

ITE Land Use Code	ITE Description	WisDOT Use
110	General Light Industrial	Single industrial use
130	Industrial Park	Multiple industrial uses in a single area
140	Manufacturing	Use for production of goods
150	Warehousing	Long term storage facility
151	Mini-Warehouse	Self Storage
154	High-Cube Transload Warehouse and Short-Term Storage Warehouse	Short-term, automated warehouse, storage and consolidation of manufactured goods prior to distribution of pallet loads to retail or other warehouses (e.g., U-Line)
155	High-Cube Fulfillment Center Warehouse	Short-term, automated warehouse, direct distribution of ecommerce product to endusers (e.g., Amazon)
156	High-Cube Parcel Hub Warehouse	Short-term, automated warehouse, typically serve as regional and local freight forwarder facilities for time sensitive shipments via air or ground (e.g., UPS, Fed Ex)
157	High-Cube Cold Storage Warehouse	Short-term, automated warehouse, temperature controlled facilities for perishable products (Grocery distribution centers)
210	Single-Family Detached Housing	Single-family homes (no townhomes/duplexes)
215	Single-Family Attached Housing	Single-family homes that share a wall with an adjoining dwelling unit (townhomes/duplexes)
220	Multifamily Housing (Low-Rise)	Building with 3+ dwelling units and 2 or 3 floors/levels
221	Multifamily Housing (Mid-Rise)	Apartment buildings with 4-10 floors
251	Senior Adult Housing-Single-Family	Single or duplex senior housing with social/recreational areas. Medical services not provided.
252	Senior Adult Housing-Multi-Family	Apartment style senior housing without social/recreational areas. Medical services not provided.
254	Assisted Living	Assisted living, senior living, memory care. Medical assistance available.
310	Hotel	Most hotel uses, provide conference rooms, some dining (restaurants or breakfast bar), banquet facilities, exercise rooms (e.g., Country Inn & Suites, Super 8, Hampton Inn, Marriott, Holiday Inn, Hilton, Hyatt)
311	All Suites Hotel	Guest rooms have multiple rooms (separate bedrooms), may have kitchen facilities (e.g., Spring Hill Suites, Embassy Suites)
312	Business Hotel	Aimed towards business traveler, limited facilities compared to hotels, single rooms (e.g., Extended Stay America, Mainstay Suites)
320	Motel	Provide little to no supporting facilities, generally have exterior entrances to rooms (uncommon with new developments)
330	Resort Hotel	Caters to tourist community providing retail shops and more extensive recreational facilities (hotel with waterpark)
411	Public Park	Park uses, may include dog parks
610	Hospital	Hospital use, overnight accommodations, ambulatory services accommodated
630	Clinic	Similar to hospital, but does not have overnight accommodations or ambulatory services, have onsite pharmacy and labs
710	General Office Building	Office uses non-medical in nature
720	Medical-Dental Office Building	Provides outpatient services, no overnight accommodations, does not include additional on site services such as pharmacy or labs
813	Free-Standing Discount Superstore	Big box store with full grocery department (e.g., Super Walmart, Super Target, Meijer)
814	Variety Store	Dollar stores (e.g., Dollar General, Dollar Tree)
815	Free-Standing Discount Store	Big box store without full grocery department (e.g., Walmart, Target)
816	Hardware/Paint Store	Small hardware stores (e.g., Ace Hardware)
820	Shopping Center (>150ksf)	Enclosed or open-air, integrated group of commercial establishments. Include big box stores and restaurants if part of a large shopping center (regional malls and surrounding outlots).
821	Shopping Plaza (40 - 150ksf)	Open-air, integrated group of commercial establishments typically anchored by a supermarket, home improvement, or discount stores.
822	Strip Retail Plaza (<40ksf)	Open-air, strip retail developments (no supermarket).
850	Supermarket	Grocery store (e.g., Pick n Save, Aldi, Hy-Vee)
861	Sporting Good Super Store	Large scale sporting goods store (e.g., Dick's, Cabela's)
862	Home Improvement Superstore	Large scale hardware store (e.g., Menards, Home Depot, Lowe's, Fleet Farm)
875	Department Store	Typical department store (e.g., Kohls, Macy's)
911	Walk in Bank	Bank without drive-thru lane(s)
912	Drive-in Bank	Bank with drive-thru lane(s)
930	Fast Casual Restaurant	"Quality" fast food, no wait staff (e.g., Panera, Noodles, Qdoba, Five Guys)
932	High-Turnover (Sit-Down) Restaurant	Casual restaurant, may contain a bar (e.g., Applebees, Chilis)
934	Fast Food Restaurant w/ Drive-Thru	Typical fast food (e.g., McDonalds, Dairy Queen, Taco Bell)
936	Coffee/Donut Shop w/o Drive-Thru	Coffee shop, no drive-thru (e.g., Collectivo, Stone Creek Coffee)
937	Coffee/Donut Shop w/ Drive-Thru	Coffee shop with drive-thru (e.g., Starbucks, Caribou)
938	Coffee/Donut Shop w/ Drive-Thru and No Indoor Seating	Coffee shop with no indoor seating (e.g., Scooter's, Seven Brew)
941	Quick Lubrication Vehicle Shop	Quick oil change (e.g., Valvoline, Fast Track)
945	Convenience Store/Gas Station	Use Wisconsin-Specific Trip Generation Rates for convenience stores/gas stations with convenience stores ≥ 2 ksf