

Wisconsin Department of Transportation program support

DBE ALERT FOR NOVEMBER OPPORTUNITIES FY 2024

Greetings,

Please review the construction opportunities for the November letting, attached. You can find the full advertisement [here](#). Take note of the vertical opportunity on proposal #34 in the NW region (last page of attachment). The building is a Safety Weight Enforcement Facility (SWEF).

Find information on the November consultant solicitation [here](#). The selections were made for E/W 94. Combined the projects have assigned DBE goals of \$4.5 million and the teams selected include 10 different DBE firms, including two firms in the [Mentor-Protégé program](#). We saw another Mentor-Protégé pair getting selected on a project in the NE region as well. The construction fair selections were posted with 16 packages going to 14 DBE firms. Solicitation Selections are listed [here](#). Congratulations to everyone who will be working on those projects

As a reminder- you can find our stakeholder meeting dates and recordings listed [here](#). Our publications can be accessed [here](#). We've attached a research brief for the [study](#) conducted by UWM for maximizing DBE participation in our programs. Please take a look and let us know of any feedback you have. We are always open to ideas for increasing DBE engagement.

All the best to you as the season wraps up-

Madalena

Madalena Maestri, EdD
DBE Program Chief
Disadvantaged Business Enterprise Program

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| Let Date: 11/14/2023 | | SW Region | | | | | | | | | | | |
|---|---------------|---------------|-------|--------|-------|--------|--------|----------|---------------|-------|----------|----------|-------|
| Proposal Number | 001 | 002 | 003 | 004 | 005 | 006 | 007 | 008 | 009 | 010 | 011 | 012 | 014 |
| DBE Goal | 6.00% | 6.00% | 4.00% | 5.00% | 3.00% | 3.00% | 3.00% | 4.00% | 4.00% | 3.00% | 2.00% | 4.00% | 2.00% |
| County | Columbia/Sauk | Juneau/Monroe | Dodge | Vernon | Sauk | Vernon | Vernon | Crawford | Richland/Sauk | Dane | LaCrosse | Columbia | Dane |
| Road work Asphalt Paving/Tack Concrete Paving * Stamped/Colored Concrete Base Patching; Flumes; Removals | X | X | X | X | X | | | X | X | X/*X | X | X | X |
| *Joint Filler | | | | | *X | | | | | *X | | | |
| Bridge Work /Approaches/Slope Paving/Deck Repair- Overlay/Pile Driving | | | X | | | *X | X | | | | | X | |
| Iron work BarSteel/Reinforcing Steel- Rebar DrilledTie- Dowel Bars | X | X | X/*X | X | X | X | | X | | | X | X | X |
| Structures BarSteel; *Railing *Cofferdams/Temp Shoring *Debris containment system | | | | X | | | X/*X | | | | | *X | |
| SurfaceTreatment/Sealer | | | X/*X | | | X | X | | | | | X | |
| BridgePainting/ *Pigmented Surface Sealer | | | X/*X | | | | *X | | | | | *X | |
| Excavation/Grading *Marsh Excavation *Excavation for Structures/Culverts | | | | | | | | | | | | | |
| Milling/Pulverize and Relay/Rumble Strips | X | X | | | | | | | | | | | |
| Concrete Barrier Permanent | | | | | | | | | | | | | |
| Curb & Gutter/Sidewalk /Detectable Warning Yellow /Temporary Pedestrian/Removals - Appurtenant concrete work - Driveways * Colored Concrete/Stamping | | X | X | X | X | | | X | X | X | X | X | X |
| Drainage: Culvert/Storm Sewer- Inlets- Manholes/Pipe/Grates/Removals *Surface drains Pipe Underdrain | | X | X | X/*X | X | X | X | X | X | X | X | X/*X | X |
| ElectricalWork/Lighting/TrafficSignals/Poles Pedestals/Bases/LoopDetector/Removals *FiberOptic *ITS (Install and/or Supplier) | | | | | | | | | | X | | | X |
| Beam Guard/Cable Barrier/Removals | | X | X | X | | | | X | X | X | | X | |
| Erosion Control/Dust Control/Riprap *Turbidity barrier *Tracking Pads | X | X | X | X | X | X/*X | X | X | X | X | X | X | X |
| Clearing and Grubbing | | | X | X | | | | X | X | X | | X | X |
| Gates/Fence/Removal | X | | | | | | | | | | | | |
| Landscaping | | X | X | X | X | X | X | X | X | X | X | X | X |
| Pavement Cutting/Drilling/Sawing | X | X | X | X | X | | X | X | X | X | X | X | X |
| *Rout & Seal | *X | | | | | | | | | *X | | | |
| Pavement Marking/TemporaryMarking /LocatingNoPassingZones/Removals (Install and/or Supplier) | X | X | | X | X | | X | X | X | X | X | | X |
| Signs/PostsMarkers/Removals | | X | X | X | X | | | X | X | X | X | | X |
| *Asbestos Abatement | | | *X | | | | | | | | | *X | |
| QMP/Material Testing | X | X | X | X | X | X | X | X | X | X | X | X | X |
| Construction Staking | X | X | X | X | X | X | X | X | X | X | X | X | X |
| Traffic Control *Temporary Concrete Barrier *Temp Pedestrian * Temp Signals | X | X/*X | X | X/*X | X/*X | X | X | X/*X | X/*X | X | X | X | X/*X |
| Material Supplier | X | X | X | X | X | X | X | X | X | X | X | X | X |
| Trucking: Excavation, Aggregates, Slurry, Asphalt, Millings, Removals | X | X | X | X | X | X | X | X | X | X | X | X | X |
| * Contaminated soil hauling | | | | | | | | | | | | | |

