 4-lane roadway
- Significant operational improvements to WIS 16
- Removes bottleneck at WIS 16 & WIS 157
- Some operational Improvements to 35 & 53



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<ul style="list-style-type: none"> ● Potential Park & Ride --- New 4-Lane Road --- Keep Existing 4-Lane Road --- Existing 2-Lane Road Expanded to 4-Lane 	<p>Needs Limits Impacts to Community Resources</p> <p>Satisfies objective Partially satisfies objective Does not satisfy objective Not applicable</p>
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0 0.5 1 Mile

Strategy Package

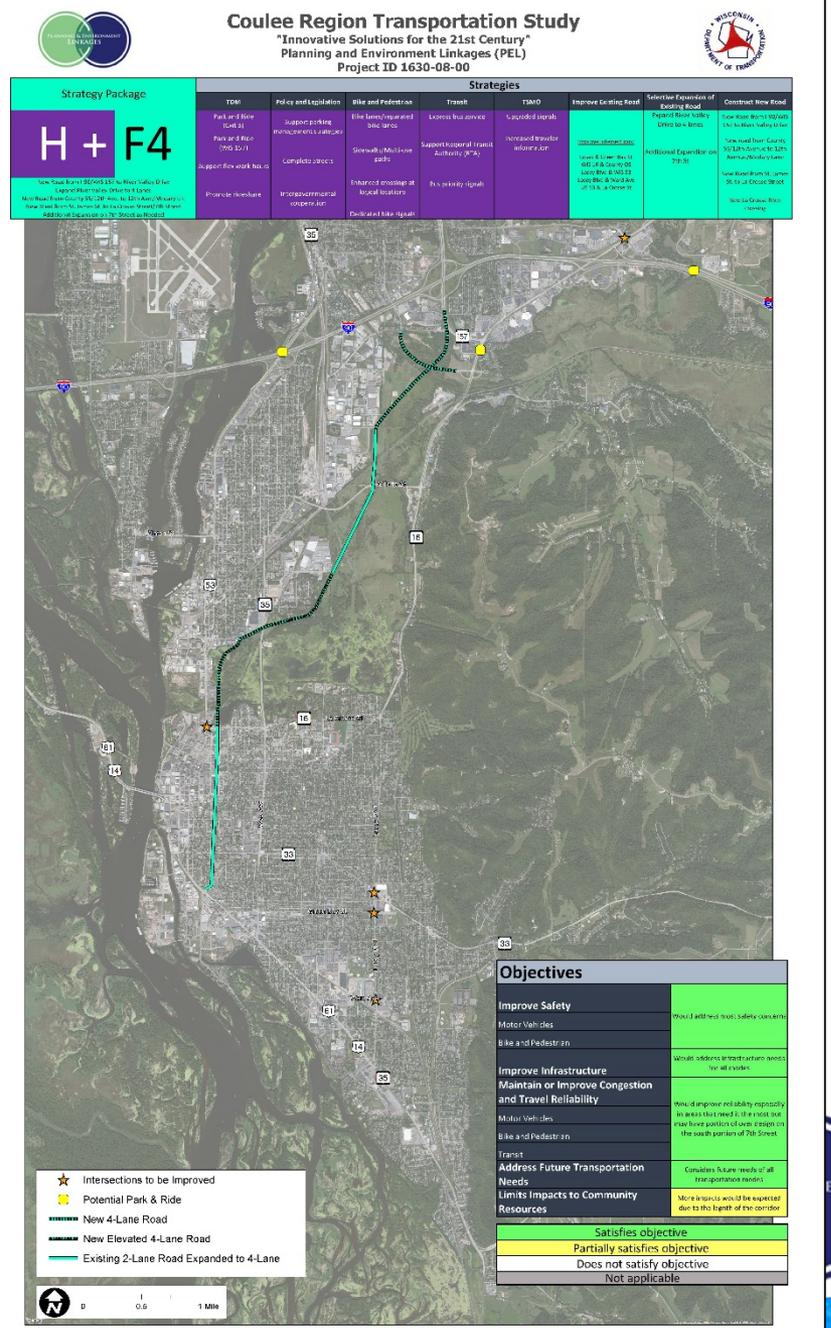
H + F4

Central Corridor

- Extend US 53 south, cross WIS 35, continue south to US 14
- 4-lane roadway
- 25-45 mph roadways
- Significant operational improvements to WIS 16
- Removes bottleneck at WIS 16 & WIS 157
- Significant operational improvements to WIS 35 & US 53
- Additional crossing of La Crosse River



