DEMOGRAPHICS Factor Sheet

09-23-2025 Wisconsin Department of Transportation

|  |  |  |
| --- | --- | --- |
| **Alternative:** | **Preferred:** [ ]  **Yes** [ ]  **No** [ ]  **None identified** | **Project ID:** |

**1. Identify and give a brief description of demographic groups that may be affected by the alternative. For each group identified, include the pertinent demographic characteristics and relative size. If** **an identified group is also identified as living below the federal poverty line, indicate so in the description**.

 Demographic Groups

[ ]  White or Caucasian (origins in any of the original peoples of Europe, including, for example, English, German, Irish, Italian, Polish, and Scottish)

 Describe:

  [ ]  Black or African American (origins in any of the black racial groups of Africa)

 Describe:

[ ]  Hispanic or Latino (of Mexican, Puerto Rican, Cuban, Central or South American or other Spanish culture or origin, regardless of race)

 Describe:

[ ]  Asian American (origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent)

 Describe:

[ ]  American Indian and Alaska Natives (origins in any of the original people of North America or South America (including Central America), and who maintain cultural identification through tribal affiliation or community recognition)

 Describe:

[ ]  Native Hawaiian and Other Pacific Islander (origins in any of the original peoples of Hawaii, Guam, Samoa or other Pacific Islands)

 Describe:

[ ]  Middle Eastern or North African (origins in any of the original peoples of the Middle East or North Africa, including, for example, Lebanese, Iranian, Egyptian, Syrian, Iraqi, and Israeli)

 Describe:

[ ]  Two or more races including any of the above categories, as defined by U.S. Census

 Describe:

[ ]  Individuals living below the federal poverty line, as defined by the Department of Health and Human Services

Describe:

[ ]  Linguistically isolated households (no one 14 or older speaks English “only” or “very well”)

Describe:

1. **Describe how information on the alternative was communicated** **to members of all demographic groups in the project area:**

**Some methods that could be used to communicate project information to groups with unique coordination needs include:**

 [ ]  Public involvement meetings (PIMs) [ ]  Brochures [ ]  Public service announcements

 [ ]  Newsletters [ ]  Notices [ ]  Key persons

 [ ]  Utility bill inserts [ ]  Emails [ ]  Direct mailings

 [ ]  Advertisements [ ]  Others, identify:

1. **How was input from all demographic groups obtained? Check all that apply:**

 [ ]  Public Information Meeting [ ]  Focused small group information meetings

 [ ]  Door-to-door interviews [ ]  Focused workshop/conferences

 [ ]  Focus group research [ ]  Mailed surveys

 [ ]  Public hearings [ ]  Key person interviews

 [ ]  Other, identify:

**4. If there is a project advisory committee, identify which demographic groups are represented and by whom.**

[ ]  Yes, there was a project advisory committee. Describe:

[ ]  No project advisory committee was formed, explain:

**5. Will there be potential impacts of any kind (beneficial or adverse) to any demographic group(s) identified above?**

 [ ]  No

 [ ]  Yes, describe:

**6. Have issues been identified concerning adverse effects on a specific demographic group(s) related to the alternative?**

[ ]  No issues or concerns related to adverse effects have been raised.

[ ]  Yes, issues or concerns related to adverse effects have been identified. Describe what the issues or concerns are, who identified the issues or concerns (for example, identify if the issues were raised by the project team, through public involvement, through interagency coordination or by other means), and how the issues or concerns will be addressed: