

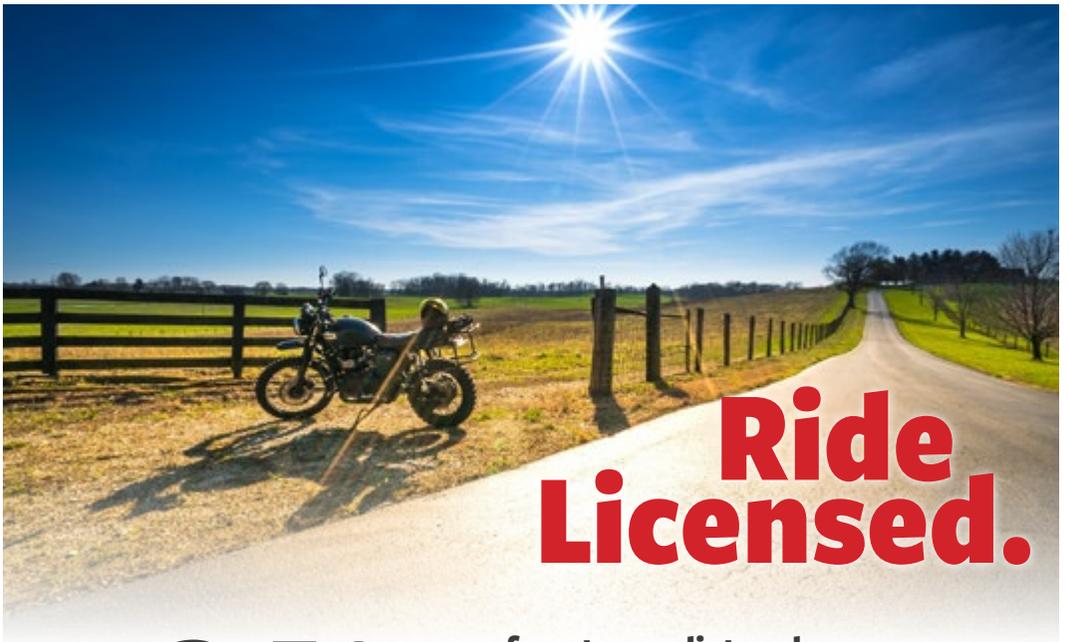


Wisconsin's 44th Annual

**Governor's Conference  
on Highway Safety**

**2018**  
**AUGUST**  
**22-23**

Grand Geneva Resort  
Lake Geneva, WI



# Ride Licensed.

**34%** of motorcyclists who died in crashes in 2016 were not licensed to ride.  
Per Wisconsin Motorcycle Safety Program data.

Before heading out on the road, make sure you are properly licensed.



Get licensed or tune-up your skills by taking an approved motorcycle rider education course. Go here for more information:

[wisconsin.gov/gettrained](http://wisconsin.gov/gettrained)



ABATE OF WISCONSIN, INC.  
THE MOTORCYCLE ISSUE EXPERTS

[www.abatewis.org](http://www.abatewis.org)

# Welcome

## Wisconsin's 44<sup>th</sup> Annual **Governor's Conference on Highway Safety**



On behalf of the state of Wisconsin, I want to extend a warm welcome to all the traffic safety professionals joining us in Lake Geneva for the 44th Annual Governor's Conference on Highway Safety.

Thanks to your hard work and dedication, Wisconsin can point to many positive trends in transportation safety:

- Over the last decade, alcohol-related traffic injuries and deaths have dropped by about 50 percent.
- Comprehensive public education and law enforcement efforts such as the “Drive Sober or Get Pulled Over” initiative currently underway are having the intended impact of improving driver behavior.
- Wisconsin now has 25 multi-jurisdictional, high-visibility OWI task forces, nearly 3,800 officers with advanced training to recognize impaired drivers and 276 highly-trained Drug Recognition Experts—among the most in the nation.
- The state continues to make strides in collecting and analyzing traffic crash and citation data to help ensure the most effective use of available resources.

Clearly, when it comes to public safety, our most valuable asset is all of you—our law enforcement officials, emergency responders, federal, state, and local leaders whose profession and passion is ensuring the safe, efficient movement of people and commerce.

Thanks again for all that you do year-round to help keep Wisconsin moving forward.

Scott Walker  
Governor  
State of Wisconsin



# Tuesday, August 21, 2018

## Pre-Conference Training

**8:30 a.m. – 7 p.m.**

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### **2018 Tribal Transportation Safety Summit**

*Room:* **Loramoor**

Informative and timely sessions relating to Tribal Transportation and Safety.

Please contact Agnes Fleming at: (715) 558-7750 or [agnes.fleming@lco-nsn.gov](mailto:agnes.fleming@lco-nsn.gov) for any questions about this event.

**10 a.m. – 12 p.m.**

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### **Governor’s Council on Highway Safety (tentative)**

*Room:* **Maple Lawn C**

The 15-member Council meets quarterly and is charged with advising the Governor, the Wisconsin Department of Transportation’s (WisDOT) Secretary and the Highway Safety Coordinator on matters of highway safety.

Please contact Diana Guinn at: [diana.guinn@dot.wi.gov](mailto:diana.guinn@dot.wi.gov) for any questions about this event.