X/*X Indicates specialty item on this project in addition to typical bid items

| Let Date: 11/14/2023 | SE REGION | | | | | | |
|---|-----------|---------|-----------|-----------|----------|----------|----------|
| Proposal Number | 015 | 016 | 017 | 018 | 019 | 020 | 047 |
| DBE Goal | 1.00% | 7.00% | 7.00% | 8.00% | 8.00% | 8.00% | 12.00% |
| County | Milwaukee | Ozaukee | Milwaukee | Milwaukee | Walworth | Waukesha | Waukesha |
| Road work Asphalt Paving/Tack Concrete Paving Base Patching; Flumes; Removals | | X | | X | X | X | X |
| Bridge Work /Approaches/Slope Paving/Deck Repair-Overlay/Pile Driving | | | | | X/*X | | |
| Iron work BarSteel/Reinforcing Steel- Rebar DrilledTie- Dowel Bars | | X | X | X | X | | X |
| Structures BarSteel; *Railing *Cofferdams/Temp Shoring *Debris containment system | | *X | | | X/*X | X/*X | |
| SurfaceTreatment/Sealer | | | | | X | X | |
| BridgePainting/ *Pigmented Surface Sealer | | | | | *X | *X | |
| Curb & Gutter/Sidewalk /Detectable Warning Yellow /Temporary Pedestrian/Removals - Appurtenant concrete work - Driveways * Colored Concrete/Stamping | | | X | X | X | X | X |
| Drainage: Culvert/Storm Sewer- Inlets- Manholes/Pipe/Grates/Removals *Surface drains Pipe Underdrain | | X | X | X | X | X | X |
| ElectricalWork/Lighting/TrafficSignals/Poles Pedestals/Bases/LoopDetector/Removals *FiberOptic *ITS (Install and/or Supplier) | X | X/*X | X | X | X | | X |
| Beam Guard/Cable Barrier/Removals | | X | | | X | X | X |
| Erosion Control/Dust Control/Riprap *Turbidity barrier *Tracking Pads | | X/*X | X | X | X/*X | X | X |
| Clearing and Grubbing | | X | | X | X | X | X |
| Gates/Fence/Removal | | X | | | | | |
| Landscaping | | X | X | X | X | X | X |
| Trees/Shrubs | | | | X | | | |
| Field Office | | X | X | X | | X | X |
| Pavement Cutting/Drilling/Sawing | | X | X | X | X | X | X |
| Pavement Marking/TemporaryMarking /LocatingNoPassingZones/Removals | | X | X | X | X | | X |
| Signs/PostsMarkers/Removals | | X | X | X | X | X | X |
| *Asbestos Abatement | | | | | *X | | |
| QMP/Material Testing | | X | X | X | X | X | X |
| Construction Staking | | X | X | X | X | X | X |
| Traffic Control *Temporary Concrete Barrier *Temp Pedestrian | X/*X | X/*X | X/*X | X | X | X | X |
| Material Supplier | | X | X | X | X | X | X |
| Trucking: Excavation, Aggregates, Slurry, Asphalt, Millings, Removals * Contaminated soil hauling | | X | X/*X | X | X/*X | X | X |

