



You're
Invited ...
**TO GET
EXCITED!**

An amazing transformation will be taking place in downtown Oshkosh during the months ahead: It will soon become a safe, beautiful, well-lit and pedestrian-friendly destination that will attract people and businesses to our downtown. In order to accomplish this, Main Street will close to vehicle traffic starting this spring—from the Fox River Bridge to Irving Avenue—and reopen in late fall.

My name is Main Street Max and I am officially inviting you to get excited for this transformation! The Downtown BID and I have put together a nifty tool kit just for you that's designed to share all the details of the upcoming construction. We hope that it helps make the transition from ruff zone to favorite community destination an easy and comfortable one.

Enclosed in this envelope is everything you'll need to begin preparing your business for construction:

- A resource guide packed with all the answers to your downtown construction questions, tips for keeping customers and employees informed, a checklist for your business and construction contact information
- Brochures with project details, map and timeline for your employees and customers
- Contact and resources cards for your tenants
- Disc loaded with logos, imagery, maps and more for your business's use

I hope that you find this tool kit useful as we look forward to the continued improvement of the downtown we love!

Sincerely,



**Main Street Max
and the Downtown Business Improvement District**

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