Geneva Lakes Corridor – Illinois to Madison

Corridor Overview
This 150-mile corridor serves as an important interstate passenger corridor between the Lake Geneva tourism/recreation areas, south central Wisconsin and Chicago, IL. It also serves one of southeastern Wisconsin's agricultural areas. The corridor includes the Korean War Memorial Highway (US 12 from the Illinois/Wisconsin state line to the Minnesota/Wisconsin state line). It also includes the urban and urbanized areas of Madison, Fort Atkinson, Jefferson, Whitewater, Elkhorn, Lake Geneva, Genoa City and Round Lake Beach.

Current Corridor Characteristics
- **Airports:**
  - Air carrier (passenger) airport: Dane County Regional Airport (Madison)
  - General utility airports: Middleton Municipal Airport - Monee Field, Fort Atkinson Municipal, East Troy Municipal, Burlington Municipal
  - Basic utility airports: Blackhawk Airfield (Cottage Grove), Palmyra Municipal
- **Highways:**
  - Primary state highway: US 12
  - Corridors 2030 Connector Route: US 12
  - NHS intermodal terminals with local road connections: Badger/Greyhound Terminal (Madison), Dane County Regional Airport (Madison)
- **Public Transit:**
  - Bus systems: Madison, Monona
  - Shared-ride taxi: Fort Atkinson, Jefferson, Whitewater, Madison
  - Specialized transit: Available in all counties, level of service depends on location
- **Fixed Guideway Transit:** None along this corridor
- **Rail Freight:**
  - Freight rail service exists
- **Intercity Passenger Rail:**
  - None along this corridor
- **Intercity Bus:**
  - Connections in Madison to intercity bus services to La Crosse, Milwaukee, Minneapolis/St. Paul, MN and Chicago, IL
  - New service: Phase 1: Between Madison and Green Bay, and between Madison and Wausau
  - Phase 2: Between Madison and Dubuque, IA; between Madison and La Crosse via I-90; between proposed Madison passenger rail station and Chicago passenger rail station; between Janesville and Milwaukee, with a stop in Whitewater; and between Janesville and Kenosha, with stops in Lake Geneva and Delavan, and between Madison and Sheboygan, with a stop in Fond du Lac

Future Corridor Vision
- **Airports:** Continued service, increased direct air service and infrastructure projects to support business airplane-capable airports
- **Highways:** Maximized preservation and maintenance of infrastructure and continued user efficiency and mobility, including improved traffic movement, along US 12 by implementing:
  - State Access Management Plan vision
  - Tier 1: US 12 [I-39/90 to split with US 18, Jefferson/Walworth county line to County Rd P (Walworth Co), and Elkhorn municipal limit to Illinois/Wisconsin state line]
  - Tier 2A: US 12 [Cambridge municipal limit to Jefferson/Walworth county line, and County Rd P (Walworth Co) to Elkhorn municipal limit]
  - Enumerated major project under study (US 12 east of Fort Atkinson)
- **Public Transit:** Increased regional coordination and continued service
- **Fixed Guideway Transit:** New service (Dane County)
- **Rail Freight:** Continued freight rail service and corridor preservation
- **Intercity Passenger Rail:**
  - New service:
    - New Madison – Milwaukee – Chicago, IL intercity passenger rail service
    - New Minneapolis/St. Paul, MN – Madison – Milwaukee – Chicago, IL intercity passenger rail service
  - All new intercity passenger rail services will operate within existing corridors
- **Intercity Bus:**
  - Continued existing services
  - New service:
- **Ports and Harbors:** None along this corridor
- **Bicycle/Pedestrian:**
  - Accommodations, linkages and accessibility along and across facilities

Refer to the “Corridor Map - Data Definitions and Sources” for more information.
**Geneva Lakes Corridor – Illinois to Madison**

**About Multimodal Corridors**

The Connections 2030 planning process identified statewide multimodal, intercity corridors as visual communication tools to view existing conditions, transportation features and future recommendations. These corridors collectively represent a starting point toward long-term implementation of Connections 2030 and the corridor management process. These multimodal corridors:

- Serve critical sectors of the economy or major population centers
- Carry significant travel activity for passenger and/or freight traffic
- Show significant growth in travel or economic development
- Serve an important role for other transportation modes

Corridor selection was also influenced by local land use and development plans. Each corridor is a broad geographical band that follows a general directional flow connecting trips that may include streets, highways, rail, pedestrian, bicycle facilities and routes and transit route alignments. A corridor generally follows the directional flow of a state highway alignment. It includes parallel state and local roads, service roads and facilities for other transportation modes, such as rail, pedestrian, and transit, which influence the mobility, capacity, safety and other functional elements of the corridor.