X/*X Indicates specialty item on this project in addition to typical bid items

| Let Date: 11/14/2023 | NE REGION | | | | | |
|---|-------------------------|-------|---------------------|-----------|-----------|-----------|
| Proposal Number | 021 | 022 | 023 | 024 | 025 | 026 |
| DBE Goal | 9.00% | 3.00% | 3.00% | 4.00% | 4.00% | 2.00% |
| County | Outagamie/ Winnebago | Brown | Brown/ Outagamie | Sheboygan | Outagamie | Outagamie |
| Road work Asphalt Paving/Tack Concrete Paving Base Patching; Flumes; Removals | X | X | X | | X | X |
| Joint Filling | | | | X | | |
| Bridge Work /Approaches/Slope Paving/Deck Repair-Overlay/Pile Driving | | | | X | | |
| Iron work BarSteel/Reinforcing Steel- Rebar DrilledTie- Dowel Bars | X | X | X | X | X | |
| Structures BarSteel; *Railing *Cofferdams/Temp Shoring *Debris containment system | X/*X | X | | | | |
| SurfaceTreatment/Sealer | X | | | | | |
| BridgePainting/ *Pigmented Surface Sealer | X/*X | | | | | |
| Excavation/Grading *Contaminated Soils | | | | | | |
| Milling/Pulverize and Relay/Rumble Strips | | | | | | |
| Curb & Gutter/Sidewalk /Detectable Warning Yellow /Temporary Pedestrian/Removals - Appurtenant concrete work - Driveways * Colored Concrete/Stamping | X | X | X | X | X/*X | X |
| Drainage: Culvert/Storm Sewer- Inlets- Manholes/Pipe/Grates/Removals *Surface drains Pipe Underdrain | X | X | X | X | X | X |
| ElectricalWork/Lighting/TrafficSignals/Poles Pedestals/Bases/LoopDetector/Removals *FiberOptic *ITS (Install and/or Supplier) | X | | | X | X | X |
| Beam Guard/Cable Barrier/Removals | X | | | X | X | |
| Erosion Control/Dust Control/Riprap *Turbidity barrier *Tracking Pads | X | X | X | X | X | X |
| Clearing and Grubbing | X | | X | X | X | X |
| Gates/Fence/Removal | X | | | | | X |
| Landscaping | X | X | X | X | X | |
| Trees/Shrubs | | | | | | X |
| Field Office | X | X | X | X | X | X |
| Pavement Cutting/Drilling/Sawing | X | X | X | X | X | X |
| Pavement Marking/TemporaryMarking /LocatingNoPassingZones/Removals | X | X | X | X | X | X |
| Signs/PostsMarkers/Removals | | X | X | X | X | X |
| QMP/Material Testing | X | X | X | X | X | X |
| Construction Staking | X | X | X | X | X | X |
| Traffic Control *Temporary Concrete Barrier *Temp Pedestrian | X/*X | X | X/*X | X/*X | X/*X | X/*X |
| Material Supplier | X | X | X | X | X | X |
| Trucking: Excavation, Aggregates, Slurry, Asphalt, Millings, Removals * Contaminated soil hauling | X | X | X | X | X | X |

