





I-39/90/94 Corridor Study

WisDOT and the City of Madison

Madison Area Interchange Alternatives Public Meeting

Tuesday, May 23, 2023







I-39/90/94 Corridor Study

WisDOT and the City of Madison

Madison Area Interchange Alternatives Public Meeting

Thursday, June 1, 2023

Presentation Topics

- 1. Study Recap
- 2. Study Schedule
- 3. Interstate Alternatives
- 4. Interchange Alternatives
- 5. Contact and Website Information







Study Recap

- WisDOT preparing Environmental Impact Statement in coordination with FHWA
- 67 miles of Interstate from Madison to Wisconsin Dells
 - 9 miles in City of Madison
 - 17 Interchanges total being studied
 - 6 Interchanges within City of Madison
- Commuter, freight, tourism and recreational traffic demands all being evaluated
 - Dane County travel demand model
- Coordinating with local governments



















IUNEAU

COUNTY

ADAMS COUNTY



MARQUETTE COUNTY

GREEN LAKE

Study Schedule

2022

2023

2024



Corridor Study Tasks

- » Data collection
- » Develop study purpose and need
- » Develop transportation alternatives
- » Coordination
 - Local and federal agency coordination
 - Citizens advisory committee
 - Technical advisory committee
 - Local officials advisory committee

- » Further develop transportation alternatives and study purpose and need
- » Begin environmental impact analysis
- » Continued coordination
 - Local and federal agency coordination
 - Citizens advisory committee
 - Technical advisory committee
 - Local officials advisory committee

- » Finalize environmental impact analysis
- » Complete environmental document
- » Continued coordination
 - Local and federal agency coordination
 - · Citizens advisory committee
- Technical advisory committee
- Local officials advisory committee







September 2022

Public Involvement Meeting No. 1



Spring 2023

Public Involvement Meeting No. 2



Public Involvement Meeting No. 3



May 2024
Public Hearing



Final Environmental Impact Statement



Draft Environmental Impact Statement





















Interstate Alternatives

- No Build [used as baseline]
 - No improvements
- Traffic Demand Management/Traffic Systems Management & Operations
 - Public transportation, ramp metering, park and ride lots, traffic detectors, variable message signs, crash investigation sites, part-time hard shoulder running, reversible lanes
- Off Alignment East Reliever [eliminated]
- Spot Improvements [eliminated]
 - Spot safety and operational improvements
- Interstate Modernization [three alternatives see next slide]
 - Existing interchange reconstruction
 - Potential new interchange access

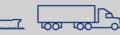












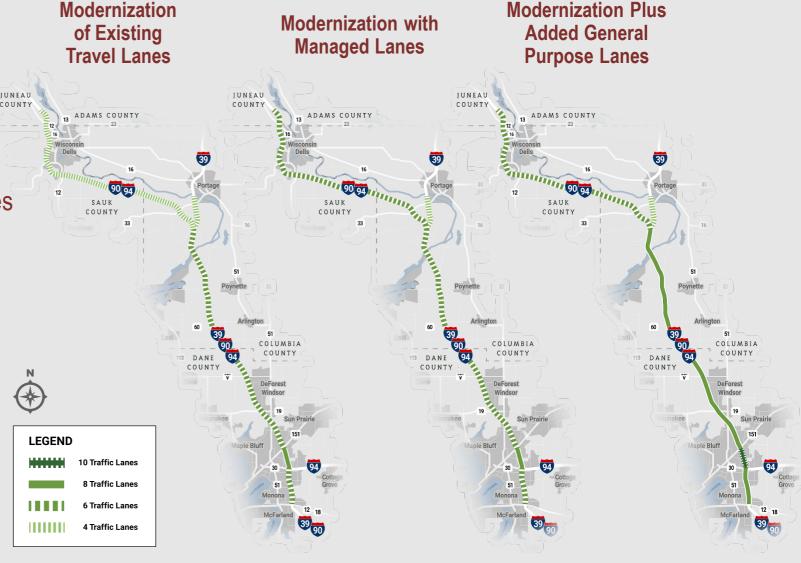






Interstate Alternatives

- Mainline build alternatives:
 - Modernization of Existing Travel Lanes
 - Modernization with Managed Lanes
 - Modernization Plus Added General Purpose Lanes
- Modernization:
 - Definition
 - Other Potential Operational Improvements
- Not a "one or the other" choice

















