

DBE REPORTER OFFICE OF BUSINESS OPPORTUNITY AND EQUITY COMPLIANCE

Winter 2023



WisDOT Secretary Craig Thompson

"At this historic moment, the DBE program is more important than ever." On behalf of the Wisconsin Department of Transportation, I'm excited to welcome everyone to the 37th Annual Disadvantaged Business Enterprise (DBE) Workshop and Networking Summit and Secretary's Golden Shovel Awards.

This This event has come a long way in more than three decades of service to the DBE community, but the fundamentals are the same – helping Wisconsin's hardworking DBE firms compete effectively for transportation construction work. To expand participation, this year's event includes a virtual option, and we extend our warmest welcome to everyone joining at home or in the office as well as in-person in Wisconsin Dells.

This is a time of great opportunity for improving Wisconsin's transportation infrastructure. The Bipartisan Infrastructure Law (BIL) is adding more than \$1 billion to state transportation programs over five years. BIL will help us push forward with many projects in which WisDOT and prime contractors will need the skill and dedication of DBE firms to deliver for our communities.

Together, we'll continue to face the challenges of turning BIL funding into safe, useful infrastructure for Wisconsin communities. It's important that we continue to communicate actively about those challenges – workforce issues, supply chains and staying on schedule to maximize this opportunity.

Positive momentum is on our side, with so many significant and innovative projects completed in 2022. The Flex Lane on US 12/18 in Madison is a first in Wisconsin to effectively move traffic during peak travel times. The WIS 29 and County VV interchange project in Brown County was also finished this past year and includes a number of important safety upgrades. The US 53/63 Trego interchange project is also nearly complete with enhancements that address safety.

At this historic moment, the DBE program is more important than ever. WisDOT continues to enable more emerging DBEs to reach their full potential. Improvements to the Good Faith Effort (GFE) administrative process and outreach to DBEs and prime contractors are allowing the program to better meet DBE and industry needs. These efforts are producing results: In Federal Fiscal Year (FFY) 2022 DBE commitments increased \$7 million from FFY 2021.

When the DBE program does well, everyone in Wisconsin benefits. The DBE program brings more dollars into our local communities, and we all enjoy the benefits of safe, high-quality infrastructure. We thank you for all the work you do for the DBE program, and we hope this year's conference will provide valuable opportunities for you to connect with industry partners.

Sincerely,

Craig M. Thompson Secretary Wisconsin Department of Transportation



The DBE Reporter newsletter is published by the Office of Business Opportunity and Equity Compliance to educate, highlight, and connect DBE businesses and stakeholders. DBE SUPPORT SERVICES OFFICE 6150 West Fond Du Lac Avenue Milwaukee, WI 53218 VISIT US ONLINE



DBE REPORTER / Winter 2023

DBE WORKSHOP

CONSTRUCTION BUSINESS GROUP

DEVELOPMENT INITIATIV

DBE Development Director Construction Business Group

Joseph L. Davis, Sr.

4702 S. Biltmore Lane

(608) 310-8353 - Office

(414) 343-6025 - Cell

j.davis@cbgwi.com

Madison, WI 53718

AWARD LUNCHEON PARTNER

Construction Business Group

Construction Business Group is a Joint Labor-Management organization representing the interests of 30,000 Operating Engineers, Carpenters, Laborers and Painters and 4,000 contractors. CBG's purpose is to enhance business opportunities and quality of life by ensuring fairness, equity and standards of excellence in the construction industry of Wisconsin.

CBG's Disadvantaged Business Enterprise Development Initiative supports growth and development opportunities for Disadvantaged Business Enterprises in the transportation industry. CBG's DBE DI Director, Joseph Davis, is responsible for promoting the interests of minority-owned, woman-owned, and other historically disadvantaged-owned businesses.

PARTNER VIDEO: https://northcoastmadeya.box.com/s/tzsyfgsew1qzb0egjs2dw12mo9v51cfz

WELCOME BREAK PARTNER

WTBA

WTBA is a statewide advocacy and lobbying organization with more than 80 years of experience representing the interests of Wisconsin's transportation construction industry. Its nearly 100 Contractor Members are primarily engaged in Aggregate Production, Asphalt and Concrete Paving, Bridge Building, and Earthmoving. More than 100 Associate Members offer a variety of products and services to the state's transportation construction industry.