X/*X Indicates specialty item on this project in addition to typical bid items

| Let Date: 11/14/2023 | | NC REGION | | | | |
|---|----------------|-----------|----------|----------|-------|--|
| Proposal Number | 027 | 028 | 029 | 030 | 031 | |
| DBE Goal | 1.00% | 3.00% | 3.00% | 3.00% | 3.00% | |
| County | NC Region Wide | Oneida | Marathon | Marathon | Vilas | |
| Road work Asphalt Paving/Tack Concrete Paving Base Patching; Flumes; Removals | | X | X | X | X | |
| Bridge Work /Approaches/Slope Paving/Deck Repair-Overlay/Pile Driving | | | | | | |
| Iron work BarSteel/Reinforcing Steel- Rebar DrilledTie- Dowel Bars | | X | | | | |
| Structures BarSteel; *Railing *Cofferdams/Temp Shoring Removals | | | | | | |
| SurfaceTreatment/Sealer | | | | | | |
| BridgePainting/Staining *Pigmented Surface Sealer | | X | | | | |
| Excavation/Grading *Contaminated Soils | | | | | | |
| Milling/Pulverize and Relay/Rumble Strips | | | | | | |
| Concrete Barrier | | | | | | |
| Curb & Gutter/Sidewalk /Detectable Warning Yellow /Temporary Pedestrian/Removals - Appurtenant concrete work - Driveways * Colored Concrete/Stamping | | X | | X | | |
| Drainage: Culvert/Storm Sewer- Inlets- Manholes/Pipe/Grates/Removals *Surface drains Pipe Underdrain | | X | | | X | |
| ElectricalWork/Lighting/TrafficSignals/Poles Pedestals/Bases/LoopDetector/Removals *FiberOptic *ITS (Install and/or Supplier) | | | | | | |
| Beam Guard/Cable Barrier/Removals | | | | | | |
| Erosion Control/Dust Control/Riprap *Turbidity barrier *Tracking Pads | | X/*X | | X | X | |
| Clearing and Grubbing | | X | | | | |
| Gates/Fence/Removal | | | | | | |
| Landscaping | | X | X | | X | |
| Trees/Shrubs | | | | | | |
| Field Office | | X | X | X | X | |
| Pavement Cutting/Drilling/Sawing | | X | X | X | X | |
| Pavement Marking/TemporaryMarking /LocatingNoPassingZones/Removals | X | X | X | X | X | |
| Signs/PostsMarkers/Removals | | X | | | X | |
| Sign Bridges | | | | | | |
| QMP/Material Testing | | X | X | X | X | |
| Construction Staking | | X | X | X | X | |
| Traffic Control *Temporary Concrete Barrier *Temp Pedestrian | | X/*X | X | X | X | |
| Material Supplier | X | X | X | X | X | |
| Trucking: Excavation, Aggregates, Slurry, Asphalt, Millings, Removals * Contaminated soil hauling | | X | X | X | X | |

