Summer is in full swing and so is construction season. With the increase in travel across the state and with so many motorists pulling boats, campers, trailers, or just driving with a car full of kids, many drivers can be easily distracted. Now include the addition of a work zone, and there is always the potential for a crash. When that occurs, they call on you as one of Wisconsin’s traffic incident responders to respond and assist. Whether it is by providing emergency medical services to the injured, investigating the cause of the crash, making the scene safe by addressing a spill that had occurred, directing traffic, removing damaged vehicles or returning the incident scene to its pre-crash condition through road repairs, you are at risk. Always remain vigilant of the dangers of working in and around traffic when performing your duties. Take that extra minute to reach out and communicate with the other responders at the scene. Make sure everyone knows their role and responsibilities and talk about a game plan. Remember, the best plans are executed when the whole team knows the plan. Don’t assume that everyone knows what the other is supposed to do. As I travel across the state and attend many responder conferences, I hear more and more about incidents that “went excellent.” The reason, because everyone communicated at the scene. They discussed a plan of action and then executed that plan. It is always about communication!

Please enjoy our beautiful state this summer by traveling somewhere with friends and family. More importantly, please be safe while working any incident scene. It is dangerous out there. However, by utilizing the sound principles of traffic incident management, you can make that incident the safest possible for all!

Wisconsin’s 43rd Annual Governor’s Conference On Highway Safety

Register Today!

Online registration: Please visit: https://2017gchs.eventbrite.com

Registration cost: General admission $125 by July 15 and $150 after July 15

Refunds are not available after August 1.

Location: Radisson Paper Valley Hotel, 333 West College Ave., Appleton, WI 54911

Room reservations: Radisson Paper Valley Hotel must be made by calling +1 (920) 733-8000 or visiting https://www.radisson.com/gov

Rooms at the state rate are limited.

Note: You must make your hotel reservation directly with the hotel. Your conference registration is separate from your room reservation.

Questions: Call (608) 709-0099 or Email gchs@dot.wi.gov
The TIME Program Succeeds in Obtaining its Goal

The TIME Program had set an internal goal to train 30%, or 8,124 of all of the identified responders in the state by May 30, 2017. We achieved that goal and are not slowing down. As of June 26, 2017, Wisconsin has trained 8,565, or 31.6% of the responders in the state. We have not received FHWA’s goal for 2018, or developed our own internal goal for the program as of yet, but we are not going to sit on our hands. The program has been receiving requests for classes on a weekly basis. In addition, after every conference we attend, we receive requests for classes. The message is getting out and departments are responding. It is all about responder safety.

The below chart shows the number of responders by discipline that have attended classes in Wisconsin as of June 26, 2017. We are doing very well in comparison to the other 50 states, one territory and the District of Columbia that are conducting TIM training. Only 19 states have trained 30% or more of their responders. Keep up the great work and keep the requests coming!

As always, if you are interested in hosting a TIM responder class for your agency, please contact the TIME program at timeprogram@dot.wi.gov or TIME Program Manager David Spakowicz at david.spakowicz@dot.wi.gov or 414.225.3729.

The American Association of State Troopers Supports TIM Responder Training

In a recent letter from the president of the American Association of State Troopers (AAST) to Federal Highway Administration’s (FHWA) Director of the Office of Operations Mark Kehrli, AAST President Keith Barbier stated that their association formally endorsed and supports FHWA’s National Traffic Incident Management (TIM) Responder Training Course.

AAST represents approximately 3,000 current and retired state troopers all across the United States. These troopers work on the interstates and highways every day. Having this association’s endorsement reflects the importance of TIM training for ALL disciplines that work incidents on our roadways.

(continued on page 3)
June 7, 2017

Mr. Mark Kehrli, Director
Federal Highway Administration, Office of Operations
U.S. Department of Transportation
1200 New Jersey Avenue, SE
Washington, DC 20590

Dear Mr. Kehrli:

It is with great pleasure to confirm the endorsement and support of the National Traffic Incident Management (TIM) Responder Training Course by the American Association of State Troopers.

The Board of Directors met in their annual national meeting on June 2, 2017 and voted unanimously to endorse this important initiative. The primary purpose and mission of AAST is to support State Troopers across the United States and to do all we can to advance their safety and well-being.

We are grateful and excited to become a partner with the Federal Highway Administration to promote training for all first responders, especially our state troopers, to insure the safest work environment possible as they respond to and investigate highway traffic incidents.