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Strategy Package

H + F4

Central Corridor

Coulee Region Transportation Study
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 Planning and Environment Linkages (PEL)
 Project ID 1630-08-00

Strategy Package	Strategies							
H + F4	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
<p>H + F4</p> <p>New Road from I-90/WIS 157 to River Valley Drive Expand River Valley Drive to 4 Lanes New Road from County SS/12th Ave. to 12th Ave./Medary Ln. New Road from St. James St. to La Crosse Street/7th Street Additional Expansion on 7th Street as Needed</p>	<p>Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare</p>	<p>Support parking management strategies Complete Streets Intergovernmental cooperation</p>	<p>Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals</p>	<p>Express bus service Support Regional Transit Authority (RTA) Bus priority signals</p>	<p>Upgraded signals Increased traveler information</p>	<p><u>Improve Intersections:</u> Losey & Green Bay St WIS 16 & County OS Losey Blvd & WIS 33 Losey Blvd & Ward Ave US 53 & La Crosse St</p>	<p>Expand River Valley Drive to 4 lanes Additional Expansion on 7th St</p>	<p>New Road from I-90/WIS 157 to River Valley Drive New road from County SS/12th Avenue to 12th Avenue/Medary Lane New Road from St. James St. to La Crosse Street New La Crosse River crossing</p>

Objectives	
Improve Safety	Would address most safety concerns
Motor Vehicles	
Bike and Pedestrian	Would address transportation needs for all modes
Improve Infrastructure	Would improve reliability especially in areas that need it - if a road that has three lanes will have a design on the south portion of 7th Street
Maintain or Improve Congestion and Travel Reliability	Would improve reliability especially in areas that need it - if a road that has three lanes will have a design on the south portion of 7th Street
Motor Vehicles	
Bike and Pedestrian	
Transit	
Address Future Transportation Needs	Considers future needs of all transportation modes
Limits Impacts to Community Resources	More impacts would be expected due to the length of the corridor
Satisfies objective	
Partially satisfies objective	
Does not satisfy objective	
Not applicable	

to WIS 16

- Removes bottleneck at WIS 16 & WIS 157
- Significant operational improvements to WIS 35 & US 53
- Additional crossing of La Crosse River



Innovative Solutions for the 21st Century

Strategy Package

H + F5

Central Corridor

- Extend US 53 south, connect to WIS 35 at Monitor Street
- 4-lane roadway
- 25-45 mph roadways
- Significant operational improvements to WIS 16
- Removes bottleneck at WIS 16 & WIS 157
- Some operational improvements to US 53
- Some operational pressure on WIS 35