X/*X Indicates specialty item on this project in addition to typical bid items

Let Date: 11/14/2023

NW REGION

| Proposal | 032 | 033 | 035 | 036 | 037 | 038 | 039 | 040 | 041 | 042 | 043 | 044 | 045 | 046 |
|---|----------------|----------|---------|--------|---------------|--------|--------|----------|-------|-------|--------|--------|----------|----------|
| DBE Goal | 1.00% | 4.00% | 1.00% | 3.00% | 3.00% | 3.00% | 4.00% | 3.00% | 3.00% | 3.00% | 4.00% | 3.00% | 3.00% | 2.00% |
| County | NW Region Wide | St Croix | Douglas | Taylor | Buffalo/Pepin | Pierce | Pierce | St Croix | Dunn | Dunn | Taylor | Barron | Chippewa | St Croix |
| Road work Asphalt Paving/Tack Concrete Paving Base Patching; Flumes; Removals | | | | X | X | | | | X | | | | X | X |
| Bridge Work /Approaches/Slope Paving/Deck Repair-Overlay/ *Pile Driving *Concrete Masonry Retaining Walls | | | | | | X/*X | | | | | | | | |
| Iron work BarSteel/Reinforcing Steel- Rebar DrilledTie- Dowel Bars | | | | X | | X | X | | X | X | X | | | |
| Structures BarSteel; *Railing *Cofferdams/Temp Shoring *Debris containment system | | | | *X | | X/*X | *X | | | *X | *X | | | |
| SurfaceTreatment/Sealer | | | | | | | X | | | X | X | | | |
| BridgePainting/Staining *Pigmented Surface Sealer | | | | | | *X | *X | | | *X | *X | | | |
| Excavation/Grading *Marsh Excavation *Excavation for Structures/Culverts | | | | X | X | X | X | | X | X | X | X | X | X |
| Curb & Gutter/Sidewalk /Detectable Warning Yellow /Temporary Pedestrian/Removals - Appurtenant concrete work - Driveways * Colored Concrete/Stamping | | | | X | | | X | | X | X | X | X | X | X |
| Drainage: Culvert/Storm Sewer- Inlets- Manholes/Pipe/Grates/Removals *Surface drains Pipe Underdrain | | | | X | X | X | X | | X | X | | X | X | X |
| ElectricalWork/Lighting/TrafficSignals/Poles Pedestals/Bases/LoopDetector/Removals *FiberOptic *ITS (Install and/or Supplier) | | X | | X | | X | X | | X | | | | | X |
| Beam Guard/Cable Barrier/Removals | | | | | X | X | X | | | X | X | | X | |
| Erosion Control/Dust Control/Riprap *Turbidity barrier *Tracking Pads | | | | X | X | X | X | | X | X | X | X | X | X |
| Clearing and Grubbing | | | | | X | X | X | | | X | | | X | X |
| Gates/Fence/Removal | | | | | | X | | | | | | | | |
| Landscaping | | | | X | X | X | X | | X | X | X | X | X | X |
| Field Office | | | | X | X | X | X | X | X | X | X | | X | X |
| Pavement Cutting/Drilling/Sawing | | | | X | X | X | X | X | X | X | X | X | X | X |
| Pavement Marking/TemporaryMarking /LocatingNoPassingZones/Removals | X | | X | X | X | X | X | X | X | X | X | X | X | X |
| Signs/PostsMarkers/Removals | | | | | X | X | | | X | X | X | X | X | X |
| Sign Bridges | | | | X | | | | | | | | | | |
| *Asbestos Abatement | | | | | | | | | | *X | | | | |
| *Crack & Damage Survey | | | | | | *X | | | | | | | | |
| QMP/Material Testing | | | | X | X | X | X | X | X | X | X | X | X | X |
| Construction Staking | | | | X | X | X | X | X | X | X | X | X | X | X |
| Traffic Control *Temporary Concrete Barrier *Temp Pedestrian | | X | X | X | X | X | X | X | X | X | X | X | X | X |
| Material Supplier | X | X | X | X | X | X | X | X | X | X | X | X | X | X |
| Trucking: Excavation, Aggregates, Slurry, Asphalt, Millings, Removals * Contaminated soil hauling *Sweeping | | | | X | X | X | X | X | X | X | X | X | X | X |

X/*X Indicates specialty item on this project in addition to typical bid items

| Let Date: 11/14/2023 | |
|--|---|
| Proposal | 34 |
| DBE Goal | 4.00% |
| County | EauClaire/ SWEF Safety Weight Enforcement Facility (horizontal considerations) |
| Road work Asphalt Paving/Tack Concrete Paving Base Patching; Flumes; Removals | X |
| Bridge Work /Approaches/Slope Paving/Deck Repair-Overlay/Pile Driving | |
| Joint Filling | X |
| Iron work BarSteel/Reinforcing Steel- Rebar DrilledTie- Dowel Bars | X |
| BarSteel; *Railing *Cofferdams/Temp Shoring *Debris containment system | |
| BridgePainting/ *Pigmented Surface Sealer | |
| Excavation/Grading *Marsh Excavation *Excavation for Structures/Culverts | X |
| Concrete Barrier Permanent | |
| Curb & Gutter/Sidewalk /Detectable Warning Yellow /Temporary Pedestrian/Removals - Appurtenant concrete work - Driveways * Colored Concrete/Stamping | X |
| Drainage: Culvert/Storm Sewer- Inlets- Manholes/Pipe/Grates/Removals *Surface drains Pipe Underdrain | X |
| ElectricalWork/Lighting/TrafficSignals /Poles Pedestals/Bases/LoopDetector/Remo vals *FiberOptic *ITS (Install and/or Supplier) | X/*X |
| Beam Guard/Cable Barrier/Removals | X |
| Erosion Control/Dust Control/Riprap *Turbidity barrier *Tracking Pads | X/*X |
| Clearing and Grubbing | X |
| Gates/Fence/Removal | X |
| Landscaping | X |
| Trees/Shrubs | X |
| Field Office | X |
| Pavement Cutting/Drilling/Sawing | X |
| *Rout & Seal | X |
| Pavement Marking/TemporaryMarking /LocatingNoPassingZones/Removals | X |
| Signs/PostsMarkers/Removals | X |
| Sign Bridges | X |
| *Asbestos Removal | X |
| QMP/Material Testing | X |
| Construction Staking | X |
| Traffic Control *Temporary Concrete Barrier *Temp Pedestrian | X/*X |
| Material Supplier | X |
| Trucking: Excavation, Aggregates, Slurry, Asphalt, Millings, Removals | X |

