



# Keeping Wisconsin roads safe in winter

It's a  
**BIG**  
job

WisDOT works with  
72 counties to clear  
35,000 highway miles

Every year, Wisconsin averages...

**29**  
snow events

**10**  
freezing rain events

**62**  
inches  
of snow

## Clear roads, less salt

Liquid brine, a mixture of salt and water, can help stretch budgets over traditional rock salt distribution while maintaining the same level of service. Use of brine can also reduce the amount of chloride pollution entering our environment.

**\$1,000 of  
road salt  
covers**

67 LANE MILES



176 LANE MILES



## Rising salt costs

Wisconsin spends roughly \$31 million annually for salt on state highways alone, and the price of road salt is increasing.



**Salt is 40% of  
total winter  
maintenance cost**



**2025: \$98.98 / ton  
2020: \$80.09 / ton**

## Salt use on Wisconsin highways

Education, best practices and method development help winter maintenance professionals make every grain of salt count.

2022–2023  
**483**  
thousand  
TONS

2023–2024  
**255**  
thousand  
TONS

2024–2025  
**332**  
thousand  
TONS