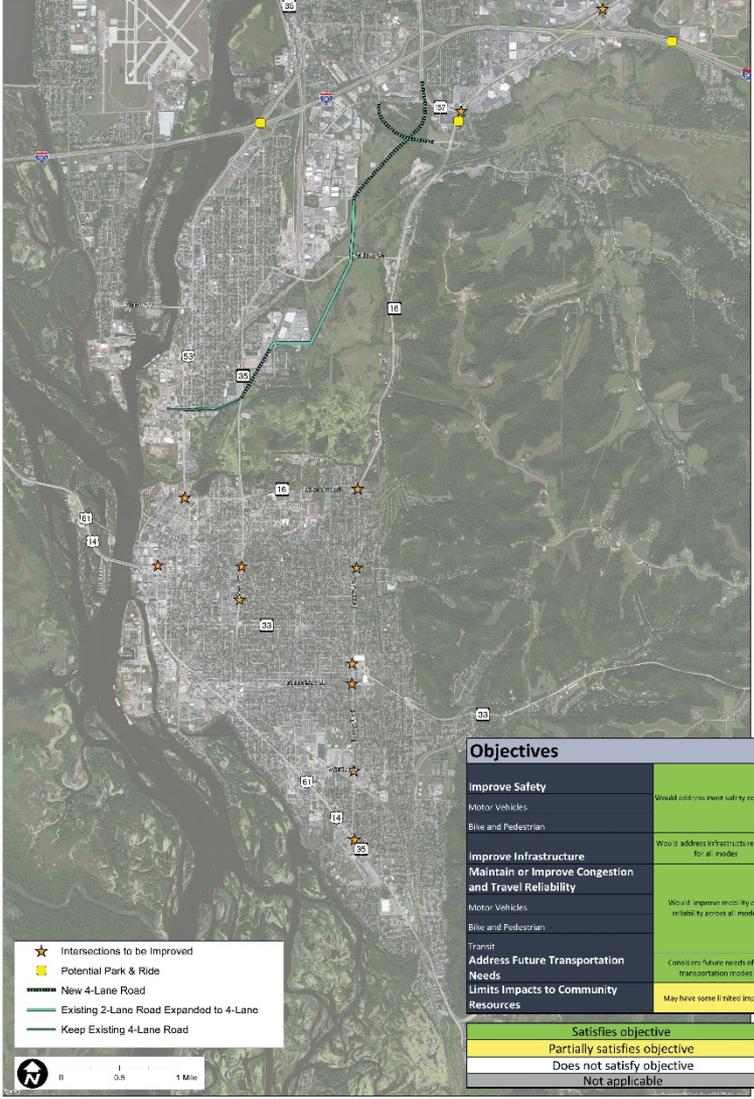
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Strategy Package	Strategies							
	TSM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improved Existing Road	Selective Expansion of Existing Road	Construct New Road
H + F5	Park & Ride (P&R)	Support parking management strategies	Bike racks/bike lanes	Express bus service	Unsignalized left-turn lanes	Improve intersection design	Expanded Right-of-Way	New Road from County Rd to Monitor Street
Park & Ride (P&R)	Congestion Pricing	Subways/Mojo bike paths	Support Regional Transit Authority (RTA)	Unsignalized left-turn lanes	Unsignalized left-turn lanes	Improve intersection design	Expanded Right-of-Way	New Road from County Rd to Monitor Street
P&R (Park and Ride)	Intergovernmental cooperation	Unsignalized left-turn lanes	Resonance signal	Unsignalized left-turn lanes	Unsignalized left-turn lanes	Improve intersection design	Expanded Right-of-Way	New Road from County Rd to Monitor Street
Provide shelter	Intergovernmental cooperation	Unsignalized left-turn lanes	Resonance signal	Unsignalized left-turn lanes	Unsignalized left-turn lanes	Improve intersection design	Expanded Right-of-Way	New Road from County Rd to Monitor Street



Objectives	
Improve Safety	
Motor Vehicles	Would address most safety concerns
Bike and Pedestrian	
Improve Infrastructure	
Maintain or Improve Congestion and Travel Reliability	
Motor Vehicles	Would improve mobility and reliability across all modes
Bike and Pedestrian	
Transit	
Address Future Transportation Needs	
Limits Impacts to Community Resources	May have some limited impacts

Strategy Package

H + F5

Central Corridor



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Strategy Package	Strategies							
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Strategy Package