**Important Notes about What is Depicted**

The map shows currently programmed and proposed future activities (as of December 31, 2007) that have significant impacts on the corridor. Not all projects or initiatives are mapped, and additional analyses, including an environmental document, will be conducted before any of the projects or activities are completed. These analyses may include studying alternatives (including a no build/no change alternative) with public involvement opportunities as appropriate. Resources and shifting priorities may impact WisDOT’s implementation of any proposed activity within the time frames identified. WisDOT will remain flexible in the implementation of Connections 2030 recommendations. The map and table activities on the following page reflect actions identified in:

- Connections 2030 policies
- WisDOT’s Six-Year Highway Improvement Program (2008 - 2013)
- Other WisDOT program data
- Other WisDOT plans and studies
- Metropolitan planning organizations’ (MPOs), regional planning commissions’ (RPCs) and tribal long-range transportation plans

For information on funding and implementation priorities, see those Connections 2030 chapters. For more information on transportation projects, contact the WisDOT Region Office (see Connections 2030 or www.dot.wisconsin.gov/projects/ for a map of region offices). MPO, RPC and tribal long-range transportation plans offer recommendations on all transportation modes within their boundaries.
## Geneva Lakes Corridor – Illinois to Madison

### Current and Proposed Future Activities

**These activities may not occur in the time frame identified due to budget constraints, changing conditions or shifting priorities. Refer to the “Important Notes about What is Depicted” for more information or contact the WisDOT Region Office.**

### Short-Term (2008 – 2013)

<table>
<thead>
<tr>
<th>Route</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>US 12</td>
<td>Prepare corridor plan from County Rd N (Dane Co) to WIS 26</td>
</tr>
<tr>
<td>US 18</td>
<td>Reconstruct from Crawfish River to Marshall Ave (Jefferson)</td>
</tr>
<tr>
<td>WIS 89</td>
<td>Reconstruct from WIS 19 to north Waterloo city limits</td>
</tr>
</tbody>
</table>

**Commuter Bus/ Fixed Guideway**
- Support studies of commuter bus or rail service in Dane, Rock and Walworth counties, with potential links to Rockford, IL and Chicago, IL

**Public Transit/ Fixed Guideway**
- Support the implementation of the South Central Wisconsin Commuter Transportation Study. Transit alternatives include commuter rail service from Janesville and/or Beloit to the Harvard, IL Metra station; bus rapid transit between Madison and northwestern Cook County, IL; express bus service from Madison to Rockford, IL, and feeder bus service from Beloit and/or Janesville to the Harvard, IL Metra station.

### Mid-Term (2014 – 2019)

<table>
<thead>
<tr>
<th>Route</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>US 18</td>
<td>Prepare corridor plan from US 12 (Cambridge) to WIS 83</td>
</tr>
<tr>
<td>WIS 26</td>
<td>Construct enumerated Major project from I-39/90 (Janesville) to WIS 16 (Watertown), which may include bypassing Milton, Jefferson, and Watertown, adding lanes and/or capacity, constructing candidate expressway U-turns and/or converting to freeway, constructing new bridges and constructing new interchanges at Fort Atkinson Bypass, South Jefferson Bypass, South Watertown Bypass, WIS 19, and North Watertown Bypass</td>
</tr>
</tbody>
</table>

**Bicycle/Pedestrian**
- Provide urban accommodations along US 12 in Fort Atkinson between County Rd C (Jefferson Co) and County Rd M (Jefferson Co).

**Bicycle/Pedestrian**
- Provide urban and rural accommodations along old US 12 through Whitewater from E County Line Rd to BUS 12.

**Intercity/Feeder Bus**
- Support new service between proposed Madison passenger rail station and Chicago, IL, passenger rail station with stops in Janesville and Beloit.

**Intercity Bus**
- Support intercity bus service between Minneapolis/St Paul, MN and Chicago, IL, with stops in Eau Claire, Tomah, Wisconsin Dells, Madison and Beloit, and between Madison and Chicago, IL, with stops in Janesville and Beloit.

