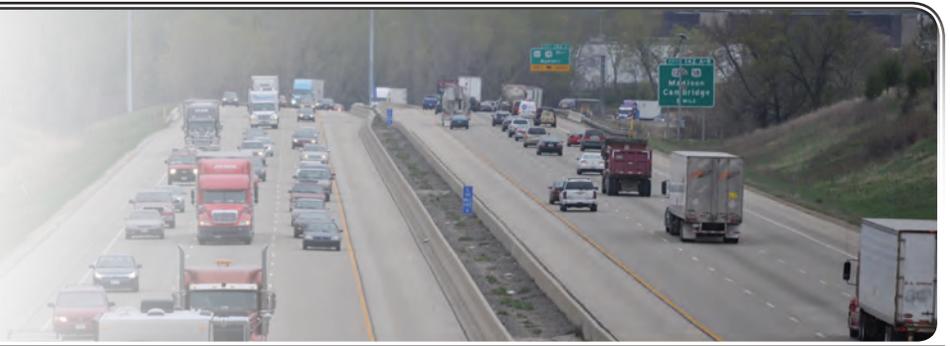


December 2014



WisDOT Announces I-39/90/94 Study

As Madison and the surrounding communities continue to grow, so too does traffic on the I-39/90/94 system. The corridor serves as a vital link for commerce and tourism, in addition to an everyday route for commuters. These characteristics and a growing population and job base in Dane County are causing traffic volumes to rise and creating the need for a long-range plan to address increasing crash rates and growing congestion.

The Wisconsin Department of Transportation (WisDOT) has begun a multi-year study to analyze a 35 mile stretch of I-39/90/94 from Madison to Portage. Construction funding and schedule will be addressed upon completion of the study.

The study corridor limits are from US 12/18 in Madison (Beltline interchange) north to WIS 78 near Portage. The study limits also include the following intersecting routes which influence traffic operations on I-39/90/94:

- WIS 30 from East Washington Avenue in Madison to I-39/90/94
- I-94 from I-39/90 to County N in Cottage Grove
- US 151 from I-39/90/94 to Main Street in Sun Prairie
- The I-39/90/94, US 51 and WIS 19 triangle in DeForest

During the study, the team will determine key deficiencies in the corridor, gather crash and traffic data, and identify key cultural and natural resources. The study will also involve the completion of an Environmental Impact Statement (EIS). An EIS is the decision document for a major highway study like the I-39/90/94 study. The EIS study pulls together community and agency interests, reviews a range of alternatives, and recommends a future course of action for improvements.

When completed, the I-39/90/94 study will answer important questions about the future of the Interstate. The study will investigate potential improvements including, but not limited to, safety improvements, interchange upgrades and capacity expansion to accommodate the growing traffic demand.

To learn more about this study, please visit the project website at www.i399094.dot.wi.gov and follow us on Facebook at www.facebook.com/i399094.



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Not an Ordinary Online Survey!

Do you travel on or across I-39/90/94? If the answer is yes, then we want your feedback! The I-39/90/94 study will be the first time WisDOT uses an online survey tool called MetroQuest. But it's more than just *another online survey*. It's a fun, interactive way to provide valuable feedback.

Users work through interactive pages and select what they feel should be priorities of the study, answer a few quick questions and suggest areas of the Interstate where improvements can be made. MetroQuest surveys will be used to capture key information at certain times during the study. Because of this, it will only be live until **March 31, 2015** and then removed so that the feedback can be reviewed. At a later date, it will be reactivated with new information to allow users to provide additional feedback.

Even if you are unable to attend one of our Public Involvement Meetings, this easy-to-use online tool is a simple way you can weigh in on this important study.

So don't wait – go to <https://i399094.metroquest.com> now and give us your thoughts!



You're Invited! Public Involvement Meetings Planned for January 2015

WisDOT is hosting two Public Involvement Meetings (PIMs) to kick off the I-39/90/94 study.