**10 a.m. – 12 p.m.**

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### **Crash Form Training–Session 1**

*Room:* **Maple Lawn A**

The new crash forms (DT4000, DT3480 and DT4002) have been in effect for over 16 months, and the crash database project teams have made over 500 changes and updates to improve them. These changes were provided by both internal and external stakeholder’s feedback. Thank you for all your help to improve the crash forms. Due to these changes and the need for staff with training, WisDOT’s Bureau of Transportation Safety (BOTS) and Crash Records Unit (CRU) will provide hands-on demonstrations to train Law Enforcement Officers (LEOs) and departmental representatives on updates to the crash forms. If possible, please bring your own laptop with Test TraCS version installed to participate in the hands-on training.

Please contact WisDOT’s Crash Records Unit (CRU) at: [crash.database@dot.wi.gov](mailto:crash.database@dot.wi.gov) for any questions about this event.

# Tuesday, August 21, 2018

## Pre-Conference Training

**10 a.m. – 12 p.m.**

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### **Safety Partners with a Valid Class II EBT Permit**

*Room:* **Maple Lawn B**

BOTS Chemical Test Section is hosting a FREE two-hour training session for the transportable Evidential Breath Test (EBT) instrument endorsement on valid Class II EBT permits. The Chemical Test Section has 10 transportable EBTs available for law enforcement. These devices are available for loan to agencies for special events up to 100 days in length. They run on 12V DC and 120V AC power. Transportable EBTs have the same technology and general operation as regular EBTs, with minor set-up and great benefit to mobilization objectives.

Please contact Heather Barkholtz at: [heather.barkholtz@dot.wi.gov](mailto:heather.barkholtz@dot.wi.gov) for any questions about this event.

**1 p.m. – 3 p.m.**

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### **Crash Form Training – Session 2**

*Room:* **Maple Lawn A**

See Session 1 on page 2 for event description. Please contact WisDOT's Crash Records Unit (CRU) at: [crash.database@dot.wi.gov](mailto:crash.database@dot.wi.gov) for any questions about this event.

**1 p.m. – 4 p.m.**

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### **Impaired Driving Work Group Meeting**

*Room:* **Maple Lawn C**

The Impaired Driving Work Group identifies administrative best practices and develops actionable new ideas to help reduce impaired driving on Wisconsin roadways.

Please contact Martin Broyles at: [martin.broyles@dot.wi.gov](mailto:martin.broyles@dot.wi.gov) for any questions about this event.



# Tuesday, August 21, 2018

## Pre-Conference Training

**1 p.m. – 5 p.m.**

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### **WI Emergency Traffic Control and Scene Management Guidelines Training**

Room: **Linwood B**

During this class, instructors will train incident responders to follow a uniform approach to emergency traffic control and scene management, based off of the WisDOT Emergency Traffic Control and Scene Management Guidelines. Attendees will receive a copy of the Field Operations Guidelines document and a certificate of completion.

Please contact David Spakowicz at: [david.spakowicz@dot.wi.gov](mailto:david.spakowicz@dot.wi.gov) for any questions about this event.

**3 p.m. – 5 p.m.**

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### **Motorcycle Issues Peer Exchange**

Room: **Maple Lawn A**

Please join members of the Motorcycle Safety Advisory Committee to discuss current issues related to motorcyclist safety in Wisconsin.

Please contact Sarah Buzzell at: [sarah.buzzell@dot.wi.gov](mailto:sarah.buzzell@dot.wi.gov) for any questions about this event.

**4 p.m. – 6 p.m.**

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### **Car Seat Checkup**

Room: **Off-site–Lake Geneva Fire Department**

This pre-conference event provides an opportunity for certified Child Passenger Safety Technicians to have seat checks verified by an instructor for re-certification.

**Note: Off-site event!**

Lake Geneva Fire Department, 730 Marshall Street, Lake Geneva, WI 53147

Please contact Nick Maniaci at: [NManiaci@chw.org](mailto:NManiaci@chw.org) for any questions about this event.

# Wednesday, August 22, 2018

**7 a.m.**

## Registration Opens

Room: **Main Lobby**

**9 a.m. – 9:45 a.m.**

## Opening Session

Room: **Forum**



SCOTT WALKER, GOVERNOR,  
STATE OF WISCONSIN



DAVE ROSS, SECRETARY,  
WISCONSIN DEPARTMENT  
OF TRANSPORTATION



J.D. LIND,  
SUPERINTENDENT,  
WISCONSIN STATE PATROL



DAVID PABST, DIRECTOR,  
WISDOT BUREAU OF  
TRANSPORTATION SAFETY



KURT PICKNELL,  
SHERIFF, WALWORTH  
COUNTY (INVITED)



HONOR GUARD, WISCONSIN STATE PATROL

# Wednesday, August 22, 2018

9:45 a.m. – 11 a.m.

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## Keynote Speaker

Room: **Forum**

### Tara Leystra Ackerman

*State Government Affairs Manager,  
National Safety Council*

Tara Leystra Ackerman is the State Government Affairs Manager at the National Safety Council. An experienced policy and legislative professional, she has over 10 years of experience working with state and federal government officials on transportation and healthcare initiatives.



Prior to joining the National Safety Council, Tara served as State Affairs Associate at the American College of Surgeons (ACS). In this role, she supported the ACS Committee on Trauma, Commission on Cancer and state chapters in their advocacy efforts, effectively advocating for policies to improve trauma care, prevent injuries and ensure patients access to quality surgical care. In addition, she spearheaded an effort to create a first of its kind state surgical report card.