### Long-Term (2020 – 2030)

<table>
<thead>
<tr>
<th>Route</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>I-39/90</td>
<td>Replace bridge at County Rd B (Dane Co) if supported by environmental document</td>
</tr>
<tr>
<td>US 12</td>
<td>Construct additional lanes at select locations and convert to freeway from I-39/90 to US 18 if supported by environmental document</td>
</tr>
<tr>
<td>WIS 26</td>
<td>Replace bridge over Rock River at Main St (Jefferson) if supported by environmental document</td>
</tr>
</tbody>
</table>

**Entire Planning Period**

- **I-39/90**
  - Complete corridor plan from Illinois/Wisconsin state line to US 12/18. Implement plan/study results, which may include reconstructing interchanges, adding lanes and/or capacity if supported by environmental document and process leading to candidate Major project examination

- **US 12**
  - Complete corridor plan from WIS 26 to County Rd P (Walworth Co) and implement results, which may include bypassing Fort Atkinson, adding lanes and/or capacity if supported by environmental document and process leading to candidate Major project examination

- **US 18**
  - Construct passing lanes from US 12 to Marshall Ave (Jefferson), and from County Rd Y (Jefferson Co) to County Rd BB (Racine Co) if supported by environmental document

**Airports**
- Support continued preservation, maintenance and infrastructure projects at State Airport System Plan airports

**Bicycle/Pedestrian**
- Support continued preservation, maintenance and infrastructure projects at State Airport System Plan airports

**Intercity Bus**
- Support the preservation of existing freight services and corridors

**Specialized Transit**
- Support continued preservation, maintenance and infrastructure projects

**State Highways**
- Construct grade separations at rail crossings if supported by environmental document

**State Highways**
- Preserve and maintain infrastructure

**State Highways**
- Improve traffic movement with traffic operations infrastructure strategies
Corridor Map – Data Definitions and Sources

Data Definitions

Corridors 2030
(See Connections 2030 Chapter 5, Preserve and Maintain Wisconsin’s Transportation System, for more information.)

• Backbone system: Multilane, divided highways interconnecting all major population and economic centers of the state and linking them to the national transportation network

• Connector system: Two- and four-lane highways directly linking other significant economic and tourism centers to the Backbone system

State Access Management Plan vision
(See Connections 2030 Chapter 9, Promote Transportation Efficiencies, for more information.)

• Tier 1: By 2030, in rural areas (outside of city and village boundaries), access to the highway will primarily be at interchanges (with some existing safely spaced, locked and gated emergency vehicle driveways and a few isolated field entrances possible at select locations)

• Tier 2A: By 2030, in rural areas (outside of city and village boundaries), access to the highway will primarily be at at-grade public road intersections (with some existing safely spaced, locked and gated emergency vehicle driveways and few isolated field entrances)

• Tier 2B: By 2030, in rural areas (outside of city and village boundaries), access to the highway will primarily be at at-grade public road intersections with some existing safely spaced, lower volume private, residential, field or emergency service driveways

• Tier 3: By 2030, in rural areas (outside of city and village boundaries), access to the highway will primarily be at at-grade public road intersections with some existing safely spaced, higher volume private, residential and field or emergency service driveways

• Tier 4: By 2030, in rural areas (outside of city and village boundaries), access to the highway will be at safely spaced driveways and roads

State Airport System Plan classifications

• Air carrier (passenger)/air cargo: Designed to accommodate virtually all aircraft up to and, in some cases, including wide body jets and large military transports

• Transport/corporate: Intended to serve corporate, small passenger and cargo jet aircraft used in regional service, and small airplanes (piston- or turboprop) used in commuter air service

• General utility: Intended to serve virtually all small aviation single and twin-engine aircraft (both piston and turboprop) with a maximum take-off weight of 12,500 pounds or less

• Basic utility: Intended to serve all small-engine piston aircraft and many of the smaller twin-engine piston aircraft with a gross takeoff weight of 12,500 pounds or less

Truck volume descriptions

• Low: 0 – 501 trucks per day, Medium (501 – 2,500 trucks per day), High (2,501 – 8,000 trucks per day)

Urban/urbanized areas

• Urban areas: Areas with populations between 5,000 and 49,999

• Urbanized areas: Areas with populations of 50,000 or more

Data Sources

Annual average daily traffic (AADT)

