

MOTORCYCLE DEALERS

Last Refreshed on : 3/28/23

| DEALER PLATE NUMBER | NAME | ADDRESS | CITY | ZIP CODE | COUNTY | STATE | LICENSE EXPIRATION DATE |
|---------------------------|---|----------------------------------|------------------|-------------|-------------|-------|-------------------------------|
| 1 | BARRON POWER EQUIPMENT INC | 1230 S MAIN ST | RICE LAKE | 54868 | BARRON | WI | 5/31/23 |
| 5 | COMPETITION CYCLE INC | 5081 N 124TH ST | BUTLER | 53007 | WAUKESHA | WI | 7/31/23 |
| 6 | MILLER IMPLEMENT CO INC | 86 N ROLLING MEADOWS DR | FOND DU LAC | 54937 | FOND DU LAC | WI | 1/31/24 |
| 8 | ROBS PERFORMANCE MOTORSPORTS LLC | 601 HWY Y | JOHNSON CREEK | 53038 | JEFFERSON | WI | 1/31/24 |
| 14 | RMM MOTORS LLC | 1280 BLUE RIBBON DR | OCONOMOWOC | 53066 | WAUKESHA | WI | 5/31/24 |
| 16 | SPECTRUM ELECTRONIX LLC | 1400 DR MARTIN LUTHER KING DR | RACINE | 53404 | RACINE | WI | 5/31/23 |
| 25 | UKES HARLEY DAVIDSON INC | 5995 120TH AVE | KENOSHA | 53144 | KENOSHA | WI | 5/31/23 |
| 29 | POWER PAC INC | 10520 STATE HIGHWAY 13 S | WISCONSIN RAPIDS | 54494 | WOOD | WI | 3/31/24 |
| 32 | ANTIGO YAMAHA INC | N10932 COUNTY ROAD A | TOMAHAWK | 54487 | LINCOLN | WI | 1/31/24 |
| 34 | ENGELHART INC | 1589 GREENWAY CROSS | MADISON | 53713 | DANE | WI | 9/30/24 |
| 42 | SOUTHEAST SALES CORP | 6930 N 76TH ST | MILWAUKEE | 53223 | MILWAUKEE | WI | 5/31/24 |
| 44 | JPBIKES INC | 1355 CHIPPEWA DR | RHINELANDER | 54501 | ONEIDA | WI | 5/31/24 |
| 60 | WISCONSIN POWERSPORTS INC | 325 N MALL DR | APPLETON | 54913 | OUTAGAMIE | WI | 5/31/24 |
| 62 | HARLEY DAVIDSON MOTORCYCLES OF APPLETON INC | 5322 CLAIREMONT DR | APPLETON | 54913 | OUTAGAMIE | WI | 9/30/24 |
| 69 | RAYS CYCLE LLC | W8921 STATE ROAD 96 | HORTONVILLE | 54944 | OUTAGAMIE | WI | 7/31/23 |
| 90 | MG415 2 LLC | 11422 W GREENFIELD AVE | WEST ALLIS | 53214 | MILWAUKEE | WI | 9/30/24 |
| 104 | POWER PAC INC | 3802 S CENTRAL AVE | MARSHFIELD | 54449 | WOOD | WI | 1/31/24 |

