

**Scan the QR Code to apply
for your special plate online**



K \ c '] g ' Y] [] V ' Y 3

- Any Wisconsin resident can apply for the plates listed on this application.

How to apply

- ▶ If the vehicle you wish to register with special plates **is titled** in your name send:
 - This application completed including the vehicle information section and selecting a plate type
 - The fees needed (see **fees needed** section below)
- ▶ If the vehicle you wish to register with special plates **is NOT titled** in your name send:
 - A completed title application:
MV1 or MV11;
 - The title signed over to you
 - All required fees, including both the fees from the title application and the fees needed from below
- ▶ Make check or money order payable to:
Registration Fee Trust
- ▶ Mail all required items to:
**WisDOT
Special Plates Unit
PO Box 7911
Madison, WI 53707-7911**

J Y JWYg'h Uhei U]Zm

The plates on this application are available for:

- ▶ An automobile
- ▶ A motor home (Annual registration only);
- ▶ A private truck, dual purpose motor home or dual purpose farm truck that has a gross weight of 8,000 pounds or less;
- ▶ A farm truck that has a gross weight of 12,000 pounds or less.
- ▶ Autocycles - however when applying for a special plate on an autocycle 2 full sized plates are issued and both plates must be displayed. The DMV does not advise customers how to affix plates to an autocycle.

: YYg'bYYXYX

- ▶ A ~ 8) 'Ubbi U' donation is required for the special group sponsoring the plate unless otherwise indicated. Except for the Blackout and Retro Yellow plates, the donation is tax-deductible. This donation will also be due every year at renewal.
- ▶ A ~ 15 issuance fee.
- ▶ The Ubbi U 'fY [gfrUhc b'ZY if your current plates expire within 3 months.

<ck 'hc 'Udd`mfor personalized plates

1. To apply for personalized special plates, fill in the boxes with your personalized message choice of 1-6 characters. If you choose 6 characters, **bc gduwgfufyuc k yx**

P	L	A	T	E	S
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If you choose 5 or fewer characters, you may request up to two spaces between any of the characters. Indicate this request with a diagonal line as shown here.

4	Y	O	U		
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A 7th character choice is available only for AUT, BOP, IGT, LTK, and RYP plate types.

Ⓔ Use capital letters or numbers. The letter O and the number zero are the same. The following are not acceptable: small letters, symbols, signs, hyphens, apostrophes, etc. Carefully distinguish between: letters @ or = and number %; letter G and number) ; letter ; and number * ; letter N and number &; letter 6 and number , ; letters l and J"

➤ For personalized plate message availability, please visit:

wisconsindmv.gov/personalizedplatelookup

I È Provide meaning of request, i.e., what does this represent?

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- ▶ A \$15 personalized plate fee is required each year in addition to the \$25 donation and regular registration fee.
- ▶ WisDOT may refuse to issue or may recall after issuance, a request that is misleading or may be offensive to good taste or decency.
- ▶ No refund or adjustment will be made for a change of choice or spacing after the plate has been ordered, or if the application is unclear or incorrectly completed.
- ▶ Because personalized plates are custom-made, production and delivery may take several weeks.

D'Uhg'fYei JfYX'jb'&XUmg

- ▶ To legally operate your vehicle, you must display license plates within two business days of purchase.
- ▶ If you do not have current plates, apply to a DMV Customer Service Center or an agent authorized by DMV to obtain a temporary plate while your special plate order is processed. An agent may charge a plate fee and/or service fee.



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A. Plate type you are requesting

Find the three digit plate code for the plate type you are requesting on pages 3 and 4 and enter it here along with the plate type.

3 Digit Code				Plate type
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B. Vehicle you wish to register with special plates

Enter the vehicle and customer information for the vehicle you are requesting special plates for.

Current License Plate Number 1 2 3 4 5 6 7 8	Year - Make	Body Type	Vehicle Identification Number (standard VIN has 17 characters) 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17
Driver License Number 1 2 3 4 - 5 6 7 8 - 9 10 11 12 - 13 14	FEIN (if company owned) 1 2 - 3 4 5 6 7 8 9		Telephone Number where you may be reached 7 a.m. to 4:30 p.m.
Owner(s)/Lessee Name - Last, First, Middle Initial - Print			Email Address
Address		City	State ZIP Code

C. Personalized Plate Message (Optional)

If you are requesting a personalized plate message please enter it in the boxes below.

7th space available only for AUT, BOP, IGT, LTK, and RYP plates

First Choice								Meaning
Second Choice								Meaning
Third Choice								Meaning

I would like non-personalized plates.

If all personalized choices are not available:

Email me at: _____

D. Fees

Find the donation amount and issuance fee on pages 3 and 4 for the plate type you are requesting. If your current plates expire within the next 3 months, also add in your annual registration fee.