Before joining the ACS, Tara was the Grassroots and State Affiliate Outreach Administrator at the American Society of Clinical Oncology. In this role, she oversaw grassroots efforts, increasing engagement by oncologists in advocating for policies to increase funding for the National Institutes of Health and fixing Medicare programs.

Originally from Cambria, Wisconsin, Tara graduated from the University of Minnesota—Twin Cities with a Bachelor of Arts degree in Political Science, and later received her Master of Public Health in Health Policy from The George Washington University. She currently lives in Washington, DC, with her husband and daughter.



## Wednesday, August 22, 2018

### Conference Program Workshops

**11:15 a.m. – 12:15 p.m.**

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**BOTS** Session 1

### **Distracted Driving Research**

Room: **Maple Lawn A**

Speaker:

**Nick Jarmusz**, Director of Public Affairs, AAA Wisconsin

*Description:* The AAA Foundation for Traffic Safety, in partnership with the University of Utah, has been studying the safety implications of in-vehicle infotainment systems since 2013. In the last five years, they produced six landmark research projects on this rapidly evolving source of driver distraction. This session will give a brief overview of what they have learned so far, and where things may be heading.

**11:15 a.m. – 12:15 p.m.**

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**BOTS** Session 1

### **A Responsible Night Out – Transportation for Hire**

Room: **Maple Lawn B**

Speakers:

**Bar Buddies**, Chief Jerry Strunz, Sauk Prairie; Chief Mark Schauf, Baraboo

**AAA of Wisconsin**, Tow to Go, Joann Solberg, Public Affairs Specialist

**Tavern League Wisconsin**, Safe Ride, Chris Marsicano, Tavern League President; Don Mjelde, Brown County Tavern League

*Description:* This workshop will feature a spectrum of safety partners discussing transportation alternatives. Hear how community programs are making allies with local and nationwide companies to support alternative transportation in their communities. Learn more about how these successful partnerships work to enhance public safety.

# Wednesday, August 22, 2018

## Conference Program Workshops

**11:15 a.m. – 12:15 p.m.**

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**BOTS** Session 1

### **Predictive Analytics—Putting Your Data to Work**

Room: **Maple Lawn C**

Speaker:

**Colonel Charles Teasdale**, Wisconsin State Patrol

*Description:* Every agency works to identify how to allocate their limited resources to make the biggest impact on safety in their community. With improved data timeliness, accuracy, and accessibility delivered through the new crash form, agencies are able to target their resources to the right location at the right time to take action and change behavior. This workshop will focus on the State Patrol's use of predictive analytics for resource allocation and discuss how law enforcement agencies throughout the state can use Community Maps to add predictive approaches to their deployments.

**11:15 a.m. – 12:15 p.m.**

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**TIME** Session 1

### **The *NEW* Wisconsin Traffic Management Center (1 PDH)**

Room: **Linwood A**

Speakers:

**Lt. Nate Clarke**, Traffic Management Center, Wisconsin State Patrol

**Sgt. Kirk Danielson**, Traffic Management Center, Wisconsin State Patrol

*Description:* The Statewide Traffic Operations Center (STOC) has been in service for 22 years assisting motorists and responders with traffic management. Over those 22 years, technology used to manage traffic across the state of Wisconsin has evolved. In keeping on the forefront of technology, the STOC underwent a major technological upgrade in 2018 and was re-branded as the "Wisconsin Traffic Management Center" (TMC). Not only did the TMC receive a significant upgrade in technology, the Wisconsin State Patrol's (WSP) Communication Center is now located within the TMC. Learn about the technological advancements through the implementation of the TMC's



## Wednesday, August 22, 2018

### Conference Program Workshops

Next Generation Advance Traffic Management System (NextGen ATMS). In addition, learn how the co-location of the State Patrol's Communications Center will improve communication between TMC operators and WSP dispatchers while making a more efficient and effective use of available resources to enhance safety and service for all responders.

**11:15 a.m. – 12:15 p.m.**

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**TIME** Session 1

### **Compressed Natural Gas (CNG), Liquid Natural Gas (LNG) and Propane-fueled Vehicles — Challenges for Emergency Responders (1 PDH)**

Room: **Linwood B**

Speaker:

**Lt. Douglas Pietz**, Milwaukee Fire Department

*Description:* Responding to traffic incidents can be dangerous. There is an elevated level of danger if one of the vehicles involved in the incident is powered by CNG, LNG or Propane. This is not necessarily due to the type of fuel, but because first responders may not be immediately aware of the potential hazards. Learn about the challenges that these types of vehicles pose to all responders and how to ensure the safety of everyone involved.

**11:15 a.m. – 12:15 p.m.**

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**CPS** Session 1

### **Dressing Up for the Decades**

Room: **Evergreen Ballroom**

Speaker:

**Kerry Chausmer**, Certification Director, Safe Kids Worldwide

*Description:* Get ready to time travel! During this presentation Kerry will take us on a decade-by-decade visual walk through car seats and vehicle safety restraints with the help of some “special” characters.