X/*X indicates specialty item on this project in addition to typical bid items



Maximization of Disadvantaged Business Enterprise (DBE) Participation

Research Objectives

- Maximize participation of Wisconsin (DBE) owners and firms in federally funded construction and professional service contracts awarded through WisDOT
- Identify and remove barriers for eligible DBEs

Research Benefits

- Provides an opportunity to learn from the best practices of DBE programs in other states
- The research provided recommendations, which if implemented, could place WisDOT as the national leader in developing successful DBEs who will significantly contribute to the economic development and growth of the state and the region

Principal Investigator

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Background

The Disadvantaged Business Enterprise (DBE) program provides opportunities for companies operated by socially and economically disadvantaged persons to participate in federally assisted highway contracts. As a recipient of USDOT funds, WisDOT is required to develop, implement and maintain a DBE program. WisDOT has been a national leader in offering a wide array of support services to DBEs and has met most of the program goals over the last several years.

However, a prevalent shortage of qualified DBEs and disparities in the number and size of contract awards to DBEs, presents an opportunity to review WisDOT's DBE program to streamline the operation, and look at ways to maximize DBEs' participation in federally funded transportation projects by removing barriers to success for new, existing and prospective DBE businesses.

Methodology

The research team conducted a series of surveys, telephone conversations, and interviews with staff from various state DOTs, prime contractors and consultants, and construction industry leaders. The research team also surveyed Wisconsin DBE firms to get a better understanding of their experiences and the barriers they have faced, and a more in-depth view of their experiences managing their businesses.

Researchers analyzed and gathered data to reach conclusions on the state of the DBE program operation in Wisconsin. They also reviewed all publicly available DBE Disparity Studies conducted by other state DOTs. The research team assessed the strengths, weaknesses, opportunities, and threats (SWOT) for WisDOT's DBE program using input from a variety of stakeholders and findings from a review of program information and data.

Results

Researchers found that WisDOT has met most of its DBE goals over the last several years and is ranked among the top one-third of the states.

Survey responses from DBE firms indicate that overall, DBEs view WisDOT's DBE program and support services as helpful and effective. Some firms feel more could be done to improve outcomes including increasing DBE requirements on jobs, adding additional

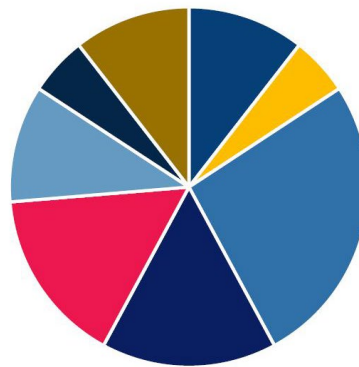
“This research highlights the progress made in WisDOT’s DBE program over the last few years and points to where we still have room to grow in serving and supporting DBE firms.

The technical training and business building pilot shows promise of being a very effective scaffolding tool for increasing DBE efficacy and growth.”

**–Madalena Maestri,
WisDOT**

Interested in finding out more?
Visit:
[WisDOT Research website](#)

training times and locations, and one-on-one check-ins and outreach to strengthen WisDOT’s relationship with DBEs and promote how programming will benefit DBEs.



