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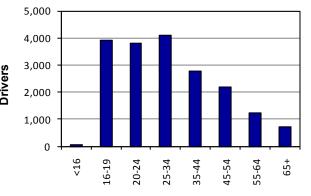
Did You Know...

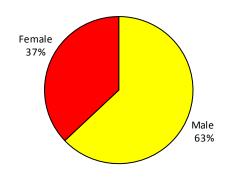
In Wisconsin, in 2009, one person was injured or killed in a speed-related crash every 59.6 minutes.

- 19,420 speed-related crashes occurred in Wisconsin in 2009.
- In these crashes, 183 people were killed and 8,629 people were injured.
- Speed was listed as a contributing cause in 18% of all crashes and 34% of all fatal crashes.

2009 Drivers "Driving Too Fast" in Crashes by Age





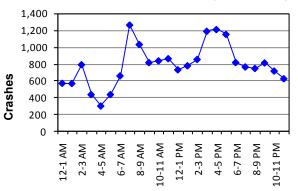


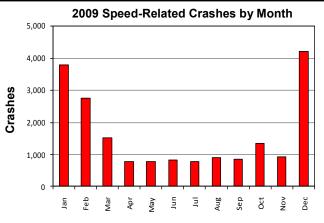
- 16-19 year old males accounted for 12% of the drivers "driving too fast" in crashes.
- This trend was a factor supporting the implementation of Wisconsin's Graduated Driver's License Law (GDL) on February 1, 2000.

Speed-Related Fatalities & Injuries (1993-2009)

500 16,000 450 14,000 400 12,000 350 10,000 300 250 8,000 200 6,000 150 4,000 100 Fatalities 2,000 50 Injuries 2009 1999 1997 2001 2003 2005 2007

2009 Speed-Related Crashes by Time of Day



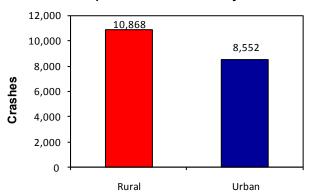


- The peak times for speed-related crashes occur from 7-8 AM and from 3-6 PM.
- Many crashes occur during prime commuter times to and from work and school.
- The varied seasons Wisconsin residents enjoy are echoed by the months the majority of crashes occur.
- Driving too fast for weather conditions was the primary cause of speed-related crashes from December thru February.

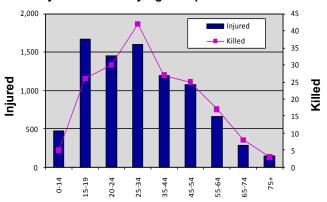


Who is at Risk....

2009 Speed-Related Crashes by Location



2009 Injured & Killed by Age in Speed-Related Crashes



- Speed-Related crashes occurred approximately 21% more often in rural locations than urban for 2009.
- Teenagers and young adults sustained between 1/2 and 2/3 of all speed-related injuries and fatalities for 2009.

Current Speed Laws

Wis. Stats. 346.57 (2) and (3) and (4)

Drivers are required to drive vehicles at a speed that does not exceed the
posted limit and is reasonable given conditions of the road. The speed of
the vehicle must be controlled to avoid colliding with any object, person or
vehicle.



- Situations that may require reduced speeds include approaching intersections, railways, curves, hillcrests, narrow and winding roads, the presence of children or adverse weather.
- Drivers may not drive in excess of the following fixed and posted limits: 15 mph in school zones
 during school hours, 15 mph in safety zones when pedestrians are present, 15 mph in an alley, 25
 mph on highways within corporate city limits unless modified and posted, 35 mph in outlying
 districts of city limits or semi-urban areas outside of city limits, 45 mph on designated rustic roads,
 55 mph in the absence of any other fixed or posted limits and 65 mph on freeways and
 expressways.

What Can You Do?

- Obey posted speed limits.
- Use caution and reduce travel speeds in unfavorable weather and road conditions and sudden, unexpected situations.
- Be alert when traveling in work zones, school zones and railway grade crossings.
- Obey speed limits and wear safety belts to reduce the risk of being injured or killed in a speedrelated crash.

WISCONSIN DEPARTMENT OF TRANSPORTATION/Bureau of Transportation Safety For more information call (608) 266-0402