# Wednesday, August 22, 2018

## Conference Program Workshops

**12:15 p.m. – 1 p.m.**

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**Lunch** Room: **Forum**

**1:15 p.m. – 2:45 p.m.**

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**BOTS** Session 2

### **Department of Justice (DOJ) Perspective on Recent Court Rulings**

Room: **Maple Lawn C**

Speakers:

**Tara Jenswold**, Assistant Attorney General, Wisconsin Department of Justice

*Description:* Stay current on how recent court decisions have affected Wisconsin law. Tara Jenswold and David Perlman are two of the state's leading legal practitioners educating law enforcement officers and prosecuting attorneys on constitutional and technical matters. These speakers will discuss current Department of Justice recommendations for law enforcement practices and procedures.

**1:15 p.m. – 2:45 p.m.**

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**BOTS** Session 2

### **Life Cycle of a Crash—a Panel Presentation**

Room: **Maple Lawn A**

Speakers:

**Gina Carver**, Lead Investigator, Walworth County Medical Examiner's Office

**Dave Gerber**, Captain, Patrol Division, Walworth County Sheriff's Office

**Tammy L. Chatman**, BS, CMTE Professional Relation Manager and Public Information Officer, Flight For Life Transport System

**Michael J. Payne**, Racine County Medical Examiner

**Sergeant William Melloch**, Walworth County Sheriff's office

**Mary Nachreiner**, Community Outreach Coordinator, UW Hospital Organ & Tissue Donation

*Description:* The Crash Records Unit (CRU) is inviting a law enforcement agency, EMS and coroners teams to discuss how they work together to handle a crash from beginning to end.



# Wednesday, August 22, 2018

## Conference Program Workshops

**1:15 p.m. – 2:45 p.m.**

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**BOTS** Session 2

### Mock Roadside Drug Evaluation

Room: **Maple Lawn B**

Speaker:

**Lt. Joe Hendricks**, Waukesha Police Department

*Description:* This session will explain what a Drug Recognition Expert (DRE) does to assist officers and prosecutors when an arrest of a drug impaired driver has been made in order to secure a conviction. DREs utilize a 12-step, standardized and systematic, Drug Influence Evaluation to determine impairment. This session includes a practical demonstration of the Drug Influence Evaluation along with a detailed explanation of each of the 12-steps. Attendees will gain a better understanding of what a DRE does, why it is important to call for a DRE and how an Advanced Roadside Impaired Driving Enforcement (ARIDE) trained officer and a DRE can help identify drug impaired drivers and help keep Wisconsin roadways safe.

**1:15 p.m. – 2:45 p.m.**

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**TIME** Session 2

### The Importance of Evidence Preservation at Traffic Incidents (1.5 PDH)

Room: **Linwood B**

Speakers:

**Sgt. Thomas Erdman**, Wisconsin State Patrol, Technical Reconstruction Unit  
**Trooper Michael Smith**, Wisconsin State Patrol, Technical Reconstruction Unit

*Description:* Learn how the State Patrol's Technical Reconstruction Unit (TRU) assists local law enforcement agencies with the investigation of complex traffic crashes. TRU staff can help identify the cause of a crash, who was operating a vehicle at the time of the crash, who was at fault and other factors that impact complex traffic crash investigations. TRU staff will explain the importance of evidence preservation at a crash scene and will detail two case studies that resulted in successful prosecutions based on their investigation.

# Wednesday, August 22, 2018

## Conference Program Workshops

**1:15 p.m. – 2:45 p.m.**

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**TIME** Session 2

### **Verona Road Multiple-Vehicle Crash Investigation and the Use of Technology (1.5 PDH)**

Room: **Linwood A**

Speakers:

**Sgt. Richard Alsaker**, Dane County Sheriff's Department

**Chief Joseph Giver**, Verona Fire Department

**Tim Pelton**, Assistant Maintenance Supervisor, Dane County Highway Department

*Description:* On February 12, 2018, at approximately 8 a.m., the Dane County Sheriff's Department, Fitch-Rona EMS and Verona Fire Department were dispatched to a multiple vehicle crash on US 151 near County PB that involved 29 vehicles, six injured persons requiring transport and one fatality. Learn how the sheriff's, fire and highway departments collaborated to effectively mitigate this complex incident. In addition, learn how the sheriff's department supported their investigation of the crash through the use and support of available technology.

**1:15 p.m. – 2:45 p.m.**

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**CPS** Session 2

### **Escape Artists, Children in Casts, and Special Transportation Needs (1.5 CEUs)**

Room: **Evergreen Ballroom**

Speaker:

**Jim Savage**, Director, American Family Children's Hospital Safety Center

*Description:* Ever worked with a child whose special transportation need has left you stumped? An escape artist who won't stay buckled? A child with a cast? A child with low muscle tone who has outgrown his car seat? During this presentation, we'll discuss car seat and vehicle safety restraint options for each of these unique needs, looking at both conventional car seats and specialized/adaptive restraints.



# Wednesday, August 22, 2018

## Conference Program Workshops

**2:45 p.m. – 3 p.m.**

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### Afternoon Break

**3 p.m. – 4:30 p.m.**

**BOTS** Session 3

### DOJ Perspective on Recent Court Rulings *(Repeat Session)*

Room: **Maple Lawn C**

Speakers:

**Tara Jenswold**, Assistant Attorney General, Wisconsin Department of Justice

*Description:* Stay current on how recent court decisions have affected Wisconsin law. Tara Jenswold and David Perlman are two of the state's leading legal practitioners educating law enforcement officers and prosecuting attorneys on constitutional and technical matters. These speakers will discuss current Department of Justice recommendations for law enforcement practices and procedures.