WISCONSIN TRANSPORTATION BUILDERS ASSOCIATION

Steve Baas Executive Director sbaas@wtba.org

Matt Grove Director of Engineering and Construction Policy mgrove@wtba.org

Secretary's Golden Shovel Award

2023 AWARD NOMINEES

The purpose of the Secretary's Golden Shovel Award is to recognize DBE firms and industry leaders for their outstanding highway contracting, project performance and program participation during the recent year, and to highlight individuals, organizations and groups instrumental to the success and progress of the DBE program.

A.W. Oakes & Sons, Inc. CG Schmidt, Inc. EMCS. Inc. **GESTRA Engineering, Inc. GRAEF USA** Harvind K. Singh, SINGH & Associates **HNTB** Corporation **Hoffman Construction Company** Jeff Gust, Director, Bureau of State Highway Programs, DTIM, WisDOT Jeff Parisi, Walbec Group Kim Lobdell, KL Engineering, Inc. Lakeside Engineers, LLC Local 139 - Operating Engineers - Pre-Apprenticeship Training M.A. Olatoye Baiyewu, First Choice Pre-Apprenticeship Training, 2008-2012 Mary Beth Pettit, PE, GRAEF-USA **Michels Corporation** P3 Infrastructure, Inc. Pheifer Brothers Construction Company, Inc. Radtke Contractors, Inc. **Rock Road Companies, Inc.** Ryan Luck, SE Freeways Construction Chief, WisDOT Sherri Jordan, Envision the Ladder, LLC

DBE WORKSHOP & Networking Summit

Guest Speakers and Panel Presentations



AWARD LUNCHEON GUEST SPEAKERS



Wisconsin Lieutenant Governor SARA RODRIGUEZ



Wisconsin DOT Secretary CRAIG THOMPSON



Wisconsin FHWA Division Administrator GLENN FULKERSON



Wisconsin Court of Appeals Honorable Judge **MAXINE WHITE**

NAMC-WI CHAPTER PRESENTATION Deconstructing Implicit Bias in Construction

MARCH 2, 2023 | 1:50 PM - 2:50 PM

MODERATOR

Tim McMurtry II Executive Director of Infrastructure Business Development National Association of Minority Contractors – WI Chapter

PANELISTS

Joshua Johnson Director-National Hub for Diversity, Equity, Inclusion and

Accessibility in Registered Apprenticeship **Quinn Long**

President, Clearcut Solutions, LLC

Brian Mitchell Supplier Diversity Manager, Michels Corporation

Willie Smith Executive Director, Northwest Side Community Development Corporation

Daniel Webster Director of Diversity and Inclusion, Walbec Group

BREAKFAST POWER HOUR PANEL Challenges, Successes and Best Practices

MARCH 3, 2023 | 9:00 AM - 10:15 AM

MODERATOR

Joe Davis, Sr. Construction Business Group

PANELISTS

Micky Day Owner/President, DK Contractors, Inc.

Craig Clements President, Pro Electric, Inc.

Clifton Phelps Owner/VP of Business Development JCP Construction LLC

Rick Rivera President, RGE (Reach Grow Exceed) Engineering

Harvind Singh President, Singh & Associates, Inc.

Bruce Spann President, Spann & Associates Craig Clements Owner/President, Pro Electric Inc.



PROFESSIONAL DEVELOPMENT WORKSHOPS

FOR CONTRACTORS

Workforce Challenges and Opportunities Good Faith Effort (GFE) Best Practice DBE Program in Review and WisDOT Contracting 2023 and Beyond Emerging Technologies in Highway Construction - **PDH**

FOR PROFESSIONAL CONSULTANTS

Toward Ethical Practice - **PDH** Teaming Synergy: Partnering with a Prime and Building a Win-Win Relationship - **PDH** Lessons Learned from a Business Owner's Perspective - **PDH** Uniform Certification Partners and Supplier Diversity Non-highway Opportunities

FOR SMALL BUSINESS FIRMS

ABC's of Bonding Cybersecurity - Selecting and Vetting your 3rd Party Service Provider Tips and Tools for Budgeting and Securing Funding for Your Small Business Let's Talk About You: Personal Brand and Capability