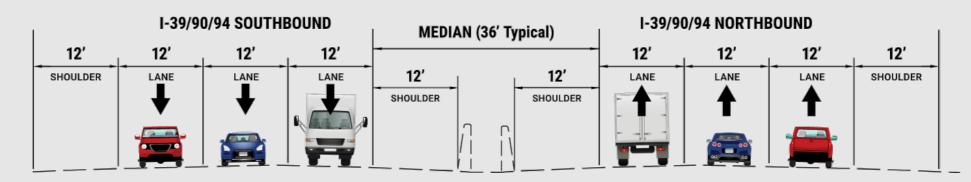


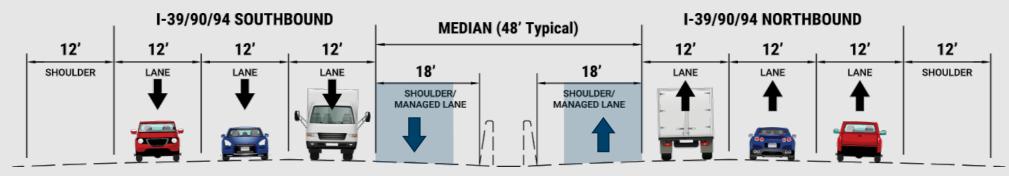


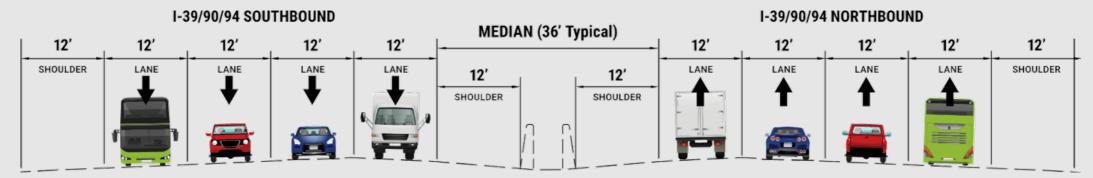




I-39/90/94 from US 12/18 to I-39 I-90/94 Split







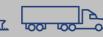












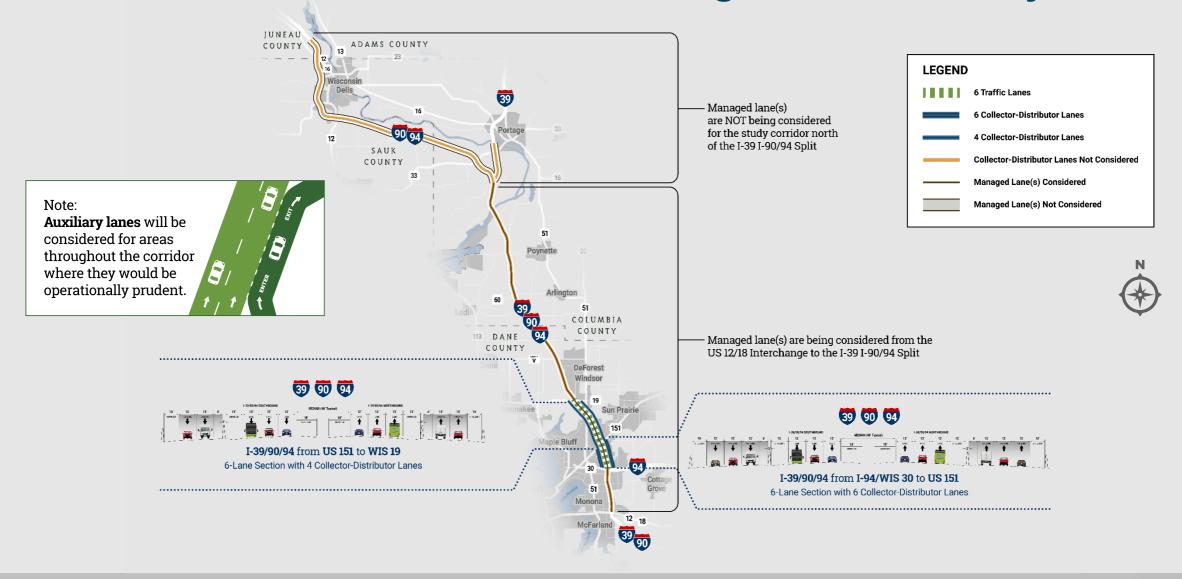








Potential Collector-Distributor, Managed and Auxiliary Lanes

















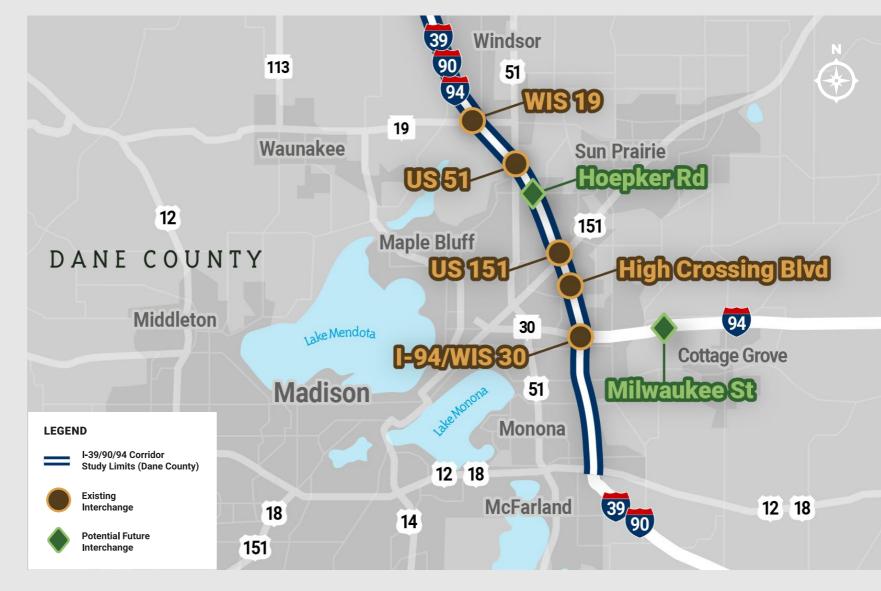






Interchange **Alternatives**

- Existing interchanges
 - I-94/WIS 30
 - High Crossing Blvd
 - **US 151**
 - US 51
 - WIS 19
- Potential new interchanges
 - Hoepker Rd
 - Milwaukee St