**3 p.m. – 4:30 p.m.**

**BOTS** Session 3

### Identifying Human Trafficking in Routine Traffic Stops

Room: **Maple Lawn A**

Speakers:

**Lt. Dawn Jones**, Milwaukee Police Department

**SAIC Benjamin Poller**, Statewide DCI Human Trafficking Bureau

*Description:* Special Agent in Charge (SAIC) Poller and Lieutenant Jones will show how to identify trafficking, traffickers and trafficking victims. They will provide examples of evidence of trafficking found in plain view during traffic stops as well as during the booking process of prisoners. They will highlight techniques on how to interview trafficking victims, provide examples of trafficking cases and discuss how to build successful prosecutions. The workshop will show how the combined efforts of law enforcement, advocates and community members can combat trafficking and assist victims.

# Wednesday, August 22, 2018

## Conference Program Workshops

**3 p.m. – 4:30 p.m.**

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**BOTS** Session 3

### Life Cycle of a Driver

Room: **Maple Lawn B**

Speakers:

**Nick Jarmusz**, Director of Public Affairs, AAA Wisconsin

**Tara Leystra Ackerman**, State Government Affairs Manager, National Safety Council

**Randy Wiessinger**, Law Enforcement Liaison, Bureau of Transportation Safety

**Deena Liska**, M.A. Ed., CPST-I Teen Driving Coordinator,  
Children's Hospital of Wisconsin

*Description:* This session will narrate the stages, policies and regulations that drivers go through from passenger to driver. Our expert panel will help attendees navigate the progression of this great responsibility.

**3 p.m. – 4:30 p.m.**

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**TIME** Session 2

### Mitigating On-going Crashes in a Work Zone (1.5 PDH)

Room: **Linwood A**

Speakers:

**Chief Randall Pickering**, Edgerton Fire Protection District

**Sgt. William Miller**, Wisconsin State Patrol, Southwest Region, DeForest Post

*Description:* Mitigating crashes in a work zone (WZ) can be challenging. Mitigating crashes in the same WZ day-in and day-out presents a much greater challenge. Two significant WZs are the I-39/90 project between Beloit and Madison and the I-94 project in Racine county. Learn how responders have adjusted their response to various incidents and developed some new and innovative ideas to address WZ crashes.

# Wednesday, August 22, 2018

## Conference Program Workshops

**3 p.m. – 4:30 p.m.**

**TIME** Session 5

### **Opiate Awareness and Exposure Concerns for First Responders (1.5 PDH)**

Room: **Linwood B**

Speakers:

**Sgt. Todd Brehm**, Wisconsin State Patrol, K-9 Unit

**Mitchel Reuter**, Milwaukee County Office of Emergency Management  
EMS Education

*Description:* The opiate problem in the United States has been declared a public health emergency. Wisconsin is not immune from this problem. First responders across the state have experienced a significant increase in opiate-related incidents on or along our roadways. This presentation will educate first responders about opiates such as heroin, fentanyl, carfentanil and other dangerous drugs in Wisconsin. Attendees will also learn how to protect against exposure, identify the signs if exposed and what action(s) should be taken to reduce the threat of injury.



# Wednesday, August 22, 2018

## Conference Program Workshops

**3 p.m. – 4:30 p.m.**

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**CPS** Session 3

### **The Fundamentals of Child Injury Research (1.5 CEU's)**

*Room:* **Evergreen Ballroom**

*Speaker:*

**Frank Pintar**, Professor and Lab Director, Medical College of Wisconsin

*Description:* Understanding the fundamentals of how to protect children in vehicle crashes requires a basic knowledge of how children differ from adults in their injuries and mechanisms of injury. This presentation will focus on how child injury research is done and what laboratory models are used for fundamental research including dummies and computer models. The workshop will also discuss fundamental anatomical details of how children are different than adults in terms of their vehicle-related injuries and the type of injuries a car seat is designed to prevent. Additional material will include the latest laboratory test data with a child dummy occupant in car seats under various crash modes and options for anchoring each type of restraint.

**6 p.m. – 8 p.m.**

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### **Networking Reception**

### **Walworth County Drone Presentation**

*Room:* **Outdoor Pool**

*Description:* Appetizers will be served in conjunction with live drone presentation.

# Thursday, August 23, 2018

**7 a.m.**

## Registration Opens

Room: **Main Lobby**

**7:30 a.m. – 8 a.m.**

## Breakfast and Exhibit Hall Opens

Room: **Forum**

**8 a.m. – 9 a.m.**

## Keynote Speaker

Room: **Forum**

### Amy Miles

Director, Forensic Toxicology Program,  
Wisconsin State Laboratory of Hygiene

Amy Miles is the Director of the Forensic Toxicology Program at the Wisconsin State Laboratory of Hygiene (WSLH) and has almost 18 years of experience in forensic toxicology. In addition to managing the Forensic Toxicology Program, Amy provides expert court testimony and interpretation of laboratory reports for coroners, medical examiners, attorneys and law enforcement officers.

Amy also provides expert consultation for drug impaired driving cases both locally and nationally.