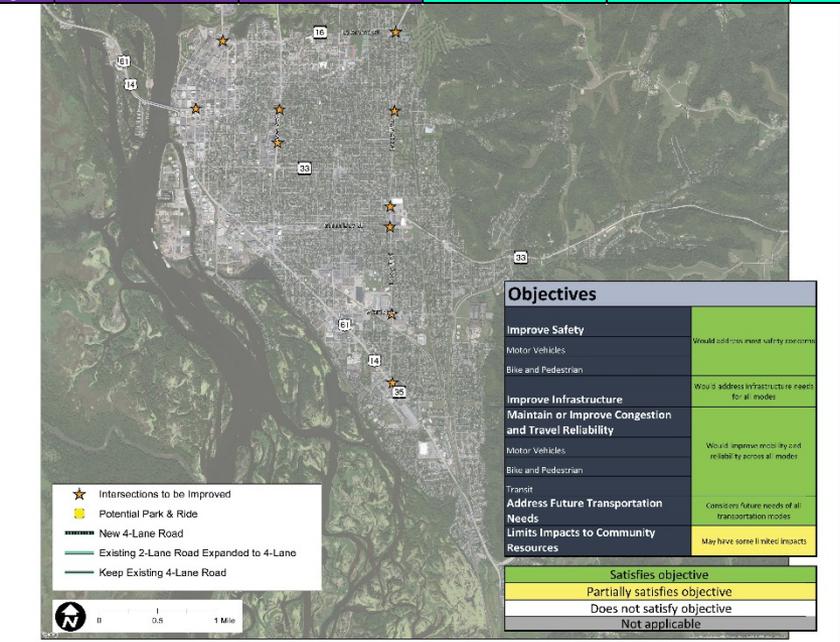
H + F5

New Road from I-90/WIS 157 to River Valley Drive
 Expand River Valley Drive and St. James Street to 4 Lanes
 New Road from County SS/12th Ave. to 12th Ave./Medary Ln.
 New Road from River Valley Drive to Monitor Street/WIS 35 Intersection

Strategies								
Strategy Package	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road
H + F5	Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information	Improve Intersections: Losey Blvd & Cass St US 53 & Cass St WIS 35 & Market St WIS 16 & County OS WIS 16 & WIS 157 WIS 16 & La Crosse St Losey Blvd & WIS 33 