The Association looks forward to assisting your office in future endeavors of mutual concern.

Sincerely,

Keith Barbier
President

KB/jmb
Learning from Each Other

After our recent FHWA TIM Responder Train-the-Trainer class in April, I sent emails to all of the new instructors suggesting they attend and observe a responder class taught by a “veteran” instructor before they jump in and instruct a class themselves.

I had received a request for a responder class from the Mazomanie Fire Department. When requesting instructors to volunteer to teach the class, veteran instructor Dane County Sheriff’s Deputy Eric Novotny stepped up and volunteered right away. Then, newly graduated TIM instructor Fitchburg Fire Department Firefighter Andy Brandl volunteered to attend and observe the class. Eric has worked for the Dane County Sheriff’s Department for 19 years and has worked the Freeway Service Team (FST) squad on the beltline around Madison for the past 17 years. Andy works right in Fitchburg and has met Eric on calls for service. Andy asked for Eric’s number to contact him before the training. The class was held, and all went well.

Andy later sent me some photos and stated that after the responder class, he and Eric discussed each other’s roles at incident scenes. This culminated in Andy doing a ride-along with Eric in his FST truck on June 8 to learn first-hand what Eric deals with on a daily basis. Andy stated it was extremely informative from a firefighter’s point of view to see the sheer volume and diversity of calls that Eric responded to. From removing large tire debris from the roadway to directing geese away from crossing the beltline. No matter what the type of call, every one they handled would have resulted in a negative impact on traffic on the beltline.

As we all know, every responder discipline looks at an incident from a different point of view. Andy learned a lot by listening to what Eric looks at when arriving at an incident on the beltline. It was the same for Eric. Law enforcement and the fire service have similar top priorities at an incident scene. It is always life safety first and incident stabilization second. After that, some priorities are different. Eric is keenly aware of traffic patterns in and around the beltline. If a crash isn’t cleared quickly or lanes are not opened soon, queuing begins very, very quickly and the potential for secondary crashes increases exponentially. For Andy, after the patient is cared for and/or transported and the scene is stabilized, the fire service priorities change. Fitchburg FD will try and stay at the scene and act as a blocking vehicle for the safety of the law enforcement officers and towing and recovery professionals on scene. They will also assist with the clean-up of the scene. All in an attempt to return the roadway to its pre-crash condition and to get ALL responders off the beltline as quickly as possible.

Both Andy and Eric stated the ride-along was beneficial to both. Each learned something about the others roles and responsibilities that they will use in the future. It also builds a stronger working relationship between the departments.

If you are a responder, maybe consider contacting someone from an agency that you frequently work with for a ride-along. Having a law enforcement officer ride with a member of the fire service and watch what firefighters do from start to finish may be beneficial. Or riding with an ambulance to see how traffic impacts their ability to get to a scene and what they are looking for when approaching and parking at a scene. Or simply asking the towing and recovery professional why they do certain things while they are recovering a vehicle. I guarantee they would be more than happy to explain what they are doing. That little bit of knowledge can go a long way in clearing an incident quicker, and thereby safer.
Congratulations to the Wisconsin Towing Association for 50 Years of Service to the Motoring Public

On June 16-18, 2017, the Wisconsin Towing Association (WTA) held its 50th anniversary celebration at the Chula Vista Resort in Wisconsin Dells. The WTA has been representing Wisconsin’s towing and recovery industry since 1968. Over 500 towing and recovery professionals attended the conference this year. This included towers from; IA, IL, MA, MI, MN, NC, ND, VA and Canada.

The TIME Program was invited to attend the conference and had a booth in the vendor area. We spoke with a lot of old friends as well as many new faces. This year, more than in years past, there was a great demand for TIME program outreach materials. Especially Move Over or Slow Down (MOSD) stickers, posters and magnets. That was great to see. I spoke with many towers who are promoting the MOSD law through floats in parades, tables at local fairs, or just by increasing the number or size of the magnets or stickers on their trucks.

Congratulations to the WTA for 50 years of service to the motorists of Wisconsin and “thank you” for being such strong supporters of the TIME Program!

The Way it is Supposed to Happen!!

While attending the 50th Anniversary of the Wisconsin Towing Association (WTA) summer “Tow Show” in Wisconsin Dells, I had the opportunity to speak with Wayne and Marion Lammert. Wayne and Marion are the owners of Rod’s Towing and Service in Merrill and Wausau. Wayne and Marion are big supporters of TIM and even bigger supporters of the TIME Program.

