

Plate Type	2014	2015	2016	2017	2018
A4H Foundation	NA	NA	NA	NA	36
Amateur Radio	129	119	138	123	120
Antique	102	103	85	117	119
Apportioned Power	14,592	15,300	16,071	14,053	14,987
Auto	676,459	553,204	569,490	586,041	581,705
Boy Scouts	NA	NA	NA	176	97
Bus	1,103	1,177	925	1,045	1,560
Celebrate Children	120	107	125	117	125
Children's Hospital of Wisconsin	NA	NA	NA	NA	282
Choose Life	NA	NA	NA	256	839
Civilian Group*	73	61	50	59	58
Collector	8,465	8,847	11,299	11,594	13,109
Collector Special	140	126	178	164	191
Cure Childhood Cancer	NA	NA	NA	227	157
Dealer	4,709	4,453	5,186	6,882	10,463
Dealer Annual and Transporter***	15,926	10,885	6,130	10,631	7,978
Disabled	5,375	5,641	6,179	6,382	6,214
Disabled Veteran	397	409	367	451	493
Donate Life	97	101	125	115	132
Ducks Unlimited	87	103	108	127	125
ELK	NA	NA	NA	170	144
EMT (red design)	188	167	187	167	206
Endangered Resources (Badger/Eagle design)	266	1,586	1,615	1,418	1,130
Endangered Resources (Wolf design)	627	349	346	422	469
Ex-POW	2	9	1	6	0
Farm Trailer	2,212	2,053	1,981	2,118	1,924
Farm Truck	5,611	5,033	5,019	5,030	5,141
Firefighter (red design)	558	648	642	690	691
Firefighter (white design)	319	412	465	473	337
Gold Star Family	33	29	32	31	37
Green Bay Packers	1,397	1,565	1,466	1,523	1,311
Harley-Davidson share the road	743	652	687	719	672
Heavy Farm Truck	929	962	837	899	824
Heavy Trailer	18,733	20,843	22,199	24,671	25,069
Heavy Truck	20,732	21,794	22,617	24,874	25,408
Historic Military Vehicle	69	65	68	82	65
Hobbyist	1,129	1,155	1,262	1,355	1,588
Human Service Vehicle	95	135	107	72	120
In God We Trust	18	920	687	680	680
Junior Golf	51	42	57	67	62
Law Enforcement Memorial	NA	581	450	452	420
Light Trailer	408	517	556	1,322	765
Light Truck	144,094	140,016	148,645	152,984	153,531
Lions Foundation	19	-	13	20	11

Plate Type	2014	2015	2016	2017	2018
Low Speed Vehicle	90	91	42	44	50
Marquette University	189	163	149	182	171
Military Group	2,278	2,137	2,181	2,533	2,535
Milwaukee Brewers (Ball & Glove Logo)	782	588	474	537	697
Milwaukee Brewers ('M' Logo)	676	566	465	468	671
Milwaukee Bucks	NA	NA	196	581	505
Moped	4,249	4,093	4,047	3,807	3,451
Motorcycle	37,935	102,419	39,588	35,411	37,915
Motor home	3,987	10,905	4,256	4,379	4,215
Municipal	2,241	2,441	2,856	3,116	2,929
Municipal Cycle	4	6	8	2	4
Musky Clubs Alliance	NA	NA	NA	NA	189
National Guard	33	24	22	21	15
Nurses	NA	NA	NA	428	316
Official	491	534	579	619	716
RV Trailer	11,480	47,699	16,333	16,945	16,849
Semi-Trailer	18,974	20,478	19,257	17,630	19,770
Special "X"	104	92	143	96	100
Special Recognition Group**	28	48	32	36	36
State Owned	293	176	401	151	217
Tractor	2,179	2,504	2,364	2,576	2,475
Trout	NA	243	125	80	101
University Group	785	883	869	994	990
Veteran's Motorcycle	317	163	292	158	290
Whitetail Unlimited	NA	NA	NA	267	317
Wisconsin Salutes Veterans	205	190	192	210	225
Wisconsin Women's Health Foundation	31	26	25	38	29
Duplicate Plates	1,982	2,385	2,802	2,943	3,163
<b>Total Metal Plates</b>	<b>1,015,340</b>	<b>999,023</b>	<b>924,093</b>	<b>953,057</b>	<b>957,470</b>
Temporary Plates	214,440	225,528	182,917	223,475	256,317
<b>Total All Plates</b>	<b>1,229,780</b>	<b>1,224,551</b>	<b>1,107,010</b>	<b>1,176,532</b>	<b>1,213,787</b>

\* Civilian Group includes: EMT (white design), Civil Air Patrol and Rescue squad member

\*\* Special Recognition Multi-Group includes: Freemason and LaoVeterans

\*\*\*Only Transporter plates were counted until 2018

**For more information contact:**

Bureau of Vehicle Services  
(608) 266-1473

Source: File analysis Report 62 and License Plate Issuance Unit's System Issuance Report. Includes license plates issued for first time registrations, base plate renewals, duplicates and replacements for calendar years 2013 through 2018.