

Coulee Region Transportation Study

Innovative Solutions for the 21st Century

Planning and Environment Linkages (PEL)

Bicycle & Pedestrian Focus Group Meeting
August 26, 2015



Study team

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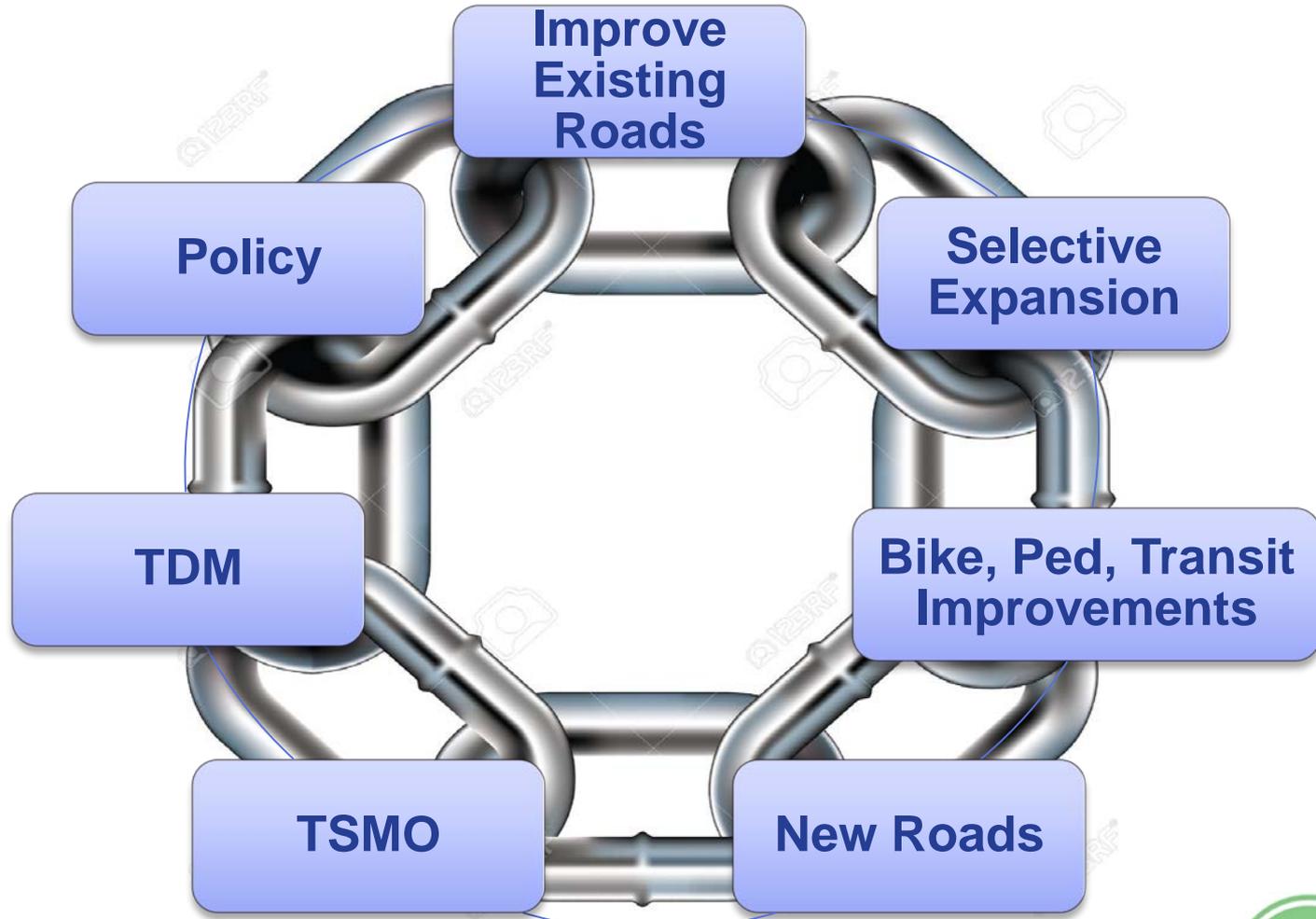
SEH Project Consultant

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Broad Strategy Packages are Linked



