



U.S. Department
of Transportation
**Federal Transit
Administration**

REGION V
Illinois, Indiana,
Michigan, Minnesota,
Ohio, Wisconsin

200 West Adams Street
Suite 320
Chicago, IL 60606-5253
312-353-2789
312-886-0351 (fax)

May 15, 2018

Ian Ritz, Transit Section Chief
Wisconsin Department of Transportation
4822 Madison Yards Way
PO Box 7913
Madison, WI 53707

RE: 2018 Wisconsin Transit Planning Work Program

Dear Mr. Ritz,

Your letter dated May 8 requested the Federal Transit Administration (FTA) to review and approve Wisconsin’s CY 2018 State Transit Planning Work Program (TPWP). The TPWP describes nine ongoing/carryover planning projects funded through FTA’s 5304 Statewide Planning Program.

Project Name	Total Cost (\$)	Federal Funding (\$)	Status
City of Sheboygan Transit Development Plan	44,360	35,488	2017-Continued/extended
City of Stevens Point Transit Development Plan	70,000	56,000	2017-Continued/extended
Interstate 41 Corridor Commuter Service Study	150,000	120,000	2017-Continued/extended
Reedsburg Area Transportation Needs, Coordination, and Shared Ride Taxi Strategic Planning Study	33,000	26,400	2017-Continued/extended
Juneau County Specialized Transit Needs Assessment	24,000	19,200	2017-Continued
Transit System Management Performance Reviews (Statewide)	83,741	66,993	Ongoing
Transit Development Plan for City of Appleton	130,295	104,236	2017-Continued/extended
City of Oshkosh Transit Development Plan	71,294	57,035	2017-Continued/extended
Milwaukee County BRT Implementation Study	300,000	240,000	2017-Continued/extended

Upon review, FTA finds that these projects, as described, represent eligible activities under the 5304 Program and are relevant and necessary to maintain an appropriate technical and policy capacity to successfully implement the adopted statewide transportation plan, “Connections 2030”, and the associated State Transportation Improvement Programs.

The CY 2018 Transit Planning Work Program for the State of Wisconsin is approved. If you have any questions, please contact me at 312-886-1619.

Sincerely,



Evan Gross

Transportation Program Specialist, FTA

Cc: Kelley Brookins, FTA
Vanessa Adams, FTA
Tarressa Carrell, FTA
Michael Davies, FHWA
Mary Forlenza, FHWA
Mitch Batuzich, FHWA
James Kuehn, Wisconsin DOT
Ian Ritz, Wisconsin DOT
Stephen Hirshfeld, Wisconsin DOT



Wisconsin Department of Transportation

www.dot.wisconsin.gov

Scott Walker
Governor

Dave Ross
Secretary

Division of Transportation Investment Management
4822 Madison Yards Way.
P O Box 7913
Madison, WI 53707-7913
Telephone: 608-266-0255

May 8, 2018

Kelley Brookins
US Dept. of Transportation
Federal Transit Administration
200 W Adams ST Ste. 320
Chicago, IL 60606

Attn.: Evan Gross

Subject: FY 2018 Transit Planning Work Program

The Wisconsin Department of Transportation (WisDOT) is requesting approval of its CY 2018 Transit Planning Work Program, attached. This program contains all transit planning projects financed with Section 5304 funds that are ongoing, or for which work has started – or is anticipated to start – in 2018. It includes a WisDOT project to fund a third year of contractor-performed statewide transit system management performance reviews, through planning grant WI-2018-005 (amendment pending).

Projects included in the Transit Planning Work Program are summarized in the table below. Project descriptions and additional information for these projects are included in the work program.

GRANTEE	SERVICE AREA	PROJECT DESCRIPTION	TOTAL COST	FEDERAL SHARE	STATE SHARE	LOCAL SHARE
Bay-Lake RPC	Sheboygan	Transit development plan	\$44,360	\$35,488	\$0	\$8,872
City of Stevens Point	Stevens Point and environs	Transit development plan	\$70,000	\$56,000	\$0	\$14,000
East Central Wisconsin RPC	Brown, Dodge, Fond du Lac, Outagamie & Winnebago cos.	I-41 corridor commuter service study	\$150,000	\$120,000	\$0	\$30,000

Southwestern Wisconsin RPC	Reedsburg	Reedsburg area transportation needs, coordination and strategic planning study	\$33,000	\$26,400	\$0	\$6,600
Juneau County	Juneau County	Specialized transit needs assessment	\$24,000	\$19,200	\$0	\$4,800
Wisconsin DOT	Statewide	Management performance reviews	\$83,741	\$66,993	\$16,748	\$0
East Central Wisconsin RPC	Appleton	Transit development plan	\$130,295	\$104,236	\$0	\$26,059
East Central Wisconsin RPC	Oshkosh	Transit development plan	\$71,294	\$57,035	\$0	\$14,259
Southeastern Wisconsin RPC	Milwaukee County	Bus rapid transit project planning and implementation	\$300,000	\$240,000	\$60,000	\$0

If you have any questions or comments regarding this work program, please contact Steve Hirshfeld at stephen.hirshfeld@dot.wi.gov or (608) 267-0209.

Sincerely,



Ian Ritz, Chief
Transit Section / Bureau of Transit, Local Roads, Railroads and Harbors

cc: Aileen Switzer
Chuck Wade
John Nordbo

Enclosure:
2018 Transit Planning Work Program

Wisconsin Department of Transportation

State Transit Planning Work Program

Calendar Year 2018



Table of Contents

Introduction	2
Project Summaries	2
City of Sheboygan Transit Development Plan	3
City of Stevens Point Transit Development Plan	5
Interstate 41 Corridor Commuter Transit Study	7
Reedsburg Area Transportation Needs, Coordination and Shared-Ride Taxi Strategic Planning Study	9
Juneau County Specialized Transit Needs Assessment	11
Transit System Management Performance Reviews	13
City of Appleton Transit Development Plan	15
City of Oshkosh Transit Development Plan	17
Milwaukee County Bus Rapid Transit Implementation Study	19

Introduction

This publication details active transit planning projects for which a) the Wisconsin Department of Transportation (WisDOT) has awarded federal funds under the Federal Transit Administration’s Statewide Planning (Section 5304) program, and b) work is either pending, subject to WisDOT-issued “pre-award authority,” or ongoing.

The Section 5304 program allocates federal funds annually to state departments of transportation to finance statewide transit planning activities that:

- support the economic vitality of the metropolitan area, especially by enabling global competitiveness, productivity, and efficiency;
- increase the safety of the transportation system for motorized and non-motorized users;
- increase the security of the transportation system for motorized and non-motorized users;
- increase the accessibility and mobility of people and for freight; (E) protect and enhance the environment, promote energy conservation, improve the quality of life, and promote consistency between transportation improvements and State and local planned growth and economic development patterns;
- enhance the integration and connectivity of the transportation system, across and between modes, for people and freight;
- promote efficient system management and operation; or
- emphasize the preservation of the existing transportation system.

The Federal Transit Administration (FTA) apportions Section 5304 funds to states using a formula that considers each state’s urbanized area population in proportion to the whole nation’s urbanized area population and other factors. States, in turn, may use the funds directly and sub-allocate them to eligible entities for specific planning projects. The federal share for all such projects is capped at 80% of the cost of the projects so funded. In recent years, WisDOT has received annual Section 5304 allocations averaging about \$305,000.

Planning Project Summaries

Following are summaries for each funded project that is ongoing or expected to begin in 2018. Each summary includes: 1) a general statement of the project’s objective and scope; 2) budget estimates for both the current and upcoming period; 3) a brief summary of any accomplishments during the prior federal fiscal year; and 4) a statement of anticipated activity for the following calendar year. Projects awarded funds through WisDOT’s 2017 Section 5304 grant (WI-2018-005) are presented first, followed by projects funded with older grants.