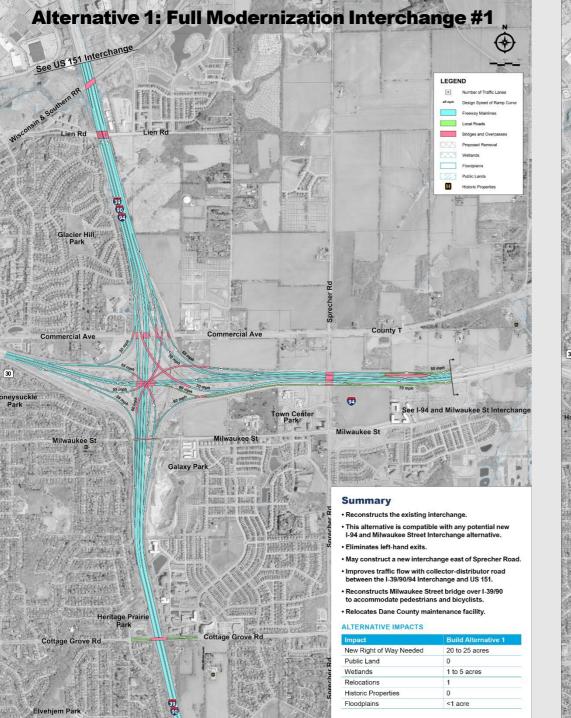


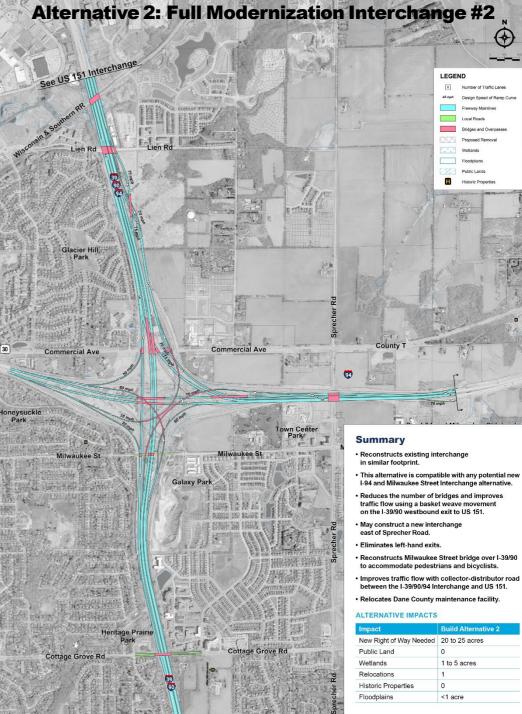






I-94/WIS 30 Interchange







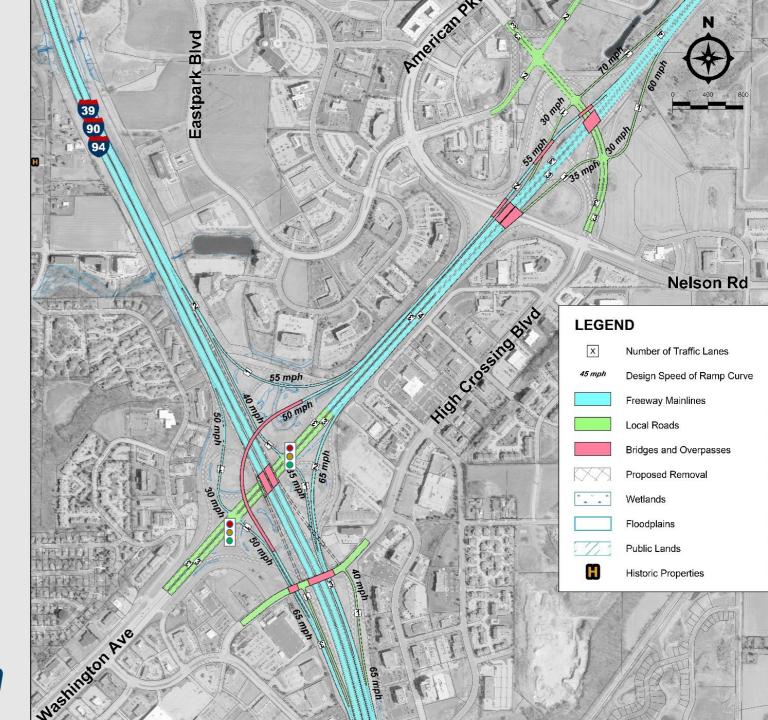




