WisDOT's TIME Program Quarterly Newsletter

Fall 2025 wisconsindot.gov/time



November 17-21, 2025

Safety Starts With You — Move Over or Slow Down!

Mike's Minute



Ma hana yay ara ania

Greetings from the ETO/TIME team!

We hope you are enjoying this late summer/early fall weather! The TIME program is proud to announce that we have added new members to our 19-member TIME Coalition. They are American Automobile Association (AAA), Cities and Villages Mutual Insurance Company (CVMIC) and Canadian National (CN) - Railroad Police. Each of these new members will bring awareness of their respective organizations and their impact on traffic incident management across the State of Wisconsin. Please take a look at page 3 highlighting these new members.

Our planning continues for Crash Responder Safety Week (CRSW). This year we are planning to pursue proclamations from all 72 counties in addition to the largest 25 communities by population. So far, we have 30 proclamation commitments with more coming in daily. Again, our intention is to spread the word across the state in support of our first responders and the dangerous work they perform on a daily basis on our roadways.

Thank you for continuing to serve...stay safe, Mike

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National Move Over Day

National Move Over Day is on **Sat., Oct. 18**. This day is an opportunity for us to flood social media with photos and stories that point to the importance of the MOSD law to protect those who protect our highways.

Participation is pretty simple – all through social media channels.

✓ Arrange for a photo with personnel. Consider having the station, a vehicle or other identifying backdrop included.

✓Utilize an erasable white board to include a comment such as "so we can make it home" or "Protect us so we can protect you" or something more personalized like "mother of three – they need me too." The goal is to help humanize the situation.

✓ Post with the hashtag #moveoverwi on Sat., Oct. 18.

√Please send us a copy of your social media photo/post to timeprogram@dot.wi.gov.



Free Train-the-Trainer Course

Instructors Wanted!

Why Become a TIM Instructor?

√You believe the proper application of TIM principles at an incident scene makes all responders safer.

√You believe that TIM principles result in the quicker clearance of an incident.

√You want to teach your fellow responders these valuable tools.

Requirements

√You must attend the eight-hour FHWA "Train-the-Trainer" instructor course.

✓You are asked to teach at least one four-hour responder class annually (to remain current with the material).

Upcoming Training Details

√Oct. 25, 8:30 a.m. to 5 p.m.

√Oconto County Office of Emergency Management, 301 Washington St., Oconto, WI 54153

√Free lunch and new 2025 FHWA TIM modules included.

✓ Submit an <u>application</u> to attend the training by *Oct.* 13.

All TIM instructors are 100-percent volunteers. The program does not have any funds available to compensate instructors for their time or travel. They're passionate about incident scene safety and want to share their knowledge and experience with fellow responders. We try to have two instructors from different disciplines at each four-hour class, with one having the discipline from the requesting agency. Please consider becoming a TIM instructor. It can be very rewarding!

New TIME Coalition Members



Started in 1902 by automotive enthusiasts who wanted to chart a path for better roads in America and advocate for safe mobility, AAA has transformed into one of North America's largest membership organizations. Today, AAA delivers exceptional roadside assistance, helps travelers plan their dream vacations and adventures, offers exclusive member discounts and benefits and provides trusted financial and

insurance services – all to enhance the life journey of our more than 65 million members across North America, including nearly 58 million in the United States. To learn more about all AAA offers or become a member, visit AAA.com.

As part of AAA, the AAA Foundation for Traffic Safety researches traffic incident management (TIM) to improve responder and motorist safety, with recent studies evaluating electronic message signs and lighting to alert drivers to roadside incidents. While AAA offers roadside assistance for breakdowns, its primary connection to TIM is through advocacy and safety research, not direct incident response, focusing on reducing crashes and improving driver behavior like adhering to "Move Over" laws.

Our contact: Nick Jarmusz, Director of Public Affairs (IL/IN/WI/IA/NE), 608.556.4744, njjarmusz@acg.aaa.com



The CN Railroad Police is dedicated to making CN the safest railway in North America by protecting our people, business and reputation and ensuring the safety of the communities we serve. In the United States, a person or vehicle is struck by a train approximately every three hours—most often due to violations of traffic or trespassing laws. Our team of five special agents in Wisconsin works diligently through strategic enforcement and education initiatives to reduce these incidents and save lives.

A key part of our educational outreach involves providing rail safety training to local first responders. This training equips them with the knowledge and preparedness needed to respond effectively in the event of a rail-related emergency. We're proud to join the Wisconsin TIME Coalition and look forward to collaborating with fellow members to support the state's "Zero in Wisconsin" initiative. Together, we aim to reduce transportation-related incidents and enhance safety across CN's network and the communities we serve.

Our contact: Russ Kollmansberger, Special Agent, CN Police, russell.kollmansberger@cn.ca



Cities and Villages Mutual Insurance Company (CVMIC) is a member-owned municipal insurance company based in Wisconsin. CVMIC provides liability and workers' compensation insurance exclusively to Wisconsin cities and villages. CVMIC currently has 57 members.

Beyond insurance coverage, CVMIC also offers: **risk management services** (training, loss control, policy development), **employment law and human resources support** for member municipalities, **police and fire training programs**, and **safety and liability resources** to reduce claims and costs.