Strategy Funneling Process

Strategy Packages

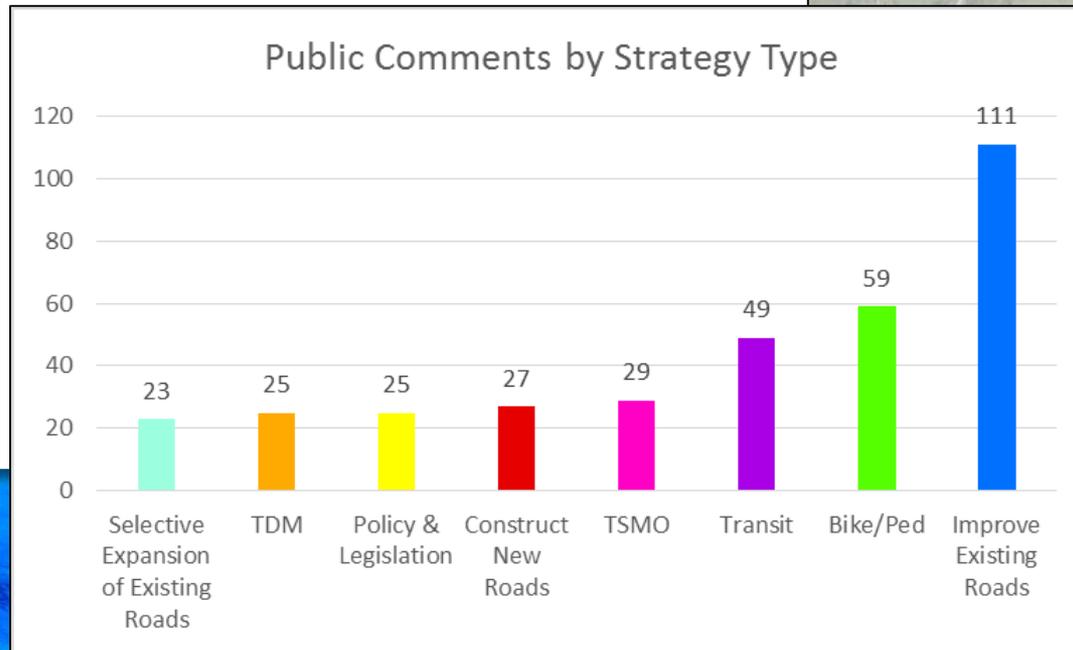
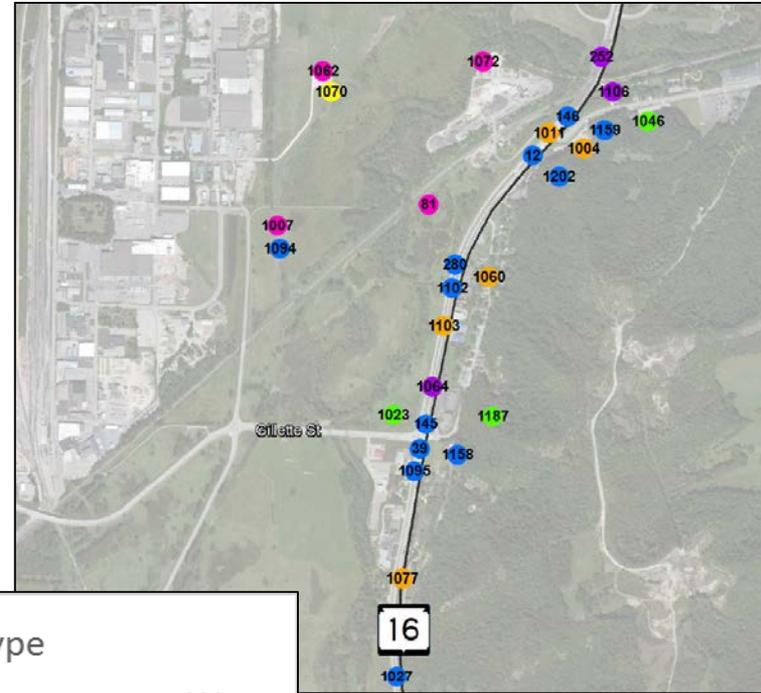


Goal and Objectives

Recommended
Strategy Packages

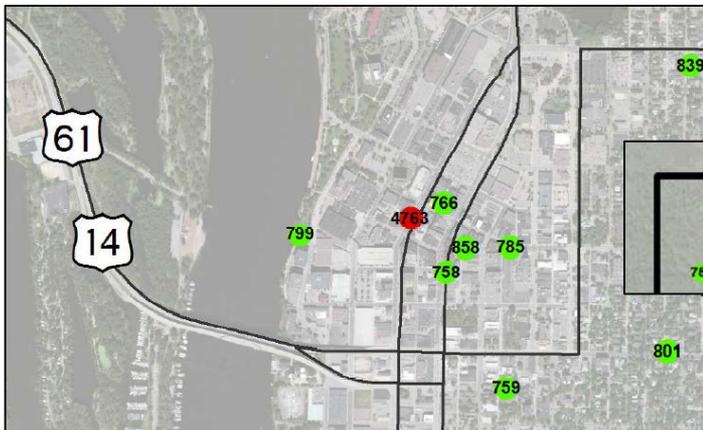
Public Comments

- ▶ Approximately 550 comments
 - 350 from the public
 - 200 from Focus Groups
- ▶ Sorted by strategy type