US 151 & High Crossing Boulevard Interchanges

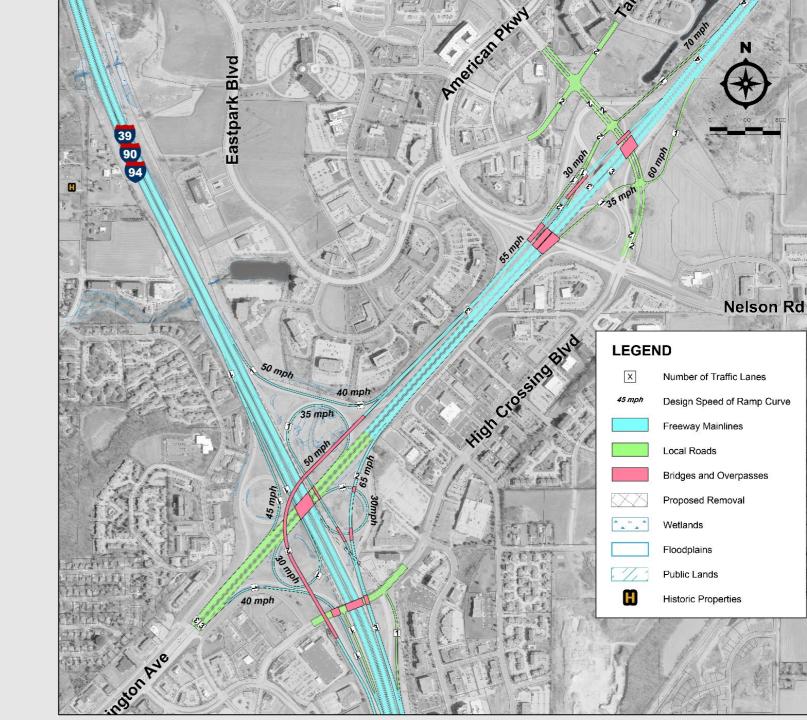
US 151 Interchange – Alternative 1 (Directional Diamond)

