

Wisconsin Freight Advisory Committee

Wisconsin Department of Transportation
Hill Farms State Office Building, Room N108, Madison, WI

Wednesday, October 15, 2025

9:00 a.m. to 3:40 p.m.

Time	Agenda Item	Presenters
9:00 – 9:30 a.m.	Networking Breakfast	
9:30 – 9:40 a.m.	Opening Remarks	• Scott Lawry, Deputy Secretary
9:40 – 9:50 a.m.	Recap of 19 th FAC Meeting	• Angela Adams, DTIM Deputy Administrator
9:50 – 10:00 a.m.	Agricultural Roads Improvement Program Update	• Merrill Mechler-Hickson, WisDOT • Hillary Pelton, WisDOT
10:00 – 10:50 a.m.	State Freight Plan Panel 1: Safety, Security, & Resiliency	Moderator & Panelist: Sara Husen, WisDOT Panelists: • Mark Abrahamson, Acrisure • Kim Conradt, Wisconsin Motor Carriers Association • Eric Imlay, Schneider
10:50 – 11:00	Break	
11:00 – 11:25 a.m.	Tabletop Discussions: SFP Policies Related Safety, Security, & Resiliency	• FAC Members • WisDOT Staff
11:25 – 12:15 p.m.	State Freight Plan Panel 2: Harmonization & Collaboration	Moderator & Panelist: Ehren Bittorf, WisDOT Panelists: • Collin Driscoll, Wisconsin Counties Association • Debby Jackson, Transportation Development Association • Ernie Perry, UW Madison/MAFC • Robbie Swan, G&G Specialized Carriers • Mike Wenholz, Duluth-Superior Metropolitan Interstate Council
12:15 – 12:40 p.m.	Tabletop Discussions: SFP Policies Related to Harmonization & Collaboration	• FAC Members • WisDOT Staff
12:40 – 1:20 p.m.	Lunch	
1:20 – 1:40 p.m.	Voices of Wisconsin's Freight-Related Industries	• FAC Members
1:40 – 2:30 p.m.	State Freight Plan Panel 3: Operations, Mobility, & Efficiency	Moderator & Panelist: Scott Schoenmann, WisDOT Panelists: • Dick Pingel, Owner Operator Independent Drivers Association • Carl Suhr, Kwik Trip • Kassandra Walbrun, WisDOT
2:30 – 2:55 p.m.	Tabletop Discussions: SFP Policies Related to Operations, Mobility, & Efficiency	• FAC Members • WisDOT Staff
2:55 – 3:05 p.m.	Break	
3:05 – 3:25 p.m.	Budget Presentation	• Emily Lindsey, WisDOT
3:25 – 3:35 p.m.	Public Meetings & Open Records Training	• Sarah Simonson, WisDOT
3:35 – 3:40 p.m.	Closing Remarks	• Matt Umhoefer, WisDOT