Amy attended the Drug Recognition Expert (DRE) school held in Wisconsin in 2004 and provides training and support for the DRE program in Wisconsin and across the country.

In 2005, Amy received an award from Citizens Against Drug Impaired Drivers (CANDID) for her outstanding dedication to the DRE program. In 2017, Amy was awarded the DRE Emeritus Award from the Wisconsin DRE Program for over 12 years of leadership and dedication to the DREs of Wisconsin. Amy is the toxicology representative on the IACP DRE Technical Advisory Panel.





# Thursday, August 23, 2018

## Conference Program Workshops

**9:15 a.m. – 10:15 a.m.**

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**BOTS** Session 4

### **Crash Data—the Pursuit for Quality Control**

Room: **Maple Lawn A**

Speakers:

**Mike Satteson**, Crash Records Unit, Division of State Patrol,  
Wisconsin Department of Transportation

**Andrea Bill**, Traffic and Research Program Manager, TOPS Lab UW-Madison

**Dr. Steven Parker**, IT Program Manager, TOPS Lab UW-Madison

*Description:* Wisconsin's crash data is critical to understanding and improving transportation safety. Analysts, law enforcement, policy makers and citizens rely on high quality crash data as they work to make the state's roadways safer. Quality data must be complete, clear and accurate, but also easily accessible to those who can benefit from it. The workshop will highlight the current state of crash data and describe ongoing and planned initiatives to improve crash data quality.

**9:15 a.m. – 10:15 a.m.**

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**BOTS** Session 4

### **Innovative Approaches to Identify and Overcome Pedestrian Barriers**

Room: **Maple Lawn B**

Speakers:

**Robert J. Schneider**, Ph.D., AICP, Associate Professor, University of Wisconsin-Milwaukee, Department of Urban Planning

**James Hannig**, AICP, Pedestrian and Bicycle Coordinator, City of Milwaukee, Department of Public Works

*Description:* The workshop will summarize three methods used to identify pedestrian barriers as part of the 2018 city of Milwaukee Pedestrian Master Plan to help make Milwaukee more pedestrian-friendly for people of all ages and abilities. Building on recent developments in pedestrian safety

# Thursday, August 23, 2018

## Conference Program Workshops

and travel behavior research, the plan: 1) estimated pedestrian crash rates at intersections, 2) observed driver yielding behavior at uncontrolled crosswalks, and 3) gathered perceptions of barriers through a combination of online and door-to-door surveys. Consistent findings provided a solid foundation for the Pedestrian Plan. The presentation will conclude with examples of how the city is taking action to overcome pedestrian barriers through engineering, education and enforcement strategies and its overarching Complete Streets approach.

**9:15 a.m. – 10:15 a.m.**

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**BOTS** Session 4

### Ignition Interlocks in Wisconsin, a 2018 Update

Room: **Maple Lawn C**

Speakers:

**Diane Brockley-Drinkman**, Advanced Chemist, Chemical Testing Section,  
Wisconsin Department of Transportation

**Emily Thompson**, Traffic Safety Resource Prosecutor,  
Wisconsin Department of Justice

**Alison Kilday**, Supervisor, Division of Motor Vehicles Communication Center,  
Wisconsin Department of Transportation

*Description:* Ignition interlock devices (IIDs) are a powerful tool to prevent certain OWI offenders from driving while impaired. Nationally, IID court orders and vehicle installations are on the rise, resulting in more law enforcement interaction with IID restricted drivers. This discussion will focus on what to look for during a traffic stop and recent legal updates.

# Thursday, August 23, 2018

## Conference Program Workshops

**9:15 a.m. – 10:15 a.m.**

**TIME** Session 4

### **Best Practices and Other Possible Solutions for Effectively Mitigating Traffic Crashes (1 PDH)**

Room: **Linwood A**

Speakers:

**David Spakowicz**, TIME Program Manager

**Matthew Karpinski**, Division Chief, Grafton Fire Department

*Description:* Effectively managing traffic incidents involving multiple agencies and disciplines can be challenging. Learn some of the most current “Best Practices” that have been utilized or other possible solutions that will assist responders in effectively managing traffic incidents.



# Thursday, August 23, 2018

## Conference Program Workshops

**9:15 a.m. – 10:15 a.m.**

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**TIME** Session 4

### **WisDOT's Emergency Transportation Operations (ETO) Plan: Working Behind the Scenes to Keep the Motoring Public Safe (1 PDH)**

Room: **Linwood B**

Speakers:

**Marquis Young**, WisDOT Emergency Transportation Operations Engineer  
**Mike Jungbluth**, Emergency Transportation Operations Program Manager

*Description:* When emergencies associated with severe weather, traffic incidents, construction, special events, and security threats occur, the Wisconsin Department of Transportation will be one of many agencies called upon to respond. The department's proactive response is guided by the Emergency Transportation Operations (ETO) Plan. The ETO Plan is National Incident Management System (NIMS) compliant and describes how the Incident Command System (ICS) is utilized as a structure for a response. The plan uses numerous supportive procedures and guidelines that assist in creating a heightened pre-event level of awareness, facilitates emergency mobility, agency continuity and minimizes the impacts of emergencies/disasters on people and property.

**9:15 a.m. – 10:15 a.m.**

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**CPS** Session 4

### **Fact or Fiction (1 CEU)**

Room: **Evergreen Ballroom**

Speaker:

**Kerry Chausmer**, Certification Director, Safe Kids Worldwide

*Description:* Are you ready to dispel inaccurate information? Get ready to play Fact or Fiction where you will reinforce accurate information and will be provided with resources that support best practice.



## Thursday, August 23, 2018

### Conference Program Workshops

**10:15 a.m. – 10:30 a.m.**

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#### **Break**

**10:30 a.m. – 11:30 a.m.**

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**BOTS** Session 5

#### **Engineering your Community for Safety**

Room: **Maple Lawn A**

Speaker:

**Andrea Bill**, Traffic and Research Program Manager, UW-Madison TOPS Laboratory

*Description:* Everyone wants to arrive safely at their destination. Come learn about tools for problem identification, countermeasure selection and planning.

**10:30 a.m. – 11:30 a.m.**

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**BOTS** Session 5

#### **There's an App for That—Conducting a Seat Belt Survey in your Community**

Room: **Maple Lawn B**

Speaker:

**Dennis Hughes**, Safety and Security Specialist, Lakeside Engineers

*Description:* WisDOT developed an application to conduct your own seat belt survey. Join us as we walk through how to use this app to collect relevant data and put it to work for a safer community.

This is an interactive workshop and attendees are encouraged to download the app prior to the workshop. The app is available for both ios and android. Search “Local seatbelt survey.”

# Thursday, August 23, 2018

## Conference Program Workshops

**10:30 a.m. – 11:30 a.m.**

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**BOTS** Session 5

### **The Basics of Child Passenger Safety (CPS) Enforcement**

Room: **Maple Lawn C**

Speakers:

**Libbe Slavin**, Safe Kids Wisconsin Coordinator

**Trooper Robert Simpson**, Wisconsin State Patrol

**Lt. Shannon M. Seymer-Tabaska**, Milwaukee Police Department

**John Sobotik**, Assistant General Counsel, Wisconsin Department of Transportation

*Description:* The CPS community consistently releases new research and fine-tunes best practice which can make enforcing these laws a moving target. During this session, Trooper Robert Simpson and Lieutenant Shannon Seymer-Tabaska will give participants easy-to-digest information to employ in everyday traffic stops and resources for community support.

**10:30 a.m. – 11:30 a.m.**

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**TIME** Session 5

### **Mitigating Traffic Queues Through Technology (1 PDH)**

Room: **Linwood A**

Speakers:

**Josh Koebernick**, PE, WisDOT Traffic Engineer

**Jeff Sandberg**, PE, PTOE, WisDOT Consultant (AECOM)

*Description:* Traffic queuing during an incident creates additional challenges such as secondary crashes within the queue, decreasing the response time of first responders and generating congestion along the alternate route. To help reduce these problems, WisDOT has implemented Adaptive Traffic Signals on a number of signalized corridors across the state. Learn how these traffic signal systems automatically monitor and respond to variable traffic patterns to reduce queuing and keep traffic moving.



# Thursday, August 23, 2018

## Conference Program Workshops

**10:30 a.m. – 11:30 a.m.**

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**TIME** Session 3

### **School Bus Design and Best Practices to Mitigate Crashes Involving Buses (1 PDH)**

Room: **Linwood B**

Speakers:

**Lt. Karl Mittelstadt**, Wisconsin State Patrol, Motor Carrier Enforcement Section  
**Capt. Scott Thimm**, Ashland Fire Department

*Description:* School bus crashes are high-profile events, not just because they involve children, but because of all of the other individuals involved—from family members coming to the scene, to school classmates and administration officials. Due to the many complexities, school bus crashes can overwhelm available resources very quickly. Learn how school buses are designed to protect passengers and what you need to know to effectively manage a crash involving a school bus.

**10:30 a.m. – 11:30 a.m.**

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**CPS** Session 5

### **Manufacturers Update (1 CEU)**

Room: **Evergreen Ballroom**

Manufacturers:

**Chicco**  
**Evenflo**  
**Kids Embrace**  
**Nuna International**  
**Safe Traffic Systems, Inc.**

*Description:* Come learn about what is new with these manufacturers and their car seats!

**11 a.m. – 11:30 a.m.**

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### **Exhibit Hall Closes and Conference Adjourns**

**Wednesday, August 22, 2018**

- The *NEW* Wisconsin Traffic Management Center . . . . .1 PDH
- Compressed Natural Gas, Liquid Natural Gas and Propane-fueled Vehicles—Challenges for Emergency Responders . . . . .1 PDH
- The Importance of Evidence Preservation at Traffic Incidents . . . . .1.5 PDH
- Verona Road Multiple-Vehicle Crash Investigation and the Use of Technology . . . . .1.5 PDH
- Mitigating On-going Crashes in a Work Zone . . . . .1.5 PDH
- Opiate Awareness and Exposure Concerns for First Responders . . . . .1.5 PDH

**Thursday, August 23, 2018**

- Best Practices and Other Possible Solutions for Effectively Mitigating Traffic Crashes. . . . .1 PDH
- WisDOT's Emergency Transportation Operations (ETO) Plan: Working Behind the Scenes to Keep the Motoring Public Safe. . . . .1 PDH
- Mitigating Traffic Queues Through Technology . . . . .1 PDH
- School Bus Design and Best Practices to Mitigate Crashes Involving Buses . . . . .1 PDH

Total PDH claimed for attending the above sessions

*WisDOT Bureau of Transportation Safety certifies that the following PDH credits for attending technical sessions were made available to:*

Full Name:.....