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| 112 | KENS SPORTS INC | W2520 COUNTY ROAD JJ | KAUKAUNA | 54130 | OUTAGAMIE | WI | 1/31/25 |
| 122 | MISCHLERS HWY 33 POWER CENTER LLC | N8077 HWY 33 | BEAVER DAM | 53916 | DODGE | WI | 3/31/24 |
| 127 | STARKS SPORT SHOP INC | 119 W BLACKHAWK AVE | PRAIRIE DU CHIEN | 53821 | CRAWFORD | WI | 9/30/24 |
| 130 | BILL KUMMER INC | 3736 S TAYLOR DR | SHEBOYGAN | 53081 | SHEBOYGAN | WI | 11/30/24 |
| 142 | MIDWEST ACTION CYCLE INC | 2463 VISTA DR | LAKE GENEVA | 53147 | WALWORTH | WI | 3/31/23 |
| 156 | ST CROIX HARLEY DAVIDSON INC | 2060 HIGHWAY 65 | NEW RICHMOND | 54017 | ST. CROIX | WI | 1/31/25 |
| 161 | PERFORMANCE INDUSTRIES INC | 5205 UNIVERSITY AVE | MADISON | 53705 | DANE | WI | 3/31/25 |
| 206 | AUTO PARTS POWER SPORTS INC | 2667 E FRONTAGE RD | ABRAMS | 54101 | OCONTO | WI | 5/31/24 |
| 211 | BADGER CYCLE INC | 1351 S RAPIDS RD | MANITOWOC | 54220 | MANITOWOC | WI | 1/31/25 |
| 217 | BLACK RIVER POWER SPORTS INC | W10120 HIGHWAY 54 E | BLK RIVER FALLS | 54615 | JACKSON | WI | 7/31/24 |
| 218 | DONAHUE SUPER SPORTS INC | 6821 PLOVER RD | WISCONSIN RAPIDS | 54494 | WOOD | WI | 11/30/24 |
| 225 | INTERNATIONAL MOTOR SPORTS INC | 7518 HIGHWAY 60 | CEDARBURG | 53012 | OZAUKEE | WI | 1/31/24 |
| 229 | BELOIT RECREATION INC | 2210 WHIPPLE ST | BELOIT | 53511 | ROCK | WI | 1/31/25 |
| 234 | DOCS HARLEY DAVIDSON OF SHAWANO COUNTY INC | W2709 STATE HIGHWAY 29 | BONDUEL | 54107 | SHAWANO | WI | 9/30/24 |
| 240 | YAMAHA OF PORT WASHINGTON INC | 540 W GRAND AVE | PORT WASHINGTON | 53074 | OZAUKEE | WI | 5/31/24 |
| 247 | TEAM WINNEBAGOLAND LLC | 5827 GREEN VALLEY RD | OSHKOSH | 54904 | WINNEBAGO | WI | 7/31/23 |
| 258 | ZACHO SPORTS CENTER INC | 2393 S PRAIRIE VIEW RD | CHIPPEWA FALLS | 54729 | CHIPPEWA | WI | 3/31/24 |
| 261 | RICE LAKE HARLEY DAVIDSON INC | 2801 S WISCONSIN AVE | RICE LAKE | 54868 | BARRON | WI | 7/31/23 |

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| 282 | MAYS SPORT CENTER | 75 W MAPLE ST | STURGEON BAY | 54235 | DOOR | WI | 1/31/24 |
| 287 | ROCK RIVER POWER SPORTS INC | 400 N WATERTOWN ST | JOHNSON CREEK | 53038 | JEFFERSON | WI | 1/31/24 |
| 298 | FUEL POWERSPORTS INC | 4196 WOODCREST RIDGE DR | WEST BEND | 53095 | WASHINGTON | WI | 5/31/23 |
| 309 | LEGEND POWERSPORTS | 320 INDUSTRIAL PARK RD | CORNELL | 54732 | CHIPPEWA | WI | 5/31/24 |
| 313 | DODGE COUNTY CYCLE AND SPORTS LLC | N4220 HIGHWAY 67 | RUBICON | 53078 | DODGE | WI | 3/31/24 |
| 350 | POWERSPORTS COMPANY LLC | N8309 KELLOM RD | BEAVER DAM | 53916 | DODGE | WI | 5/31/24 |
| 358 | HOBANS CYCLE SHOP INC | 10629 HIGHWAY 42 | NEWTON | 53063 | MANITOWOC | WI | 9/30/24 |
| 379 | HANKSTERS REPAIR LLC | 6319 S US HIGHWAY 51 | JANESVILLE | 53546 | ROCK | WI | 3/31/24 |
| 387 | M AND S SALES AND SERVICE LLC | 805 S LASALLE ST | SPENCER | 54479 | MARATHON | WI | 5/31/23 |
| 396 | RODS RIDE ON POWERSPORTS INC | 4140 MORMON COULEE CT | LA CROSSE | 54601 | LA CROSSE | WI | 7/31/24 |
| 405 | METRO MOTORCYCLE INC | 1020 AMERICAN DR | NEENAH | 54956 | WINNEBAGO | WI | 5/31/23 |
| 412 | TEAM MOTORSPORTS LLC | 1890 MID VALLEY DR | DE PERE | 54115 | BROWN | WI | 9/30/24 |
| 432 | FULLER SALES AND SERVICE LLC | 2760 HWY 45 N | ANTIGO | 54409 | LANGLADE | WI | 9/30/23 |
| 441 | PLOVER MOTOR SPORTS LLC | 2540 PLOVER RD | PLOVER | 54467 | PORTAGE | WI | 7/31/23 |
| 453 | Q9 POWER SPORTS LLC | 2613 S STOUGHTON RD | MADISON | 53716 | DANE | WI | 3/31/25 |
| 473 | DAVES ENGINE SERVICE LLC | 184 W SCOTT ST | FOND DU LAC | 54935 | FOND DU LAC | WI | 9/30/23 |
| 490 | ISON HOLDING CO INC | 1700 HWY 51 N | ARBOR VITAE | 54568 | ONEIDA | WI | 1/31/25 |
| 498 | SHORELINE MOTORSPORTS INC | 321 SHERIDAN RD | RACINE | 53403 | KENOSHA | WI | 5/31/23 |
| 501 | WAUKESHA POWER EQUIPMENT INC | 970 GREENWALD CT | MUKWONAGO | 53149 | WAUKESHA | WI | 1/31/24 |