Losey Blvd & Ward Ave Losey Blvd & US 14/61 Losey & Green Bay St US 53 & La Crosse St WIS 35 & Cass St	Expand River Valley Drive to 4 lanes Expand St. James Street to 4 lanes	New Road from I-90/WIS 157 to River Valley Drive New Road from County SS/12th Avenue to 12th Avenue/Medary Lane New Road from River Valley Drive to Monitor Street/WIS 35 Intersection

improvements to WIS 16

- Removes bottleneck at WIS 16 & WIS 157
- Some operational improvements to US 53
- Some operational pressure on WIS 35



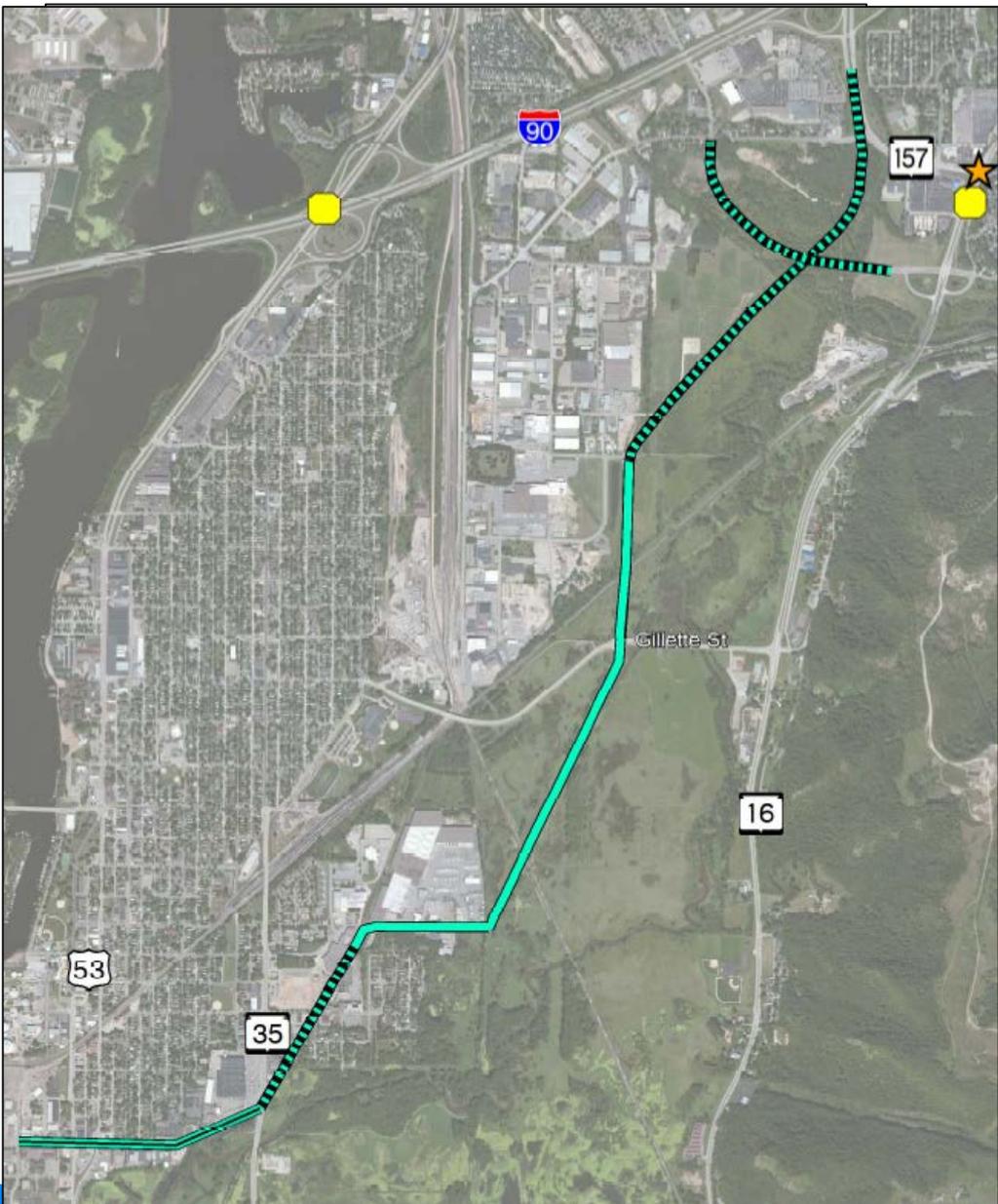
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Strategy Package