Wisconsin Department of Transportation
2018 State Transit Planning Work Program

Project Summary				
Project	City of Sheboygan Transit Development Plan			
Project Type	Local Transit Planning			
Project ID / Fed Grant ID	39504511740 / WI-2018-005-00			
Subrecipient	City of Sheboygan			
Project Details				
Project Status (New/Continued)	Continued			
UPWP Reference	Sheboygan Metropolitan Planning Area Transportation Planning Work Program 2017, pp. 14, 21, 22, 32			
Responsible Individual	Jeff Agee-Aguayo			
Work Area	Bay-Lake Regional Planning Commission			
Execution or Projected Start Date	January 26, 2018			
Projected End Date	December 31, 2018			
Financing				
Expenditures Last Period	\$0	Federal Funding	State Funding	Local Funding
Proposed Project Budget	\$44,360	\$35,488	\$0	\$8,872
Proposed Contract Work Budget	\$44,360	\$35,488	\$0	\$8,872
Estimated CY 2018 Project Budget	\$44,360	\$35,488	\$0	\$8,872

Project Objective and Work Summary

The Bay-Lake Regional Planning Commission (BLRPC) will complete a transit development plan (TDP) for Shoreline Metro to cover the period from 2018 through 2022. The area considered in this study will consist of the Cities of Sheboygan and Sheboygan Falls and Village of Kohler, located within the Sheboygan Urbanized Area. The Commission completed the last TDP for Shoreline Metro (covering 2012 through 2016) in 2011.

The TDP planning process will permit careful consideration of factors expected to impact transit services (including the need for such services) over the study period, as well as the development of a strategy to optimize the use of capital and operational funding to meet the needs of the service area. The TDP will involve careful consideration of the appropriate future direction for public transportation services in the Sheboygan area, as well as the appropriate manner in which such services should be provided.

Completed Activities Last Period (CY 2017)

N/A

Proposed Activities This Period (CY 2018)

BLRPC will develop a plan reflecting the following work elements:

- transit system overview, which will describe the existing state of the transit system. Key components include descriptions Shoreline Metro's organization and management, service characteristics, fare structure, ridership, funding, vehicles and facilities operated by the transit system, and other transit and/or paratransit providers serving the Sheboygan Metro area.
- community profile characterization, which will describe demographic, socioeconomic, land use, transportation and other characteristics of the Shoreline Metro service area.
- ridership opinion assessment, which will analyze ridership opinion concerning elements of Shoreline Metro's service, and provide ridership demographic information.
- ridership assessment, which will analyze Sheboygan Metro's route ridership patterns. The assessment will partly reflect results of a boarding and alighting survey, and will address total daily boardings and alightings, maximum loads by route and departure time, a peak and off-peak boarding and alighting comparison, route-level boarding and alighting profiles, an analysis of low demand segments for individual routes, and an analysis of high demand loading points for individual routes.
- a system performance assessment, which will compare Shoreline Metro with several peer transit operations using various transit performance measures. This element will also involve development and application of a cost allocation model across different routes.
- alternatives analysis, which will evaluate the relative expected outcomes of several alternative transit system configurations and service delivery options. Parameters to be considered in the examination of the alternatives include route miles, service hours, ridership, cost per passenger, cost per mile, cost per hour, passengers per mile, passengers per hour, and farebox revenue per passenger.
- service change recommendations, which will consider both general service (including route specific recommendations) and ADA paratransit service. The recommendations will include a financial plan (fare structure, capital plan) for the preferred alternative that covers a five to six year period beginning with the year of plan adoption, marketing suggestions, and contingency measures.

Wisconsin Department of Transportation
2018 State Transit Planning Work Program

Project Summary				
Project	City of Stevens Point Transit Development Plan			
Project Type	Local Transit Planning			
Project ID / Fed Grant ID	39504511740 / WI-2018-005-00			
Subrecipient	City of Stevens Point			
Project Details				
Project Status (New/Continued)	Continued			
UPWP Reference	N/A			
Responsible Individual	Steve Hirshfeld			
Work Area	DTIM, BTLRRH, Transit Section			
Execution or Projected Start Date	July 1, 2017			
Projected End Date	December 31, 2018			
Financing				
Expenditures Last Period	\$21,914	Federal Funding	State Funding	Local Funding
Proposed Project Budget	\$70,000	\$56,000	\$0	\$14,000
Proposed Contract Work Budget	\$70,000	\$56,000	\$0	\$14,000
Estimated CY 2018 Project Budget	\$48,086	\$38,469	\$0	\$9,617

Project Objective and Work Summary

This project will chart a course for improving and potentially expanding the Stevens Point Transit (SPT) system from 2017 through 2022. The effort will involve SPT staff, a TDP advisory committee, the City’s Transportation Commission and Common Council, WisDOT staff, and a contracted consultant hired by the City. (The advisory committee will include representation from the Common Council, service users, and the community at large.)

The City is currently collaborating with the Portage County Board of Supervisors to consolidate the County Aging and Disability Resource Center (ADRC) transportation and SPT services into a “One-Call” transportation service for all county residents, with all service provided through SPT. The TDP will provide a resource for continued planning for the consolidated services.

Completed Activities Last Period (CY 2017)

The contracted consultant completed initial phases of the TDP, performing a detailed study of existing public transportation services, and characterizing and analyzing local transportation system conditions (including demographics, routing and utilization rates, funding, etc.).

Proposed Activities This Period (CY 2018)

Work this year will focus on further assessment of data, assessing current and future mobility needs, and developing one or more scenarios for meeting these needs. SPT's contractor will refine public transportation service goals, set priorities for future service, establish funding and development plans, and specify means by which SPT can implement and monitor these plans. The contractor and/or City will hold Informational meetings and a public hearing at key points in the study process. Regular progress reports will be made to the City of Stevens Point Common Council, Transportation Commission and TDP Advisory Committee.

Wisconsin Department of Transportation
2018 State Transit Planning Work Program

Project Summary				
Project	Interstate 41 Corridor Commuter Service Study			
Project Type	Regional Transit Planning			
Project ID / Fed Grant ID	39504511740 / WI-2018-005-00			
Subrecipient	East Central Wisconsin Regional Planning Commission			
Project Details				
Project Status (New/Continued)	Continued			
UPWP Reference	ECWRPC 2018 Draft Transportation Work Program & Budget, pp. 43, 49, 56, 71, 72			
Responsible Individual	Nick Musson			
Work Area	East Central Wisconsin Regional Planning Commission			
Execution or Projected Start Date	January 26, 2018			
Projected End Date	December 31, 2019			
Financing				
Expenditures Last Period	\$0	Federal Funding	State Funding	Local Funding
Proposed Project Budget	\$150,000	\$120,000	\$0	\$30,000
Proposed Contract Work Budget	\$80,000	\$64,000	\$0	\$16,000
Estimated CY 2018 Project Budget	\$60,000	\$48,000	\$0	\$12,000

Project Objective and Work Summary

The East Central Wisconsin Regional Planning Commission, in partnership with Green Bay Metro, Valley (Appleton) Transit, GO (Oshkosh) Transit, Fond du Lac Area Transit, Brown County, and Bay-Lake Regional Planning Commission, will study the feasibility of a commuter service from Brown County to Dodge County along Interstate 41.

The impetus for this work is the growth and increased interconnectedness of the Fond du Lac, Oshkosh, Appleton and Green Bay metropolitan areas, and the attendant transportation challenges – in particular a bottleneck between Appleton and Green Bay, where the four-lane interstate does not meet the region’s transportation needs and no near-term capacity expansion projects are planned. The goal is to explore transit options that would alleviate peak-time congestion along Interstate 41, increase the employee pool for employers, connect seniors beyond their local community and provide alternative transportation options for students and university staff.

