

Coulee Region Transportation Study

Innovative Solutions for the 21st Century

Planning and Environment Linkages (PEL)

Bicycle and Pedestrian Focus Group Meeting
June 30, 2015



Study team

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Background and history



- ▶ Past Studies
 - La Crosse North-South Transportation Corridor Study (1998)
 - Coulee Connections Study (2006)

- ▶ Coulee Region Transportation Study (2015)
 - Transportation Projects Commission
 - Community Support



Planning & Environment Linkages (PEL)

- ▶ Engages broad range of stakeholders to plan for area's environmental, community, and economic future in light of transportation problems and needs
- ▶ Improves quality of results
 - Early involvement in the process
 - Increases stakeholder understanding of outcomes



Previous Meetings

Public Involvement Meetings 1 & 2

- ▶ Focus: existing and projected conditions in the Coulee Region
 - Gather input and answer questions
 - Gather input for potential strategies



- ▶ Meeting dates/locations
 - March 11 – La Crosse Central High School
 - March 12 – Eagle Bluff Elementary School
 - June 9 – Eagle Bluff Elementary School
 - June 10 – La Crosse Central High School



Community/Technical Advisory Groups

▶ What has been happening

- February
 - Project Information/Kickoff
- March
 - Existing Conditions & Problem Statement Development
- April
 - Finalize Problem Statement & Future Conditions
- May/June
 - Future Conditions & Strategy Development



Focus Groups

- ▶ Two Focus Groups
 - ▶ Bicycles and Pedestrians
 - ▶ Transit
- ▶ Purpose: To get feedback from users
- ▶ Approximately 12 members each



Previous Meetings Other Public Outreach



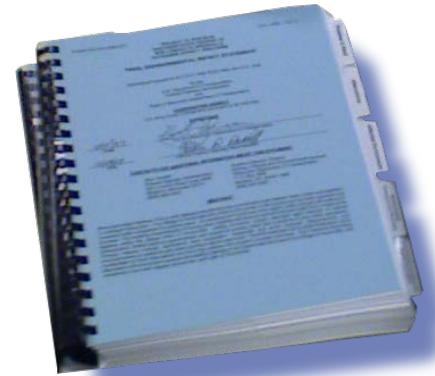
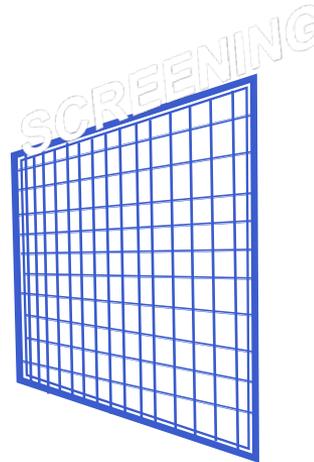
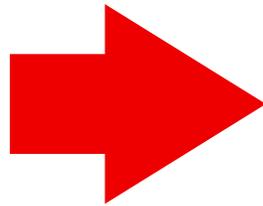
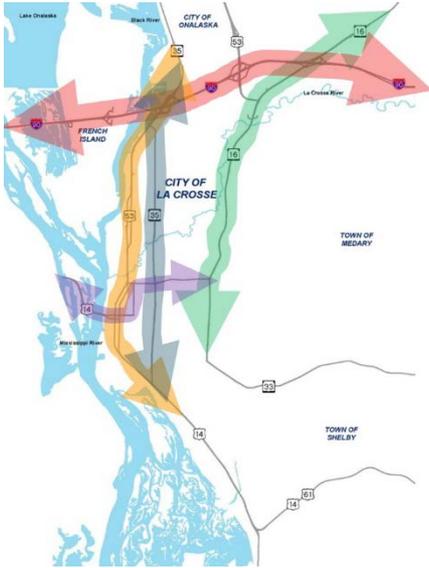
- ▶ Grandview-Emerson Neighborhood Association
- ▶ La Crosse Mayors Neighborhood Conference
- ▶ Outdoor Recreation Alliance
- ▶ UWL Student Association
- ▶ La Crosse Chamber
- ▶ Local Businesses