In speaking with Wayne, he stated he had to tell me about a recent recovery that his company was involved in. He stated on Thursday, May 25, 2017, there was a head-on collision between two tractor-trailers on WIS 29 near Edgar in Marathon County. The crash resulted in one fatality. Wayne stated he received a call at approximately 7:00 am from Lt. Frank Hanousek of the Marathon County Sheriff’s Department (MCSD) telling him about the crash. Wayne stated that Lt. Hanousek requested Rod’s Towing handle the recovery. Lt. Hanousek further requested Wayne drive to the scene in order to view the extent of the crash and identify what equipment Wayne will need to clear the scene. Lt. Hanousek stated Wayne would have four to six hours to get his equipment on scene. This was because the incident involved a fatality and a crash reconstruction was going to be conducted by the MCSD and the Wisconsin State Patrol (WSP).

Wayne stated when he arrived at the scene, it “looked like a bomb had gone off.” One of the tractor-trailers had been carrying 42,000 lbs of cheese (in 720 lbs boxes), and the boxes were all over the roadway. WIS 29 is a 4-lane divided roadway in that area, but only westbound was blocked. Wayne stated he immediately met with Lt. Hanousek, WSP and county highway personnel. A plan was discussed, and Wayne was asked what he needed. Wayne stated he requested large dumpsters be delivered to the scene to dispose of the cheese and other debris. Lt. Hanousek stated the MCSD would take care of that. Due to the weight of the boxes of cheese, the county offered to bring out a skid steer and an end loader to assist in the clean-up. That (continued on page 6)
was a great idea. Once again, because of the crash reconstruction that was being conducted, Wayne had a couple of hours to marshal the equipment and troops. Wayne identified what equipment he was going to need and headed back to the shop.

While on the way to the shop, Wayne called Marion and told her what they were going to need. Marion immediately started making phone calls for extra personnel and specialized equipment. Marion stated it was fantastic that they received such advance notice from the MCSD because she was able to cancel some previously scheduled appointments. Marion advised the customers that she was going to have to close the shop to take care of the crash. Everyone was understanding. Also, she contacted other towing and recovery companies in the area and let them know that they would not be available if they called in need of assistance. Marion also lined up some of the other tow companies to take any calls from law enforcement (LE) that may come in the future. Marion then called the Lincoln County Sheriff’s Department dispatch and advised them of the companies that agreed to respond to calls if needed. The Lincoln County dispatch appreciated the effort by Marion to set up back-up coverage for any future tow requests in the area. Wayne stated that he gathered all of the equipment and personnel, closed up the shop and he and Marion headed to the scene after about four hours.

Once at the scene, he again met with the MCSD, WSP and the highway department and they developed a plan. Through coordination with the MCSD, Wayne would clean up an area as soon as LE completed their investigation of that area. Wayne and Marion stated the entire scene was cleaned up and the road open again after just over four hours.

Both Wayne and Marion stated that was one of the best recoveries that they have ever been involved in. The entire incident, from start to finish, went “excellent.” Wayne and Marion cited communication as the biggest factor involved in the recovery followed by everyone’s cooperation. From getting the call early on from the MCSD, to being able to view the scene to identify what they were going to need, to knowing they had four to six hours to get everything together, to meeting with LE and the highway department and developing a plan and tasks for the other responders. Wayne and Marion couldn’t say enough about everyone’s spirit of cooperation to get the job done.

After listening to their description of the incident and their compliments from everyone involved, I was thinking about all of the TIM training that we conduct all across the state to all of the different disciplines and one thing came to mind – this is, “The Way it is Supposed to Happen.”

Great job and kudos to Rod’s Towing, Marathon County Sheriff’s Department, Wisconsin State Patrol, Marathon County Highway Department, Edgar Fire Department, Krug’s Towing of Medford, the Salvation Army (TIME instructor/FF Bob Pound responded and provided water for all of the responders) and all of the other responders that assisted during this unfortunate event.
WisDOT Announces State Farm™ Sponsorship for Freeway Service Team

The Wisconsin Department of Transportation (WisDOT) today announced the launch of the newly named Wisconsin DOT State Farm Safety Patrol, a service that provides free roadway assistance to motorists in need. Comprised of specially equipped vehicles that patrol high-volume roadways and major work zones, the Wisconsin DOT State Farm Safety Patrol offers free, limited roadside assistance to drivers in need. Services include providing small amounts of fuel, changing flat tires and jump-starting vehicles, as well removing debris from the roadway. The flatbed patrol vehicles also help relieve congested traffic at the scenes of incidents and accidents. If necessary, the Wisconsin DOT State Farm Safety Patrol quickly relocates disabled vehicles from the highway's travel lanes and/or shoulders to safe, pre-designated locations away from traffic.