This is the first of a series of PIMs that will be held over the course of the next few years as the study progresses. The PIMs are great opportunities for you to learn about the study, share your experiences with this corridor, and provide input on what you would like to see for improvements. More details will be provided in the media and on the study website in early January. We hope to see you at one of the meetings.



DATES & TIMES

January 13, 2015

5 - 7 PM, formal presentation at 5:45 PM
Herzing College
Room 106 and the cafeteria
5218 E. Terrace Dr.
Madison, WI 53718

January 15, 2015

5 - 7 PM, formal presentation at 5:45 PM
Lodi Elementary School cafeteria
101 School St.
Lodi, WI 53555

Community Involvement is the Key for Success

A successful study includes input and feedback from a large number of people. The study team has assembled a Technical Advisory Committee (TAC) and a Policy Advisory Committee (PAC) comprised of local elected officials, professional planning staff, and community leaders to provide input on the study. These committees will represent general community and regional priorities and concerns regarding transportation, economic development and land use.

In addition, the study team will meet with various community and governmental representatives to provide information, answer questions and gather additional input. These representatives include the following:

- Residents
- Neighborhood associations
- Area business leaders
- Local and state elected officials
- State and local agencies

Throughout the study, WisDOT wants to hear your comments and suggestions. This may include input on transportation issues, project purpose and need and preliminary alternatives.

Here are a few ways you can communicate your ideas with us:

- **Complete our survey at <https://i399094.metroquest.com> by March 31, 2015**
- Submit comments at PIMs and/or other public meetings
- Send project comments via email to i399094@dot.wi.gov
- Complete the online [comment/questionnaire](#)

When visiting the website, be sure to sign up for project updates on the Public Involvement page. In doing so, you will receive email updates when new information is available.



Traffic Analysis Report Looks at New Interchanges in Madison Area

In recent years, several local governments have expressed interest in new interchange access to the Interstates in the Madison metropolitan area.

These requests led WisDOT, in conjunction with the Federal Highway Administration (FHWA), to complete a Traffic Impact Analysis (TIA) of the I-39/90/94 corridor up to WIS 60. The purpose was to understand what cumulative effects adding new access locations would have to the Madison area freeway and local road system.

The analysis indicated that no new interchanges should be added to I-39/90/94 between US 12/18 (Beltline interchange) and US 151. If a new interchange was added in this area, there would be major merging and weaving conflicts, additional pressure on high volume ramps, and additional traffic in residential areas served by nearby local roads.

The report also concluded that the viability of any new interchanges outside the hatched area on the map, as well as potential grade-crossing locations, needed a more detailed evaluation. This evaluation will occur during the I-39/90/94 study as part of the alternatives development and modeling.



EIS STUDY SCHEDULE

Study Schedule

To date, the I-39/90/94 study team has collected data and information related to the corridor, created the Policy and Technical Advisory Committees, and completed a Traffic Impact Analysis (TIA) to analyze current and projected traffic and freeway access in the Madison area.

Here is the I-39/90/94 study schedule for the upcoming years:

2015-16:

- Develop purpose and need for study.
- Create preliminary and detailed alternatives.
- Additional public meetings are planned to review potential alternatives.

2017:

- Draft Environmental Impact Statement (DEIS).

An EIS is required by the National and Wisconsin Environmental Policy Acts (NEPA and WEPA) for projects with potentially significant, social, economic, natural resource and other impacts.

2019

- Final Environmental Impact Statement (FEIS).
- Record of Decision (ROD).



**Wisconsin Department
of Transportation**
I-39/90/94 study
2101 Wright Street
Madison, WI 53704

Don't Forget! Take our quick and easy online survey!

Visit <https://i399094.metroquest.com> using your laptop, phone or tablet and tell us what you think about the I-39/90/94 corridor. It's easy, fun and will provide helpful information.



Use your QR reader to
take the survey now!



Connect with us!

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Facebook.com/i399094

Sign up for email updates on the [project website](#).

Get real-time travel conditions by calling 511 or visiting, www.511wi.gov.