- Reduce admin requirements
- Provide more prime opportunities for DBEs
- Increase DBE requirements on jobs
- Add additional training times and locations
- One-on-one check-ins and outreach
- Enacting a DBE onboarding program once certified
- Make website more informative
- Market how programming will benefit DBEs

Initiatives to enhance DBE participation as identified by DBEs.

Researchers determined that the shortage of qualified DBEs in the state ultimately impedes the progress of the highway construction industry and could be caused by several barriers. These barriers include a lack of business and management acumen, access to capital/bonding/insurance, adequate financial and human capacity and opportunities for strategic and professional networking.

Recommendations for implementation

Researchers outlined several recommendations for improving WisDOT’s DBE program:

- Develop a strategic plan for DBE operations and offer education and training opportunities to different DBE types
- Re-evaluate and review DBE Contract award policies to assist existing DBEs and help develop new qualified firms
- Encourage and incentivize DBEs to take advantage of educational and training opportunities and offer professional education development (PED) credits for completion
- Address concerns raised by many stakeholders on awarding a highly disproportionate level of DBE contracts to Caucasian (white female) owners

The research team also proposed developing a pilot training and onboarding program for DBEs. Training would focus on preparing participating DBEs to remove deficiencies, build capacity, and successfully submit competitive quotes and bids. Onboarding training would offer guidance and education to enable DBEs to successfully complete contract tasks and meet contractual obligations.



**BUILD THE
FUTURE
NOW**

Save the Date

38th ANNUAL DBE WORKSHOP and NETWORKING SUMMIT

February 28-29, 2024

Kalahari Resort and Conference Center
Wisconsin Dells, WI





38th ANNUAL DBE WORKSHOP AND NETWORKING SUMMIT



February 28-29, 2024

Kalahari Resort and Conference Center - Wisconsin Dells, WI

The 38th Annual DBE Summit represents the culmination of leaders and representatives from across the state in a joint event to propel the industry forward. The Annual DBE Summit has focused on becoming an event to share ideas and further connect with industry stakeholders, suppliers, innovators, influencers, and decision makers. We invite you to join us as an industry partner at the Annual DBE Workshop and Networking Summit.

PARTNERSHIP OPPORTUNITIES

Day 1

AWARDS LUNCHEON - \$2500.00

NETWORKING RECEPTION - \$2500.00

- Opportunity to address the audience and play one-minute promotional video not to exceed 3 minutes
- Partner's logo and/or name included on conference signage and promotional materials
- Rotating banner advertisement on the Conference app
- Company description and logo on the Conference website and program guide
- Exhibitor space with complimentary electricity
- Complimentary conference registration for up to **16** including premium seating.

Day 2 BREAKFAST POWER HOUR - \$2500.00

- Opportunity to address the audience and play one-minute promotional video not to exceed 3 minutes
- Partner's logo and/or name included on conference signage and promotional materials
- Rotating banner advertisement on the Conference app
- Company description and logo on the Conference website and program guide
- Exhibitor space with complimentary electricity
- Complimentary conference registration for up to **16** including premium seating.

Day 1 WELCOME BREAKS - \$1500.00

Day 2 NETWORKING BREAKS - \$1500.00

- Meter board signage with Partner logos
- Partner's logo and/or name included on select signage
- 50-word company description and logo on the Conference website and program guide
- Exhibitor space with complimentary electricity
- Complimentary Conference registrations for **four** organization representatives
- Rotating banner advertisement on the Conference app

EXHIBITOR/VENDOR - \$300.00

- Exhibitor space for promotional use
- Exhibitor's logo and/or name listed on select signage
- 25-word company description and logo on the Conference website and program guide
- Complimentary conference registration for **two** organization representatives
- Rotating banner advertisement on the Conference app

DBE BUSINESS CARD - \$200.00

- Business card posted on Conference website and program guide
- Complimentary conference registration for one organization representative



TO SECURE YOUR PARTNERSHIP

with WisDOT contact Rosalind Roberson at email: rosalind.roberson@dot.wi.gov or phone: (414) 266-1172.