DBE WORKSHOP SPEAKERS

Darin Blang, Kapur & Associates Jason Braatz, The Brehmer Agency Alia Carroll, UW-Eau Claire Sheryl Claflin, CBS Squared Norman Davis, City of Madison Tondra Davis, WI Supplier Diversity Mickey Day, DK Contractors David Esse, WisDOT Matthew Frost, WPI Jeff Gust, WisDOT Minal Hahm, M Squared Engineering Benjie Hayek, WisDOT Sarah Janis, IGE Luke Kempen, UW-Eau Claire Madalena Maestri, WisDOT Jennifer Marks, Forward Services Marci Martin, Write Like That Todd Mateson, OES Don Miller, OES Joe Oby, Dane County Kathleen Panak, WisDOT Jacob Perez, USDOT Great Lakes Ryan Pheifer, Pheifer Brothers Amber Riskey, Forward Services Rosalind Roberson, WisDOT Lamont Robinson, Milwaukee County Jeff Russell, UW-Madison Heather Sayler, NE Asphalt Harvind Singh, SINGH + Associates Bruce Spann, Spann & Associates Alec Smith, WisDOT James Strube, SBA Aina Vilumsons, WPI Trevor Wallner, Payne & Dolan Toni White, WRTP | Big Step Rick Zawacki, FACC

NETWORKING RECEPTION PARTNER

US Bank

U.S. Bancorp, with approximately 77,000 employees and \$675 billion in assets as of December 31, 2022, is the parent company of U.S. Bank National Association. U.S. Bank serves millions of customers locally, nationally and globally through a diversified mix of businesses: Consumer and Business Banking; Payment Services; Corporate & Commercial Banking; and Wealth Management and Investment Services. The company has been recognized for its approach to digital innovation, social responsibility, and customer service, including being named one of the 2022 World's Most Ethical Companies and Fortune's most admired superregional bank. Learn more at usbank.com/about.

Usbank

2023

DBE WORKSHOP & Networking Summit

(262) 221-7560

REFRESHMENT BREAK PARTNERS

AICCW-FACC

First American Capital Corporation (FACC) was formed in 2002, by the American Indian Chamber of Commerce of Wisconsin (AICCW). Since then, AICCW-FACC have helped Native Americans, minorities, and other underserved entrepreneurs looking to strengthen and grow their business through one-onone capacity building technical services and access to affordable business loans. First American Capital Corporation (FACC) – Building two-way bank referral networks for our clients through the Pathways to Business Banking Program. The commitment of FACC is to – on a case-by-case basis – invest available resources to facilitate feasible business start-ups, assist viable existing businesses to survive short term downturns, and help growing businesses to capitalize upon identified opportunities through expansions.

(414) 604-2044

RGE

Reach Grow Exceed Engineering is a DBE engineering firm in Illinois and Wisconsin. Our firm manages the construction of toll-road and bridge projects for major transportation agencies. Other projects include commuter rail stations, utility coordination, and design. RGE has the expertise to successfully support our partners on the completion of any transportation or infrastructure project.

(312) 291-9106







Federal Fiscal Year 2022 Summary October 2021 - September 2022 Federal Fiscal Year 2023 October 2022 - January 2023

OVERALL DBE ANNUAL GOAL - 12.41%

OVERALL CONSULTANT AND CONSTRUCTION ACHIEVEMENTS FFY 2022

Overall Federal Funds: \$1,011,621,027

Overall DBE Goal Committed: \$139,065,787

Overall DBE Goal Percent: 13.75%

Conscious Attainment: \$75,781,008

Neutral Attainment: \$63,284,779

DBE CONSTRUCTION CONTRACTS	FFY 2023 (October 2022 - January 2023)
Federal Funds:	\$410,074,463
Assigned DBE Goal:	\$41,952,717
DBE Goal Committed at Bid:	\$51,952,857
Committed after Contract Execution:	\$1,101,961
# Approved Contracts:	168
# Approved GFE:	6

DBE CONSULTANT CONTRACTS FFY 2023 (October 2022 - December 2023)

Federal Funds: \$17,762,811

Assigned DBE Goal: \$0

DBE Goal Committed: \$4,076,117



WISDOT

AC Disaster Consulting, LLC

Alyssa Carter Arlington TX 76013 (940) 367-8094 acarrier@acdisaster.com

CERTIFICATE DATE: 1/25/2023 HOME REGION: Non-WI WORK CLASSIFICATION: Professional Services (Engineering Design) NAICS CODE: 541330 - Professional Services, Consulting, Disaster Relief Services