CVMIC provides the following resources to law enforcement:

- Legal & Media Support for Critical Incidents and Mental Health Stress Assistance
- Roll Call Video Training and Monthly Newsletter
- ◆ Law Enforcement Risk Mitigation Program
- Peers Support Training Opportunities & Support
- Policy Reviews & Sample Policies for Required and Critical Policies and WILEAG Accreditation Support
- Law Enforcement Roundtables
- Dedicated Staff with Industry Experience who will Assist with Risk Mitigation, Best Practices, & General Inquiries
- CVMIC has sponsored TIM updates to Fire/LE executives and hosted out TIM Self-Assessment.

Our contact: Jeff Schlueter, Protective Services Risk Specialist, office: (262) 784-5666, cell: (920) 538-0300, jeffs@cvmic.com

Good Samaritans



Following a fiery crash on I-41 in Brown County, Wisconsin, a highway safety patrol worker named Isaac Maisonet rescued a woman from her vehicle moments before it was consumed by fire. The incident took place in October 2024.

Maisonet was on patrol when he heard the sounds of a multi-vehicle crash and saw black smoke rising. He blocked traffic with his vehicle and ran toward the burning car. Acting quickly, he pulled the woman from her trapped position in the wreckage. Within minutes, the vehicle was completely engulfed in flames.

After receiving a Life-Saving Award, Maisonet described his motivation by saying, "As a human being, we should all look out for each other. So I was just doing my job; I was just doing what I think everybody should".

This is not the only instance of a civilian rescue on I-41. In May 2024, a truck driver named Randall D'Addezio rescued a woman from her burning truck following a separate collision involving two semi-trucks near a construction zone in Grand Chute, Wisconsin.

In these two cases, their quick actions at these traffic crashes saved lives by providing immediate, necessary assistance before professional help arrived.

Congratulations to Isaac Maisonet and Randall D'Addezio!





The WisHELPer

By: Ben Kamps, Statewide TIM Engineer

The TIME & ETO Programs continue our series introducing readers to the Traffic Incident Management and Emergency Transportation Operations personnel within the Wisconsin Department of Transportation (WisDOT) Division of Transportation System Development (DTSD). This article will focus on the Wisconsin Highway Emergency Liaison Personnel (WisHELPer).

A WisHELPer is an on-call, 24/7 DTSD employee with an engineering and/or traffic operations background who responds to the State Emergency Operations Center (SEOC) to assist Wisconsin Emergency Management (WEM) staff and other SEOC-based agency representatives during an emergency where the SEOC has been activated and WisDOT DTSD assistance is requested.

The WisHELPer is a liaison position that serves as a conduit for Interstate and state highway-related information between WEM, SEOC representative agencies, WisDOT DTSD personnel, Division of State Patrol and the Traffic Management Center (TMC).

WisHELPers communicate and coordinate with various state, county and local partners to ensure the safety and efficiency of the transportation system during an emergency event. WisHELPers contribute to a successful response and recovery by coordinating the use of transportation resources (human, technical, equipment, facilities and supplies) to support the needs of local government, voluntary organizations and other agencies requiring emergency transportation assistance.

For more information on how a WisHELPer assists in managing an emergency event, please reach out to the TIME & ETO Programs. WisHELPers can be helpful in coordinating resource requests that require additional support outside of normal regional response reach.

2025 Fall Virtual Regional TIME Meetings

Stay Informed. Stay Connected. Join From Anywhere!



Construction Projects

Learn updates on current projects



Traffic Crash Reviews

Discuss recent traffic crashes



Specialized Training

Gain insights from specialized topics

Can't attend your region? Join any meeting that works for your schedule!



Northeast Region: Nov. 18, 2025 from 1:00 p.m. – 3:00 p.m.

Southwest Region: Nov. 19, 2025 from 9:30 a.m. - 11:30 a.m.

North Central Region: Nov. 19, 2025 from 1:00 p.m. – 3:00 p.m.

Northwest Region: Nov. 20, 2025 from 1:00 p.m. - 3:00 p.m.

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SPECIAL EVENTS and CONFERENCES

October 2025

Wisconsin Towns Association Conference (10/12-10/14) National Move Over Day (10/18)

November 2025

World Day of Remembrance for Road Traffic Victims (11/16) Crash Responder Safety Week (11/17-11/21) Winter Weather Awareness Week (11/17-11/21)

December 2025

Impaired Driving Prevention Month Older Driver Safety Awareness Week (12/1-12/5) Snowplow Driver Appreciation Day (12/2)

January 2026

Human Trafficking Awareness Month National Passenger Safety Week (1/19-1/26)

February 2026

WI EMS Association Conference (2/3-2/7) WI Police Leadership Foundation Conference (2/8-2/11) WI Sheriffs & Deputy Sheriffs Association Conference (2/8-2/11) Flood Safety Awareness Week (2/25-3/1)

March 2026

WI State Firefighters Association Conference (TBD) Governor's Conference on Emergency Management & Homeland Security (3/23-3/25)



TIM training



This free 4-hour class will include training **Emergency** WisDOT's Traffic Control and Scene Management Guidelines. These Guidelines provide

incident responders within the state of Wisconsin a uniform approach to emergency traffic control and scene management. Having a uniform approach will help provide the safest possible work environment for all incident responders, minimize the risk for secondary crashes and aid in clearing an incident in a quick and effective manner.

To schedule a TIM class, please contact Senior Program Assistant Naydene Olson at naydene.olson@dot.wi.gov.