Problem Statement, Goal, & Objectives

- ▶ Problem Statement, Goal, and Objectives now complete
- ▶ 3 month comment period
- ▶ 16 different public meetings for comment
- ▶ 102 documented comments via:
 - Comment forms
 - Website/email
 - Advisory group workshops
- ▶ 14 updates/versions



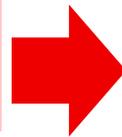
Planning & Environment Linkages (PEL)



**Develop
Problem
Statement,
Goals**



**Develop
Objectives**



**Develop
Strategies
and Evaluate
(Screen)**



**Identify
Strategies to
Bring
Forward into
NEPA**



Data Collection and Strategy Development



Community Plans

Confluence: The La Crosse Comprehensive Plan

La Crosse Transportation Vision Overview
 Metropolitan and existing planning horizon: 2010
 The City of La Crosse is a vibrant community with a rich heritage, scenic beauty, and a strong economic base. The city's location on the Mississippi River and the La Crosse-La Crescent Area provides a unique opportunity for growth and development. The Comprehensive Plan is a long-term vision for the city and its surrounding area, providing a framework for future development and growth.

ments
 of 19, 2002



Coulee Vision 2050

A Vision for the La Crosse-La Crescent Area

Prepared for:
 La Crosse Area Planning Committee

Village of Holmen, Wisconsin
Volume One: Comprehensive Plan
 December 2004

La Crosse County, Wisconsin
Comprehensive Plan 2007 - 2027
 20-year Comprehensive Land Use Planning Guide
 Approved 3-20-2008



City of Onalaska COMPREHENSIVE PLAN 2025
 Volume Two: Existing Conditions Report

West Salem Comprehensive Plan
 Village of West Salem, La Crosse County, WI

Adopted March 4, 2008
 Schreiber/Anderson Associates, Inc

Amended April 20, 2010
 Structure & Environment, LLC



Area Bike Plans



- Professional Bicycle Coalition**
- 11) Consider developing safe connector bike routes and lanes, which connect residential areas to business, school, and commercial areas throughout the village.
 - 12) Develop a sidewalk Plan to identify areas where sidewalks are needed for safety. Sidewalks are needed for safety.
 - 13) Complete the Military Creek Bicycle Trail, which would connect to the Great River Trail and a regional bike network. This connects the United Service of America to the village.
 - 14) Install bicycle and pedestrian crossings at Bridge Road and McLaugh Road and Foster Drive and Homer Drive.
- Transportation and the Environment**
- 15) To the greatest extent possible, avoid constructing transportation facilities in environmentally sensitive areas.
 - 16) Reduce single occupancy vehicle usage by encouraging ride-sharing initiatives and increased public transit/bike trips.
- Healthy Transportation Design**
- 17) Consider the size of park/pavement in connection with future transit systems.
 - 18) Build transportation facilities that reflect the needs of the surrounding neighborhood. The most important factors in building transit-oriented and transit-friendly communities are:
 - 19) Use street trees, landscaping and street furniture (benches, trash cans, etc.) that are aesthetically pleasing. These must be aesthetically compatible with other street and transit systems. These must be aesthetically compatible with other street and transit systems to avoid visual clutter and competition for limited space in Village right-of-ways.

Supplement to the 2035 Coulee Regional Bicycle Plan

ONALASKA BICYCLE ROUTE

LA CROSSE BICYCLE ROUTE

“Encourage and promote the availability and choice of human-powered transportation that will improve the health and safety of our citizens, the sustainability of our environment, and the economy of our region.”