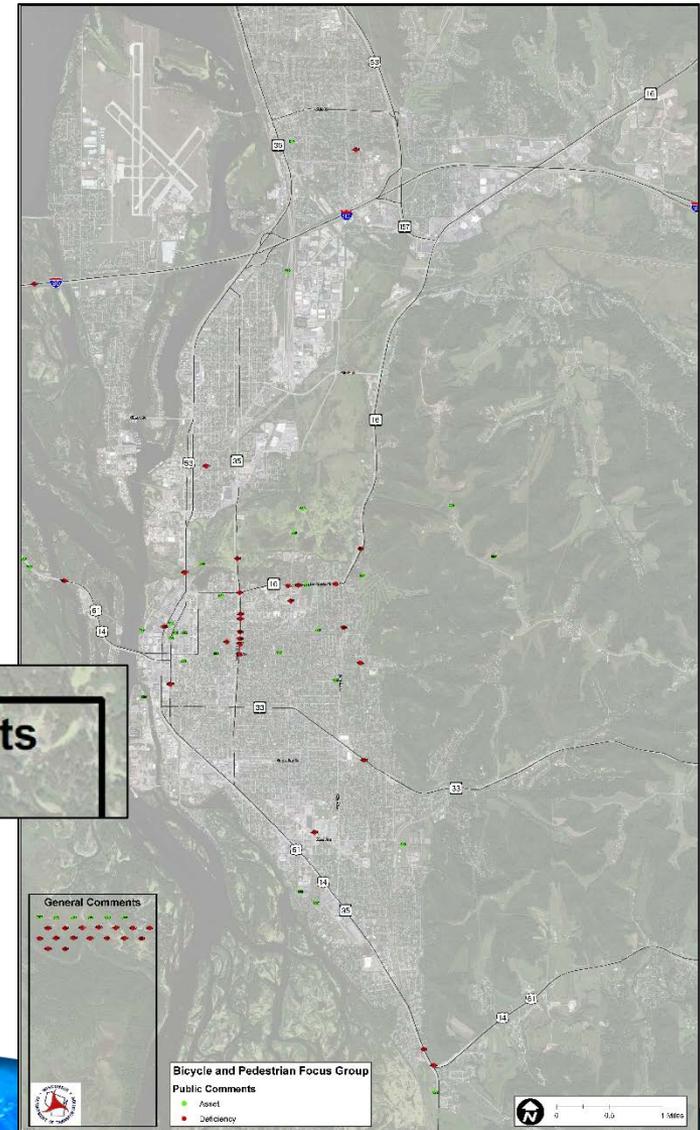


Bike/Ped Focus Group Comments

- ▶ Assets (green dots)
 - 35 comments
 - Some general comments
 - Many comments for downtown La Crosse