- Move American Parkway Interchange to High Crossing/ AmFam Drive
- Two signals at East Washington Avenue
- Slows down 151 traffic approaching E. Washington



US 151 Interchange – Alternative 2 (Loop Ramp Free Flow)

- Move American Parkway Interchange to High Crossing/AmFam Drive
- Free flow loop ramps replace traffic signals
- USH 151 to southbound I-90 traffic flyover



US 151 Interchange – Alternative 3 (East Washington Boulevard – South)

- Extend East Washington Avenue into business park connecting to AmFam Drive
- Two signals at East Washington Avenue
- High Crossing Boulevard access from the north
- E. Wash extension increases local connectivity, redev. prospects



US 151 Interchange – Alternative 4 (East Washington Boulevard – North)

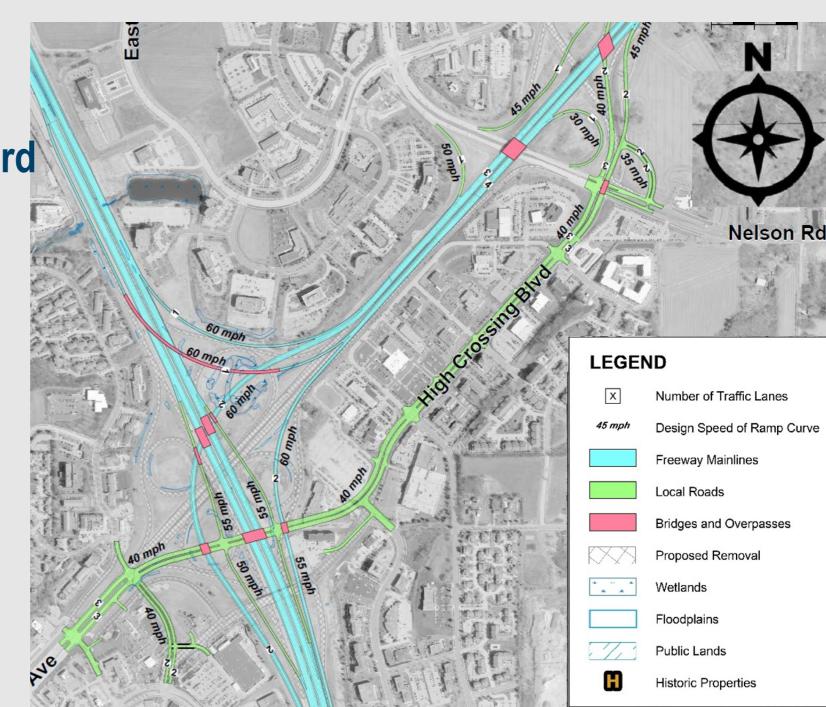
- Extend East Washington Avenue into business park connecting to American Pkwy
- Two signals at East Washington Avenue
- High Crossing Boulevard access from the north
- E. Wash extension connects to American Center



US 151 Interchange –
Alternative 5
(East Washington Boulevard

– High Crossing)

- Extend East Washington Avenue to High Crossing into American Pkwy
- High Crossing Blvd becomes an extension of East Washington Ave
- Two signals at East Washington Avenue/High Crossing Blvd
- Many freeflow ramps go below
- Increases local connectivity, redevelopment opportunities

