



Traffic Guidelines Manual

ORIGINATOR Director, Bureau of Highway Operations		4-4-7
CHAPTER 4	Signals	
SECTION 4	Pedestrian Signals	
SUBJECT 7	Animated Eyes Symbol	

A. General

Reference is made to the WisMUTCD, Section 4E.04.

The Animated Eyes Symbol is a dynamic display that supplements standard pedestrian signal indications within the same section. This symbol consists of illuminated eyes that scan from side to side and is meant to prompt pedestrians to be aware of approaching vehicles.

B. Policy

Pedestrian signal heads **shall** not incorporate the Animated Eyes Symbol at state-owned signal installations.

C. Support

WisDOT supports the use of technologies that address a distinct need related to highway safety & traffic operations. Animated Eyes are expected to have a limited effect on improving intersection safety but would require an increase in capital, operations and maintenance costs. Benefits are not expected to outweigh additional resource expenditures.