Adopted: July 25, 2012



Resolution

Some of the areas in the City lack complete sidewalk networks, for the most part, the major residential and commercial areas are connected. Sidewalks are very prevalent and the community is residential and commercial. The City should continue to promote throughout the community a lack of complete sidewalk networks. The City should continue to promote throughout the community a lack of complete sidewalk networks. The City should continue to promote throughout the community a lack of complete sidewalk networks.

Resolution

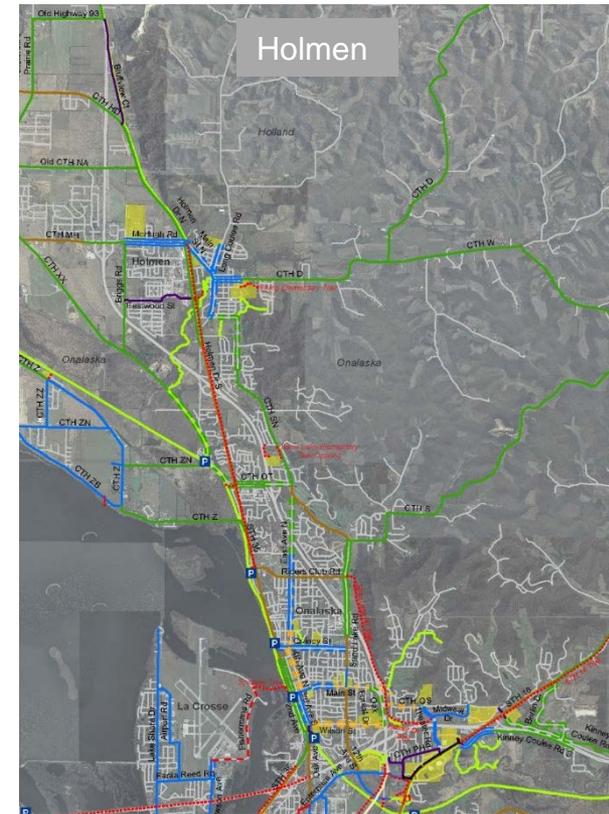
The City and the Onalaska School District have worked together on many projects to improve the safety of our citizens. The City and the Onalaska School District have worked together on many projects to improve the safety of our citizens. The City and the Onalaska School District have worked together on many projects to improve the safety of our citizens.

Resolution

The Village of West Salem has been awarded a grant from the State of Wisconsin to improve the safety of our citizens. The Village of West Salem has been awarded a grant from the State of Wisconsin to improve the safety of our citizens. The Village of West Salem has been awarded a grant from the State of Wisconsin to improve the safety of our citizens.