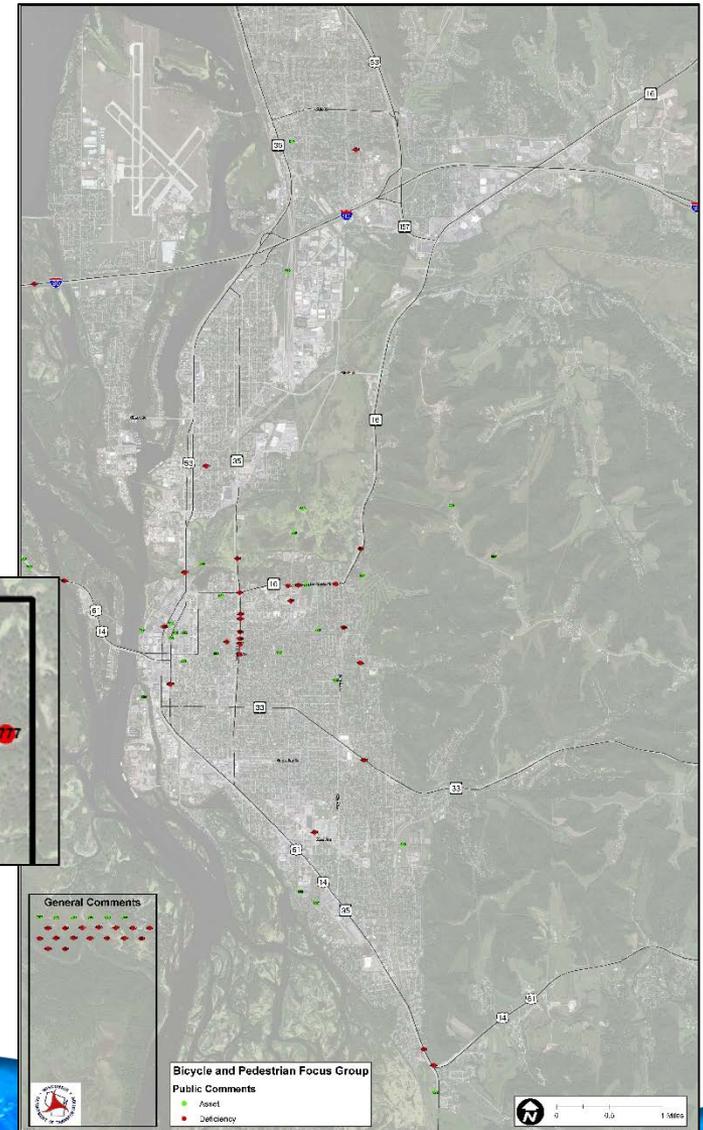
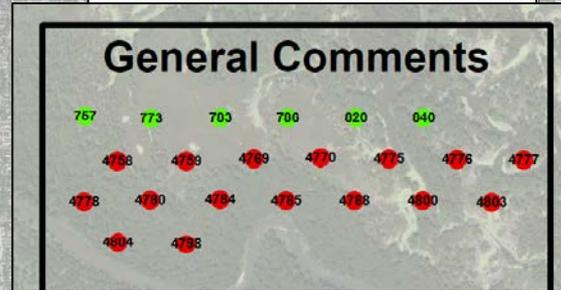
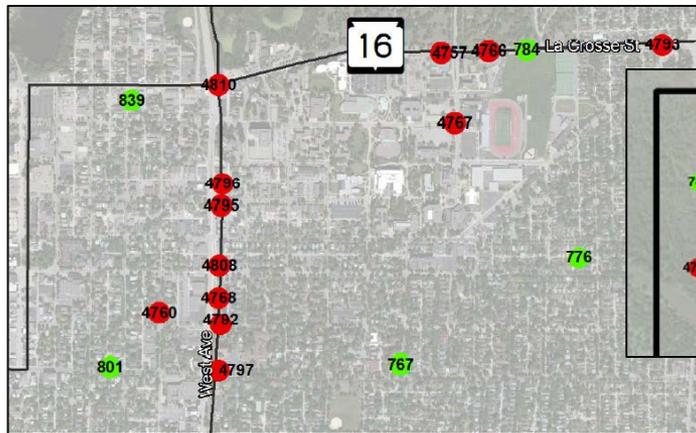


General Comments
767 773 703 700 020 040



Bike/Ped Focus Group Comments

- ▶ Deficiencies (red dots)
 - 45 comments
 - Many general comments
 - Many comments on West Ave



