



Traffic Guidelines Manual

ORIGINATOR State Traffic Engineer		2-6-61
CHAPTER 2	Signing	
SECTION 6	Guide Signs – Freeways	
SUBJECT 61	511 Travel Information Signs	

A. Purpose

The intent of this guideline is to specify the usage of signs that inform the public about 511 travel information.

The 511 travel information program assists motorists by providing critical information. This information *may* pertain to impending severe weather or to traffic delays resulting from events such as roadwork or incidents.

Signs placed in appropriate locations along roadways can assist motorists by providing a reminder that this service is available. In general, signs *should* be placed at freeway and expressway locations at the state line and freeway-to-freeway split locations. The signs *may* also show benefit to motorists in higher AADT freeway locations because of a high frequency of travel information messages for motorists.

B. Policy

1. 511 Travel Info signs **shall** be installed on freeways and expressways at the state border points. These signs **shall not** be installed on conventional highways.
2. In rural areas, 511 Travel Info signs **shall** be installed at freeway locations consisting of a freeway – freeway split. Such installations *should* be located at a sufficient distance upstream of critical decision points to enable drivers to safely access traveler information through the 511 Travel Info telephone based system. This upstream distance could be two to five miles, and *should* be selected in consideration of relevant freeway exit guide signing. Some example locations would be Interstates 90 and 94 at Tomah and Interstates 39, 90 and 94 at Portage.
3. In urban areas involving Class I, II and III cities as defined by the Wisconsin Blue Book, 511 Travel Info signs *should* be installed on approach to primary points of freeway entry to the metropolitan area. Within the metropolitan area, additional 511 Travel Info signs *may* be installed subject to site specific review and

justification based upon demonstrated need of 511 Travel Info users. These site-specific installations *may* include locations upstream of major freeway to freeway splits, areas of egress from major trip generators, or approaches to major intermodal facilities such as airports or train stations.

Below is a listing of the Class I, Class II and Class III cities as defined by the Wisconsin Blue Book:

Class I

Milwaukee

Class II

Appleton	Oshkosh
Eau Claire	Racine
Fond du Lac	Sheboygan
Green Bay	Waukesha
Janesville	Wausau
Kenosha	Wauwatosa
La Crosse	West Allis
Madison	

Class III

Baraboo	Menasha
Beaver Dam	Middleton
Beloit	Muskego
Brookfield	Neenah
Chippewa Falls	New Berlin
Cudahy	Oak Creek
De Pere	Oconomowoc
Fort Atkinson	Pewaukee
Franklin	River Falls
Glendale	Stevens Point
Greenfield	Sun Prairie
Hartford	Superior
Kaukauna	Two Rivers
Manitowoc	Watertown
Marinette	West Bend
Marshfield	Wisconsin Rapids