Allen's Dedicated, LLC

Leonce Allen Milwaukee WI 53224 (262) 402-4407 leonce.allen@outlook.com

CERTIFICATE DATE: 11/23/2022 HOME REGION: SE WORK CLASSIFICATION: General Freight Hauling NAICS CODE: 484110 - General Freight Trucking, Local

DI Build, LLC

Allison Schmitt Lenexa, KS 66215 (913) 340-0988 aschmitt@dibuild.com

CERTIFICATE DATE: 12/05/22 HOME REGION: Non-WI WORK CLASSIFICATION: Construction, Building Construction (Grading), Sign Installation NAICS CODE: 236220 - Commercial and Institutional Building Construction

DigiDoc, Incorporated dba Public Sector Solutions Group (PS2G) dba Document Managers

Darryl Wiggins Washington DC 20012 (202) 299-1011 sales@ps2g.us

CERTIFICATE DATE: 11/16/22 HOME REGION: Non-WI WORK CLASSIFICATION: Material Supplier (Office Equipment), Professional Services NAICS CODE: 334111 - Electronic Computer Manufacturing

EJ Waldron Transport, Inc.

Julie A. Waldron Union Grove, WI 53182 (414) 403-7382 jwaldron@ejwaldrontransport.com

CERTIFICATE DATE: 11/16/22 HOME REGION: SE WORK CLASSIFICATION: Logistics, Box Trucks, Shipping & Handling NAICS CODE: 488510 - Freight Transportation Arrangement

Envisioneering, LLC

Heather Christensen Farwell, MN 56327 (307) 272-6920 heather@envisioneeringllc.com

CERTIFICATE DATE: 11/16/22 HOME REGION: Non-WI WORK CLASSIFICATION: Professional Services (Materials Sampling & Testing), Quality assurance testing on bridges NAICS CODE: 237310 - Highway, Street, and Bridge Construction

Infinity Christian Community Organization Maria Venzant

Maria venzant Milwaukee, WI 53208 (414) 243-4938 info@infinitycco.org

CERTIFICATE DATE: 10/12/22 HOME REGION: SE WORK CLASSIFICATION: Professional Services (Administrative), Community services agency for women NAICS CODE: 611430 - Professional and Management Development Training

Lockwood & Lockwood Services

Douglas Lockwood Milwaukee, WI 53218 (414) 659-0736 lockwoodservices@att.net 10/20/22

CERTIFICATE DATE: 10/20/22 HOME REGION: SE WORK CLASSIFICATION: Professional Services (Finance) Accounting and tax preparation services NAICS CODE: 541213 - Tax Preparation Services



CONTINUED ON NEXT PAGE

Unified Certification Program (UCP) Newly Certified DBE Firms | October 2022 - February 2023

WISDOT CONTINUED

McCloud Transportation & Associates, LLC

Elaine McCloud Odessa, FL 33556 (813) 920-8683 elaine@mccloudtrans.com

CERTIFICATE DATE: 01/25/23 **HOME REGION:** Non-WI **WORK CLASSIFICATION:** Logistics, Box Trucks; Logistics; Shipping & Handling **NAICS CODE:** 236220 - Transportation consulting and operations planning

Meltz Industries, LLC

Crystal Meltz Seymour, WI 54165 (920) 609-1548 cmeltz@meltzindustries.com

CERTIFICATE DATE: 12/18/22 HOME REGION: NE WORK CLASSIFICATION: Incidental Construction (Landscaping) Wetland Restoration NAICS CODE: 561730 - Landscaping Services; 541620 - Environmental Consulting Services

N&A Transport, LLC

Amanda Humphrey Franksville, WI 53126 (920) 369-8210 natransport@yahoo.com

CERTIFICATE DATE: 10/21/22 HOME REGION: SE WORK CLASSIFICATION: Trucking, Dump Trucking 484220 - Specialized Freight (Except Used Goods) Trucking, Local

Perez Fencing, LLC

Lazaro Perez Beloit, WI 5351 (608) 436-4920 perezfencingllc@gmail.com

CERTIFICATE DATE: 12/23/22 HOME REGION: SE WORK CLASSIFICATION: Heavy Highway Construction (Fencing), Welding NAICS CODE: 238190 - Other Foundation, Structure, and Building Exterior Contractors

Professional Engineering Services, Ltd.