La Crosse Area Bike Route Maps



* Source: La Crosse Bike and Ped Master Plan



La Crosse Area Planning Committee



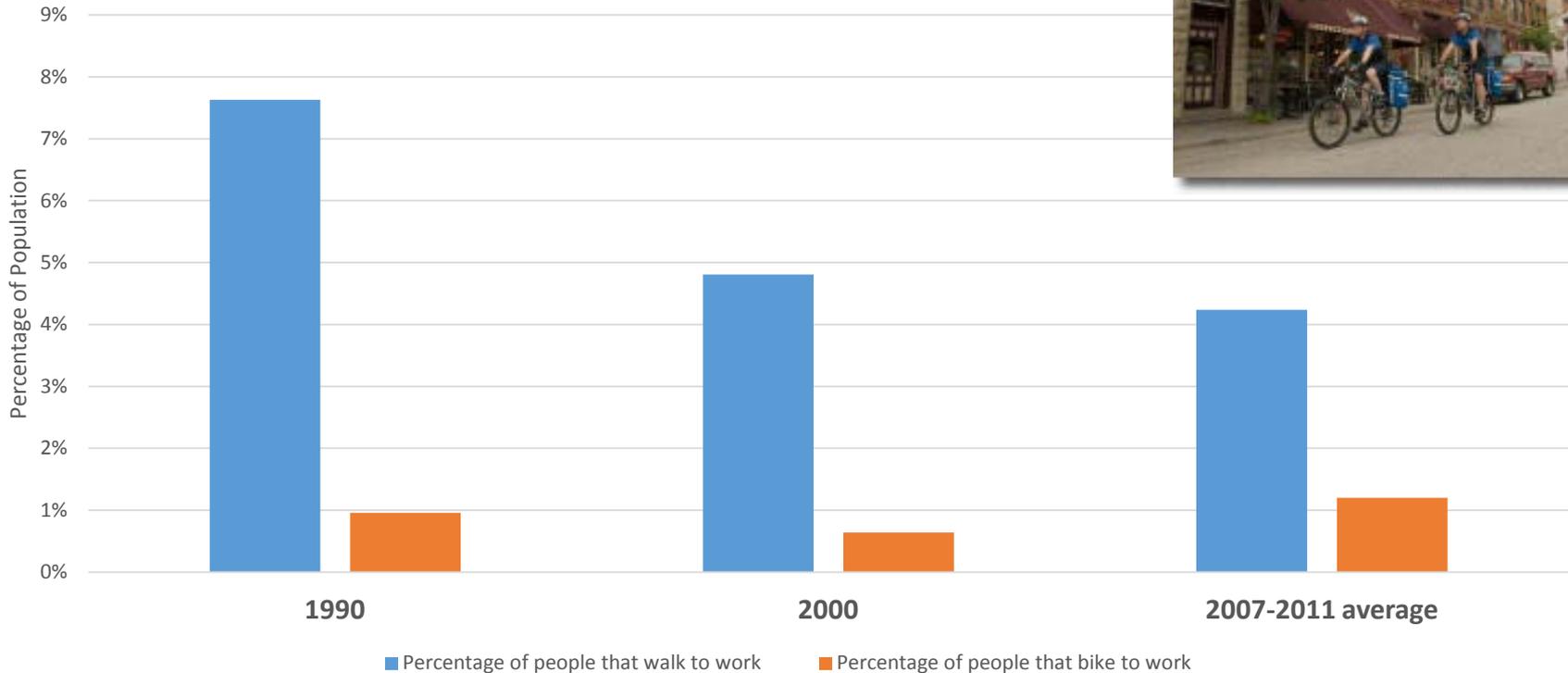
*Source: LAPC
<http://www.lapc.org/content/plans/bicycle%20plan/Route%20Maps.htm>

Legend							
	Trailhead		Interstate		Amtrak Station		State Border
	Paved Trail/Path		U.S. Highway		Grand River Station		Municipal Boundary
	Unpaved Trail/Path		State Highway		Swimming Pool		Park or Recreation Area
	Bike Lane		Unclassified Road		Public Beach		University/College Campus Boundary
	Sharrow		Railroad		Private/Parochial School		Water
	Minimum 2ft Shoulder		Traffic Signal		Public School		Great River Road
	Suitable for Bicycles		Enhanced Pedestrian Crossing		University/College		
			Hospitals and Clinics		Library		