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| 509 | ACTION POWER SPORTS INC | S14W22605 CORAL DR | WAUKESHA | 53186 | WAUKESHA | WI | 1/31/25 |
| 511 | SPORT RIDER INC | 1504 HILLCREST PKWY | ALTOONA | 54720 | EAU CLAIRE | WI | 3/31/24 |
| 593 | COZZYS INC | W1740 US 41 | MARINETTE | 54143 | MARINETTE | WI | 9/30/23 |
| 805 | VANKIN HOLDINGS INC | 1570 COUNTY ROAD XX | ROTHSCHILD | 54474 | MARATHON | WI | 3/31/25 |
| 806 | MAD CITY POWER SPORTS INC | 4246 DAENTL RD | DE FOREST | 53532 | DANE | WI | 3/31/23 |
| 835 | RODS RIDE ON POWERSPORTS INC | 1961 VENA CT | PRAIRIE DU CHIEN | 53821 | CRAWFORD | WI | 11/30/24 |
| 842 | JC POWERSPORTS LLC | 404 N HWY 141 | CRIVITZ | 54114 | MARINETTE | WI | 9/30/23 |
| 863 | REEL BROTHERS INVESTMENTS INC | N4833 STATE ROAD 58 | MAUSTON | 53948 | JUNEAU | WI | 7/31/24 |
| 903 | PLANET POWERSPORTS LLC | 905 OAK AVE SOUTH | ONALASKA | 54650 | LA CROSSE | WI | 5/31/24 |
| 904 | R 3 POWERSPORTS LLC | 725 OLD HIGHWAY 51 | MOSINEE | 54455 | MARATHON | WI | 3/31/23 |
| 926 | REV MOTORSPORTS INC | S90W27545 NATIONAL AVE | MUKWONAGO | 53149 | WAUKESHA | WI | 5/31/24 |
| 970 | LINCOLN COUNTY CYCLES LLC | 1735 COMFORT DR | TOMAHAWK | 54487 | LINCOLN | WI | 1/31/25 |
| 975 | SIMONAR SPORTS INC | 1601 MAIN ST | LUXEMBURG | 54217 | KEWAUNEE | WI | 3/31/25 |
| 1009 | MITTELSTAEDT SPORTS AND MARINE INC | 1515 E MAIN ST | REEDSBURG | 53959 | SAUK | WI | 7/31/23 |
| 1108 | KEYTIME MOTORSPORTS OF MILLSTON LLC | 103 MAIN ST | WARRENS | 54666 | MONROE | WI | 1/31/25 |
| 1151 | MG415 LLC | 2246 MID VALLEY DR | DE PERE | 54115 | BROWN | WI | 9/30/23 |
| 1154 | MOTORCYCLE FACTORY LLC | 307 N GRAND AVE | WAUKESHA | 53186 | WAUKESHA | WI | 9/30/23 |
| 1205 | ST CROIX POWER SPORTS INC | 1075 NORTH 4TH ST | NEW RICHMOND | 54017 | ST. CROIX | WI | 7/31/24 |
| 1212 | JFRG HOLDING LLC | 2072 19TH ST WEST AVE | RICE LAKE | 54868 | BARRON | WI | 9/30/24 |