“When there’s a crash or a motorist is having vehicle trouble on the highway, it can create problems for everyone,” said WisDOT Secretary Dave Ross. “As driver safety is core to the WisDOT mission, we’re excited about the potential to effectively manage incidents and keep traffic flowing with as few interruptions as possible.”

“Our support of the Wisconsin DOT State Farm Safety Patrol program embodies our ‘good neighbor’ philosophy,” said Ed Gold, State Farm advertising director. “It also underscores the continued commitment State Farm has to auto safety while helping people recover from the unexpected, which is the heart of the State Farm mission.”

Service patrols are used nationwide and are generally accepted as an effective tool for traffic incident management. Wisconsin’s Freeway Service Teams were created nearly two decades ago to enhance incident management, aid law enforcement and keep traffic moving safely.

As a part of the State Farm sponsorship, motorists can now learn more about the program and share their feedback via digital reviews at www.assistpatrol.com. Motorists can also share their patrol stories via social media using the hashtag #AssistPatrol.

Wisconsin is the eighteenth state to benefit from the State Farm patrol sponsorship. State Farm supports similar safety patrols in Colorado, Connecticut, Florida, Georgia, Illinois, Indiana, Kansas, Louisiana, Maine, Maryland, Nevada, New Hampshire, New Jersey, New York, North Carolina, Ohio, and Pennsylvania.

Specific routes and coverage hours for the Wisconsin DOT State Farm Safety Patrol are as follows:

- **Milwaukee** – I-94 from Barker Road to Hawley Road and I-41/894 from Burleigh Street to Beloit Road. Monday through Friday: 6 a.m. to 8 p.m.; Saturday and Sunday, 8 a.m. to 8 p.m.
- **I-39/90 (Dane and Rock counties)** - US 12/18 Beltline to US 51 (Stoughton Exit 156); US 51 (Stoughton Exit 156) to US 14 (Janesville exit 175 B); US 14 (Janesville exit 175 B) to state line. Monday through Thursday: 7 a.m. to 7 p.m.; Friday: 7 a.m. to 9 p.m.; Saturday: 8 a.m. to 7 p.m.; Sunday: 9 a.m. to 9 p.m.
- **Madison area** - Hammersley Road to County PB. Monday through Friday: 6 a.m. to 10 a.m. and 2 p.m. to 6 p.m.
- **Green Bay (Brown County)** - WIS 96 (Exit 171) to WIS 172 to Monroe Road. Monday through Friday: 6 a.m. to 9 a.m.; Monday through Thursday: 3 p.m. to 6 p.m.; Friday: 12 p.m. through 8 p.m.; Saturday: 10 a.m. through 2 p.m.; Sunday: 10 a.m. to 7 p.m.
- **Manitowoc** – County XX (Exit 137) to US 151 (exit 149). Patrol hours same as Green Bay.
- **Appleton** (Multiple) - County CB to WIS 47 Appleton Road. Monday through Friday: 6:30 a.m. - 6:30 p.m.
We Are Still Looking For Nominations!!

Do you know someone in your agency or from another agency who is a TIM instructor? Do you see how committed they are to the execution of TIM principles at an incident scene? Do you see their interest in teaching others TIM principles at responder classes? Well, the TIME Program would like to recognize that individual through the TIME program’s annual awards ceremony held every year during the Governor’s Conference on Highway Safety. Please review the categories of awards available for that well deserving TIME program instructor. Remember, all TIME program instructors are volunteers. The only thing they receive from the program is a big “thank you” and the knowledge that they are trying to help ALL responders be as safe as possible at incident scenes!!

Award categories include:

The **TIME Outstanding Achievement Award** is intended to recognize an individual who shows regular participation in TIME Program initiatives such as after action reviews, incident debriefings and TIME meetings. The nominee is also active in the training of Emergency Traffic Control and Scene Management Guidelines, as well as educational outreach. This individual works to integrate these initiatives and principles into the culture of their agency through training and utilization of the guidelines within their agency.