Bike & pedestrian transportation

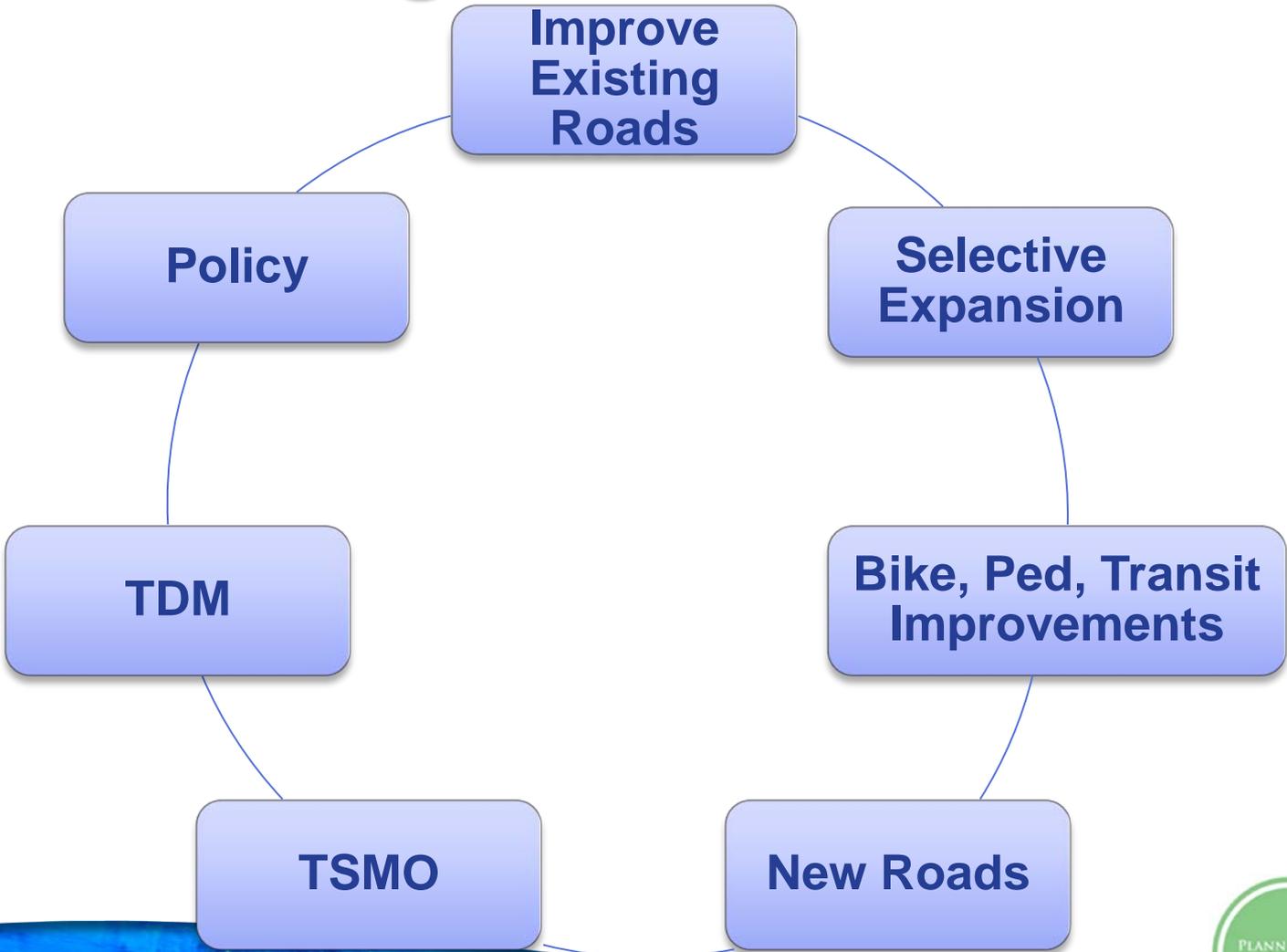
People that Walk or Bike to Work
(La Crosse and La Crescent Metropolitan Area)



*Source: US Census Bureau, 1990 and 2000 Census, 2007-2011 American Community Survey



Broad Strategies



Broad Strategy Examples - Roads



Improve Existing Roads

- Adding bike lanes or sidewalks
- Replacing pavement
- Road diet
- Convert one-ways
- Turning movement restrictions

Selective Expansion

- Sidewalks or bike lanes
- Landscaped median
- Turn lanes
- Roadway capacity

New Roads

- Extensions/Connections
- Re-alignment
- Bypass
- Overpass/Underpass
- Bus Rapid Transit (BRT)



Broad Strategy Examples – Bike/Ped/Transit

Improve Bike/Ped

- Sidewalks and additions
- Multi-use paths and trails
- Bike lanes
- Sharrows
- Urban design and aesthetics

