

Public Involvement

**WIS 101
Armstrong Creek - Florence
South Sumac Lane to WIS 70
Florence County
Project ID: 9304-11-71**



March 8, 2024

Deaf, hard-of-hearing, deaf-blind, and speech-disabled persons should contact the Wisconsin Relay Service for assistance by dialing 711.

Purpose

The purpose of the project is to maintain connectivity on WIS 101 from Armstrong Creek to Florence. The pavement along WIS 101 has deteriorated creating safety and connectivity issues. To maintain connectivity and eliminate safety hazards for motorists, the segment of road along WIS 101 needs to be addressed.

Project Information

The Wisconsin Department of Transportation (WisDOT) plans to improve about 9 miles of highway starting near Sumac Lane on WIS 101 and terminating at WIS 70 near the town of Florence.

WIS 101 was last updated in 2006. Frequent usage, harsh winter weather and the age of the highway has led to deteriorated pavement with significant cracking, fractures and potholes that could create hazardous conditions for motorists.

Work along WIS 101 would include the following improvements:

- Repaving with by removing the top 2 inches of paving by milling and then placing 2 inches of new asphalt.
- Culvert replacements
- Guardrail replacement and grading.

Repaving the surface of WIS 101 will preserve the life of the roadway.

Interested community members and stakeholders are encouraged to comment on the proposed improvements. Options for public comment are included below.

An environmental study will be completed before construction begins. The environmental document for the project is expected to be completed in the spring of 2024.

Proposed traffic impacts

Construction is currently scheduled to begin in the 2027 construction season.

WIS 101 and WIS 70 will remain open during construction. There will be temporary lane closures along WIS 101 with one lane open for both directions of traffic. Traffic control and flagging operations will help navigate motorists through the construction zone. Minor delays should be expected. Access to local residencies will be maintained.

Construction is currently scheduled for completion in the 2027 construction season.

Real estate

There are no anticipated real estate impacts.

Project update/next steps

Local officials meeting	March 2024
Public involvement	March 2024
Preliminary plans	Spring 2024
Environmental document	Spring 2024
Final plans	Spring 2026
Construction currently scheduled	2027

Public input/comments

Your comments assist us in developing a project that will serve the needs of the traveling public as well as the needs of the local community. Your input is welcome and appreciated throughout the design process.

There are several ways to submit your input by **March 29, 2024**:

1. Fill out the comment form attached to this handout and mail it to WisDOT
2. Complete the fillable online survey on the project website
<https://wisconsin.gov/Pages/projects/by-region/nc/default.aspx>
3. Email comments or questions to the contact(s) listed below

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For more information, please contact:

Felix Ogles
WisDOT Project Manager
Wisconsin Department of Transportation
1681 Second Ave. South
Wisconsin Rapids, WI 54495
(715) 421 – 8329
Felix.ogles@dot.wi.gov



In This Together Program

A quick guide to help your business prepare for road construction

1 ORGANIZE EARLY

- Learn more about the project and its timeline
- Develop questions for WisDOT staff
- Check in with neighboring businesses and/or local business organization

- *Can you partner on promotions, events or materials?*
- *Establish a point of contact for the business community?*

2 STAY ENGAGED WITH THE PROJECT

- Attend public involvement meeting(s)
- Make note of contact information for the project team, and voice the unique needs of your business
- Learn more about project resources

- *Is there a construction website?*
- *Is there a mailing list?*
- *Is there an email distribution?*

3 HELP CUSTOMERS FIND YOU

- Consult with project staff to determine when and where there may be closures or detours
- Ask about temporary signage options
- Consider how best to inform customers

- *Maybe a joint communication with neighboring businesses for employees and customers about traffic and parking?*
- *Maybe a feature article in a customer-facing newsletter?*
- *Maybe a social media post shared by businesses and local community pages?*

4 DEVELOP AND ACTIVATE YOUR GAME PLAN


- Check out case studies at wisconsindot.gov/together
- Connect with project contacts to discuss any potential obstacles specific to your business such as deliveries, operational hours, employee parking, etc.
- Check in with employees

- *Is there a consistent message for customers?*
- *Are there temporary changes to shift times, parking, or deliveries?*

5 END OF CONSTRUCTION

- Stay positive, be flexible and know that WisDOT staff are available to help
- Collect any temporary signage
- Let customers know!

- *Consider working with other businesses on a special event?*
- *Share social media about the project's benefits?*
- *Ask customers to help spread the word?*

 Remember, we are In This Together! For more planning ideas, tips and resources: wisconsindot.gov/together

Fold here

Place
Stamp
Here

Attn: Michelle Guoin, P.E.
WisDOT North Central Region - Rhinelander
510 North Hanson Lake Road
Rhinelander, WI 54501

To mail, fold here and tape.