Jennifer Hildebrand Mork St. Louis Park, MN 55416 (952) 456-6707 jennifer.hildebrand@peservicesmn.com

CERTIFICATE DATE: 01/27/23 **HOME REGION:** Non-WI **WORK CLASSIFICATION:** Consulting, Professional Services (Engineering Design) **NAICS CODE:** 541330 - Engineering Services

Relevant Workforce, Inc.

Gerry George Nashville, TN 37207 (615) 372-9644 ggeorge@relevantworkforce.com

CERTIFICATE DATE: 01/27/23 HOME REGION: Non-WI WORK CLASSIFICATION: Consulting, Professional Services (Administrative) NAICS CODE: 541611 - Consulting – Employment Services

Robert L. Fisher Enterprises - TK Electric, LLC

Robert Fisher Munster, IN 46321 (219) 513-9161

CERTIFICATE DATE: 01/26/23 HOME REGION: Non-WI WORK CLASSIFICATION: Construction, Heavy Highway Construction (Electrical Contractor) NAICS CODE: 238210 - General Construction Contractor



WisDOT Office of Business Opportunity and Equity Compliance has a new logo for the DBE Program and WisDOT certified firms to use for their business marketing needs. WisDOT DBE firms are free to use the logo on their emails, websites, etc.

CLICK ON THE LOGO

FOR ACCESS AND USE

Unified Certification Program (UCP) Newly Certified DBE Firms | October 2022 - February 2023

MILWAUKEE COUNTY

Afsari CM Services, LLC

Nahid Afsari Whitefish Bay, WI 53217 (414) 581-5862 nzafsari@gmail.com

CERTIFICATE DATE: 01/26/23 HOME REGION: SE WORK CLASSIFICATION: Construction NAICS CODE: 236220- Building Construction (Structures)

EDS Service Solutions, LLC

Sonya Locke-Damewood Atlanta, GA 30339 (404) 445-8255 cdelavergne@edsservicesolutions.com

CERTIFICATE DATE: 11/18/22 **HOME REGION:** Non-WI **WORK CLASSIFICATION:** Logistics, Box Trucks, Shipping & Handling, Human Resources Management Consulting Services **NAICS CODE:** 485999 - All Other Transit and Ground Passenger Transportation

Green's MeVroom Cleaning Service

Levonte Green Milwaukee, WI 53216 (414) 326-6010 info@mevroom-cleaning.com

CERTIFICATE DATE: 11/08/22 HOME REGION: SE WORK CLASSIFICATION: Janitorial Services NAICS CODE: 561720 - Janitorial Services

Legacy Group Alpha LLC DBA Legacy Clean Energy

Donny Smith Charlotte, NC 28214 (980) 346-3360 dsmith@tlg-alpha.com

CERTIFICATE DATE: 11/22/22 HOME REGION: Non-WI WORK CLASSIFICATION: Supplier, Wholesale Distributor NAICS CODE: 425120 - Wholesale Trade Agents and Brokers

Matalino Strategic Solutions Corporation

Victoria Navarro Chilton, WI 53014 (312) 909-9980 victoria@matalinostrategicsolutions.com

CERTIFICATE DATE: 11/23/22 HOME REGION: NE

WORK CLASSIFICATION: Consulting, Professional Services (Administrative), Strategic Planning NAICS CODE: 541611 - Strategic Planning Planning Consulting Services

Rsims Construction

Ryan Sims Muskego, WI 53150 (262) 336-4897 ryan@rsimsconstruction.com

CERTIFICATE DATE: 12/13/22 **HOME REGION:** SE **WORK CLASSIFICATION:** Construction, Power and Communication Line Structures, Oil and Gas Pipeline Structures **NAICS CODE:** 237120 - Oil and Gas Pipeline and Related Structures Construction

TremTech AV Installations, LLC DBA TremTech AV

Tremayne Glass Milwaukee, WI 53202 (414) 899-6982 tg@tremtechav.com

CERTIFICATE DATE: 01/10/23 HOME REGION: SE WORK CLASSIFICATION: Building Construction (Electrical Contractor), Building Construction (Security Installation) NAICS CODE: 238210 - Electrical Contractors and Other Wiring Installation Contractors; 238210 - Security and fire system, installation only