Completed Activities Last Period (CY 2017)

N/A

Proposed Activities This Period (CY 2018)

Proposed activities include:

- developing and issuing an RFP for consultant services
- initiating surveys of employers, employees, healthcare providers, colleges, and others
- initiating an origin/destination study for park-and-ride lots
- developing of potential routes, including start/end points, length, travel time between start/end points/major origins and destinations
- identifying potential stations, park and rides sites and other stops, queue jumps, and transit signal priority improvements
- integrating regional public transit systems and multimodal transportation options, to ensure broad connectivity
- projecting ridership
- estimating capital cost
- identifying implementation funding sources
- establishing necessary logistical arrangements (e.g., where to house and maintain commuter service vehicles, staff requirements)

Wisconsin Department of Transportation
2018 State Transit Planning Work Program

Project Summary				
Project	Reedsburg Area Transportation Needs, Coordination and Shared-Ride Taxi Strategic Planning Study			
Project Type	Local Transit Planning			
Project ID / Fed Grant ID	39504511740 / WI-2018-005-00			
Subrecipient	Southwestern Wisconsin Regional Planning Commission			
Project Details				
Project Status (New/Continued)	Continued			
UPWP Reference	N/A			
Responsible Individual	Steve Hirshfeld			
Work Area	DTIM, BTLRRH, Transit Section			
Execution or Projected Start Date	January 1, 2018			
Projected End Date	December 31, 2018			
Financing				
Expenditures Last Period	\$0	Federal Funding	State Funding	Local Funding
Proposed Project Budget	\$33,000	\$26,400	\$0	\$6,600
Proposed Contract Work Budget	\$0	\$0	\$0	\$0
Estimated CY 2018 Project Budget	\$33,000	\$26,400	\$0	\$6,600

Project Objective and Work Summary

With the goal of establishing a more robust shared ride taxi service for the City of Reedsburg, the study will identify existing ride needs, opportunities for coordination with other ride providers, potential for increased ridership and service levels, and service improvements necessary to meet existing and future mobility needs. The study also will outline best practices for transit-oriented development and how those may tie into rides provided from outlying areas to Reedsburg. Finally, the study will examine the long-term need for a downtown transit facility to meet transit-oriented development walkability planning goals.

Completed Activities Last Period (CY 2017)

N/A

Proposed Activities This Period (CY 2018)

In cooperation with the City of Reedsburg, SWWRPC aims to complete the following work tasks in 2018:

- Identify existing services and City of Reedsburg present and future transit needs

This effort will include consulting existing planning documents, other relevant documents and online resources; surveying existing and potential transit users to identify current service strengths and gaps; identifying key travel nodes in the community; and conducting surveys via phone and email.

- Develop service concept for the City's shared-ride taxi service

Based on identified service strengths and gaps, this task will produce an initial rendering of a revised service model for 2018 and near-term out years, with potential ridership and billable hours, type(s) of vehicles to be used, and hours of service in accordance with the needs assessment conducted previously.

- Propose methods of coordination among the City's shared ride taxi service and other local and regional transportation providers

This task will opportunities for blending the shared-ride taxi service with other area services to optimize funds, and improving residents' access to destinations of interest, including locations frequented outside of Reedsburg.

- Establish transit oriented development (TOD) guidelines

This task will involve preparing guidelines that the City could use when evaluating current and future development projects.

- Develop conceptual nodal improvements

This task will describe and analyze potential improvements for identified travel nodes, along with attendant capital investment levels. This effort will consider potential transit access to regional destinations such as Baraboo (County seat), Wisconsin Dells (nearest Amtrak access point), and Madison (state capital).

- Develop implementation plan

This task will produce a multi-year plan for implementing the recommended service(s) in targeted corridors. The plan will prioritize services to implement, and itemize steps necessary to acquire the necessary equipment and personnel, and complete other pre-implementation work.

Project Summary				
Project	Juneau County Specialized Transit Needs Assessment			
Project Type	Local/Regional Feasibility Study			
Project ID / Fed Grant ID	39504511740 / WI-2018-005-00			
Subrecipient	Juneau County			
Project Details				
Project Status (New/Continued)	Continued			
UPWP Reference	N/A			
Responsible Individual	Steve Hirshfeld			
Work Area	DTIM, BTLRRH, Transit Section			
Execution or Projected Start Date	January 26, 2018			
Projected End Date	May 31, 2019			
Financing				
Expenditures Last Period	\$0	Federal Funding	State Funding	Local Funding
Proposed Project Budget	\$24,000	\$19,200	\$0	\$4,800
Proposed Contract Work Budget	\$24,000	\$19,200	\$0	\$4,800
Estimated CY 2018 Project Budget	\$0	\$0	\$0	\$0

Project Objective and Work Summary

The goal of this project is to identify and develop strategies for addressing gaps in mobility services, specifically for the County’s elderly and disabled residents. This effort will involve reviewing previous planning efforts and studies, inventorying and assessing existing services using a variety of parameters, comparing available services with assessed transit needs, and developing an implementation plan to address service gaps and improve efficiencies of existing services. Northcentral Wisconsin Regional Planning Commission (NCWRPC) will be performing the work on behalf of the County and the City of Mauston.

Completed Activities Last Period (CY 2017)

N/A

Proposed Activities This Period (CY 2018)

In conjunction with Juneau County staff, NCWRPC will:

- finalize a work plan
- review and summarize previous planning efforts and studies of relevance
- characterize and assess existing local and regional transportation services (in terms of, e.g., fleet characteristics, service area, financial structure, service level, and current coordination activities)

- initiate an assess the transit needs of county residents who access (or need to access) human services.

The needs assessment component of the work will include public listening sessions in several local communities and will encompass:

- demographic analysis
- transit travel demand analysis
- identification of major local employers and other transit trip generators
- definition of intra-county worker flow patterns
- stakeholder working group meetings
- development of a coordination assessment survey
- stakeholder interviews

Wisconsin Department of Transportation
2018 State Transit Planning Work Program

Project Summary				
Project	Transit System Management Performance Reviews			
Project Type	Statewide Transit Planning and Administration			
Project ID / Fed Grant ID	39504511740 / WI-2018-005-01 (pending)			
Subrecipient	N/A			
Project Details				
Project Status (New/Continued)	Continued*			
UPWP Reference	N/A			
Responsible Individual	Steve Hirshfeld			
Work Area	DTIM, BTLRRH, Transit Section			
Execution or Projected Start Date	February 1, 2018			
Projected End Date	January 31, 2019			
Financing				
Expenditures Last Period	\$86,983	Federal Funding	State Funding	Local Funding
Project Budget	\$83,741	\$66,993	\$16,748	\$0
Contract Work Budget	\$83,741	\$66,993	\$16,748	\$0
Estimated CY 2018 Project Budget	\$75,000	\$60,000	\$15,000	\$0

* Project previously funded under grant WI-80-X007

Project Objective and Work Summary

This project is intended to satisfy the requirement of s. 85.20, Wis. Stats, which requires WisDOT to conduct management performance reviews of all urban transit systems receiving state aid at least once every five years. The intent is to ensure that the state’s transit systems are being operated in the most efficient and cost-effective manner possible.

WisDOT has retained a contractor (SRF Consulting) to conduct management performance reviews of 7 urban and rural transit systems for the year ending January 31, 2019. The project entails a detailed examination of the environments in which each transit system operates, assessments of each system’s performance in numerous administrative areas, and delivery of strategies for improvements where warranted. Transit system managers are expected to use such recommendations as appropriate to correct identified deficiencies or to improve service effectiveness and operating efficiency.

For each system, the contractor is required to provide two deliverables: 1) a peer analysis, which quantitatively evaluates the system’s performance compared to comparable transit systems, and 2) an assessment report, following an on-site visit, which provides an analysis of the system’s administrative effectiveness, and identifies opportunities for improvement.

Completed Activities Last Period (CY 2017)

The contractor identified peer system groups for seven target systems, and subsequently completed peer analyses for each system: Dunn County Transit, Madison Metro, Maritime Metro Transit (serving the cities of Manitowoc and Two Rivers), Marinette Shared-Ride Taxi, Menominee Indian Tribe Transit (Keshena and surrounding areas), Merrill-Go-Round Transit (City of Merrill), and Rusk County Transit. Subsequently, the contractor visited each system and completed an on-site review. The contractor completed an assessment report for each reviewed system.

Proposed Activities This Period (CY 2018)

The contractor will develop a streamlined field guide for each transit system slated for review in 2018, identify a peer group for each subject system, and complete a corresponding peer analysis for each. Each peer analysis will be followed by a corresponding site visit and development of a final assessment report that provides a transit system improvement plan.

These will be followed by site visits to each system and development of a new set of site review memos. Finally, the contractor will submit a final report that incorporates previously-developed technical memoranda and provides an improvement plan for each of the fourteen subject transit systems.

Transit systems targeted for review in 2018 are: Beloit Transit, Janesville Transit System, Kenosha Area Transit (serving the City of Kenosha and environs), Metro Ride (City of Wausau), RYDE (City of Racine), Waukesha Transit (City of Waukesha), and Western Kenosha County Transit.