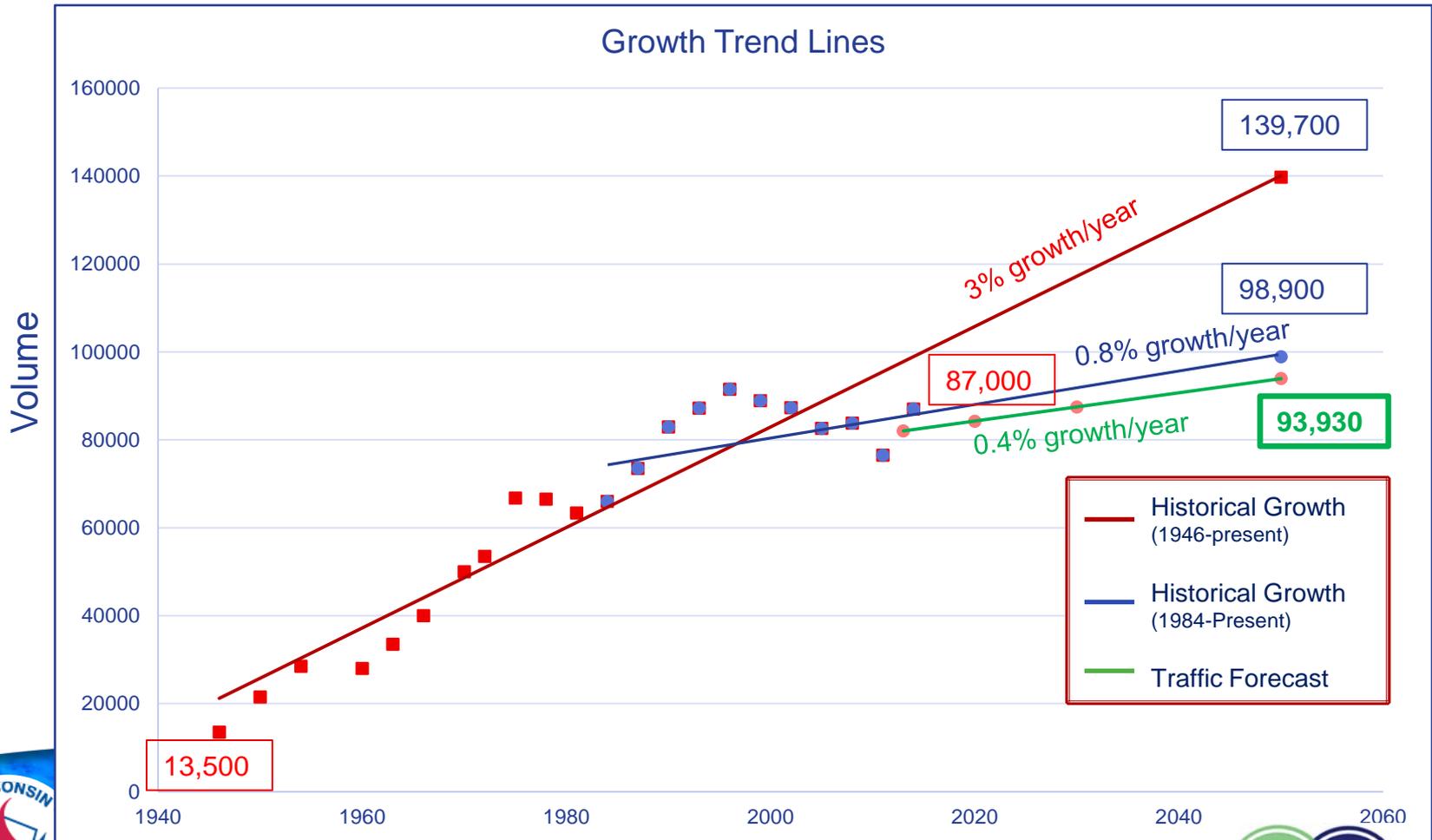
T.Y. Lin

- ▶ Bicycle & Pedestrian Strategies Presentation

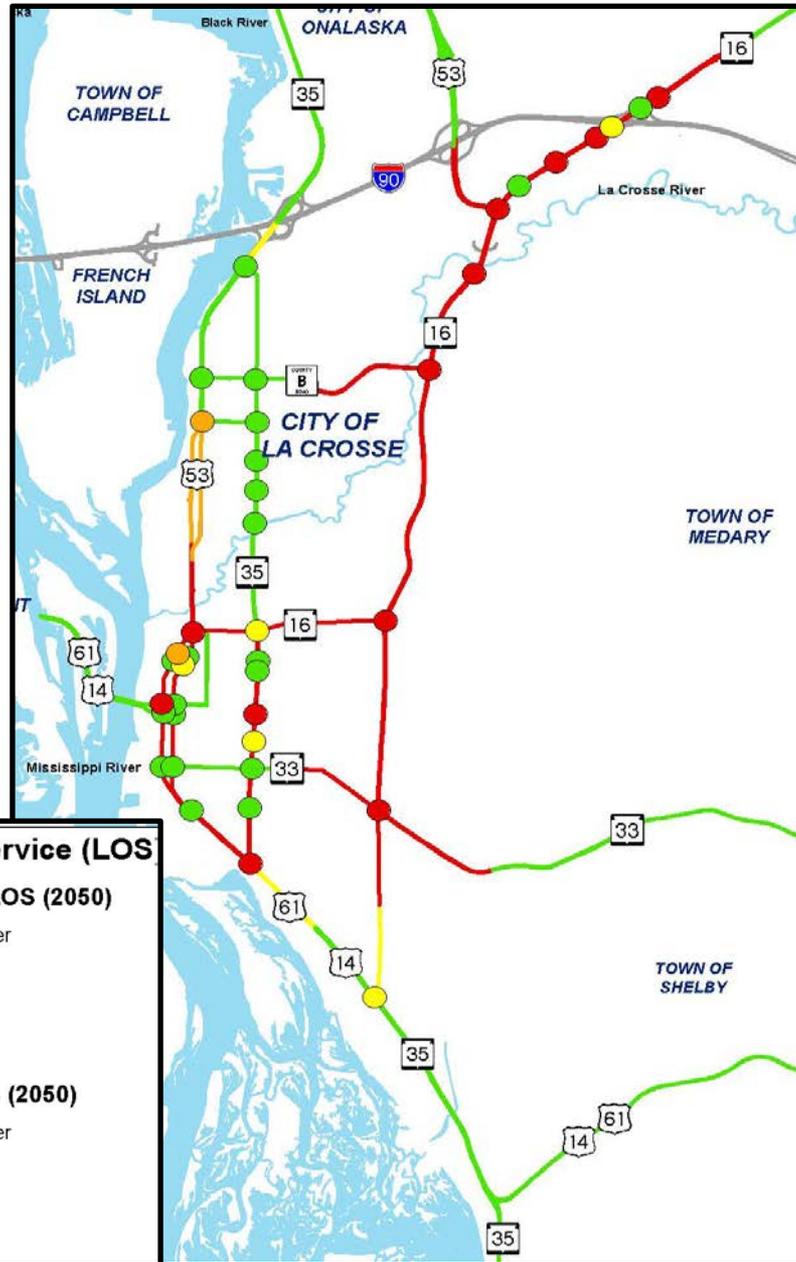


