Keep the Lights on Information and Application

MV2995 10/2020 s. 341.14(6r) Wis. Stats.



Keep the Lights on License plate is available to all Wisconsin residents and there is no donation fee required. Motorists can choose between a personalized or a non-personalized plate. The special plate features a utility worker on an electric pole and "Keeping the Lights on" at the bottom.

Who is eligible?

Any Wisconsin resident.

Vehicles that qualify

Keep the Lights on license plates are available for:

- ► An automobile.
- ► A motor home (Annual registration only).
- A private truck, dual purpose motor home or dual purpose farm truck that has a gross weight of 8,000 pounds or less.
- ▶ A farm truck that has a gross weight of 12,000 pounds or less.

Fees needed

- ► A \$15 issuance fee or the annual \$15 personalized plate fee.
- ► The annual registration fee, if your current plates expire within 3 months.

Plates required in 2 days

- ► To legally operate your vehicle, you must display license plates within two business days of purchase.
- If you do not have current plates, apply to a DMV Customer Service Center or an agent authorized by DMV to obtain a temporary plate while your Keep the Lights on plate order is processed. An agent may charge a plate fee and/or service fee

Personalized plate information

- ► A \$15 personalized plate fee is required **each** year.
- WisDOT may refuse to issue or may recall after issuance a request that is misleading or may be offensive to good taste or decency.
- No refund or adjustment will be made for a change of choice or spacing after the plate has been ordered or if the application is unclear or incorrectly completed.
- ► Plates will be mailed 3–4 weeks after you receive the new Certificate of Registration.

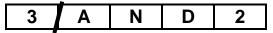
How to apply

- To order non-personalized Keep the Lights on plates, mark first option and go to step 6.
- To order personalized Keep the Lights on plates, mark second option and choose 1–6 characters.

If you choose 6 characters, no spaces are allowed.

K E P	L	Т	S
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If you choose 5 or fewer characters, you may request up to two spaces between any of the characters. Indicate this request with diagonal lines as shown here.



- Use capital letters or numbers. The letter O and the number zero are the same. The following are not acceptable: small letters, symbols, signs, hyphens, apostrophes, etc. Carefully distinguish between: letters L or I and number 1, letter S and number 5, letter G and number 6, letter Z and number 2, letter B and number 8, letter U and letter V.
- 4. For personalized plate message availability, please visit: wisconsindmv.gov/personalizedplatelookup.
- 5. Provide a meaning for your request, i.e. what does this represent?
- 6. If the vehicle that you wish to register with Keep the Lights on plates is already titled in your name, send:
 - » A copy of your Certificate of Registration or complete the vehicle description on the application.
 - » A \$15 issuance or personalized plate fee plus the annual registration fee if the current plates expire within the next 3 months.
- 7. If the vehicle is not titled in your name, send:
 - » A completed title application: MV1 (Private Sale) or MV11 (Dealer Sale);
 - » The title assigned to you.
 - » All required fees, including annual registration fee;
 - » Additional \$15 issuance or personalized plate fee;
- Make check or money order payable to: Registration Fee Trust.
- 9. Mail all required items to:

WisDOT Special Plates Unit P.O. Box 7911 Madison, WI 53707-7911 page 1 of 2



Keep the Lights on License Plate Application Wisconsin Department of Transportation

☐ Have plates in good condition in my possession.

Note: No credit of registration fees or personalized plate fee from

□ Need new plates issued.

former owner is allowed.

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s. 341.14(6r) Wis. Stats.

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Check opt	tions								W/	SCONSII	V	
□ I would like non-personalized Keep the Lights on plates. □ I would like personalized Keep the Lights on plates.												
								TOOOL				
If all personalized choices are not available:								KEEPING THE LIGHTS ON				
☐ I would	like nor	n-persor	nalized k	Keep th	ne Lights	on plate	es.					
☐ Call or Email me.							If you have questions about this application: » Call: (608) 266-3041 » Fax: (608) 267-5106 » Email: special-plates.dmv@dot.wi.gov					
First Choice							Meaning				7	
							Meaning				-	
Second Choice							Meaning					
Third Choice							wearing					
Vehicle you wish to register with the Keep the Lights on plates.												
Current License Plate Number Year - Make Body Type							Vehicle Identification Number (standard VIN has 17 characters)					
Driver License N		7 8	- 9 10	11 12	13 14		FEIN (if	company ov	wned)		er where you may be	
Owner(s)/Lessee	Name - L	ast, First,	Middle Ini	tial – Prii	nt			Email Add	ress			
Address							City			State	ZIP Code	
-												
X												
(Applicant Signature)								(Date)				
Release o	t pers	sonali	zed p	lates		 	\neg					
									Release of no	-		
☐ I authorize the reissuance of my personalized plate number to the applicant listed above.							Under Wisconsin open records law, the Wisconsin Department of Transportation must provide information from its records to requesters.					
number to the applicant listed above.								If you do not want your name and address included in requests we receive for ten or more				
X (Signature of Owner Releasing Plate)									records, you may ask the department to withhold your name and address from those lists by checking the box below:			
New owner - please check one:								Opt Out				

Invisible disability notice to law enforcement form: wisconsindmv.gov/inv-dis or at DMV Service Centers.

Disabilities Act.

ADA - The Wisconsin Department of Transportation complies with the Americans with