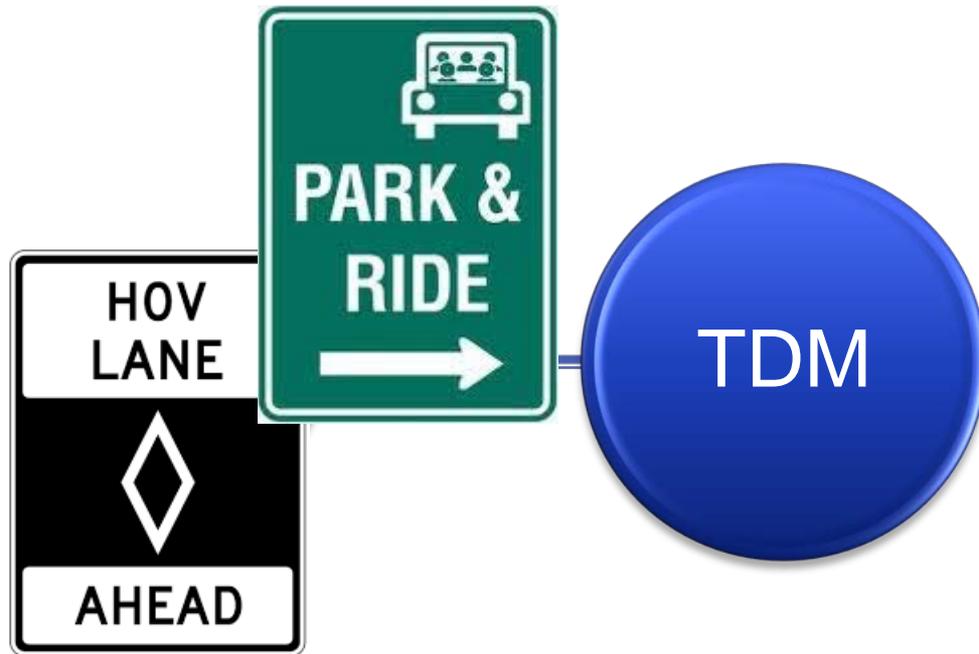


Improve Transit

- More routes
- Increase efficiency
- Bus Rapid Transit (BRT)
- Increase frequency/stops

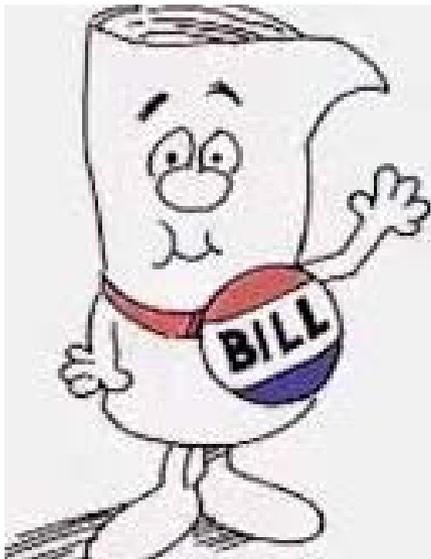


Broad Strategy Examples – Travel Demand Management (TDM)



- Carpooling
- Flex work hours
- High Occupancy Vehicle (HOV) lanes
- Bike/Ped/Transit facilities
- Park and Rides