The **TIME Innovation Award** recognizes innovative approaches, technologies and/or solutions that support the TIME Program mission of improving responder safety, enhancing the safe, quick clearance of traffic incidents and supporting prompt, reliable and interoperable communications.

An **Honorable Mention Award** for each category will be presented as well.

If there are any individuals or agencies that you would like to recommend for a TIME Program Outstanding Achievement or TIME Innovation Award, please submit your nomination(s) on a one page letter sized document, single-spaced in 12-point Times New Roman font.

Please submit nominations to: timeprogram@dot.wi.gov or david.spakowicz@dot.wi.gov no later than Friday, July 28, 2017 for consideration.
# 2017 Regional TIME Meeting Fall Schedule

<table>
<thead>
<tr>
<th>Date</th>
<th>Region</th>
<th>Time</th>
<th>Venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>September 7, 2017</td>
<td>Southeast Region</td>
<td>9:00 AM – 12:00 PM</td>
<td>Statewide Traffic Operations Center (STOC) 433 W. St. Paul Avenue, Milwaukee, WI 53203</td>
</tr>
<tr>
<td>September 20, 2017</td>
<td>Northwest Region</td>
<td>9:00 AM – 12:00 PM</td>
<td>Superior WisDOT Office 1701 N. 4th Street, Superior, WI 54880</td>
</tr>
<tr>
<td>September 20, 2017</td>
<td>Northwest Region</td>
<td>5:30 PM – 8:30 PM</td>
<td>DNR Service Center 810 W. Maple Street, Spooner, WI 54801</td>
</tr>
<tr>
<td>September 21, 2017</td>
<td>Northwest Region</td>
<td>9:00 AM – 12:00 PM</td>
<td>Eau Claire County Sheriff’s Office Jail Conference Room 710 Second Avenue, Eau Claire, WI 54307</td>
</tr>
<tr>
<td>September 28, 2017</td>
<td>Northeast Region</td>
<td>9:00 AM – 12:00 PM</td>
<td>Green Bay WisDOT Office 944 Vanderperren Way, Green Bay, WI 54304</td>
</tr>
<tr>
<td>October 5, 2017</td>
<td>North Central Region</td>
<td>9:00 AM – 12:00 PM</td>
<td>Northcentral Technical College Center for Business &amp; Industry 1000 W. Campus Drive, Wausau, WI 54401</td>
</tr>
<tr>
<td>October 5, 2017</td>
<td>North Central Region</td>
<td>5:30 PM – 8:30 PM</td>
<td>Town of Lincoln Community Center 1205 Sundstein Road, Eagle River, WI 54521</td>
</tr>
<tr>
<td>October 11, 2017</td>
<td>Southwest Region</td>
<td>9:00 AM – 12:00 PM</td>
<td>WisDOT SW Region Office Conference Rooms B19 &amp; B20 3550 Mormon Coulee Road, La Crosse, WI 54601</td>
</tr>
<tr>
<td>October 17, 2017</td>
<td>Southwest Region</td>
<td>9:00 AM – 12:00 PM</td>
<td>WisDOT SW Region Madison Office Rock/Dane Rooms 2101 Wright Street, Madison, WI 53704</td>
</tr>
<tr>
<td>October 18, 2017</td>
<td>Northeast Region</td>
<td>9:00 AM – 12:00 PM</td>
<td>WIS 441 Tri-County Construction Project Office W6214 Aerotech Drive, Appleton, WI 54914</td>
</tr>
<tr>
<td>October 26, 2017</td>
<td>Southwest Region</td>
<td>9:00 AM – 12:00 PM</td>
<td>City of Beloit Utilities and Engineering Facilities Building 2400 Springbrook Court, Beloit, WI 53511</td>
</tr>
<tr>
<td>November 7, 2017</td>
<td>Southwest Region</td>
<td>9:00 AM – 12:00 PM</td>
<td>Lake Delton Fire and EMS Facility 45 Miller Drive, Lake Delton, WI 53913</td>
</tr>
<tr>
<td>November 8, 2017</td>
<td>Northeast Region</td>
<td>9:00 AM – 12:00 PM</td>
<td>Manitowoc County Sheriff’s Department 1025 South 9th Street, Manitowoc, WI 54220</td>
</tr>
<tr>
<td>November 30, 2017</td>
<td>Southeast Region</td>
<td>9:00 AM – 12:00 PM</td>
<td>Statewide Traffic Operations Center (STOC) 433 W. St. Paul Ave., Milwaukee, WI 53203</td>
</tr>
</tbody>
</table>