



I-94 EAST-WEST FREEWAY: 70TH STREET TO 16TH STREET

UNDERSTANDING FACTS, CLEARING UP MISPERCEPTION

February 2021

WHO USES THE CORRIDOR:

- During rush hour, 76% of all trips start or end in corridor
 - e.g. Live near UWM, work at Stadium
 - e.g. Live in Story Hill and work at UWM
- Only 24% of rush hour trips are traveling through corridor
 - e.g. Live in Bay View, work at Froedtert
- Improvements to safety and reductions in congestion along I-94 will:
 - Make it more convenient and safer for people to access the area
 - Make it easier for local residents to use I-94 to access opportunities both within and outside the corridor

INPUT OPPORTUNITIES TO DATE:

- **2012-2017**
 - Over 300 stakeholder meetings
 - Five public involvement meetings (each on two nights, two locations)
 - Public hearing's - 500 people signed in at the hearings; hundreds of verbal and written comments
 - Thousands of visitors to I-94 E-W State Fair booth
- **July 2020-present**
 - Over seventy stakeholder meetings. Meetings and conversations with Near West Side Partners, Menomonee Valley Partners, abutting cemeteries, Brewers, utilities, neighborhoods, elected officials, business owners, residents
 - Committee meetings – representatives from Fed, State, County, Local governments; major business organizations and businesses in corridor (Brewers, Komatsu, Harley, MVP, NWSP, NM, MMAC, Hispanic Chamber, BID 21, African American Chamber, and more), community based organizations
- Public information meeting – targeting Spring 2021
- Community meetings – outreach to groups beyond immediate I-94 corridor

- Evers Administration – committed to Milwaukee and Southeast Region of the State
- Improved access for people getting in to and within City
- Safer access for city residents and visitors
- Reliable infrastructure is critical for businesses to operate
- Works hand in hand with strong local street network and strong transit network

DISADVANTAGED BUSINESS OPPORTUNITY

WISDOT'S PROVEN TRACK

RECORD: DBE on first phases of Zoo Interchange: over 100 DBE firms involved, over **\$120 million** spent on DBE dollars.

RELOCATIONS

RESIDENTIAL RELOCATIONS (6)

Single Family Residential (SFR) – 68th Street
 SFR – 67th Street
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 Apartment above vacant business – 35th Street (apartment could be vacant as well)
 Duplex – 35th Street

BUSINESS RELOCATIONS (8)

Cemetery Maintenance Business (Hawley Rd interchange)
 Concentra Urgent Care (35th)
 TJs on 35th (bar)
 Storage building at St Paul and 27th
 Towing business on Red Star property (All Star towing?)
 Badger Truck
 Central Bark/Milwaukee Kennel Club (counts as 2 businesses)

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