Project Summary				
Project	Transit Development Plan for City of Appleton			
Project Type	Local Transit Planning			
Project ID / Fed Grant ID	39504511540 / WI-2016-032-01			
Subrecipient	East Central Wisconsin Regional Planning Commission			
Project Details				
Project Status (New/Continued)	Continued			
UPWP Reference	ECWRPC 2017 Work Program & Budget, p. 54			
Responsible Individual	Nick Musson			
Work Area	East Central Wisconsin Regional Planning Commission			
Execution or Projected Start Date	July 31, 2017			
Projected End Date	September 30, 2019			
Financing				
Expenditures Last Period	\$4,038	Federal Funding	State Funding	Local Funding
Proposed Project Budget	\$130,295	\$104,236	\$0	\$26,059
Proposed Contract Work Budget	\$80,000	\$64,000	\$0	\$16,000
Estimated CY 2018 Project Budget	\$50,000	\$40,000	\$0	\$10,000

Project Objective and Work Summary

The City of Appleton has retained East Central Wisconsin Regional to develop a new five-year transportation development plan (TDP) that updates the City’s 2009 plan. It will embody the City’s 2015 Transit Strategic Plan, with an emphasis on establishing a plan to fulfill future needs and optimize growth of the system. Tasks will include:

- inventorying existing conditions affecting transit service and needs (e.g., demographics, land use patterns, and socio-economic conditions of the city and surrounding service area) and existing system characteristics (e.g., system layout, ridership, fare structure, equipment, facilities, and financing);
- conducting a boarding and alighting survey and community survey to help define current and future transportation needs and evaluate passenger opinion of Valley Transit;
- evaluating the productivity of individual Valley Transit routes and route segments;
- determining whether any existing routes require major or minor modifications in order to improve service and/or system efficiency, and whether any appropriate additions and deletions to transit service exist;
- determining whether existing fare policies are appropriate or should be changed;
- determining which capital projects should be pursued to achieve transit goals, with an emphasis on revenue vehicles;
- determining how transit can be used to achieve mobility and land use goals;
- developing strategies that allow Valley Transit to best accommodate changing demographics and land use patterns;

- identifying land use policies that could be established to facilitate public transit service growth;
- determining appropriate federal, state, local and user funding levels for transit service;
- developing recommendations for how Valley Transit should market itself over the next several years;
- recommending methods that Valley Transit should use to internally monitor its performance; and
- establishing an appropriate implementation sequence for recommendations made in the TDP.

Completed Activities Last Period (CY 2017)

- Met with Valley Transit several times to address TDP preparation activities and issues.
- Established schedule for steering committee meetings and for securing consultant services.
- Updated and reviewed steering committee handbook.
- Completed consultant procurement: drafted and issued RFP, responded to bidder questions and information requests, reviewed proposals, checked references, selected a consultant, and negotiated and drafted a service contract. Completed all ancillary procurement documentation.
- Completed follow-up tasks for grant administration of the Valley Transit System Review RFP process.

Proposed Activities This Period (CY 2018)

Proposed activities include:

- establishing and orienting a project steering committee;
- guiding the steering committee in development of a transit service logic model;
- developing an action plan;
- inventorying existing conditions affecting transit service and needs (e.g., demographics, land use patterns, and socio-economic conditions of the city and surrounding service area) and existing system characteristics (e.g., system layout, ridership, fare structure, equipment, facilities, and financing);
- conducting rider survey and community survey to help define current and future transportation needs and evaluate passenger opinion of Valley Transit; and
- coordinating public forums(s) as appropriate to accommodate plan development.

Wisconsin Department of Transportation
2018 State Transit Planning Work Program

Project Summary				
Project	City of Oshkosh Transit Development Plan			
Project Type	Local Transit Planning			
Project ID / Fed Grant ID	39504511540 / WI-2016-032-01			
Subrecipient	East Central Wisconsin Regional Planning Commission			
Project Details				
Project Status (New/Continued)	Continued			
UPWP Reference	ECWRPC 2017 Work Program & Budget, p. 54			
Responsible Individual	Nick Musson			
Work Area	East Central Wisconsin Regional Planning Commission			
Execution or Projected Start Date	June 26, 2017			
Projected End Date	December 31, 2018			
Financing				
Expenditures Last Period	\$31,068	Federal Funding	State Funding	Local Funding
Proposed Project Budget	\$71,294	\$57,035	\$0	\$14,259
Proposed Contract Work Budget	\$35,000	\$28,000	\$0	\$7,000
Estimated CY 2018 Project Budget	\$40,226	\$32,181	\$0	\$8,045

Project Objective and Work Summary

The City of Oshkosh has retained East Central Wisconsin Regional to develop a new five-year transportation development plan (TDP) for its transit system, GO Transit. Tasks associated with the plan include:

- inventorying existing conditions affecting transit service and needs (e.g., demographics, land use patterns, and socio-economic conditions of the city and surrounding service area) and existing system characteristics (e.g., system layout, ridership, fare structure, equipment, facilities, and financing);
- conducting a boarding and alighting survey and community survey to help define current and future transportation needs and evaluate passenger opinion of GO Transit;
- evaluating the productivity of individual GO Transit routes and route segments;
- determining whether any existing routes require major or minor modifications in order to improve service and/or system efficiency, and whether any appropriate additions and deletions to transit service exist;
- determining whether existing fare policies are appropriate or should be changed;
- determining which capital projects should be pursued to achieve transit goals, with an emphasis on revenue vehicles;
- determining how transit can be used to achieve mobility and land use goals;
- developing strategies that allow GO Transit to best accommodate changing demographics and land use patterns;
- identifying land use policies that could be established to facilitate public transit service growth;
- determining appropriate federal, state, local and user funding levels for transit service;
- developing recommendations for how Valley Transit should market itself over the next several years;

- recommending methods that Valley Transit should use to internally monitor its performance; and
- establishing an appropriate implementation sequence for recommendations made in the TDP.

Completed Activities Last Period (CY 2017)

- Met with GO Transit to address TDP preparation activities and issues.
- Established schedule for steering committee meetings and for securing consultant services.
- Established TDP steering committee; developed and revised steering committee handbook.
- Documented TDP best practices for increasing transit systems ridership and support.
- Compiled service area demographics and transit statistics.
- Conducted and documented steering committee meetings, including logic model exercises.
- Reviewed and revised Oshkosh TDP logic model and associated tables.
- Completed consultant procurement for route alternatives analysis: drafted and issued RFP, responded to bidder questions and information requests, reviewed proposals, checked references, selected a consultant, and negotiated and drafted a service contract. Completed all ancillary procurement documentation.
- Developed surveys for residents of communities surrounding Oshkosh to gauge interest in transit and explore options regarding an existing route connecting Oshkosh to Neenah.

Proposed Activities This Period (CY 2018)

Anticipated activities include:

- complete transit route and other mapping;
- compile farebox and ridership data, and other performance measures;
- conduct GO Transit fare analysis;
- coordinate with contractor regarding logistics and deliverables for Oshkosh-Neenah route alternatives assessment work;
- research materials/examples of transit center designs and best practices;
- research transit marketing plans and case studies;
- in conjunction with consultant, conduct surveys, interviews and ride-alongs aimed to assist in route planning; compile survey results;
- develop plan report chapter templates;
- update survey/voting from last meeting and to discuss topics for plan; and
- draft and issue final TDP document.

Project Summary				
Project	Milwaukee County Bus Rapid Transit Implementation Study			
Project Type	Local Transit Planning			
Project ID / Fed Grant ID	39504511600 / WI-2016-032-00			
Subrecipient	Southeastern Wisconsin Regional Planning Commission			
Project Details				
Project Status (New/Continued)	Continued			
UPWP Reference	Southeastern Wisconsin Regional Planning Commission Overall Work Program 2016, pp. 3-19, 3-20			
Responsible Individual	Kevin Muhs			
Work Area	Southeastern Wisconsin Regional Planning Commission			
Execution or Projected Start Date	April 29, 2016			
Projected End Date	May 31, 2019			
Financing				
Expenditures Last Period	\$37,725	Federal Funding	State Funding	Local Funding
Proposed Project Budget	\$300,000	\$240,000	\$60,000	\$0
Proposed Contract Work Budget	\$0	\$0	\$0	\$0
Estimated CY 2018 Project Budget	\$100,000	\$80,000	\$20,000	\$0

Project Objective and Work Summary

This project entails a coordinated effort among SEWRPC, Milwaukee County, and the cities of Milwaukee and Wauwatosa to develop a proposal and design for a bus rapid transit (BRT) line in the urbanized east-west corridor. The regional transportation plan has long recommended the development of such transit service.