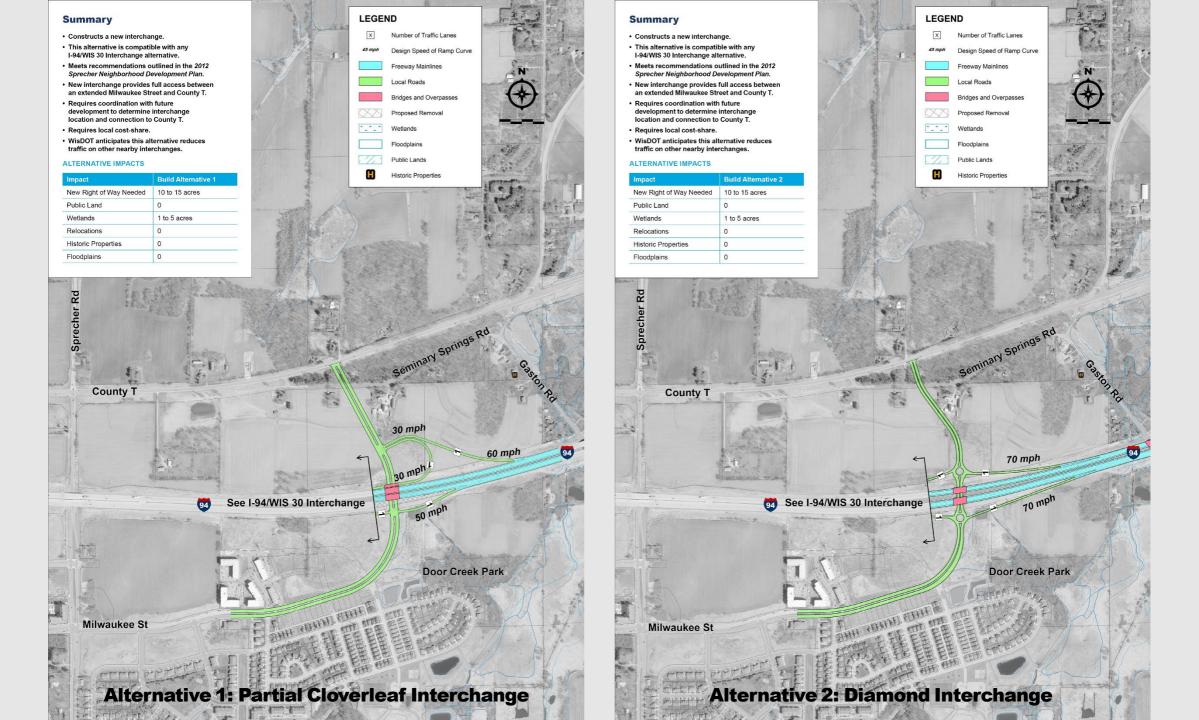








[Potential New] Milwaukee Street Interchange



Milwaukee Street Interchange

Benefits

- Provides Interstate access for existing and future East Side residents and employers
- Included in adopted City of Madison plans
- Builds planned Milwaukee Street crossing of I-94
- Milwaukee Street and Sprecher Road near the planned site are built to accommodate an interchange
- Increases first response coverage by Fire Station 13

Challenges

- Milwaukee Street connection to County T north of I-94 may require extensive grading
- Would be located relatively close to the I-94 & WIS 30 system interchange
- Would increase traffic volumes on some area roadways.