H + F5

Central Corridor

- Extend US 53 south, connect to WIS 35 at Monitor Street
- 4-lane roadway
- 25-45 mph roadways
- Significant operational improvements to WIS 16
- Removes bottleneck at WIS 16 & WIS 157
- Some operational improvements to US 53
- Some operational pressure on WIS 35



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Existing 2-Lane Road Expanded to 4-Lane
Keep Existing 4-Lane Road

Resources	
May have some limited impacts	
Satisfies objective	Green
Partially satisfies objective	Yellow
Does not satisfy objective	Red
Not applicable	Grey

Rendering – H + F1/3/4/5



STRATEGY F (RIVER VALLEY DRIVE)
EXISTING CONDITIONS



Rendering – H + F1/3/4/5



STRATEGY F (RIVER VALLEY DRIVE)
PROPOSED CONDITIONS



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Strategy Package

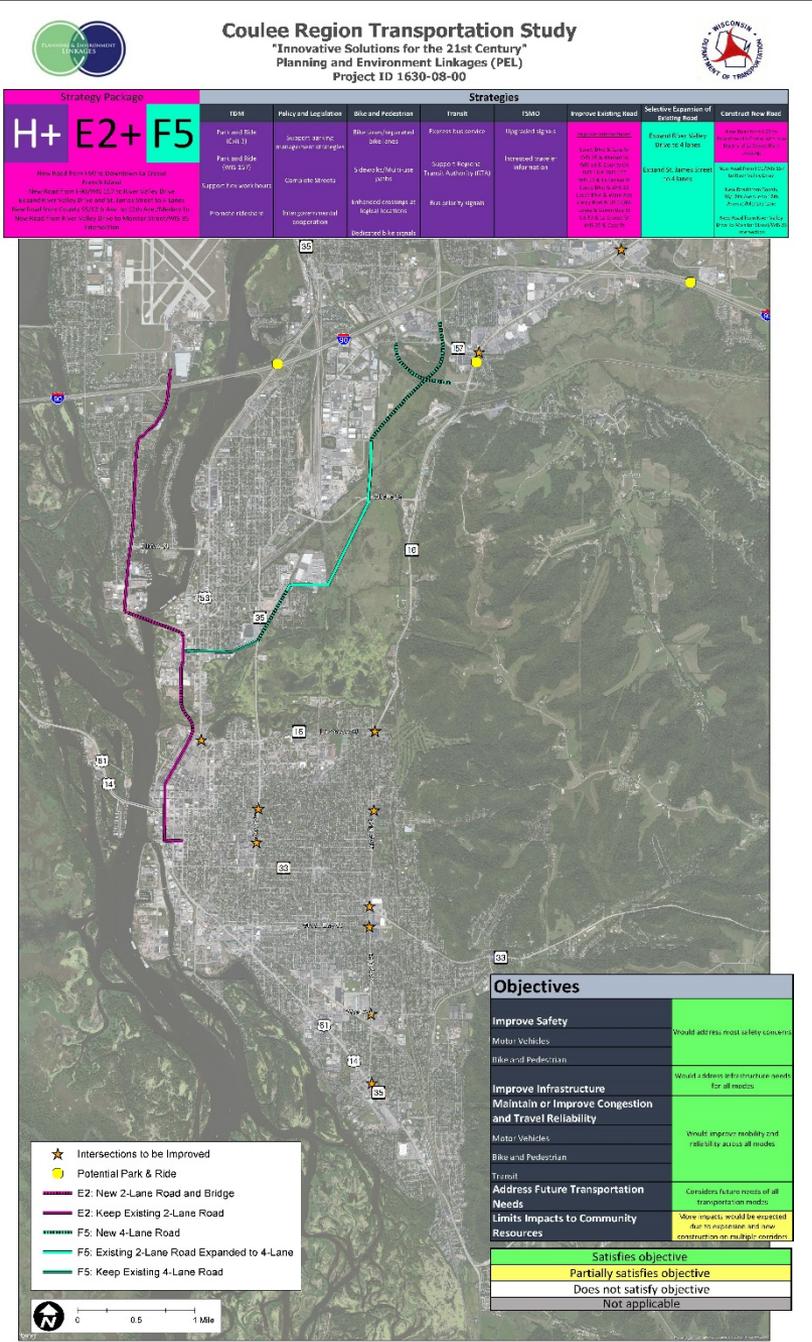
H + E2 + F5

Central + West Corridor

- Significant operational improvements to WIS 16
- Removes bottleneck at WIS 16 & WIS 157
- Significant operational improvements to WIS 35 & US 53
- Improves connection to Downtown
- Adds additional crossing of La Crosse River



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Strategy Package

H + E2 + F5

Central + West Corridor



Coulee Region Transportation Study
"Innovative Solutions for the 21st Century"
Planning and Environment Linkages (PEL)
Project ID 1630-08-00



Strategy Package	Strategies								
H+ E2+ F5	TDM	Policy and Legislation	Bike and Pedestrian	Transit	TSMO	Improve Existing Road	Selective Expansion of Existing Road	Construct New Road	
New Road from I-90 to Downtown La Crosse French Island New Road from I-90/WIS 157 to River Valley Drive Expand River Valley Drive and St. James Street to 4 Lanes New Road from County SS/12th Ave. to 12th Ave./Medary Ln. New Road from River Valley Drive to Monitor Street/WIS 35 Intersection	Park and Ride (Exit 3) Park and Ride (WIS 157) Support flex work hours Promote rideshare	Support parking management strategies Complete Streets Intergovernmental cooperation	Bike lanes/separated bike lanes Sidewalks/Multi-use paths Enhanced crossings at logical locations Dedicated bike signals	Express bus service Support Regional Transit Authority (RTA) Bus priority signals	Upgraded signals Increased traveler information	Improve Intersections: Losey Blvd & Cass St WIS 16 & Market St WIS 16 & WIS 157 WIS 16 & La Crosse St Losey Blvd & WIS 33 Losey Blvd & Ward Ave Losey & Green Bay St US 53 & La Crosse St WIS 35 & Cass St	Expand River Valley Drive to 4 lanes Expand St. James Street to 4 lanes	New Road from I-90 to Downtown La Crosse with new Black and La Crosse River crossing New Road from I-90/WIS 157 to River Valley Drive New Road from County SS/12th Avenue to 12th Avenue/Medary Lane New Road from River Valley Drive to Monitor Street/WIS 35 Intersection	

Strategy Package

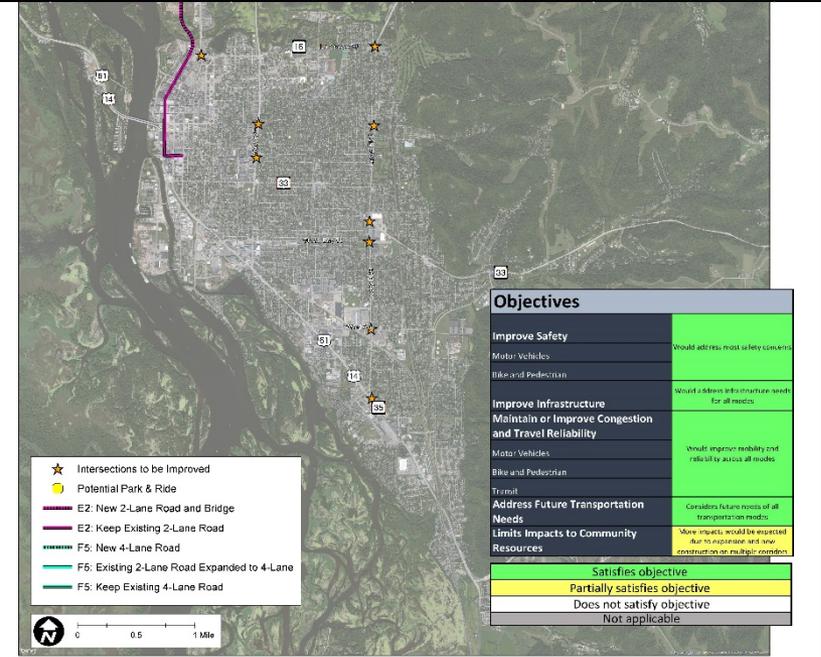
H+ E2+ F5

New Road from I-90 to Downtown La Crosse French Island
 New Road from I-90/WIS 157 to River Valley Drive
 Expand River Valley Drive and St. James Street to 4 Lanes
 New Road from County SS/12th Ave. to 12th Ave./Medary Ln.
 New Road from River Valley Drive to Monitor Street/WIS 35 Intersection

Strategy Package	Strategies							
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improvements to WIS 35 & US 53