Traffic Forecasts

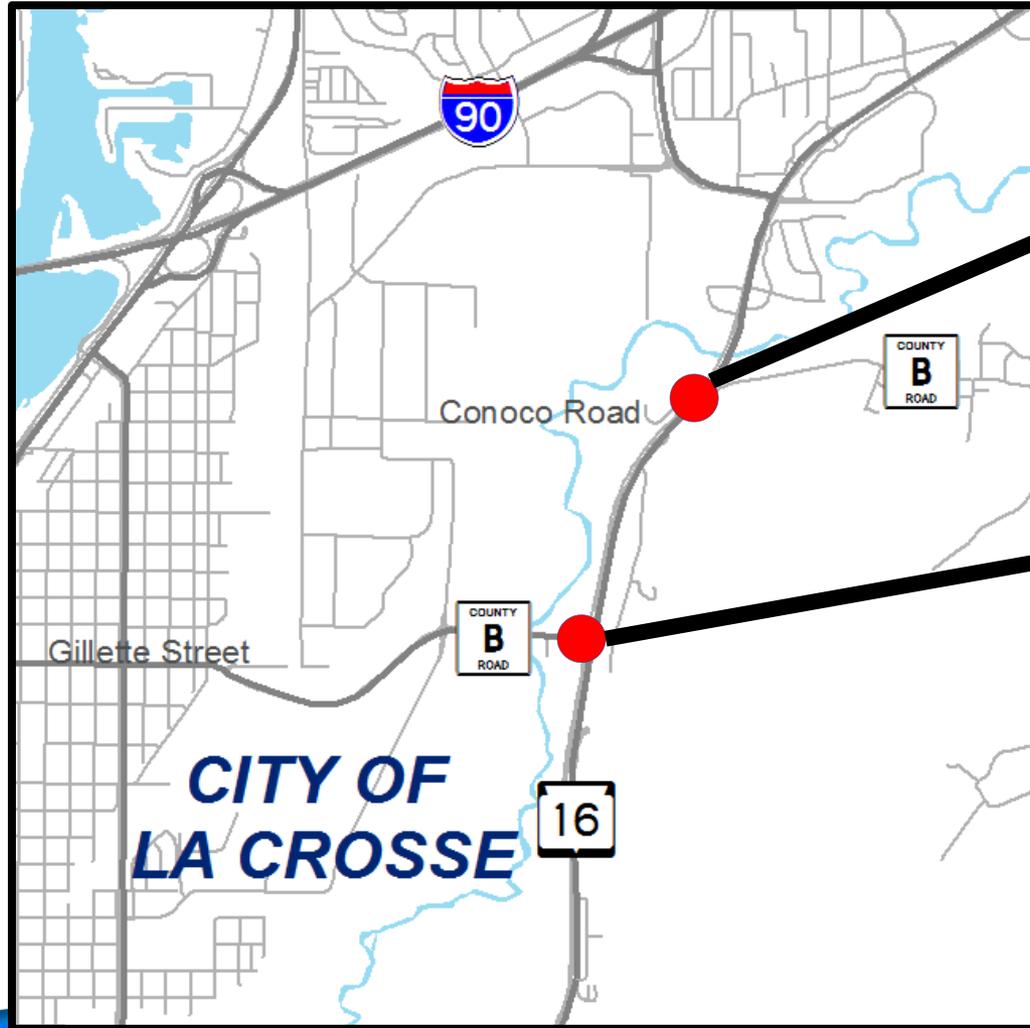
US 53 + WIS 35 + WIS 16 @ La Crosse River