CITY OF MADISON

La'Karron Beauty Elements

Latia Warren Madison, WI 53719 (608) 520-0439 Iwarren@lakarronbeautyelements.com

CERTIFICATE DATE: 01/04/23 HOME REGION: SW WORK CLASSIFICATION: Beauty Salon NAICS CODE: code - 812112 - Beauty Salon





Congratulations! WisDOT 2022 Pre-Apprentice Graduates

SOKAOGON-CHIPPEWA COMMUNITY - NC REGION

Jesse Allen Megan Boos Elijah Corbesia Jonah Dewing Trenten Garrow-Thilmany Clint Greendeer Elijah Meshigaud Joel Polar Veronica Powless Malakhi VanZile

WRTP-BIG STEP - SE REGION

Obacoso Allen Kelly Armstrong Marc Arnold Shannon Bailey **Ruby Barkley** Mason Bellcock Lenette Bennett Abrilya Bennett Gavin Bukouras Lorenzo Campbell Yonathan Campos Jason Christon Maurice Cole William Collins Ricardo Crawford Catrell Fubanks Ricki Ghani Gabriel Gniot Ben Gretenhart Kyanna Hadley Damond Harris **Emerald Hawkins** Xia Henry Kiatong Her Justin Hirsch Keandre Johnson **Melonie Jones** Tayvion Knight Lanciloti Lacy Jumal Lipscomb Jonah Manke

Kenney Moss Treveon Nellum Ibrahim Owoseni Russell Pawelko Jude Peruelo Carshella Porter Kaylee Riojas Jalen Robinson Dana Rodriguez Leah Sims Louis Sleider LeDary Smith Daniesha Sutton Reggie Thompson Wingo Tobias Price Todd Joshua Vann Javier Villalobos Jerred Walton Veronica Warren Malik Willis Darnell Wilson

CONTACT

Jacob Walton

SE Region TrANS Coordinator 3841 W Wisconsin Ave Milwaukee, WI 53208 (414) 342-9787 jwalton@wrtp.org

CONTACT

Noel Van Diver TrANS Coordinator 3051 Sand Lake Rd. Crandon, WI 54520 (715) 622-0202 noel.vandiver@scc-nsn.gov



Congratulations! WisDOT 2022 Pre-Apprentice Graduates

FORWARD SERVICES - NE REGION

Dajasha Bates Elmer Briones Brittany Cloud Damonta Collins Walter Davis Sunrise Denny Armani Hill Randy Hill Deal Horton Ashton Mendoza Keston Miller

Lordes Moreno Cristal Moreno Ricardo Moreno Aurora Melissa Moreno Sanchez Forrestt Oshkeshequoam Terry Pamanet Deanna Retzlaff Raul Sada Jr Manihsaeh Sanapaw Molly Schlichting Melissa Skenandore Gerardo Torres Jessica Verheyen Dean Wilber Jason Wright Sr.

CONTACT

Ranard Morris NE HCST Coordinator RMorris@fsc-corp.org (920) 292-1332

FORWARD SERVICES - SW REGION

Coryion Bardney Aaron Bracey Shavona Bradshaw Deneshia Brown Geovany Bueno Toviel Curtis Shaqueeda Douglas Tiffany Elston Melvin Fields Angie Holz Antonio Johnson Alonzo Jones Miles Knox Melissa Lange Kordell Payne Lararo Sanchez Lucas Scott D'Andre Simms Percival Smith Darlene Tanna Treyton Webb Leon Wesker Markita White Sheena Wilson Crystal Yarbrough Aiyanna Yokley Chase Zimborski Austin Zimborski

CONTACT

Lorie Thompson SW HCST Coordinator LThompson@fsc-corp.org (608) 216-7626

FORWARD SERVICE PRE-APPRENTICE SUCCESS STORIES

Justin builds his career: https://fsc-corp.org/justin-builds-his-career/ Melissa builds her future: https://fsc-corp.org/melissa-builds-her-future/ Doris vows for change: https://fsc-corp.org/doris-vows-for-change/

Build the Future Now

Please see the flyers below that highlight the benefits of WisDOT work. This was another great suggestion that came up last summer during our prime contractor and DBE firm visits throughout the state.