The work is intended to include project planning, environmental analysis, and preliminary engineering work necessary to prepare a project development application for federal funding under the Federal Transit Administration (FTA) Small Starts grant program.

Completed Activities Last Period (CY 2017)

SEWRPC's 2017 work on Milwaukee County's BRT project included the following:

- assisting Milwaukee County with the conduct of public involvement, including meetings with elected officials, neighborhood organizations, and business groups to discuss BRT, and attending public meetings;
- providing the County with data from travel demand models, and demographic and land use data to assist with the development of the project's cost-benefit analysis;
- serving on the project management and communications teams, providing guidance on planning-level considerations as part of project development, and coordinating project-related communications with elected officials, neighborhood organizations, business groups, and concerned citizens;

- helping the County gather data and information needed for submittal of an application to FTA for Section 5309 Small Starts program funding; and
- presenting project information to interested groups and stakeholders.

Proposed Activities This Period (CY 2018)

SEWRPC anticipates continuing with work activities that will help the County advance through the Small Start Program award process, with anticipated receipt of a Small Starts grant agreement from FTA in March 2019. SEWRPC's work will include assistance in completing the environmental review process, and in furthering design and engineering efforts.



Wisconsin Department of Transportation

www.dot.wisconsin.gov

Scott Walker
Governor

Dave Ross
Secretary

Division of Transportation Investment Management
4822 Madison Yards Way.
P O Box 7913
Madison, WI 53707-7913
Telephone: 608-266-0255

May 8, 2018

Kelley Brookins
US Dept. of Transportation
Federal Transit Administration
200 W Adams ST Ste. 320
Chicago, IL 60606

Attn.: Evan Gross

Subject: FY 2018 Transit Planning Work Program

The Wisconsin Department of Transportation (WisDOT) is requesting approval of its CY 2018 Transit Planning Work Program, attached. This program contains all transit planning projects financed with Section 5304 funds that are ongoing, or for which work has started – or is anticipated to start – in 2018. It includes a WisDOT project to fund a third year of contractor-performed statewide transit system management performance reviews, through planning grant WI-2018-005 (amendment pending).

Projects included in the Transit Planning Work Program are summarized in the table below. Project descriptions and additional information for these projects are included in the work program.

GRANTEE	SERVICE AREA	PROJECT DESCRIPTION	TOTAL COST	FEDERAL SHARE	STATE SHARE	LOCAL SHARE
Bay-Lake RPC	Sheboygan	Transit development plan	\$44,360	\$35,488	\$0	\$8,872
City of Stevens Point	Stevens Point and environs	Transit development plan	\$70,000	\$56,000	\$0	\$14,000
East Central Wisconsin RPC	Brown, Dodge, Fond du Lac, Outagamie & Winnebago cos.	I-41 corridor commuter service study	\$150,000	\$120,000	\$0	\$30,000

Southwestern Wisconsin RPC	Reedsburg	Reedsburg area transportation needs, coordination and strategic planning study	\$33,000	\$26,400	\$0	\$6,600
Juneau County	Juneau County	Specialized transit needs assessment	\$24,000	\$19,200	\$0	\$4,800
Wisconsin DOT	Statewide	Management performance reviews	\$81,743	\$65,394	\$16,349	\$0
East Central Wisconsin RPC	Appleton	Transit development plan	\$130,295	\$104,236	\$0	\$26,059
East Central Wisconsin RPC	Oshkosh	Transit development plan	\$71,294	\$57,035	\$0	\$14,259
Southeastern Wisconsin RPC	Milwaukee County	Bus rapid transit project planning and implementation	\$300,000	\$240,000	\$60,000	\$0

If you have any questions or comments regarding this work program, please contact Steve Hirshfeld at stephen.hirshfeld@dot.wi.gov or (608) 267-0209.

Sincerely,



Ian Ritz, Chief
Transit Section / Bureau of Transit, Local Roads, Railroads and Harbors

cc: Aileen Switzer
Chuck Wade
John Nordbo

Enclosure:
2018 Transit Planning Work Program

Wisconsin Department of Transportation

State Transit Planning Work Program

Calendar Year 2018



Table of Contents

Introduction	2
Project Summaries	2
City of Sheboygan Transit Development Plan	3
City of Stevens Point Transit Development Plan	5
Interstate 41 Corridor Commuter Transit Study	7
Reedsburg Area Transportation Needs, Coordination and Shared-Ride Taxi Strategic Planning Study	9
Juneau County Specialized Transit Needs Assessment	11
Transit System Management Performance Reviews	13
City of Appleton Transit Development Plan	15
City of Oshkosh Transit Development Plan	17
Milwaukee County Bus Rapid Transit Implementation Study	19

Introduction

This publication details active transit planning projects for which a) the Wisconsin Department of Transportation (WisDOT) has awarded federal funds under the Federal Transit Administration's Statewide Planning (Section 5304) program, and b) work is either pending, subject to WisDOT-issued "pre-award authority," or ongoing.

The Section 5304 program allocates federal funds annually to state departments of transportation to finance statewide transit planning activities that:

- support the economic vitality of the metropolitan area, especially by enabling global competitiveness, productivity, and efficiency;
- increase the safety of the transportation system for motorized and non-motorized users;
- increase the security of the transportation system for motorized and non-motorized users;
- increase the accessibility and mobility of people and for freight; (E) protect and enhance the environment, promote energy conservation, improve the quality of life, and promote consistency between transportation improvements and State and local planned growth and economic development patterns;
- enhance the integration and connectivity of the transportation system, across and between modes, for people and freight;
- promote efficient system management and operation; or
- emphasize the preservation of the existing transportation system.

The Federal Transit Administration (FTA) apportions Section 5304 funds to states using a formula that considers each state's urbanized area population in proportion to the whole nation's urbanized area population and other factors. States, in turn, may use the funds directly and sub-allocate them to eligible entities for specific planning projects. The federal share for all such projects is capped at 80% of the cost of the projects so funded. In recent years, WisDOT has received annual Section 5304 allocations averaging about \$305,000.

Planning Project Summaries

Following are summaries for each funded project that is ongoing or expected to begin in 2018. Each summary includes: 1) a general statement of the project's objective and scope; 2) budget estimates for both the current and upcoming period; 3) a brief summary of any accomplishments during the prior federal fiscal year; and 4) a statement of anticipated activity for the following calendar year. Projects awarded funds through WisDOT's 2017 Section 5304 grant (WI-2018-005-00) are presented first, followed by projects funded with older grants.

Wisconsin Department of Transportation
2018 State Transit Planning Work Program

Project Summary				
Project	City of Sheboygan Transit Development Plan			
Project Type	Local Transit Planning			
Project ID / Fed Grant ID	39504511740 / WI-2018-005-00			
Subrecipient	City of Sheboygan			
Project Details				
Project Status (New/Continued)	Continued			
UPWP Reference	Sheboygan Metropolitan Planning Area Transportation Planning Work Program 2017, pp. 14, 21, 22, 32			
Responsible Individual	Jeff Agee-Aguayo			
Work Area	Bay-Lake Regional Planning Commission			
Execution or Projected Start Date	January 26, 2018			
Projected End Date	December 31, 2018			
Financing				
Expenditures Last Period	\$0	Federal Funding	State Funding	Local Funding
Proposed Project Budget	\$44,360	\$35,488	\$0	\$8,872
Proposed Contract Work Budget	\$44,360	\$35,488	\$0	\$8,872
Estimated CY 2018 Project Budget	\$44,360	\$35,488	\$0	\$8,872

Project Objective and Work Summary

The Bay-Lake Regional Planning Commission (BLRPC) will complete a transit development plan (TDP) for Shoreline Metro to cover the period from 2018 through 2022. The area considered in this study will consist of the Cities of Sheboygan and Sheboygan Falls and Village of Kohler, located within the Sheboygan Urbanized Area. The Commission completed the last TDP for Shoreline Metro (covering 2012 through 2016) in 2011.

The TDP planning process will permit careful consideration of factors expected to impact transit services (including the need for such services) over the study period, as well as the development of a strategy to optimize the use of capital and operational funding to meet the needs of the service area. The TDP will involve careful consideration of the appropriate future direction for public transportation services in the Sheboygan area, as well as the appropriate manner in which such services should be provided.

