



Who are Wisconsin's non-drivers?

Non-driving populations include aging adults; students; low-income individuals; those with physical, sensory, mental or intellectual/developmental disabilities; and those who prefer not to drive, are unlicensed or have limited access to a vehicle.

The table below contains the total population and estimated non-driving population for Wisconsin's 72 counties.

COUNTY NAME	TOTAL POPULATION	ESTIMATED NON-DRIVING POPULATION
Adams	20,730	10-20%
Ashland	16,041	30-40%
Barron	46,683	20-30%
Bayfield	16,214	10-20%
Brown	268,393	30-40%
Buffalo	13,329	20-30%
Burnett	16,561	10-20%
Calumet	52,361	20-30%
Chippewa	66,254	20-30%
Clark	34,703	30-40%
Columbia	58,272	20-30%
Crawford	16,123	20-30%
Dane	559,891	30-40%
Dodge	89,032	20-30%
Door	30,038	10-20%
Douglas	44,092	20-30%
Dunn	45,221	30-40%
Eau Claire	105,697	30-40%
Florence	4,574	10-20%
Fond du Lac	104,027	20-30%
Forest	9,239	20-30%
Grant	51,842	30-40%
Green	37,066	20-30%
Green Lake	19,093	20-30%
Iowa	23,766	20-30%
Iron	6,136	20-30%
Jackson	20,958	30-40%
Jefferson	85,932	20-30%
Juneau	26,695	20-30%
Kenosha	168,693	30-40%
Kewaunee	20,570	20-30%
La Crosse	120,216	30-40%
Lafayette	16,716	20-30%
Langlade	19,512	20-30%
Lincoln	28,402	20-30%
Manitowoc	81,242	20-30%

COUNTY NAME	TOTAL POPULATION	ESTIMATED NON-DRIVING POPULATION
Marathon	137,820	20-30%
Marinette	41,827	20-30%
Marquette	15,619	20-30%
Menominee	4,279	40% or more
Milwaukee	933,063	40% or more
Monroe	46,208	30-40%
Oconto	39,048	20-30%
Oneida	37,799	10-20%
Outagamie	190,611	20-30%
Ozaukee	91,745	20-30%
Pepin	7,363	20-30%
Pierce	42,187	20-30%
Polk	45,128	20-30%
Portage	70,281	20-30%
Price	14,066	20-30%
Racine	197,068	30-40%
Richland	17,256	20-30%
Rock	163,817	20-30%
Rusk	14,179	20-30%
Sauk	65,664	20-30%
Sawyer	18,057	20-30%
Shawano	40,848	20-30%
Sheboygan	117,741	20-30%
St. Croix	93,752	20-30%
Taylor	19,979	20-30%
Trempealeau	30,679	30-40%
Vernon	30,811	30-40%
Vilas	23,146	10-20%
Walworth	105,127	20-30%
Washburn	16,685	10-20%
Washington	136,842	20-30%
Waukesha	407,290	20-30%
Waupaca	51,822	20-30%
Waushara	24,672	20-30%
Winnebago	171,197	20-30%
Wood	74,138	20-30%

Notes about data quality can be found in WisDOT's Non-Driver ArcGIS Online Application: Methodology and Assumptions document: <https://wisconsin.gov/Documents/projects/multimodal/methodology-and-assumptions.pdf>