Capacity/LOS-Future



Peak Hour Mode Shift Example

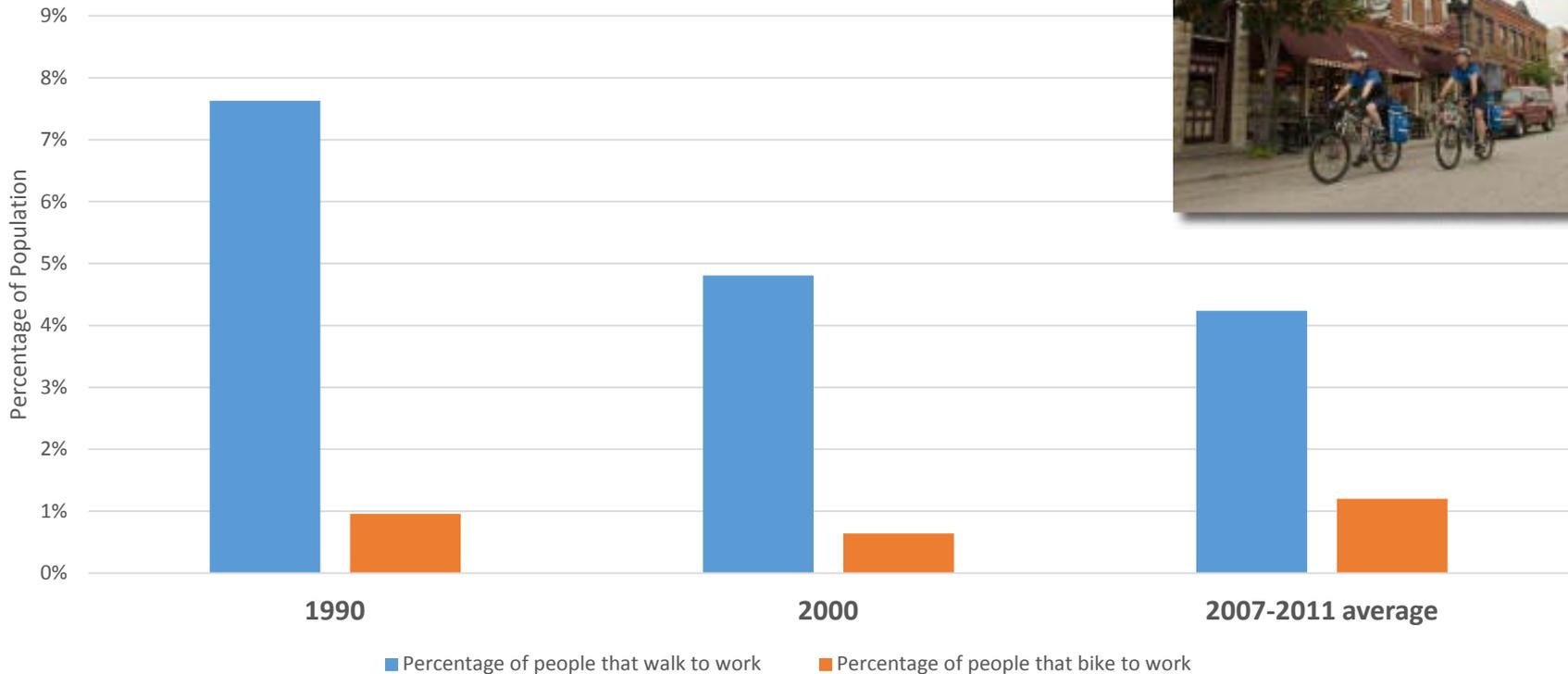


1,208 vehicle reduction
at County B/Conoco
Road for LOS D ●

432 vehicle reduction
at County B/Gillette Road
for LOS D ●

Bicycle & Pedestrian Trends

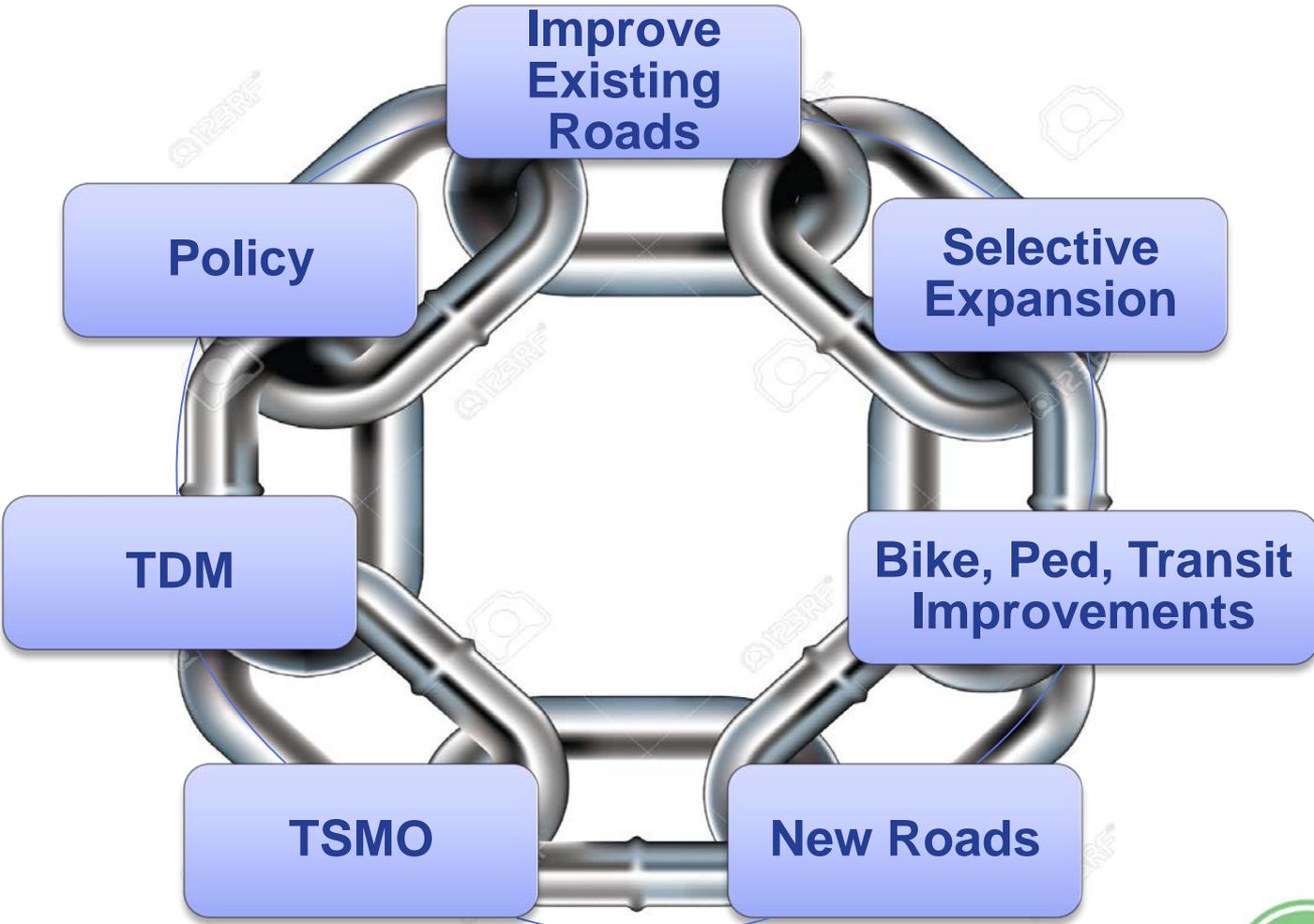
People that Walk or Bike to Work
(La Crosse and La Crescent Metropolitan Area)



*Source: US Census Bureau, 1990 and 2000 Census, 2007-2011 American Community Survey



Broad Strategy Packages are Linked



Mode Increase Exercise

- ▶ Step 1: brainstorm

Strategy #1

Strategy #2

Strategy #3

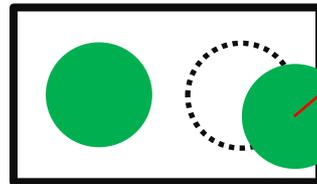
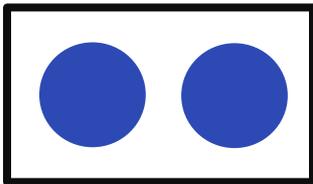


Mode Increase Exercise

▶ Step 2: prioritize

● Priority strategy

● High priority strategy



Questions?

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