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| 1214 | WAP MOTORSPORTS LLC | 2433 HECKER RD | MANITOWOC | 54220 | MANITOWOC | WI | 1/31/25 |
| 1226 | MAESTRO MOTORWORKS LLC | 11681 N SPRING CAMP RD | MONTREAL | 54550 | IRON | WI | 1/31/25 |
| 1228 | ROSHOLT MOTOR CYCLE COMPANY OF WISCONSIN LLC | 207 N MAIN ST | ROSHOLT | 54473 | PORTAGE | WI | 1/31/25 |
| 1231 | PORCARO CLASSIC MOTORS INC | 522 6TH ST | RACINE | 53403 | RACINE | WI | 1/31/25 |
| 1237 | RDV OF MADISON INC | 6200 MILLPOND RD | MADISON | 53718 | DANE | WI | 3/31/23 |
| 1246 | MILWAUKEE INDIAN MOTORCYCLES LLC | W191 S7757 RACINE AVE | MUSKEGO | 53150 | WAUKESHA | WI | 5/31/23 |
| 1262 | RETROSPEED LLC | 1000A MAIN ST | BELGIUM | 53004 | OZAUKEE | WI | 7/31/23 |
| 1266 | REDLINE CYCLES | 5128 6TH AVE | KENOSHA | 53140 | KENOSHA | WI | 7/31/23 |
| 1271 | WENNINGER AUTO SALES LLC | W2956 STATE ROAD 33 | IRON RIDGE | 53035 | DODGE | WI | 9/30/23 |
| 1302 | LONE STAR-CARDINAL MOTORCYCLE VENTURES VIII LLC | 11310 W SILVER SPRING RD | MILWAUKEE | 53225 | MILWAUKEE | WI | 11/30/24 |
| 1303 | DEUTSCHE TECHNOLOGIES LLC | 243 BULLARD CT | MENASHA | 54952 | WINNEBAGO | WI | 3/31/25 |
| 1307 | POWERSPORTS SOLUTIONS LLC | 214 W COTTAGE GROVE RD # A | COTTAGE GROVE | 53527 | DANE | WI | 1/31/25 |
| 1308 | CHICKEN COUPE CYCLES LLC | 2038 RIDGEWAY RD | MONROE | 53566 | GREEN | WI | 1/31/25 |
| 1344 | HEXCO MOTORSPORTS LLC | 2794 MARINE DR | OSHKOSH | 54901 | WINNEBAGO | WI | 11/30/23 |
| 1359 | LONE STAR-CARDINAL MOTORCYCLE VENTURES XX LLC | 2910 W WASHINGTON ST | WEST BEND | 53095 | WASHINGTON | WI | 3/31/24 |
| 1381 | COMPLETE AUTO RESOURCES | 101 SKYLINE DR #1 W035 | ARLINGTON | 53911 | COLUMBIA | WI | 1/31/25 |
| 1411 | PARTNER TEST AUTO SALES INC | 4822 MADISON YARDS WAY | MADISON | 53705 | DANE | WI | 9/30/23 |

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| 1412 | FOUR SEASONS POWERSPORTS LLC | 1717 WOLF RD # B | RICHFIELD | 53076 | WASHINGTON | WI | 9/30/23 |
| 1433 | CJ VENTURES LLC | 1220 ROCKPORT RD # 100 | JANESVILLE | 53548 | ROCK | WI | 5/31/24 |
| 1435 | RIDE LAKE GENEVA LLC | 529 W MAIN ST | LAKE GENEVA | 53147 | WALWORTH | WI | 7/31/24 |
| 1438 | ENDLESS MOTORSPORTS LLC | 2200 S 108TH ST | WEST ALLIS | 53227 | MILWAUKEE | WI | 7/31/24 |
| 1446 | ROCKSTARGATE LLC | S83W18356 SATURN DR | MUSKEGO | 53150 | WAUKESHA | WI | 1/31/25 |
| 1447 | MILWAUKEE POWERSPORTS INC | 7221 S 13TH ST | OAK CREEK | 53154 | MILWAUKEE | WI | 1/31/25 |
| 1450 | THE TOY SHOP OF EAGLE RIVER LLC | 5045 STATE HIGHWAY 70 W | EAGLE RIVER | 54521 | VILAS | WI | 3/31/25 |
| 1456 | GATEWAY POWERSPORTS LLC | S2502 COUNTY ROAD BD | BARABOO | 53913 | SAUK | WI | 5/31/23 |
| 1462 | AIRTEC SPORTS INC | 29097 STATE HIGHWAY 27 | HOLCOMBE | 54745 | CHIPPEWA | WI | 7/31/23 |
| 1463 | VINTAGE MOTORCYCLE COLLECTIVE | 360 PROGRESS DR # 103 | COTTAGE GROVE | 53527 | DANE | WI | 7/31/23 |
| 1467 | SHINABERY CYCLE SALES | 120 1ST ST N | LADYSMITH | 54848 | RUSK | WI | 7/31/23 |
| 1468 | AIRTEC SPORTS INC | 801 WAGNER DR | ROBERTS | 54023 | ST. CROIX | WI | 9/30/23 |
| 1469 | PROVEN POWER INC | 1505 STATE HWY 164 | WAUKESHA | 53186 | WAUKESHA | WI | 9/30/23 |
| 1480 | CLIFFS CYCLE SERVICE | 203910 MERKEL RD | MARSHFIELD | 54449 | MARATHON | WI | 3/31/24 |
| 1493 | CAMPUS GAS SCOOTERS AND SMALL ENGINE SERVICE | 1804 S PARK ST | MADISON | 53713 | DANE | WI | 9/30/24 |
| 1497 | ALL STAR POWERSPORTS LLC | 2180 HALLIE RD | CHIPPEWA FALLS | 54729 | CHIPPEWA | WI | 1/31/25 |
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| | 106 | | | | | | |