



Keeping Wisconsin roads safe in winter

It's a **BIG** job

WisDOT works with 72 counties to clear 35,000 highway miles

Every year, Wisconsin averages...

29
snow events

10
freezing rain events

62
inches of snow

Clear roads, less salt

Liquid brine, a mixture of salt and water, can help stretch budgets over traditional rock salt distribution while maintaining the same level of service. Use of brine can also reduce the amount of chloride pollution entering our environment.

\$1,000 of road salt covers

67 LANE MILES



176 LANE MILES



Rising salt costs

Wisconsin spends roughly \$31 million annually for salt on state highways alone, and the price of road salt is increasing.



Salt is 40% of total winter maintenance cost



2025: \$98.98 / ton
2020: \$80.09 / ton

Salt use on Wisconsin highways

Education, best practices and method development help winter maintenance professionals make every grain of salt count.

2022-2023

483
thousand TONS

2023-2024

255
thousand TONS

2024-2025

332
thousand TONS