• Current data: WisDOT, 2005 Wisconsin Highway Traffic Volume Data, December 2006

• Forecast data: WisDOT, August 2007

Enplanements

• Current data: WisDOT, 2006 Wisconsin Aviation Activity, April 2007

• Forecast data: Flight Transportation Associates, Inc., Updated Wisconsin State Airport System Plan Aviation Activity Forecasts, September 2005; Southeast Wisconsin Regional Planning Commissions, Review and Update of Regional Airport System Plan Forecasts, 2005

National Highway System (NHS) intermodal terminals

• Federal Highway Administration, October 2007

Passenger rail ridership

• Current data: WisDOT, 2007

• Forecast data:

  • Transportation Economics & Management Systems, Inc., Midwest Regional Rail Initiative Project Notebook, 2004

  • Forecast year 2020

  • Forecast Milwaukee station data includes all Milwaukee area stations (Milwaukee Intermodal Station, General Mitchell International Airport and Gravine)

Population

• Current population: Wisconsin Department of Administration, January 1, 2007 Preliminary Population Estimates for Wisconsin Counties, August 10, 2007


• Current Age 65 and older population: 2010 US Census, Summary File 1, Variable P12: Sex by Age

• 2030 Age 65 and older population: Wisconsin Department of Administration, Final Population Projections for Wisconsin Counties by Age and Sex: 2000 – 2030, January 2004

Public and specialized transit

• WisDOT, January 2008

Truck volume

• WisDOT, August 2007

Wisconsin Metropolitan Planning Organizations (MPOs)


• Dubuque Metro Area Transportation Study, 2031 Long-Range Transportation Plan Duluth – Superior Metropolitan Interstate Council, Access and Mobility for People and Freight 2030, September 2005

• Fond du Lac Metropolitan Planning Organization, Long Range Transportation/Land Use Plan for the Fond du Lac Urbanized Area, October 2005

• Fox Cities Metropolitan Planning Organization, Long Range Transportation/Land Use Plan for the Fox Cities Urbanized Area, October 2005

• Green Bay Metropolitan Planning Organization, Long Range Transportation Plan, November 2005

• Janesville Metropolitan Planning Organization, 2005 – 2035 Long Range Transportation Plan, December 2005

• La Crosse Area Planning Committee, 2030 La Crosse and La Crescent Metropolitan Area Transportation Plan, August 2005

• Madison Area Transportation Planning Board, Regional Transportation Plan 2030, November 2005

• Oshkosh Metropolitan Planning Organization, Long Range Transportation/Land Use Plan for the Oshkosh Urbanized Area, October 2005

• Sheboygan Metropolitan Planning Organization, Year 2035 Sheboygan Area Transportation Plan, January 2006

• Southeastern Wisconsin Regional Planning Commission, Planning Report 49, A Regional Transportation System Plan for Southeastern Wisconsin 2035, March 2006

• Stateline Area Transportation Study, 2006 – 2035 Long-Range Transportation Plan, December 2005

• Wausau Metropolitan Planning Commission, Wausau Area Metropolitan Area Long-Range Transportation Plan – 2035, December 2005

Wisconsin Tribal Transportation Plans

• Bad River Band of Lake Superior Tribe of Chippewa Indians, Long Range Tribal Transportation Plan, July 2006

• Forest County Potawatomi Community, Long Range Transportation Plan, March 2008

• Ho-Chunk Nation, No-Chunk Nation Long Range Transportation Plan, June 2005, amended March 2007

• Lac Courte Oreilles Band of Lake Superior Chippewa Indians, 2006 Transportation Plan, March 2006

• Lac du Flambeau Band of Lake Superior Chippewa Indians, Long-Range Transportation Plan, February 2007

• Menominie Nation, Menominee Indian Reservation Long-Range Transportation Plan, May 2007

• Oneida Tribe of Indians of Wisconsin, Transportation Improvement Plan, December 2003, amended March 2007

• Red Cliff Band of Lake Superior Tribe of Chippewa Indians, Long Range Transportation Plan for the Red Cliff Reservation, February 2006

• St. Croix Chippewa Indians of Wisconsin, St. Croix Tribal Council 2007 Long Range Transportation Plan, March 2007

• Sokaogon Chippewa Community, Long Range Transportation Plan, March 2007

• Stockbridge-Munsee Community Band of Mohican Indians, 2006 Tribal Long-Range Transportation Plan Update, May 2007

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