Plate Fee (\$15 or \$40)	_____	\$
Annual Registration	_____	\$
Total	_____	\$

E. Signature

Complete your application by signing and dating below

X _____
(Applicant Signature) (Date)

Release of non-exempt information

Under Wisconsin open records law, the Wisconsin Department of Transportation must provide information from its records to requesters.

If you do not want your name and address included in requests we receive for ten or more records, you may ask the department to withhold your name and address from those lists by checking the box below:

☐ Opt Out

ADA – The Wisconsin Department of Transportation complies with the Americans with Disabilities Act.

If you have questions about this application:

» Call: (608)266-3041

» Email: special-plates.dmv@dot.wi.gov

Invisible disability notice to law enforcement form:
wisconsin.dmv.gov/inv-dis or at DMV Service Centers.

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Find the plate you want from the list on the following pages and fill in the 3 Digit Plate Code and Plate Type in section A of the application.

Non Donation Plates \$15



Plate Type: Personalized Automobile
3 Digit Code: AUT
Personalized spaces available: 7



Plate Type: Road America
3 Digit Code: RAM
Personalized spaces available: 6



Plate Type: Personalized Light Truck
3 Digit Code: LTK
Personalized spaces available: 7



Plate Type: WI Salutes Veterans
3 Digit Code: SPT
Personalized spaces available: 6



Plate Type: Medical College of WI
3 Digit Code: MCW
Personalized spaces available: 6



Plate Type: Keep the Lights On
3 Digit Code: UTL
Personalized spaces available: 6



Plate Type: Marquette University
3 Digit Code: MRQ
Personalized spaces available: 6



Plate Type: Versiti
3 Digit Code: VST
Personalized spaces available: 6

Donation Plates \$40



Plate Type: Blackout Plate
3 Digit Code: BOP
Personalized spaces available: 7



Plate Type: Retro Yellow Plate
3 Digit Code: RYP
Personalized spaces available: 7



Plate Type: Cure Childhood Cancer
3 Digit Code: CCC
Personalized spaces available: 6



Plate Type: Ducks Unlimited
3 Digit Code: DUK
Personalized spaces available: 6



Plate Type: Childrens Hospital
3 Digit Code: CHW
Personalized spaces available: 6



Plate Type: Rocky Mountain Elk
3 Digit Code: ELK
Personalized spaces available: 6



Plate Type: Choose Life WI
3 Digit Code: CLW
Personalized spaces available: 6



Plate Type: Spay, Neuter, Adopt
3 Digit Code: FIX
Personalized spaces available: 6



Plate Type: Crane Foundation
3 Digit Code: CRN
Personalized spaces available: 6



Plate Type: Golf WI
3 Digit Code: GLF
Personalized spaces available: 6



Plate Type: Endangered Resources (Wolf)
3 Digit Code: END
Personalized spaces available: 6



Plate Type: Harley Davidson
3 Digit Code: HAR
Personalized spaces available: 6



Plate Type: Endangered Resources (Eagle)
3 Digit Code: ENN
Personalized spaces available: 6



Plate Type: Ice Age Trail
3 Digit Code: ICE
Personalized spaces available: 6

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Find the plate you want from the list on the following pages and fill in the 3 Digit Plate Code and Plate Type in section A of the application.



Plate Type: In God We Trust
3 Digit Code: IGT
Personalized spaces available: 7



Plate Type: Musky Club Alliance
3 Digit Code: MCA
Personalized spaces available: 6



Plate Type: Celebrate Children
3 Digit Code: KID
Personalized spaces available: 6



Plate Type: Nurses Change Lives
3 Digit Code: NUR
Personalized spaces available: 6



Plate Type: Lions Foundation
3 Digit Code: LCF
Personalized spaces available: 6



Plate Type: Green Bay Packers
3 Digit Code: PAK
Personalized spaces available: 6



Plate Type: Law Enforcement Memorial
3 Digit Code: LEM
Personalized spaces available: 6



Plate Type: Suicide Prevention
3 Digit Code: SPF
Personalized spaces available: 6



Plate Type: Donate Life
3 Digit Code: LIF
Personalized spaces available: 6



Plate Type: WI County Forests
3 Digit Code: TRE
Personalized spaces available: 6

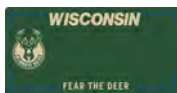


Plate Type: Milwaukee Bucks
3 Digit Code: MBK
Personalized spaces available: 6



Plate Type: Trout Unlimited
3 Digit Code: TRT
Personalized spaces available: 6



Plate Type: Milwaukee Brewers (New)
3 Digit Code: MBN
Personalized spaces available: 6



Plate Type: Women's Health
3 Digit Code: WHF
Personalized spaces available: 6



Plate Type: Milwaukee Brewers (Old)
3 Digit Code: MBO
Personalized spaces available: 6



Plate Type: Whitetails Unlimited
3 Digit Code: WTU
Personalized spaces available: 6