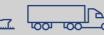
















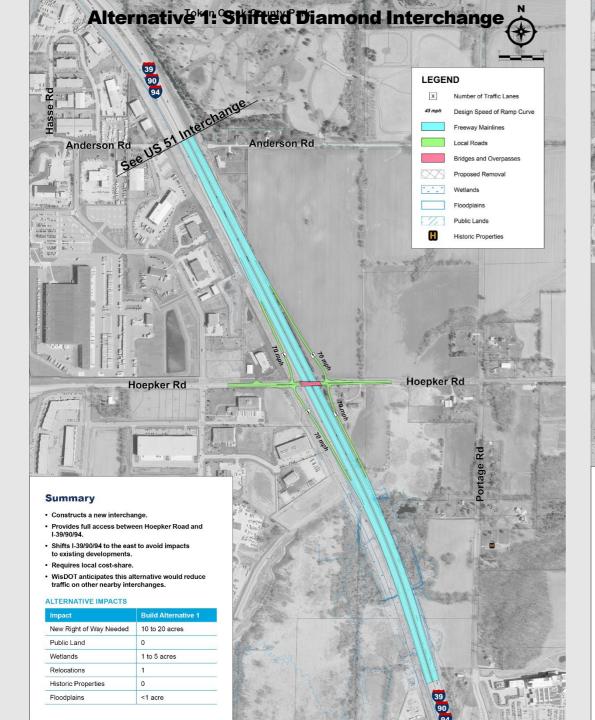


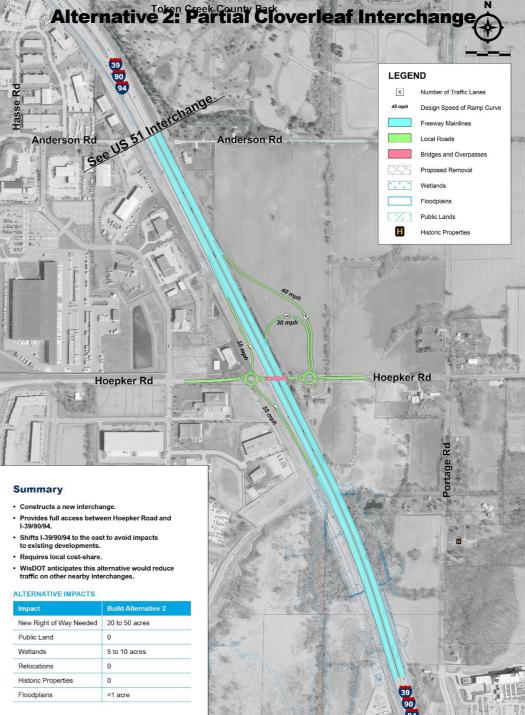






[Potential New] Hoepker Road Interchange





Hoepker Road Interchange

Benefits

- Improves Interstate access to area employers and regional medical facilities
- Interchange can be constructed with minimal impacts on adjacent properties
- Serves planned residential growth northeast of the interchange
- Potentially facilitates further development on sites within the American Center

Challenges

- Increases traffic on Hoepker and Portage roads, which are rural and may need improvements to accommodate increased traffic
- Future development somewhat limited by airport height restrictions, existing development, and natural areas
- Adopted City plans do not currently consider a Hoepker interchange (but could be revised)



















Hoepker & Milwaukee Interchanges

- Local cost share with WisDOT likely needed for construction
- Currently City policy is to assess benefitting properties for new interchanges. (ex: Junction Rd, High Crossing)
- Other funding options could be considered
 - Borrowing future repayment via general property tax levy (unlikely to be used as sole funding source)
 - Tax Increment Financing (TIF) would require a new Tax Increment District be created







Evaluating Alternatives

All alternatives will be screened against the following:

Purpose and Need

- Traffic demand and level of service
- Safety
- Pavement and bridge condition
- Corridor resiliency
- Impacts
- Public and agency input
- Cost



Next Steps

- Reduce alternatives:
 - Traffic & safety analysis
 - Environmental impacts & cost
 - Feedback from agencies & PIMs
- Publish a Notice of Intent to prepare a Draft Environmental Impact Statement/Public Scoping (Spring 2023)
- Develop remaining alternatives
- Determine a "Preferred Alternative"
- PIM #3 (late 2023)
- Draft EIS (April 2024)
- Public Hearing (May 2024)















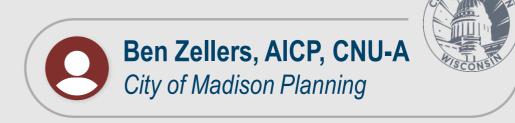




Contact and Website Information









EMAIL

Frank.Pritzlaff@dot.wi.gov

Bzellers@cityofmadison.com



PHONE

Frank: (608) 246-3803

Ben: (608) 266-4866



WEB

tinyurl.com/InterstateStudy



