Completed Activities Last Period (CY 2017)

N/A

Proposed Activities This Period (CY 2018)

BLRPC will develop a plan reflecting the following work elements:

- transit system overview, which will describe the existing state of the transit system. Key components include descriptions Shoreline Metro's organization and management, service characteristics, fare structure, ridership, funding, vehicles and facilities operated by the transit system, and other transit and/or paratransit providers serving the Sheboygan Metro area.
- community profile characterization, which will describe demographic, socioeconomic, land use, transportation and other characteristics of the Shoreline Metro service area.
- ridership opinion assessment, which will analyze ridership opinion concerning elements of Shoreline Metro's service, and provide ridership demographic information.
- ridership assessment, which will analyze Sheboygan Metro's route ridership patterns. The assessment will partly reflect results of a boarding and alighting survey, and will address total daily boardings and alightings, maximum loads by route and departure time, a peak and off-peak boarding and alighting comparison, route-level boarding and alighting profiles, an analysis of low demand segments for individual routes, and an analysis of high demand loading points for individual routes.
- a system performance assessment, which will compare Shoreline Metro with several peer transit operations using various transit performance measures. This element will also involve development and application of a cost allocation model across different routes.
- alternatives analysis, which will evaluate the relative expected outcomes of several alternative transit system configurations and service delivery options. Parameters to be considered in the examination of the alternatives include route miles, service hours, ridership, cost per passenger, cost per mile, cost per hour, passengers per mile, passengers per hour, and farebox revenue per passenger.
- service change recommendations, which will consider both general service (including route specific recommendations) and ADA paratransit service. The recommendations will include a financial plan (fare structure, capital plan) for the preferred alternative that covers a five to six year period beginning with the year of plan adoption, marketing suggestions, and contingency measures.

Project Summary				
Project	City of Stevens Point Transit Development Plan			
Project Type	Local Transit Planning			
Project ID / Fed Grant ID	39504511740 / WI-2018-005-00			
Subrecipient	City of Stevens Point			
Project Details				
Project Status (New/Continued)	Continued			
UPWP Reference	N/A			
Responsible Individual	Steve Hirshfeld			
Work Area	DTIM, BTLRRH, Transit Section			
Execution or Projected Start Date	July 1, 2017			
Projected End Date	December 31, 2018			
Financing				
Expenditures Last Period	\$21,914	Federal Funding	State Funding	Local Funding
Proposed Project Budget	\$70,000	\$56,000	\$0	\$14,000
Proposed Contract Work Budget	\$70,000	\$56,000	\$0	\$14,000
Estimated CY 2018 Project Budget	\$48,086	\$38,469	\$0	\$9,617

Project Objective and Work Summary

This project will chart a course for improving and potentially expanding the Stevens Point Transit (SPT) system from 2017 through 2022. The effort will involve SPT staff, a TDP advisory committee, the City’s Transportation Commission and Common Council, WisDOT staff, and a contracted consultant hired by the City. (The advisory committee will include representation from the Common Council, service users, and the community at large.)

The City is currently collaborating with the Portage County Board of Supervisors to consolidate the County Aging and Disability Resource Center (ADRC) transportation and SPT services into a “One-Call” transportation service for all county residents, with all service provided through SPT. The TDP will provide a resource for continued planning for the consolidated services.

Completed Activities Last Period (CY 2017)

The contracted consultant completed initial phases of the TDP, performing a detailed study of existing public transportation services, and characterizing and analyzing local transportation system conditions (including demographics, routing and utilization rates, funding, etc.).

Proposed Activities This Period (CY 2018)

Work this year will focus on further assessment of data, assessing current and future mobility needs, and developing one or more scenarios for meeting these needs. SPT's contractor will refine public transportation service goals, set priorities for future service, establish funding and development plans, and specify means by which SPT can implement and monitor these plans. The contractor and/or City will hold Informational meetings and a public hearing at key points in the study process. Regular progress reports will be made to the City of Stevens Point Common Council, Transportation Commission and TDP Advisory Committee.

Wisconsin Department of Transportation
2018 State Transit Planning Work Program

Project Summary				
Project	Interstate 41 Corridor Commuter Service Study			
Project Type	Regional Transit Planning			
Project ID / Fed Grant ID	39504511740 / WI-2018-005-00			
Subrecipient	East Central Wisconsin Regional Planning Commission			
Project Details				
Project Status (New/Continued)	Continued			
UPWP Reference	ECWRPC 2018 Draft Transportation Work Program & Budget, pp. 43, 49, 56, 71, 72			
Responsible Individual	Nick Musson			
Work Area	East Central Wisconsin Regional Planning Commission			
Execution or Projected Start Date	January 26, 2018			
Projected End Date	December 31, 2019			
Financing				
Expenditures Last Period	\$0	Federal Funding	State Funding	Local Funding
Proposed Project Budget	\$150,000	\$120,000	\$0	\$30,000
Proposed Contract Work Budget	\$80,000	\$64,000	\$0	\$16,000
Estimated CY 2018 Project Budget	\$60,000	\$48,000	\$0	\$12,000

Project Objective and Work Summary

The East Central Wisconsin Regional Planning Commission, in partnership with Green Bay Metro, Valley (Appleton) Transit, GO (Oshkosh) Transit, Fond du Lac Area Transit, Brown County, and Bay-Lake Regional Planning Commission, will study the feasibility of a commuter service from Brown County to Dodge County along Interstate 41.

The impetus for this work is the growth and increased interconnectedness of the Fond du Lac, Oshkosh, Appleton and Green Bay metropolitan areas, and the attendant transportation challenges – in particular a bottleneck between Appleton and Green Bay, where the four-lane interstate does not meet the region’s transportation needs and no near-term capacity expansion projects are planned. The goal is to explore transit options that would alleviate peak-time congestion along Interstate 41, increase the employee pool for employers, connect seniors beyond their local community and provide alternative transportation options for students and university staff.

Completed Activities Last Period (CY 2017)

N/A

Proposed Activities This Period (CY 2018)

Proposed activities include:

- developing and issuing an RFP for consultant services
- initiating surveys of employers, employees, healthcare providers, colleges, and others
- initiating an origin/destination study for park-and-ride lots
- developing of potential routes, including start/end points, length, travel time between start/end points/major origins and destinations
- identifying potential stations, park and rides sites and other stops, queue jumps, and transit signal priority improvements
- integrating regional public transit systems and multimodal transportation options, to ensure broad connectivity
- projecting ridership
- estimating capital cost
- identifying implementation funding sources
- establishing necessary logistical arrangements (e.g., where to house and maintain commuter service vehicles, staff requirements)

Wisconsin Department of Transportation
2018 State Transit Planning Work Program

Project Summary				
Project	Reedsburg Area Transportation Needs, Coordination and Shared-Ride Taxi Strategic Planning Study			
Project Type	Local Transit Planning			
Project ID / Fed Grant ID	39504511740 / WI-2018-005-00			
Subrecipient	Southwestern Wisconsin Regional Planning Commission			
Project Details				
Project Status (New/Continued)	Continued			
UPWP Reference	N/A			
Responsible Individual	Steve Hirshfeld			
Work Area	DTIM, BTLRRH, Transit Section			
Execution or Projected Start Date	January 1, 2018			
Projected End Date	December 31, 2018			
Financing				
Expenditures Last Period	\$0	Federal Funding	State Funding	Local Funding
Proposed Project Budget	\$33,000	\$26,400	\$0	\$6,600
Proposed Contract Work Budget	\$0	\$0	\$0	\$0
Estimated CY 2018 Project Budget	\$33,000	\$26,400	\$0	\$6,600

Project Objective and Work Summary

With the goal of establishing a more robust shared ride taxi service for the City of Reedsburg, the study will identify existing ride needs, opportunities for coordination with other ride providers, potential for increased ridership and service levels, and service improvements necessary to meet existing and future mobility needs. The study also will outline best practices for transit-oriented development and how those may tie into rides provided from outlying areas to Reedsburg. Finally, the study will examine the long-term need for a downtown transit facility to meet transit-oriented development walkability planning goals.