***Keep this certificate for your records***

## Wednesday, August 22, 2018

### 7 a.m.

Registration Opens  
Room: Main Lobby

### 9 a.m. – 9:45 a.m.

Opening Session  
Room: Forum

- Honor Guard, Wisconsin State Patrol
- David Pabst, Director, WisDOT Bureau of Transportation Safety
- Kurt Picknell, Sheriff, Walworth County (Invited)
- J.D. Lind, Superintendent, Wisconsin State Patrol
- Dave Ross, Secretary, WisDOT
- Scott Walker, Governor, State of Wisconsin

### 9:45 a.m. – 11 a.m.

Keynote Speaker: Tara Leystra Ackerman, State Government Affairs Manager, National Safety Council  
Room: Forum

### 11:15 a.m. – 12:15 p.m.

BOTS ▶ Distracted Driving Research  
Room: Maple Lawn A

## Thursday, August 23, 2018

### 7 a.m.

Registration Opens  
Room: Main Lobby

### 7:30 a.m. – 8 a.m.

Breakfast and Exhibit Hall Opens  
Room: Forum

### 8 a.m. – 9 a.m.

Keynote Speaker: Amy Miles, Director, Forensic Toxicology Program, Wisconsin State Laboratory of Hygiene  
Room: Forum

### 9:15 a.m. – 10:15 a.m.

BOTS ▶ Crash Data – the Pursuit for Quality Control  
Room: Maple Lawn A

BOTS ▶ Innovative Approaches to Identify and Overcome Pedestrian Barriers  
Room: Maple Lawn B

### 11:15 a.m. – 12:15 p.m.

BOTS ▶ A Responsible Night Out – Transportation for Hire  
Room: Maple Lawn B

BOTS ▶ Predictive Analytics – Putting Your Data to Work  
Room: Maple Lawn C

TIME ▶ The NEW Wisconsin Traffic Management Center  
Room: Linwood A

TIME ▶ Compressed Natural Gas (CNG), Liquid Natural Gas (LNG) and Propane-fueled Vehicles – Challenges for Emergency Responders  
Room: Linwood B

CPS ▶ Dressing Up for the Decades  
Room: Evergreen Ballroom

### 12:15 p.m. – 1 p.m.

Lunch Room: Forum

### 1:15 p.m. – 2:45 p.m.

BOTS ▶ Department of Justice (DOJ) Perspective on Recent Court Rulings  
Room: Maple Lawn C

BOTS ▶ Life Cycle of a Crash – a Panel Presentation  
Room: Maple Lawn A

BOTS ▶ Mock Roadside Drug Evaluation  
Room: Maple Lawn B

TIME ▶ The Importance of Evidence Preservation at Traffic Incidents  
Room: Linwood B

### 9:15 a.m. – 10:15 a.m.

BOTS ▶ Ignition Interlocks in Wisconsin, a 2018 Update  
Room: Maple Lawn C

TIME ▶ Best Practices and Other Possible Solutions for Effectively Mitigating Traffic Crashes  
Room: Linwood A

TIME ▶ WisDOT's Emergency Transportation Operations (ETO) Plan: Working Behind the Scenes to Keep the Motoring Public Safe  
Room: Linwood B

CPS ▶ Fact or Fiction  
Room: Evergreen Ballroom

### 10:30 a.m. – 11:30 a.m.

BOTS ▶ Engineering your Community for Safety  
Room: Maple Lawn A

### 1:15 p.m. – 2:45 p.m.

TIME ▶ Verona Road Multiple-Vehicle Crash Investigation and the Use of Technology  
Room: Linwood A

CPS ▶ Escape Artists, Children in Casts, and Special Transportation Needs  
Room: Evergreen Ballroom

### 3 p.m. – 4:30 p.m.

BOTS ▶ DOJ Perspective on Recent Court Rulings (Repeat Session)  
Room: Maple Lawn C

BOTS ▶ Identifying Human Trafficking in Routine Traffic Stops  
Room: Maple Lawn A

BOTS ▶ Life Cycle of a Driver  
Room: Maple Lawn B

TIME ▶ Mitigating On-going Crashes in a Work Zone  
Room: Linwood A

TIME ▶ Opiate Awareness and Exposure Concerns for First Responders  
Room: Linwood A

CPS ▶ The Fundamentals of Child Injury Research  
Room: Evergreen Ballroom

### 6 p.m.

Networking Reception  
Walworth County Drone Presentation  
Room: Outdoor Pool

### 10:30 a.m. – 11:30 a.m.

BOTS ▶ There's an App for That – Conducting a Seat Belt Survey in your Community  
Room: Maple Lawn B

BOTS ▶ The Basics of Child Passenger Safety (CPS) Enforcement  
Room: Maple Lawn C

TIME ▶ Mitigating Traffic Queues Through Technology  
Room: Linwood A

TIME ▶ School Bus Design and Best Practices to Mitigate Crashes Involving Buses  
Room: Linwood B

CPS ▶ Manufacturers Update  
Room: Evergreen Ballroom

### 11 a.m. – 11:30 a.m.

Exhibit Hall Closes and Conference Adjourns