- Improves connection to Downtown
- Adds additional crossing of La Crosse River



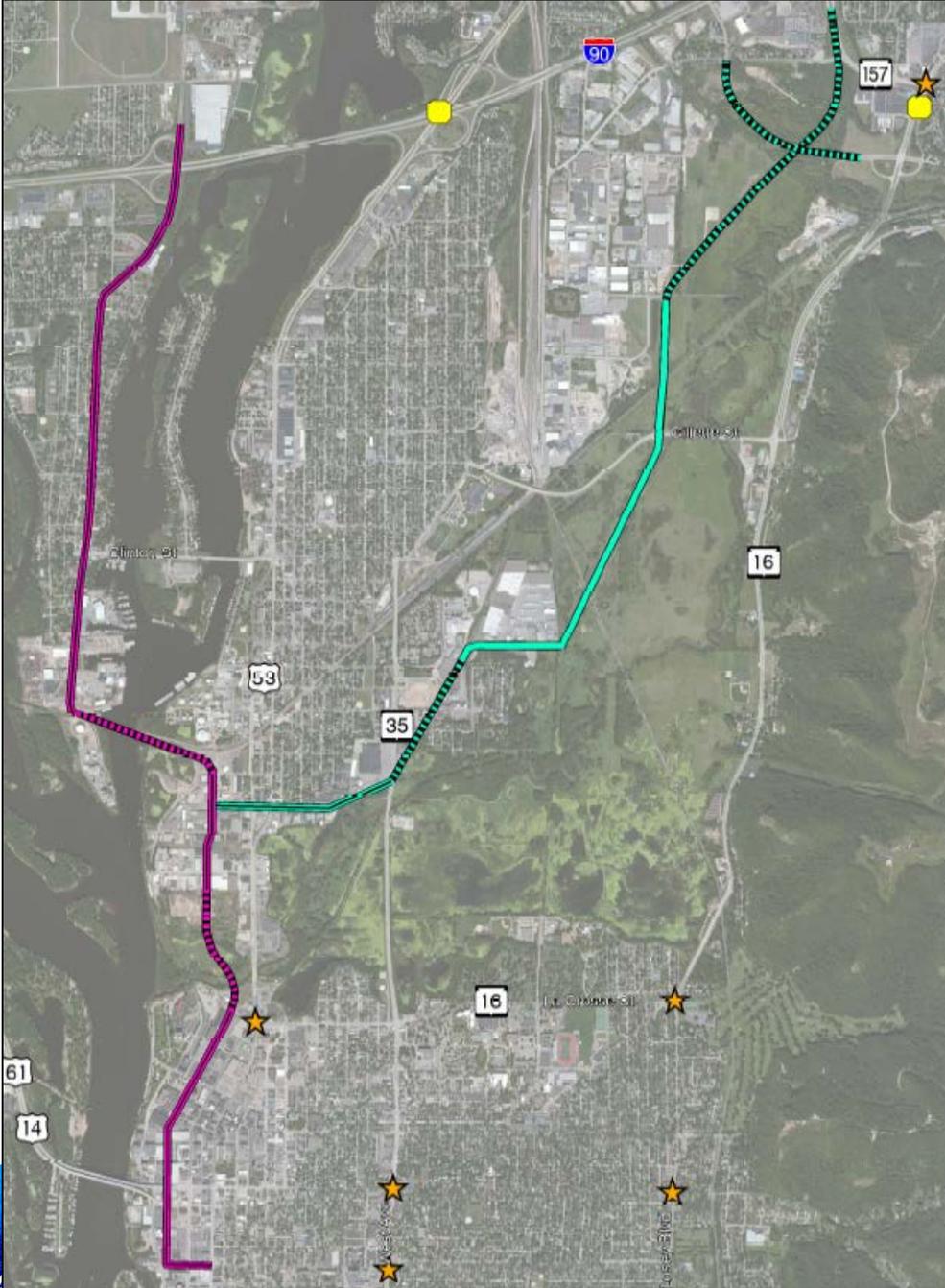
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Strategy Package

H + E2 + F5

Central + West Corridor

- Significant operational improvements to WIS 16
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Rendering – H + E2



STRATEGY E2 (CTH B - FRENCH ISLAND)
EXISTING CONDITIONS



Rendering – H + E2

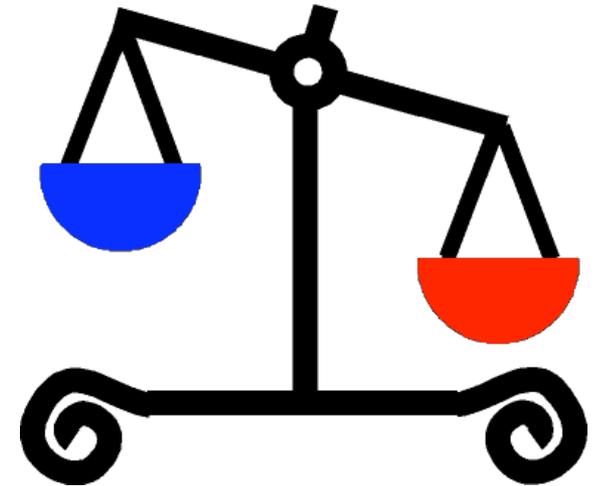


STRATEGY E2 (CTH B - FRENCH ISLAND)
PROPOSED CONDITIONS



Balanced approach to solving the transportation needs in the Coulee Region

- Bikes and pedestrian needs
 - Complete streets
- Transit
 - Park & ride
 - Transit only/priority lanes
- Add additional logical local road connections
- Remove bottlenecks in the roadway network
- Serve neighborhoods and businesses with minimal negative impact
- Meet needs with existing roadways/minimize new roads/expansion
- Motor Vehicle Needs
 - Cars/Trucks/Freight/Buses/Emergency Services - have reasonable and maintained drive times



Next Steps

- ▶ Final Public Involvement January 27-28, 2016
- ▶ Complete final Report (March 2016)
- ▶ Transition into environmental process with reduced number of strategies
 - Detailed Engineering
 - Detailed Impacts
 - Detailed Costs
 - Determine preferred alternative



Questions



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