Completed Activities Last Period (CY 2017)

N/A

Proposed Activities This Period (CY 2018)

In cooperation with the City of Reedsburg, SWWRPC aims to complete the following work tasks in 2018:

- Identify existing services and City of Reedsburg present and future transit needs

This effort will include consulting existing planning documents, other relevant documents and online resources; surveying existing and potential transit users to identify current service strengths and gaps; identifying key travel nodes in the community; and conducting surveys via phone and email.

- Develop service concept for the City's shared-ride taxi service

Based on identified service strengths and gaps, this task will produce an initial rendering of a revised service model for 2018 and near-term out years, with potential ridership and billable hours, type(s) of vehicles to be used, and hours of service in accordance with the needs assessment conducted previously.

- Propose methods of coordination among the City's shared ride taxi service and other local and regional transportation providers

This task will opportunities for blending the shared-ride taxi service with other area services to optimize funds, and improving residents' access to destinations of interest, including locations frequented outside of Reedsburg.

- Establish transit oriented development (TOD) guidelines

This task will involve preparing guidelines that the City could use when evaluating current and future development projects.

- Develop conceptual nodal improvements

This task will describe and analyze potential improvements for identified travel nodes, along with attendant capital investment levels. This effort will consider potential transit access to regional destinations such as Baraboo (County seat), Wisconsin Dells (nearest Amtrak access point), and Madison (state capital).

- Develop implementation plan

This task will produce a multi-year plan for implementing the recommended service(s) in targeted corridors. The plan will prioritize services to implement, and itemize steps necessary to acquire the necessary equipment and personnel, and complete other pre-implementation work.

Project Summary				
Project	Juneau County Specialized Transit Needs Assessment			
Project Type	Local/Regional Feasibility Study			
Project ID / Fed Grant ID	39504511740 / WI-2018-005-00			
Subrecipient	Juneau County			
Project Details				
Project Status (New/Continued)	Continued			
UPWP Reference	N/A			
Responsible Individual	Steve Hirshfeld			
Work Area	DTIM, BTLRRH, Transit Section			
Execution or Projected Start Date	January 26, 2018			
Projected End Date	May 31, 2019			
Financing				
Expenditures Last Period	\$0	Federal Funding	State Funding	Local Funding
Proposed Project Budget	\$24,000	\$19,200	\$0	\$4,800
Proposed Contract Work Budget	\$24,000	\$19,200	\$0	\$4,800
Estimated CY 2018 Project Budget	\$0	\$0	\$0	\$0

Project Objective and Work Summary

The goal of this project is to identify and develop strategies for addressing gaps in mobility services, specifically for the County’s elderly and disabled residents. This effort will involve reviewing previous planning efforts and studies, inventorying and assessing existing services using a variety of parameters, comparing available services with assessed transit needs, and developing an implementation plan to address service gaps and improve efficiencies of existing services. Northcentral Wisconsin Regional Planning Commission (NCWRPC) will be performing the work on behalf of the County and the City of Mauston.

Completed Activities Last Period (CY 2017)

N/A

Proposed Activities This Period (CY 2018)

In conjunction with Juneau County staff, NCWRPC will:

- finalize a work plan
- review and summarize previous planning efforts and studies of relevance
- characterize and assess existing local and regional transportation services (in terms of, e.g., fleet characteristics, service area, financial structure, service level, and current coordination activities)

- initiate an assess the transit needs of county residents who access (or need to access) human services.

The needs assessment component of the work will include public listening sessions in several local communities and will encompass:

- demographic analysis
- transit travel demand analysis
- identification of major local employers and other transit trip generators
- definition of intra-county worker flow patterns
- stakeholder working group meetings
- development of a coordination assessment survey
- stakeholder interviews

Wisconsin Department of Transportation
2018 State Transit Planning Work Program

Project Summary				
Project	Transit System Management Performance Reviews			
Project Type	Statewide Transit Planning and Administration			
Project ID / Fed Grant ID	39504511740 / WI-2018-005-01 (pending)			
Subrecipient	N/A			
Project Details				
Project Status (New/Continued)	Continued*			
UPWP Reference	N/A			
Responsible Individual	Steve Hirshfeld			
Work Area	DTIM, BTLRRH, Transit Section			
Execution or Projected Start Date	February 1, 2018			
Projected End Date	January 31, 2019			
Financing				
Expenditures Last Period	\$86,983	Federal Funding	State Funding	Local Funding
Project Budget	\$81,743	\$65,394	\$16,349	\$0
Contract Work Budget	\$81,743	\$65,394	\$16,349	\$0
Estimated CY 2018 Project Budget	\$75,000	\$60,000	\$15,000	\$0

* Project previously funded under grant WI-80-X007

Project Objective and Work Summary

This project is intended to satisfy the requirement of s. 85.20, Wis. Stats, which requires WisDOT to conduct management performance reviews of all urban transit systems receiving state aid at least once every five years. The intent is to ensure that the state’s transit systems are being operated in the most efficient and cost-effective manner possible.

WisDOT has retained a contractor (SRF Consulting) to conduct management performance reviews of 7 urban and rural transit systems for the year ending January 31, 2019. The project entails a detailed examination of the environments in which each transit system operates, assessments of each system’s performance in numerous administrative areas, and delivery of strategies for improvements where warranted. Transit system managers are expected to use such recommendations as appropriate to correct identified deficiencies or to improve service effectiveness and operating efficiency.

For each system, the contractor is required to provide two deliverables: 1) a peer analysis, which quantitatively evaluates the system’s performance compared to comparable transit systems, and 2) an assessment report, following an on-site visit, which provides an analysis of the system’s administrative effectiveness, and identifies opportunities for improvement.

Completed Activities Last Period (CY 2017)

The contractor identified peer system groups for seven target systems, and subsequently completed peer analyses for each system: Dunn County Transit, Madison Metro, Maritime Metro Transit (serving the cities of Manitowoc and Two Rivers), Marinette Shared-Ride Taxi, Menominee Indian Tribe Transit (Keshena and surrounding areas), Merrill-Go-Round Transit (City of Merrill), and Rusk County Transit. Subsequently, the contractor visited each system and completed an on-site review. The contractor completed an assessment report for each reviewed system.

Proposed Activities This Period (CY 2018)

The contractor will develop a streamlined field guide for each transit system slated for review in 2018, identify a peer group for each subject system, and complete a corresponding peer analysis for each. Each peer analysis will be followed by a corresponding site visit and development of a final assessment report that provides a transit system improvement plan.

These will be followed by site visits to each system and development of a new set of site review memos. Finally, the contractor will submit a final report that incorporates previously-developed technical memoranda and provides an improvement plan for each of the fourteen subject transit systems.

Transit systems targeted for review in 2018 are: Beloit Transit, Janesville Transit System, Kenosha Area Transit (serving the City of Kenosha and environs), Metro Ride (City of Wausau), RYDE (City of Racine), Waukesha Transit (City of Waukesha), and Western Kenosha County Transit.

Project Summary				
Project	Transit Development Plan for City of Appleton			
Project Type	Local Transit Planning			
Project ID / Fed Grant ID	39504511540 / WI-2016-032-01			
Subrecipient	East Central Wisconsin Regional Planning Commission			
Project Details				
Project Status (New/Continued)	Continued			
UPWP Reference	ECWRPC 2017 Work Program & Budget, p. 54			
Responsible Individual	Nick Musson			
Work Area	East Central Wisconsin Regional Planning Commission			
Execution or Projected Start Date	July 31, 2017			
Projected End Date	September 30, 2019			
Financing				
Expenditures Last Period	\$4,038	Federal Funding	State Funding	Local Funding
Proposed Project Budget	\$130,295	\$104,236	\$0	\$26,059
Proposed Contract Work Budget	\$80,000	\$64,000	\$0	\$16,000
Estimated CY 2018 Project Budget	\$50,000	40,000	\$0	\$10,000

Project Objective and Work Summary

The City of Appleton has retained East Central Wisconsin Regional to develop a new five-year transportation development plan (TDP) that updates the City’s 2009 plan. It will embody the City’s 2015 Transit Strategic Plan, with an emphasis on establishing a plan to fulfill future needs and optimize growth of the system. Tasks will include:

- inventorying existing conditions affecting transit service and needs (e.g., demographics, land use patterns, and socio-economic conditions of the city and surrounding service area) and existing system characteristics (e.g., system layout, ridership, fare structure, equipment, facilities, and financing);
- conducting a boarding and alighting survey and community survey to help define current and future transportation needs and evaluate passenger opinion of Valley Transit;
- evaluating the productivity of individual Valley Transit routes and route segments;
- determining whether any existing routes require major or minor modifications in order to improve service and/or system efficiency, and whether any appropriate additions and deletions to transit service exist;
- determining whether existing fare policies are appropriate or should be changed;
- determining which capital projects should be pursued to achieve transit goals, with an emphasis on revenue vehicles;
- determining how transit can be used to achieve mobility and land use goals;
- developing strategies that allow Valley Transit to best accommodate changing demographics and land use patterns;

- identifying land use policies that could be established to facilitate public transit service growth;
- determining appropriate federal, state, local and user funding levels for transit service;
- developing recommendations for how Valley Transit should market itself over the next several years;
- recommending methods that Valley Transit should use to internally monitor its performance; and
- establishing an appropriate implementation sequence for recommendations made in the TDP.