Broad Strategy Examples – Policy



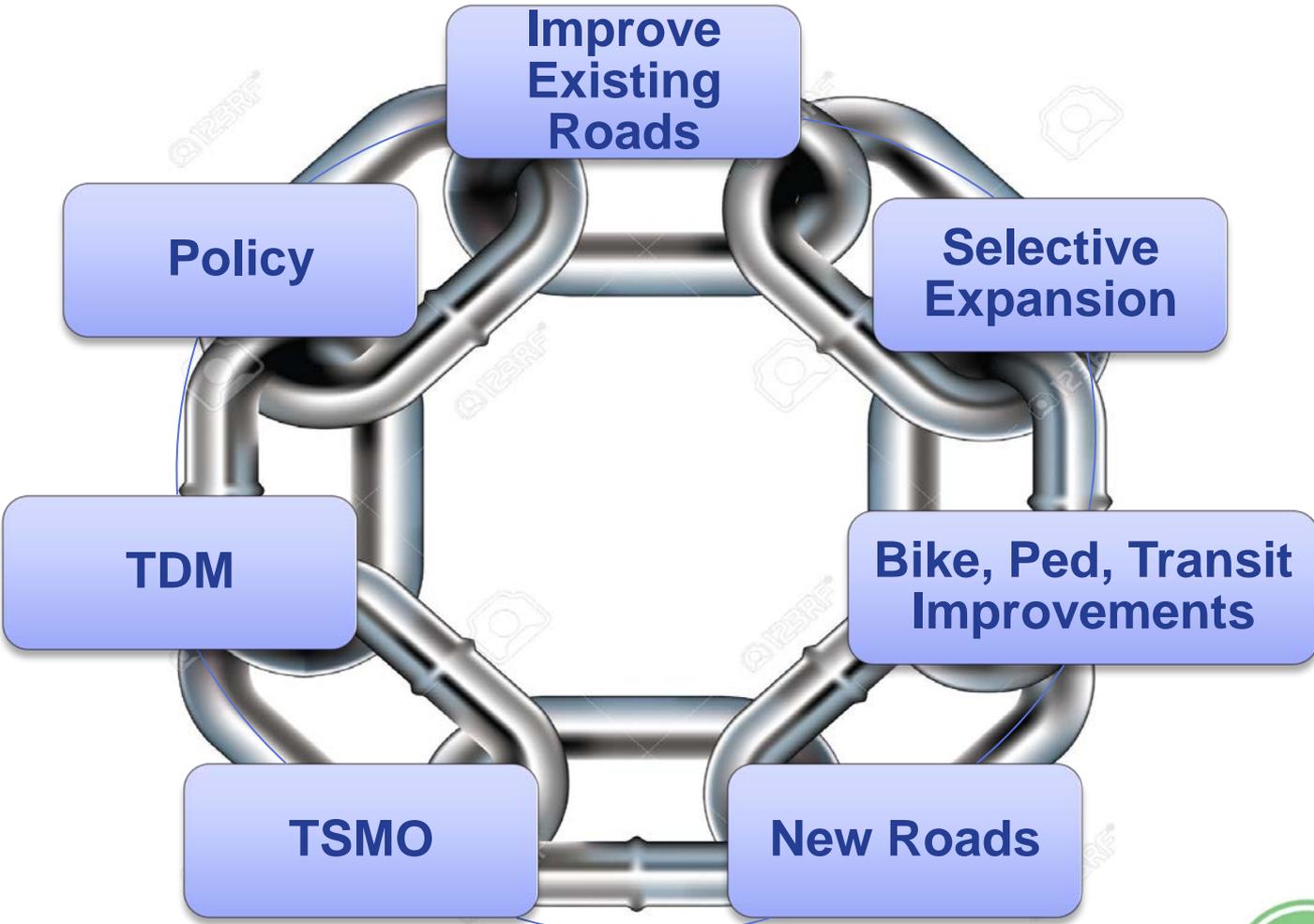
- Parking fees/permits
- Transportation utility fee
- Urban design/land use
- Complete Streets
- User fees

Broad Strategy Examples – Transportation System Management, Operations, and Technology (TSMO)



- Improved signal coordination
- ITS-supported traffic management
- Driverless car
- Centralized TSMO controls

Broad Strategy Packages are Linked



Strategy Funneling Process

Strategy Packages



Goal and Objectives

Recommended
Strategy Packages

Questions?

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