Completed Activities Last Period (CY 2017)

- Met with Valley Transit several times to address TDP preparation activities and issues.
- Established schedule for steering committee meetings and for securing consultant services.
- Updated and reviewed steering committee handbook.
- Completed consultant procurement: drafted and issued RFP, responded to bidder questions and information requests, reviewed proposals, checked references, selected a consultant, and negotiated and drafted a service contract. Completed all ancillary procurement documentation.
- Completed follow-up tasks for grant administration of the Valley Transit System Review RFP process.

Proposed Activities This Period (CY 2018)

Proposed activities include:

- establishing and orienting a project steering committee;
- guiding the steering committee in development of a transit service logic model;
- developing an action plan;
- inventorying existing conditions affecting transit service and needs (e.g., demographics, land use patterns, and socio-economic conditions of the city and surrounding service area) and existing system characteristics (e.g., system layout, ridership, fare structure, equipment, facilities, and financing);
- conducting rider survey and community survey to help define current and future transportation needs and evaluate passenger opinion of Valley Transit; and
- coordinating public forums(s) as appropriate to accommodate plan development.

Wisconsin Department of Transportation
2018 State Transit Planning Work Program

Project Summary				
Project	City of Oshkosh Transit Development Plan			
Project Type	Local Transit Planning			
Project ID / Fed Grant ID	39504511540 / WI-2016-032-01			
Subrecipient	East Central Wisconsin Regional Planning Commission			
Project Details				
Project Status (New/Continued)	Continued			
UPWP Reference	ECWRPC 2017 Work Program & Budget, p. 54			
Responsible Individual	Nick Musson			
Work Area	East Central Wisconsin Regional Planning Commission			
Execution or Projected Start Date	June 26, 2017			
Projected End Date	December 31, 2018			
Financing				
Expenditures Last Period	\$31,068	Federal Funding	State Funding	Local Funding
Proposed Project Budget	\$71,294	\$57,035	\$0	\$14,259
Proposed Contract Work Budget	\$35,000	\$28,000	\$0	\$7,000
Estimated CY 2018 Project Budget	\$40,226	\$32,181	\$0	\$8,045

Project Objective and Work Summary

The City of Oshkosh has retained East Central Wisconsin Regional to develop a new five-year transportation development plan (TDP) for its transit system, GO Transit. Tasks associated with the plan include:

- inventorying existing conditions affecting transit service and needs (e.g., demographics, land use patterns, and socio-economic conditions of the city and surrounding service area) and existing system characteristics (e.g., system layout, ridership, fare structure, equipment, facilities, and financing);
- conducting a boarding and alighting survey and community survey to help define current and future transportation needs and evaluate passenger opinion of GO Transit;
- evaluating the productivity of individual GO Transit routes and route segments;
- determining whether any existing routes require major or minor modifications in order to improve service and/or system efficiency, and whether any appropriate additions and deletions to transit service exist;
- determining whether existing fare policies are appropriate or should be changed;
- determining which capital projects should be pursued to achieve transit goals, with an emphasis on revenue vehicles;
- determining how transit can be used to achieve mobility and land use goals;
- developing strategies that allow GO Transit to best accommodate changing demographics and land use patterns;
- identifying land use policies that could be established to facilitate public transit service growth;
- determining appropriate federal, state, local and user funding levels for transit service;
- developing recommendations for how Valley Transit should market itself over the next several years;

- recommending methods that Valley Transit should use to internally monitor its performance; and
- establishing an appropriate implementation sequence for recommendations made in the TDP.

Completed Activities Last Period (CY 2017)

- Met with GO Transit to address TDP preparation activities and issues.
- Established schedule for steering committee meetings and for securing consultant services.
- Established TDP steering committee; developed and revised steering committee handbook.
- Documented TDP best practices for increasing transit systems ridership and support.
- Compiled service area demographics and transit statistics.
- Conducted and documented steering committee meetings, including logic model exercises.
- Reviewed and revised Oshkosh TDP logic model and associated tables.
- Completed consultant procurement for route alternatives analysis: drafted and issued RFP, responded to bidder questions and information requests, reviewed proposals, checked references, selected a consultant, and negotiated and drafted a service contract. Completed all ancillary procurement documentation.
- Developed surveys for residents of communities surrounding Oshkosh to gauge interest in transit and explore options regarding an existing route connecting Oshkosh to Neenah.

Proposed Activities This Period (CY 2018)

Anticipated activities include:

- complete transit route and other mapping;
- compile farebox and ridership data, and other performance measures;
- conduct GO Transit fare analysis;
- coordinate with contractor regarding logistics and deliverables for Oshkosh-Neenah route alternatives assessment work;
- research materials/examples of transit center designs and best practices;
- research transit marketing plans and case studies;
- in conjunction with consultant, conduct surveys, interviews and ride-alongs aimed to assist in route planning; compile survey results;
- develop plan report chapter templates;
- update survey/voting from last meeting and to discuss topics for plan; and
- draft and issue final TDP document.

Project Summary				
Project	Milwaukee County Bus Rapid Transit Implementation Study			
Project Type	Local Transit Planning			
Project ID / Fed Grant ID	39504511600 / WI-2016-032-00			
Subrecipient	Southeastern Wisconsin Regional Planning Commission			
Project Details				
Project Status (New/Continued)	Continued			
UPWP Reference	Southeastern Wisconsin Regional Planning Commission Overall Work Program 2016, pp. 3-19, 3-20			
Responsible Individual	Kevin Muhs			
Work Area	Southeastern Wisconsin Regional Planning Commission			
Execution or Projected Start Date	April 29, 2016			
Projected End Date	May 31, 2019			
Financing				
Expenditures Last Period	\$37,725	Federal Funding	State Funding	Local Funding
Proposed Project Budget	\$300,000	\$240,000	\$60,000	\$0
Proposed Contract Work Budget	\$0	\$0	\$0	\$0
Estimated CY 2018 Project Budget	\$100,000	\$80,000	\$20,000	\$0

Project Objective and Work Summary

This project entails a coordinated effort among SEWRPC, Milwaukee County, and the cities of Milwaukee and Wauwatosa to develop a proposal and design for a bus rapid transit (BRT) line in the urbanized east-west corridor. The regional transportation plan has long recommended the development of such transit service.

The work is intended to include project planning, environmental analysis, and preliminary engineering work necessary to prepare a project development application for federal funding under the Federal Transit Administration (FTA) Small Starts grant program.

Completed Activities Last Period (CY 2017)

SEWRPC's 2017 work on Milwaukee County's BRT project included the following:

- assisting Milwaukee County with the conduct of public involvement, including meetings with elected officials, neighborhood organizations, and business groups to discuss BRT, and attending public meetings;
- providing the County with data from travel demand models, and demographic and land use data to assist with the development of the project's cost-benefit analysis;
- serving on the project management and communications teams, providing guidance on planning-level considerations as part of project development, and coordinating project-related communications with elected officials, neighborhood organizations, business groups, and concerned citizens;

Wisconsin Department of Transportation
2018 State Transit Planning Work Program

- helping the County gather data and information needed for submittal of an application to FTA for Section 5309 Small Starts program funding; and
- presenting project information to interested groups and stakeholders.

Proposed Activities This Period (CY 2018)

SEWRPC anticipates continuing with work activities that will help the County advance through the Small Start Program award process, with anticipated receipt of a Small Starts grant agreement from FTA in March 2019. SEWRPC's work will include assistance in completing the environmental review process, and in furthering design and engineering efforts.